

# MODISHOP

## Logo Versions

MODISHOP

Primary

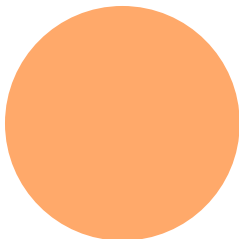
MODISHOP

Wordmark Only

M

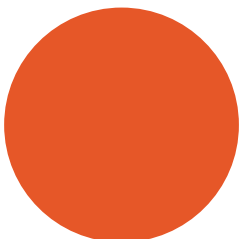
Icon

## Colours



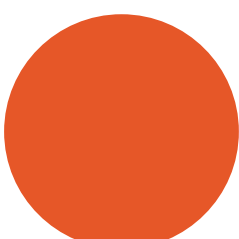
Primary

Hex #FFA96A  
RGB rgb(255,169,106)  
CMYK 0 34 58 0  
Pantone 15-1245



Secondary

Hex #E65728  
RGB rgb(230,87,40)  
CMYK 0 62 83 10  
Pantone 17-1461



Accent

Hex #E65728  
RGB rgb(230,87,40)  
CMYK 0 62 83 10  
Pantone 17-1461

Background

Hex #FFFFFF  
RGB rgb(255,255,255)  
CMYK 0 0 0 0  
Pantone 11-0601

## Typography

Primary

Anton Regular

Aa Bb Cc