H-D[®] Rider Training Student Offer & H-D[®] Rider Training Grad Offer/Offre pour les étudiants de la formation de motocyclistes





LEADS COLLECTED/PROSPE CTS COLLECTÉ

537



Parts & Accessories/Pièces et accessoires

128



Apparel & Licensing/Vêtements et Licences

118



MC Sold/MC vendues

56



Conversion/ conversion

56%+



Total consumer retail spend ~ +880K Av. Dealer ~ +26K