

Aleksandar Aleksic *Senior Web Developer*



✉ aleksandardeveoper@gmail.com

☎ +381 62 867 89 66

📍 Baric, Serbia

📅 1990/11/16

🏳️ Serbian

👤 Male

🖱 <https://juliankeller.vercel.app>

🌐 <https://www.linkedin.com/in/aleksandar-aleksic-2136a9277/>

🔗 <https://github.com/aleksandaralek>

🏠 <https://www.hackerrank.com/profile/aleksandardeveo1>

Profile

I am a product-minded entrepreneur and software engineer with over 9 years of experience, specializing in front-end and back-end development. I am seeking to leverage my professional expertise to provide high-quality services at any company and create an impact on customers.

Professional Experience

2021/04 – 2023/09

Full-stack Web Developer

10 AK Digital LTD (via remote)

- Developed new features for existing dating websites in five countries (USA, Canada, Australia, UK, and Ireland). Provided fixes for security and functional issues. Created new dating platforms for other EU countries based on existing ones.
- Enhanced all aspects of customer experience for dating websites, which led to a huge growth of income every month. The rise was more than 600% since I took over the project's development, resulting in more than 100,000\$ monthly profit.
- Scraped content, images, automatic chat messages from websites that are global leaders in the dating industry.
- Improved scalability of dating platforms to be able to serve millions of users with the highest response rates with "A" ratings on <https://gtmetrix.com/>. Introduced various database optimizations, Redis caching tweaked NGINX parameters, etc.
- Defined multiple scripts and cron jobs responsible for making daily and weekly backups of all dating platforms, their databases, and file system (more than 1 TB), storing it outside droplet in collaboration with third-party backup providers.
- Integrated RocketGate, PaysafeCard, and CCBill payment providers for buying chat credits, using asynchronous notification systems with webhooks and payout files.
- Provided real-time support by fixing many bugs that escalated as a product of various user behavior, especially using the chat feature and payment system.
- Connected websites with the Everflow marketing platform, used for tracking sign-ups, account verification, and purchase conversions through cookies. Integrated both front-end and back-end cookie validation and complete stats using Everflow API.

2018/08 – 2021/02

Full-stack Developer (Flutter and Laravel)

Praktice LLC (via remote)

- Developed an app for online personal training, where subscribed clients can see video workouts and exercises of their favorite trainers. Responsible for Flutter application, Laravel API, and Laravel MVC Admin Panel.
- Refactored the whole code structure on both sides (Flutter and Laravel API), to be reusable and adjusted with all recommended design patterns (Flutter BLOC, REST API).

- Fixed all design issues in Flutter, created new screens and functionalities based on design provided in Adobe XD file. Design of all pages adjusted to different screen sizes and device pixel ratios.
- Reimplemented API logic in Laravel including the social login, subscriptions, search, feed, favorites, and profile.
- Added new functionalities to existing admin panel including image and video upload, standard forms using Laravel MVC pattern. The front end was implemented using HTML, CSS, Bootstrap, JavaScript, and jQuery.
- Localized all parts of the system (Arabic and English). Flutter app localized with language JSON sheets, Laravel API returned localized database columns based on HTTP Accept-Language header.
- Deployed Android and iOS Applications to Google Play Store and App Store (Test Flight).

2015/07 – 2018/06

Flutter Developer

Eunotics, Inc. (via remote)

- Developed a Flutter social app called Munch, which uses a gesture-driven user interface that allows groups to decide where they want to eat from.
- Used Firebase as a support for social authentication (Google, Facebook, Apple) and user management.
- Implemented screens' design and functionalities to look and behave exactly as in the pre-defined Invision prototype provided by the designer.
- Introduced a location feature to the app which allows groups to have a unique experience based on the selected location and radius distance on an interactive map with in-built Google Places API search options.
- Implemented a lot of animations on different screens, which makes the gesture-driven interface more powerful and user-friendly, causing the product to look more professional.
- Architected and developed a native deep-linking feature for Android and iOS, which allows new users to easily join the eating decision process. Also, there is a smart push notification system that keeps the app's synchronization in real-time.
- Deployed the app's beta version on Android and iOS to Google Play Store and App Store.

2014/01 – 2015/06

Web and Mobile Developer

Freelance Work

- Developed a cross-platform (iOS, Android) social network app in Flutter, Spring Boot REST API, and Laravel admin panel. This was used by the Makeover Academy and its students.
- Implemented a generic CMS for eCommerce websites, which is now successfully used by several companies in Serbia.
- Created and tested a secure REST API for webshop sales statistics and reports, invoices, authentication, and more.
- Built multiple webshops using MVC architecture, with the integration of the aforementioned generic CMS and REST API.
- Developed the complete front end and back end of a website that hosts recorded classes for many courses at the University of Belgrade, School of Electrical Engineering, which is extremely helpful to students for preparing and passing exams.
- Built the back end of a web application that connects teachers with students and supports the booking process for private lessons, authentication, and payment.

Education

2010 – 2013
Belgrade, Serbia

Bachelor's Degree in Computer Science
University of Belgrade, Faculty of Information Technology

2009 – 2010
Belgrade, Serbia

Certificate in Web Development
IT Academy

2004 – 2008
Uzice, Serbia

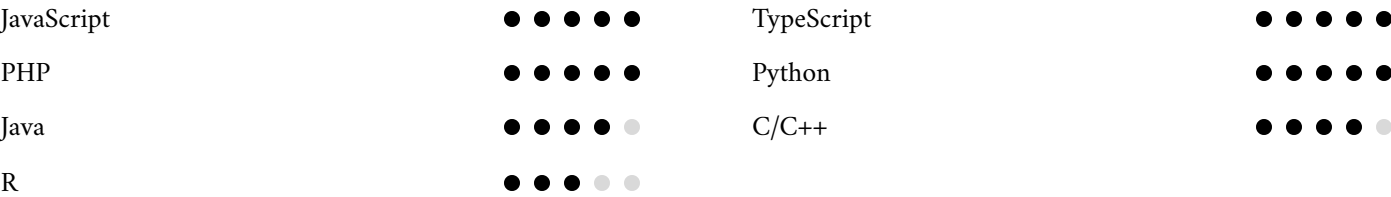
High School Diploma in Natural Sciences
Užice Gymnasium

Languages

English

Serbian

Programming Languages



Skills

