# Cafe Academy

Brand book

#### About the Cafe:

Welcome to Cafe Academy, a vibrant haven nestled on the campus of Quantox Academy. Born out of a shared passion for coffee and a commitment to fueling the minds of ambitious students, Cafe Academy emerged as the go-to destination for those seeking a perfect blend of caffeine and community.

Founded by a group of students who recognized the need for a space where academic pursuits could seamlessly merge with the invigorating aroma of freshly brewed coffee, Cafe Academy opened its doors with a mission to elevate the campus coffee experience. The founders envisioned a place where students could grab a quick coffee to go, enhancing their focus and energy for the challenges of university life.

With sleek modern decor, cozy study nooks, and the hum of espresso machines in the background, Cafe Academy quickly became the heartbeat of the campus. From classic lattes to bold cold brews, every sip is a celebration of the artistry that goes into making the perfect cup.

As the aroma of coffee permeates the air, Cafe Academy continues to be a testament to the power of combining academic ambition with the simple pleasure of a well-brewed cup. It's not just a cafe; it's a place where students come to recharge, connect, and embrace the caffeinated journey of their academic endeavors.

## Main Colors:



#### Fonts:

Abcdefghijklmnopqrstuvwxyz

**Montserrat - Bold** 

Abcdefghijklmnopqrstuvwxyz

Montserrat - Medium

Abcdefghijklmnopqrstuvwxyz

Montserrat - Normal

Abcdefghijklmnopgrstuvwxyz

Montserrat - Light

## Logo:



Main Logo



Short Logo