

# Financial Trading Application

Financial Technical indicators + Machine Learning Classifiers for  
Financial Trading

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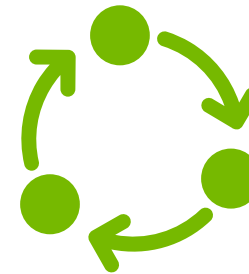
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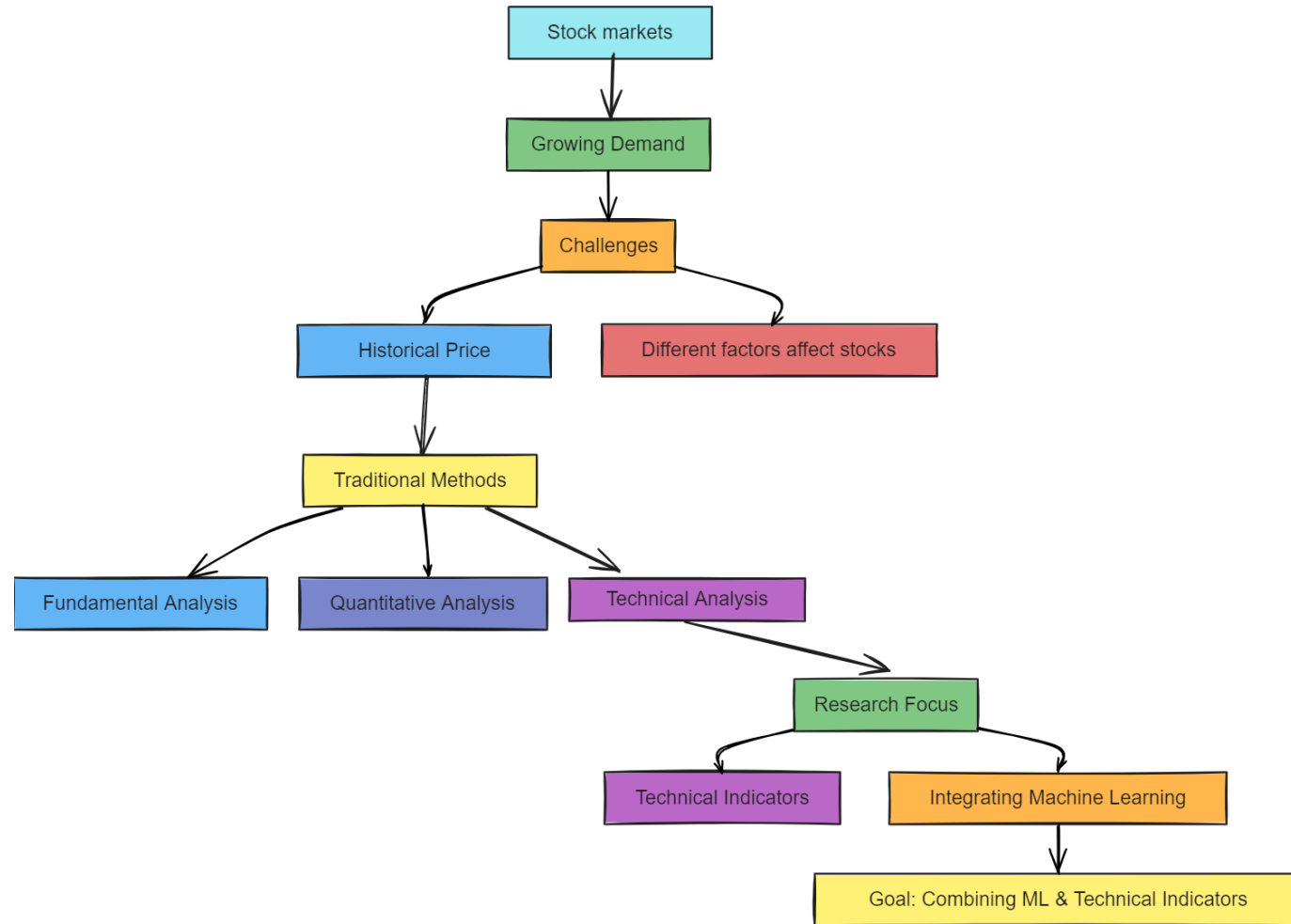
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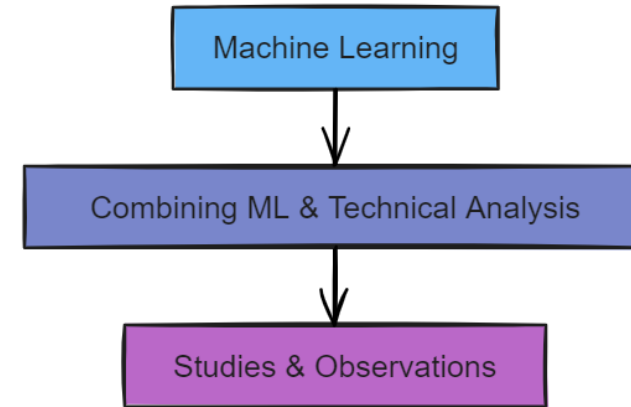
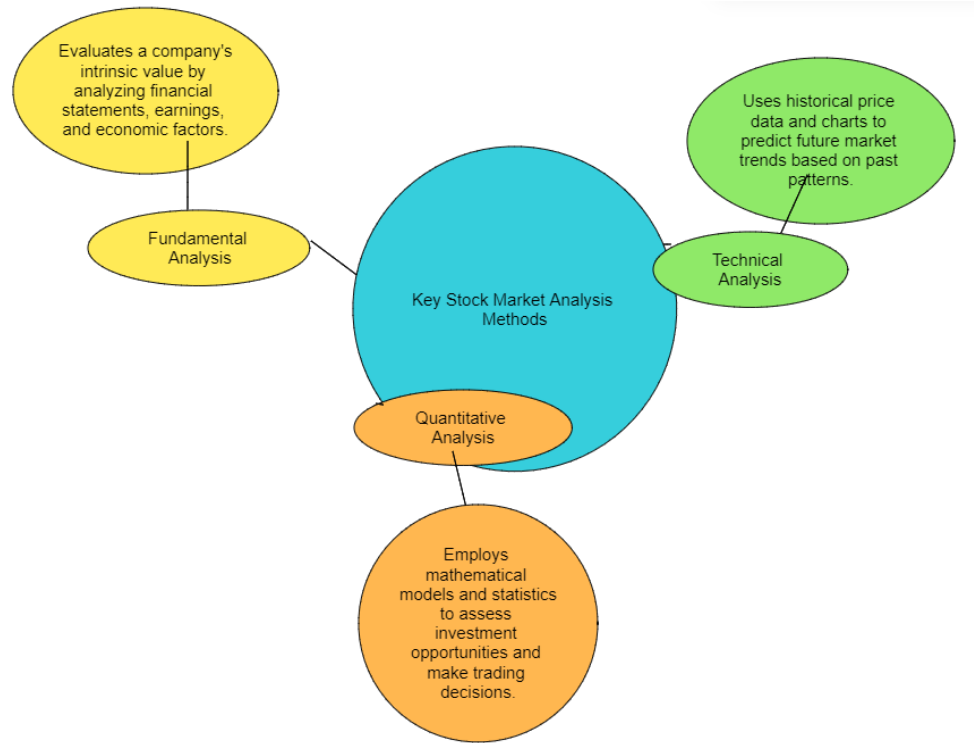
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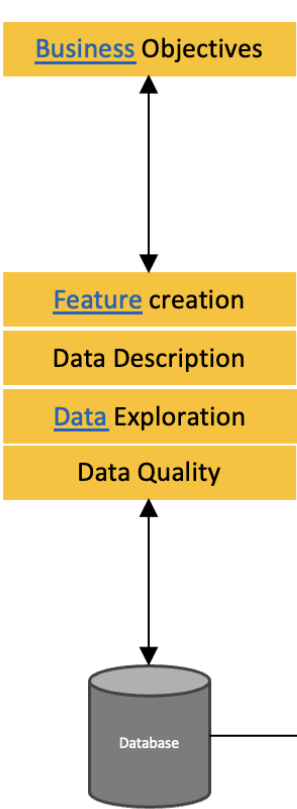
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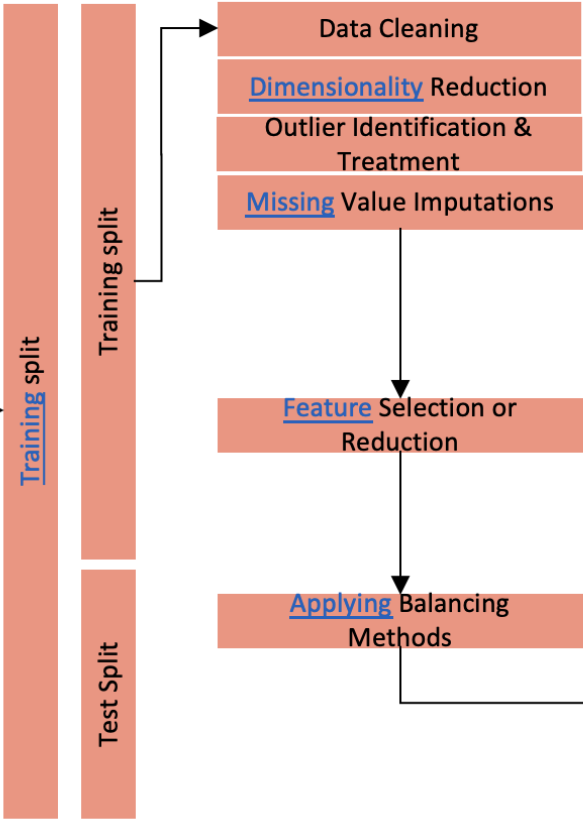




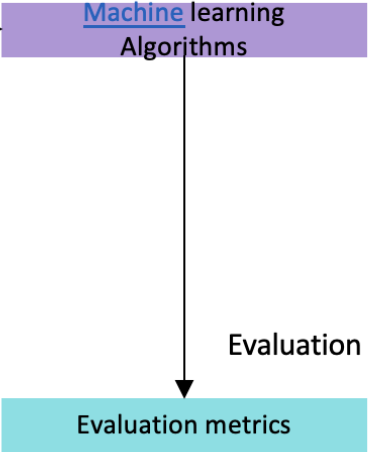
Business and Data Understanding



Data Preparation & Preprocessing



Modeling



### Research question:

How to create a robust and replicable machine learning model to different stock markets using technical indicators?



### West Texas Intermediate (WTI oil)

This stock, also known as Texas light sweet, is a benchmark for crude oil globally, it is used as a reference for oil prices and trading activities around the world for its quality.

### Objective of this project

- Create a machine learning model capable of predicting the trends and classify in the 3 classes called "buy," "hold," or "sell" for a given stock. This model will have as input data technical indicators calculated from the stock opening price to identify market movements.
- Select the model that better predicts the opening prices according to the evaluation metrics.
- Compare the winning model to a base model.



### ETF iShares MSCI World Index

This stock incorporates an exchange-traded fund (ETF). This ETF seeks to track the performance of the MSCI World Index, which measures the performance of different companies in developed countries.



### Meta

Also known as Facebook, it is a recognized company in the technology sector, it serves as a reference to review the behavior of other companies in the technology sector, its focus is technological, which is why they invest in innovation, virtual and augmented reality.

# Business and data understanding



Yahoo Finance



Dataset:

- Date
- Open Price
- High
- Low
- Close
- Volume
- Adj Close



Indicator

- RSI (Relative Strength Index)
- MACD (Moving Average Convergence Divergence)
- Moving Averages
- Stochastic Oscillator
- EMA (Exponential Moving Average)
- Bollinger Bands
- Ichimoku Cloud
- Standard Deviation



$$Target_t = \begin{cases} 1 & \text{if } Daily\_change_t > Sell\_threshold \\ 2 & \text{if } Daily\_change_t < Buy\_threshold \\ 0 & \text{otherwise} \end{cases}$$

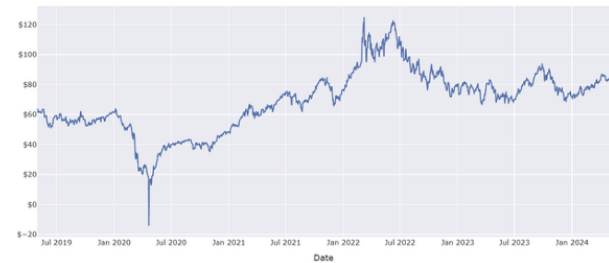
$$Daily\_Change_t = \left( \frac{Open_t - Open_{t-1}}{Open_{t-1}} \right) \times 100$$

sell\_threshold=1.0  
buy\_threshold=-1.0

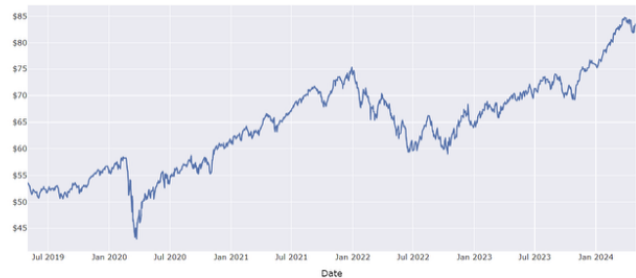


# Business and data understanding

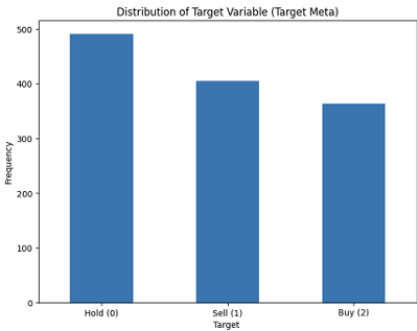
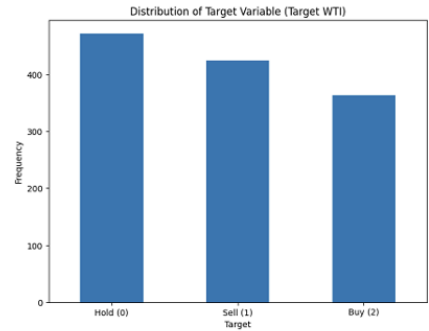
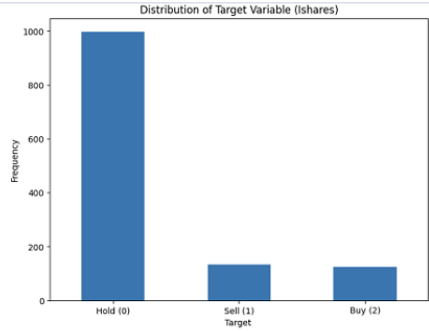
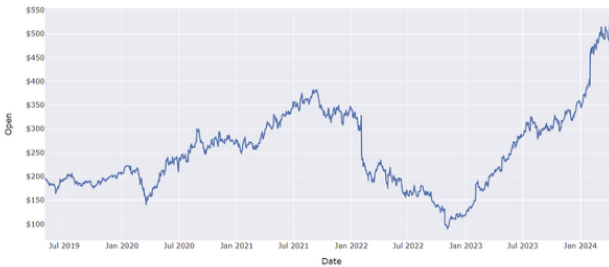
West  
Texas  
Interme  
diate  
(WTI oil)



ETF  
iShares  
MSCI  
World  
Index



Meta





## Business and data understanding

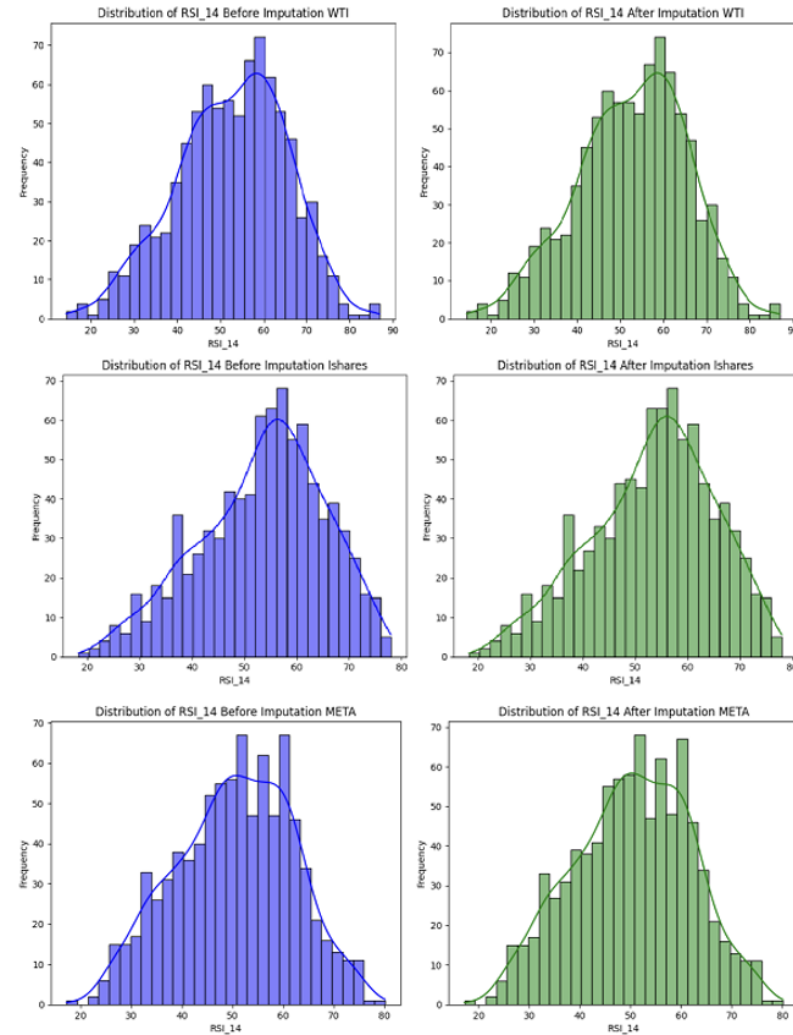
Dataset	X_train_shape	y_train_shape	X_test_shape	y_test_shape
meta	(881, 19)	(881,1)	(378, 19)	(378,1)
WTI	(882, 19)	(882,1)	(378, 19)	(378,1)
iShares	(878, 19)	(878,1)	(377, 19)	(377,1)

# Variance calculation

Feature	META	ISHARES	WTI
RSI	154.6	138.7	145.6
MACD	59.0	0.4	4.1
MACD-Histogram	3.9	0.0	0.3
Signal	54.3	0.3	3.6
Moving Averages	6236.6	62.3	405.2
Stochastic Oscillator %K	639.2	776.6	592.4
Stochastic Oscillator %D	598.1	729.4	555.8
Exponential Moving Average	7374.3	70.8	415.9
Lower Band	6719.6	71.8	397.4
Middle Band	7130.3	68.9	415.0
Upper Band	7816.6	68.1	458.8
Bandwidth	104.0	16.2	638.2
Percent B	0.1	0.1	0.1
Senkou Span A	5962.9	62.4	469.4
Senkou Span B	5148.5	58.8	565.4
Tenkan-sen	7372.5	71.4	442.0
Kijun-sen	6897.7	68.5	491.9
Chikou Span	7616.3	70.9	429.1
Standard deviation	56.7	0.4	4.4

After calculating the variance, only 1 feature was removed for iShares, leaving it with 18 and meta and WTI with 19.

# Missing Values and imputation



# Feature Reduction

KMO Value

Range

0.00 to 0.49

0.50 to 0.59

0.60 to 0.69

0.70 to 0.79

0.80 to 0.89

0.90 to 1.00

Description

Unacceptable

Miserable

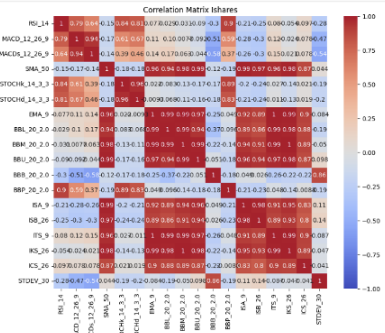
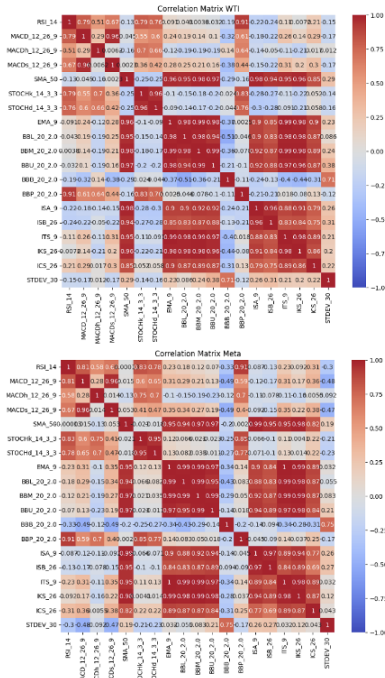
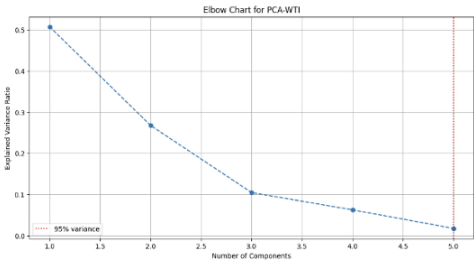
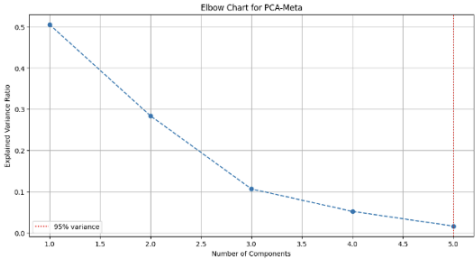
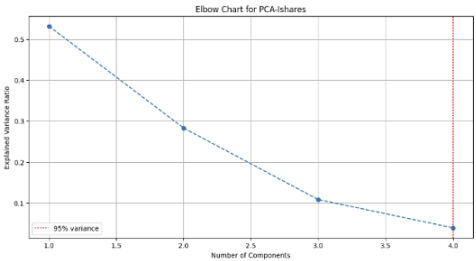
Mediocre

Middling

Meritorious

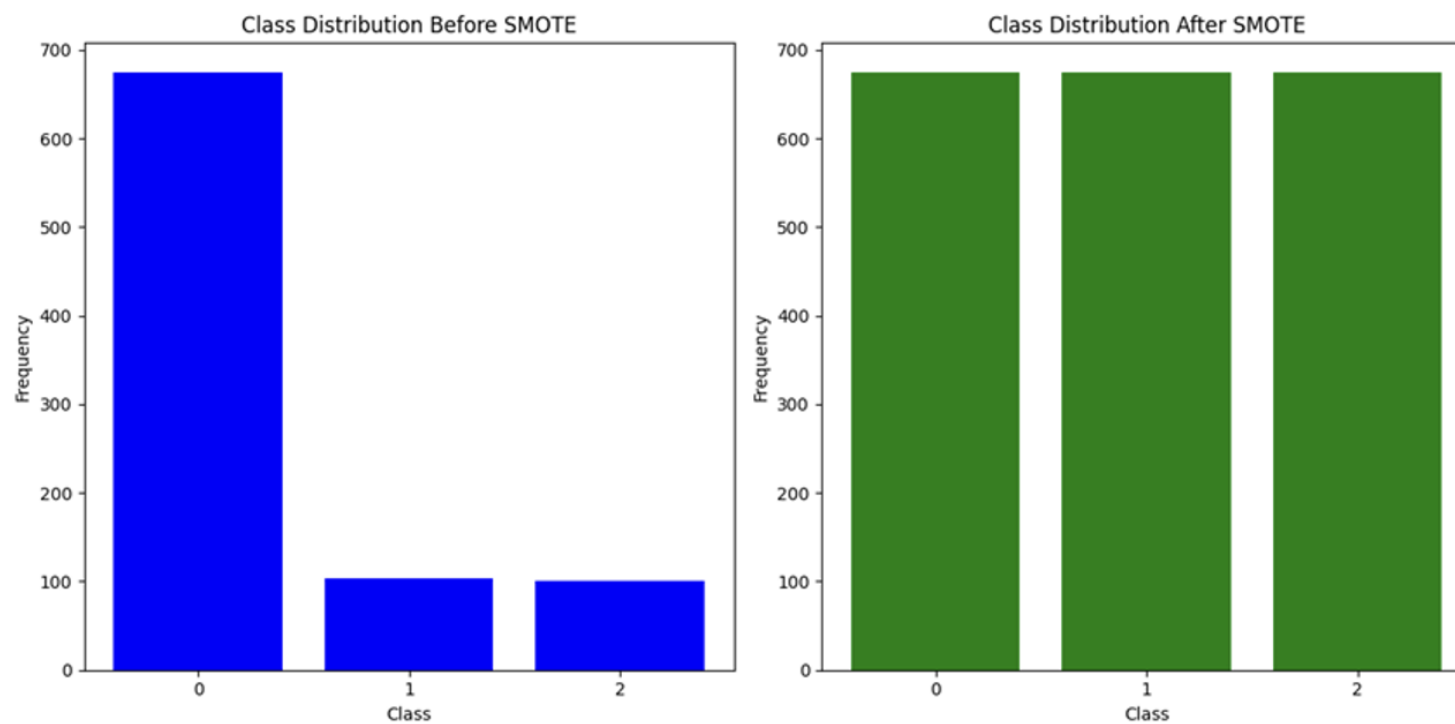
Marvelous

Dataset	KMO	Result
Meta	0.806	Meritorious
WTI	0.816	Meritorious
iShares	0.823	Meritorious

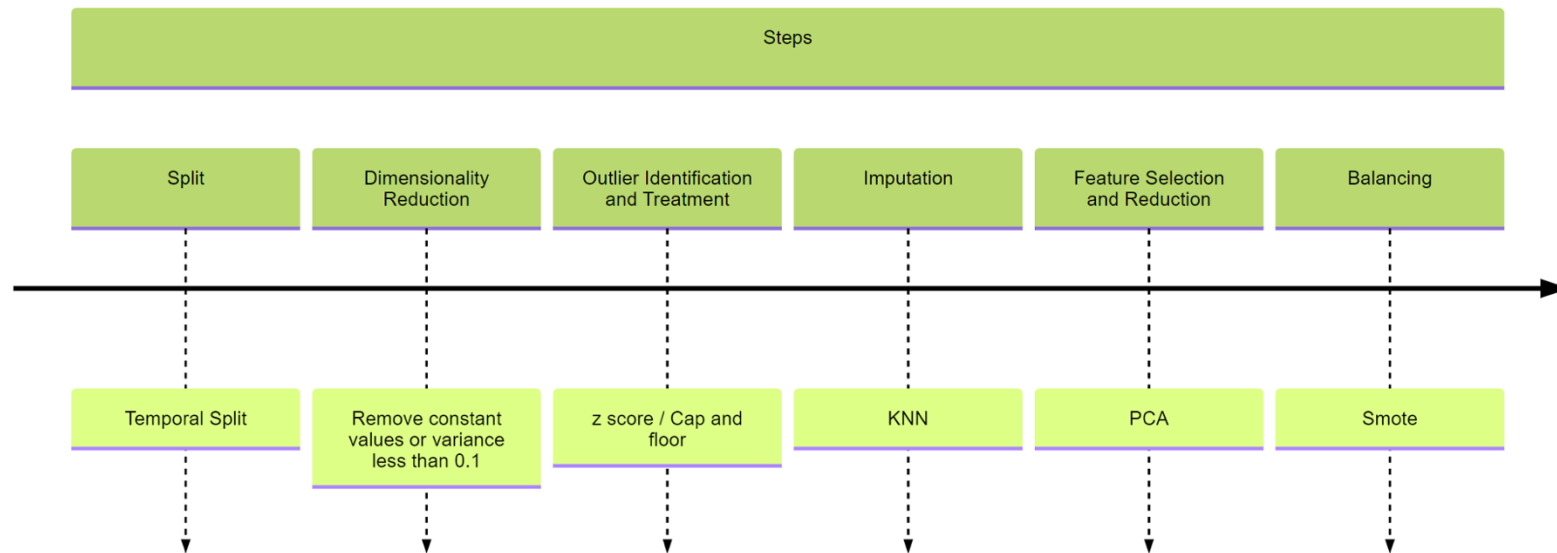


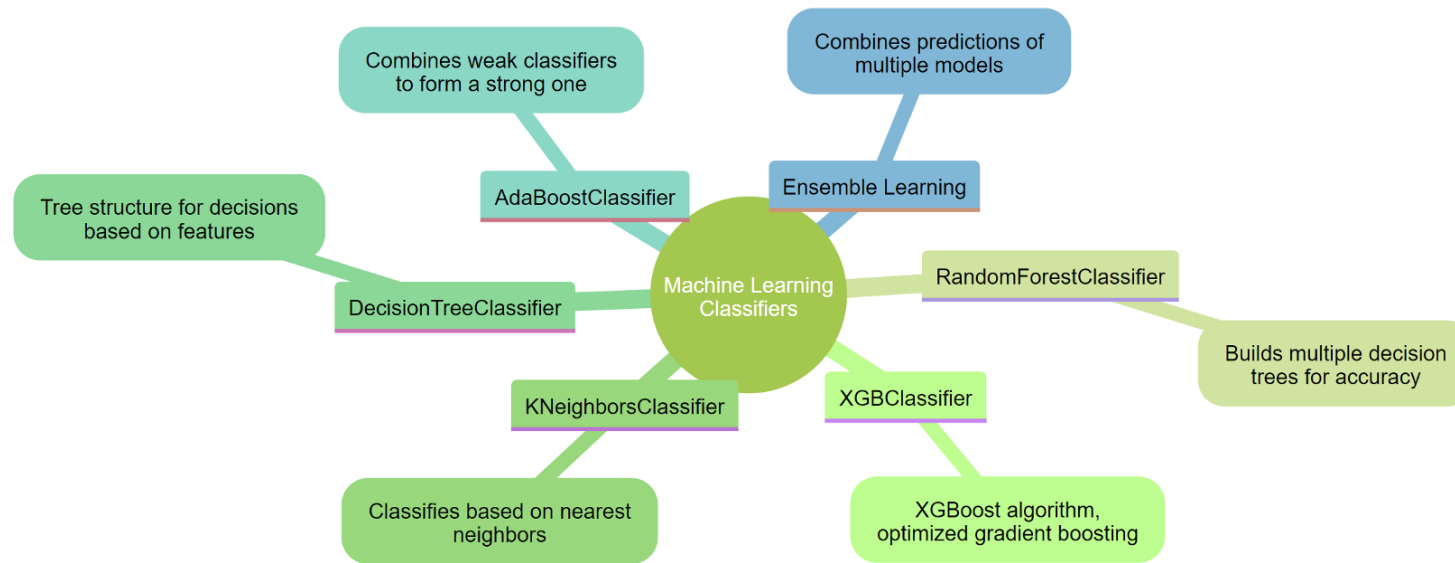
PCA effectively reduces data dimensionality for all the stocks, with KMO test indicating data suitability for PCA

## Smote before and after for iShares

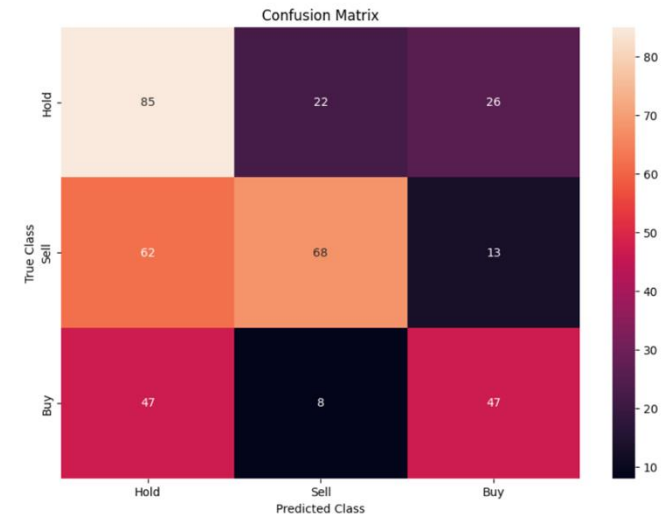
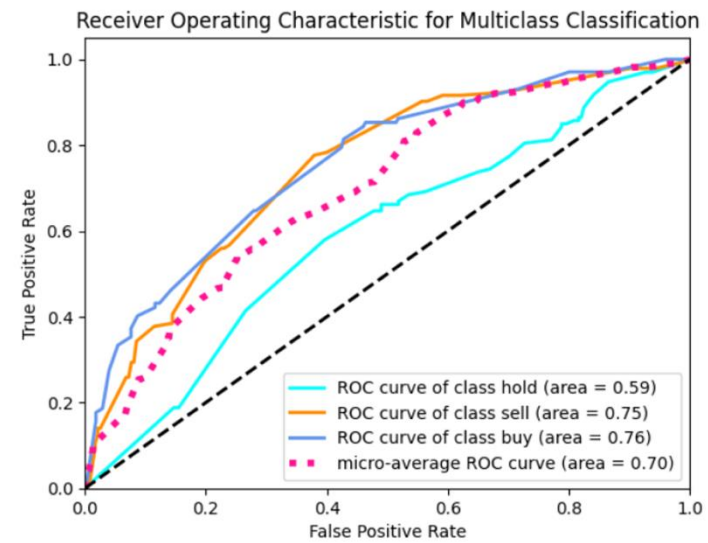


## Summary steps





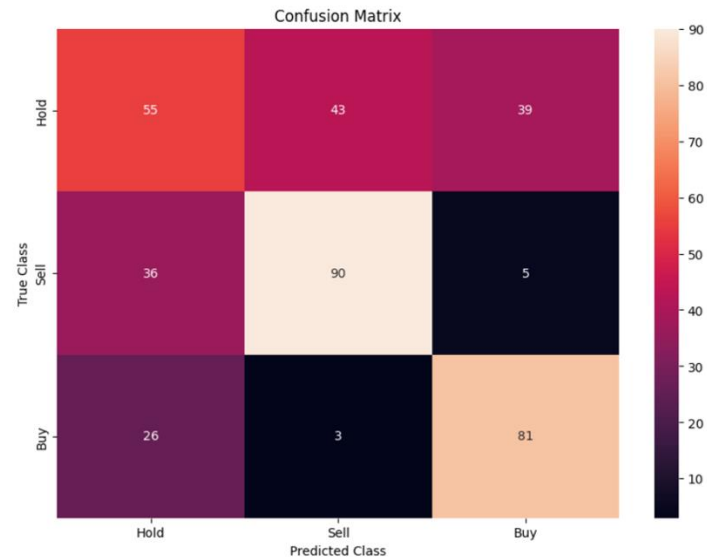
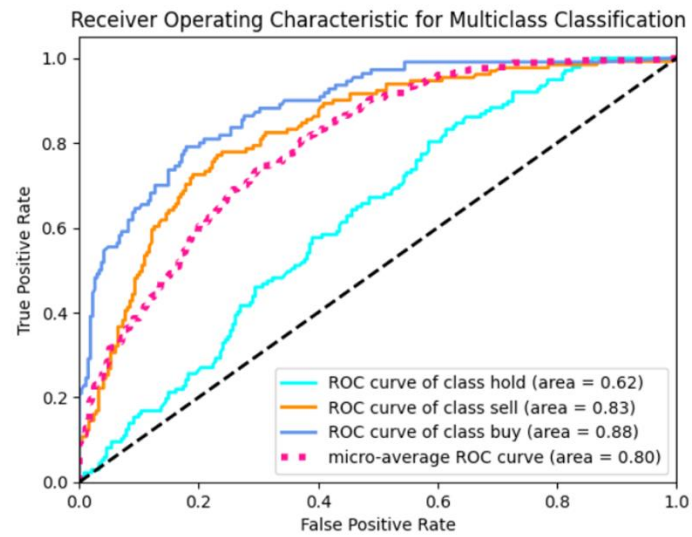
## Meta Winning Model



Decision trees emerged as the winning model for Meta, outperforming iShares in terms of accuracy, with higher rates of true positives and false predictions. It is possible to see that in all classes they are better than a random classification.

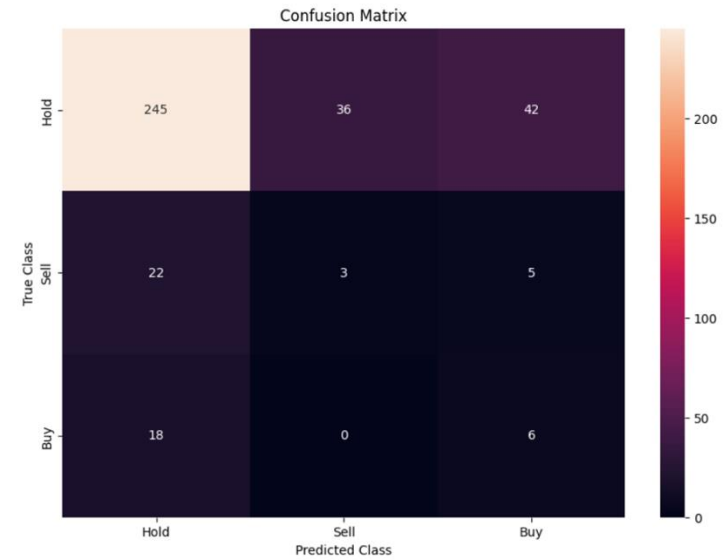
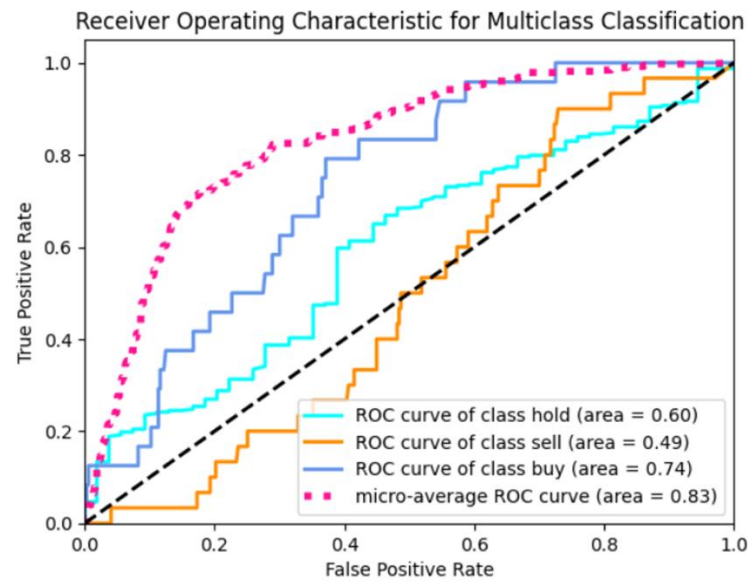


## WTI Winning Model



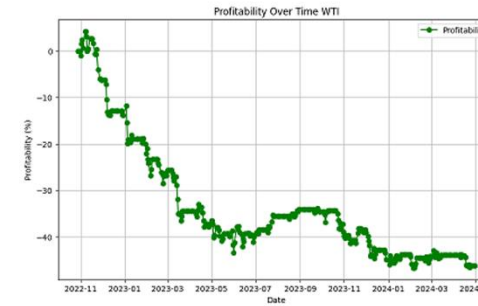
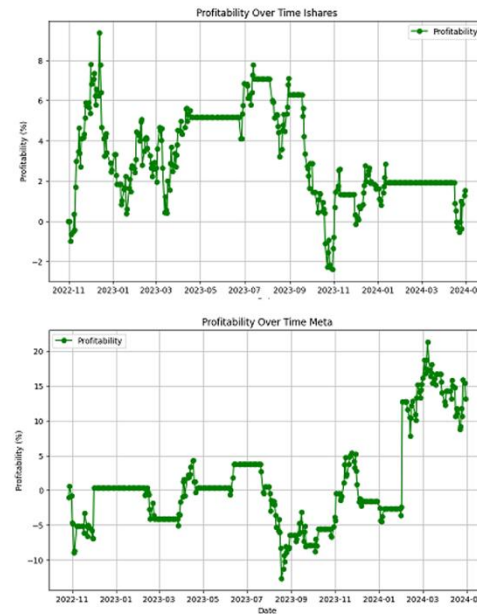
The predictive model for WTI(Random forest) is more accurate for buy and sell classes, but has a high false positive rate. It generally yields positive results, but struggles with hold indicator classification.

## iShares Winning Model



The random forest model for iShares effectively differentiates the Hold class but struggles with the sell and buy classes, as shown in the average Micro ROC curve

## Backtesting results



The machine learning model's profitability analysis showed a positive trend for iShares, with Meta offering the highest margin but high risk, while WTI experienced constant falls.

## Backtesting results

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Date	Open	Target	Predicted Signal	Signal	Portfolio Value	Action	Profitability %	Holdings	Cash
4/22/2024	489.72	2	2	buy	108.80	hold	8.80	0.22	0.00
4/23/2024	491.25	0	2	buy	109.14	hold	9.14	0.22	0.00
4/24/2024	508.06	1	1	sell	111.75	sell	11.75	0.00	111.75
4/25/2024	421.4	2	2	buy	110.63	buy	10.63	0.26	0.00

**Target:** the real market signal.

**Predicted Signal:** the market signal predicted by the model.

**Signal:** the actual name representing that class, i.e. 0=Hold, 1=sell and 2=buy.

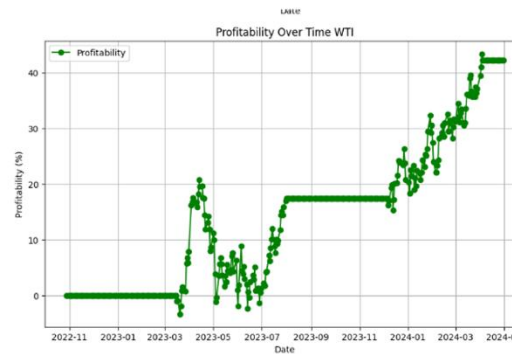
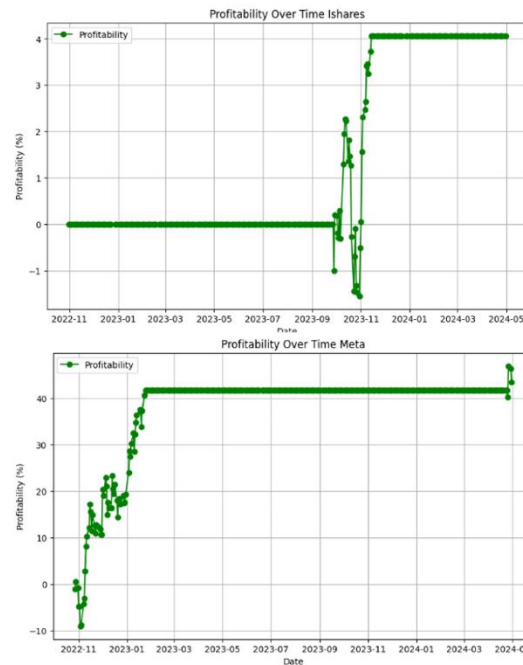
**Portfolio Value:** the total value of the portfolio that day (cash + holdings \* price).

**Action:** the action taken that day according to the available balance or available stocks.

**Profitability:** the change in the portfolio due to the action taken.

**Holdings:** the number of shares held that day.

## Backtesting results – Base strategy



The base strategy, which uses RSI for buy and sale decisions, demonstrated the highest performance across all studied stocks, demonstrating its precision across various sectors.

## Conclusion

- The Roc curve and confusion matrix show consistent models, but base strategy wins in all cases, suggesting ML models require improvement.
- This evaluation shows that in general the model can capture well the trends of certain sectors such as technology and the diversified market.
- The difference in performance (Roc and confusion matrix) for Meta and WTI models regarding iShares may be related to class balancing.
- iShares exhibits a conservative growth pattern due to its constant market growth, resulting in stable profits but not high compared to other stocks.
- Machine learning models perform better with stock with rapid changes and fluctuations, but not with stable models or constant upward trends.