

ALEKSANDRA WYTULANY

• interaction design • visual design • frontend development •

ABOUT

I'm a student of Multimedia Design, specialising in Frontend Development with abilities in UI/UX, Design Thinking and Research. My skills include coding, prototyping and creative problem solving.

I'm big-picture thinker, dreamy soul and hard-working person who puts all the energy in project I work on.

CONTACT ME

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EDUCATION

2019 - 2021 • AP Degree in Multimedia Design, specialising in Fronted **Development •** Business Academy Aarhus

SKILLS

- Code to implement designs
- · Wireframes and mockups
- · UI accessibility
- Experience design
- Color, typography and style
- Graphics
- Branding
- Content creation

INTERESTS



design&art





travelling

photography

EXPERIENCE

- SEPTEMBER '20 TUTOR FOR NEW STUDENTS • organising work for group of 30 people
- communication and conflict resolution
- confidence, responsibility and patience
- · creating welcoming atmosphere for new students

JANUARY - MARCH '21 - INTERNSHIP

Company: Design Rocket

My position: Multimedia Designer

Responsibilities:

- revitalizing the website in WordPress
- carrying out structured SEO analysis
- running LinkedIn profile
- photoshoots and photo editing for marketing
- assisting in thinking creatively and artistically: designing or developing new ideas or solutions and brainstorming on SoMe content

DECEMBER - MARCH '21 - INTERNSHIP

Company: Huskøbet

My position: UI/UX Designer

Responsibilities:

- wireframing and prototyping user's dashboard
- · redesigning home page, benefit page and onboarding experience for new members of the benefit club
- working on improvements to the visuals and UX to the overall website
- designing interface layout and components
- · helping in builiding the design system
- preparing presentations for pitch work
- communicating with managers, developers, marketing coordinators and communication consultants to ensure that all the requirements were met