

-Good morning, mr <>

-Hello, nice to see you. Take your seat. Let's discuss our educational sponsorship project. -> Твой вопрос первый: How the project could be used to promote the name of our company?

First, I suppose, we should create our own materials adapted for students with the logo of the firm. Second, It will be a great idea to give the best of them opportunities to reduce some steps of selection process in company. It will motivate them more to be parts of our company and they will tell their friends and classmates that they intend to work in our company. Third, we can post banners about our free educational project in schools, colleges or universities with our name on it. And, last, we may give them souvenirs like little magnets or copybooks with our logo.

Далее я задаю вопрос: Now I want to know your opinion. In what other ways can our company promote its name more widely?

<Ответ> + Мой комментарий: *Well, very nice, I completely agree with your proposal. Really good ideas.*

Далее ты спрашиваешь второй вопрос: Okay, now we want to know how should our company select young people for educational projects?

Well, I prefer GPA score or last term grades as gauge of a successful candidate. If a candidate doesn't have a high GPA, but he or she has a lot of motivation and desire to learn and to work in our company, and he or she wrote a great cover letter, we should also take this aspirant into account. After the first round of selection, we should give them verbal and quantitative tests, and all successful candidates should be enrolled to our course.

Далее я задаю вопрос: What the long-term aims of the project might be?

<Ответ> + Мой комментарий: *Well, we should prioritize these aims next time.*

Далее ты спрашиваешь второй вопрос: Definitely. Now tell me about us. Do you think it is important for our company to be involved in educational projects?

Yes, sure. It will expose us like an open-minded company, or like a patron of education in country. It will also give us promotion among students and their friends. We will save lots of advertisement costs. And, of course, we will prepare rookies for their future career in our company – it will reduce our general training costs.

Далее я задаю вопрос: And now we should decide whether this project is interesting for students or not? What do you think are the benefits to young people of taking part in company training projects?

<Ответ> + Мой комментарий: Well, if I were a schoolboy I would participate in this staff.

Далее ты спрашиваешь второй вопрос: Okay, we decided that it is interesting for students. Now we need to know how to monitor the progress and outcomes of the project.

I suppose, we should use tests and problem solving questions and introduce a 100-points scale. After, we should take an average and normalize all results based on the average result. All tests should be taken online like programming tests. It will save us time and we'll get more detailed statistics about students.

Далее я задаю вопрос: Now, forget about schoolchildren. What about larger scale? How important do you think is to have national training projects for business people?

<Ответ> + Мой комментарий: Okay, let's delay it for future. My time is running out now. Let's have a conversation after lunchtime. See you soon.

Ты: Bye.

