

aleksandra wytulany

freelance
multimedia design

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📍 Denmark, Aarhus

about

I'm an open-minded Multimedia Design graduate who loves putting her knowledge and skills to a good use. I'm looking for a job where I can get my hands dirty and make a valued contribution to the company.

education

2019 - 2021 | Business Academy Aarhus
**AP Degree in
Multimedia Design -
electives in Frontend Development**

2021 - 2023 | Business Academy Aarhus
**Top-up Degree in
Web Development**

skills

- Communication
- Planning and organising
- Adaptability
- Problem solving
- Team work
- Sharp eye for visuals
- Aesthetically oriented
- Passionate and dedicated

work experience

JANUARY - MARCH '21 | Design Rocket

MULTIMEDIA DESIGN INTERN

- revitalizing the website and webshop in WordPress
- carrying out structured SEO analysis
- running LinkedIn profile
- photoshoots and photo editing for marketing
- assisting in thinking creatively and artistically: designing or developing new ideas or solutions and brainstorming on SoMe content

DECEMBER - MARCH '21 | Huskøbet

UI/UX DESIGNER INTERN

- wireframing and prototyping user's dashboard
- redesigning landing page, benefit page and onboarding experience
- updating the website in Umbraco
- helping in building the design system
- preparing presentations for pitch work
- working with Communication, Marketing and Development teams

AUGUST '21 | Copenhagen Fashion Fair | Design Rocket

DESIGNER & STAND COORDINATOR

- working on the theme, mood boards and ideas
- developing an understanding of the brand, products, needs and objectives and motivations behind customers' buying decisions
- designing the display to communicate the concepts
- supervising work to ensure the best quality of the display and representing the company at event