

## Final

### Task3

#### Correlation

Correlation is a statistical measure that describes the extent to which two variables change together. When two variables are correlated, it means that variations in one variable are associated with variations in the other. This relationship can be positive, negative, or zero. A positive correlation means that as one variable increases, the other tends to increase as well. Conversely, a negative correlation indicates that as one variable increases, the other tends to decrease. When there is zero correlation, there is no predictable relationship between the changes in the two variables.

The strength and direction of a correlation are quantified by the correlation coefficient, commonly denoted as "r." This coefficient ranges from -1 to 1. A value of 1 implies a perfect positive correlation, where the variables move in exact unison. A value of -1 signifies a perfect negative correlation, where the variables move in exactly opposite directions. A value of 0 indicates no linear relationship between the variables.

Correlation is an essential concept in fields such as economics, psychology, and the natural sciences, where it helps to identify and quantify relationships between variables. For example, in economics, a positive correlation might be observed between consumer income and spending, while in health studies, researchers might find a negative correlation between physical activity and obesity levels.

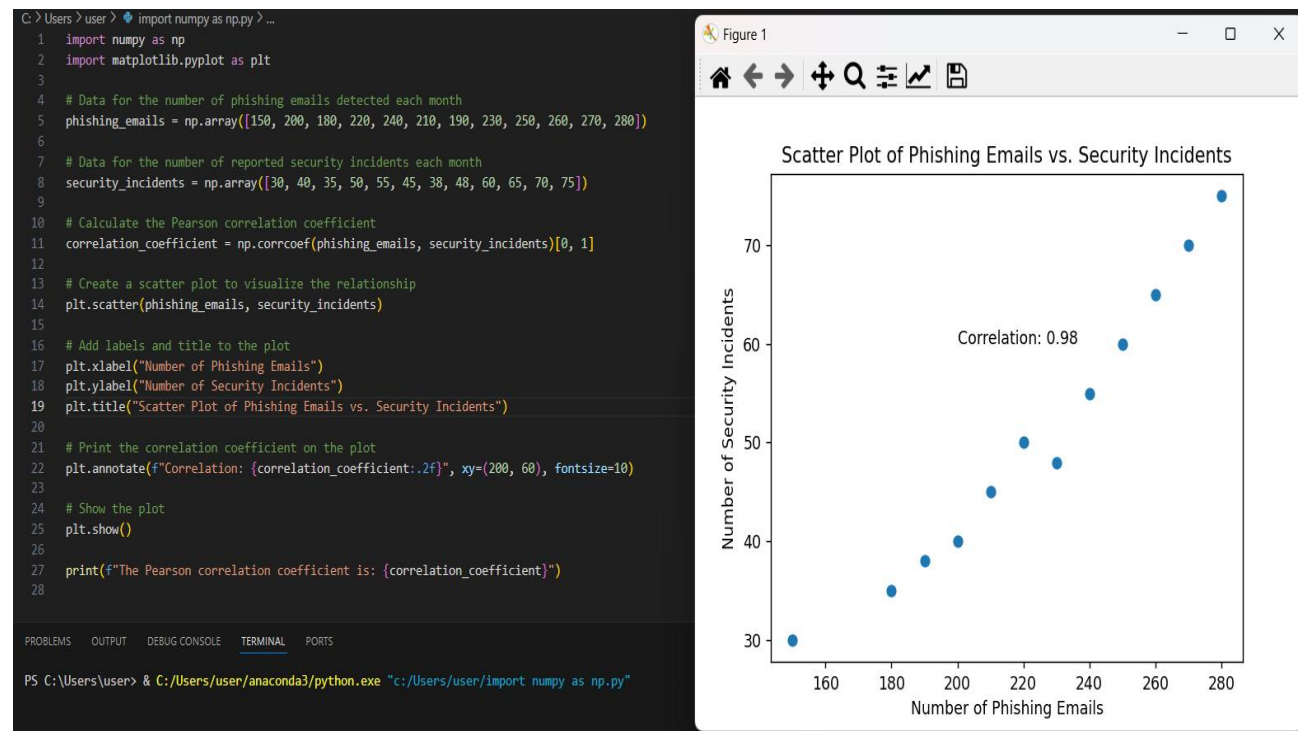
It's important to note that correlation does not imply causation. Even if two variables are strongly correlated, it doesn't mean that one variable causes the other to change. There could be other underlying factors or a third variable influencing both. Understanding correlation is crucial for analyzing data and making informed decisions based on statistical relationships.

Example:

I have created such data

Month	Phishing Emails Detected	Security Incidents Reported
January	150	30
February	200	40
March	180	35
April	220	50
May	240	55
June	210	45
July	190	38
August	230	48
September	250	60
October	260	65
November	270	70
December	280	75

Where we can see the correlation between the number of detected phishing emails and the number of reported security incidents within an organization. We can calculate the Pearson correlation coefficient ( $r$ ) to quantify the relationship between the number of phishing emails detected and the number of reported security incidents.



Its application in cybersecurity strong positive correlation can be applied in several ways.

If an organization detects an increase in phishing emails, it can proactively strengthen its security posture, anticipating a potential rise in security incidents. This might include increasing user awareness training, enhancing email filtering systems, and conducting more frequent security audits. Knowing the strong correlation, the cybersecurity team can allocate resources more efficiently, focusing on threat mitigation strategies when a spike in phishing emails is observed.

Understanding this correlation helps in prioritizing incident response efforts. If the number of phishing emails is high, the organization can prepare for a higher likelihood of security breaches and ensure that incident response teams are ready to act swiftly.

Regularly monitoring phishing email trends can become a key component of the organization's risk assessment process, helping to identify periods of heightened risk and implement necessary countermeasures