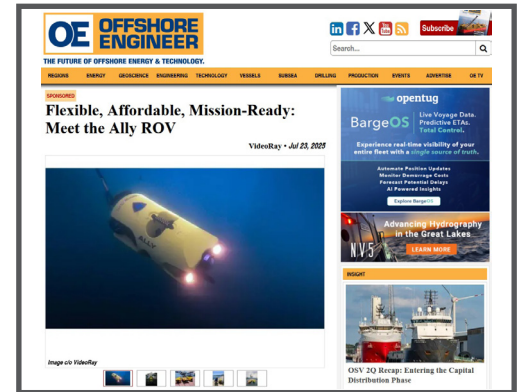
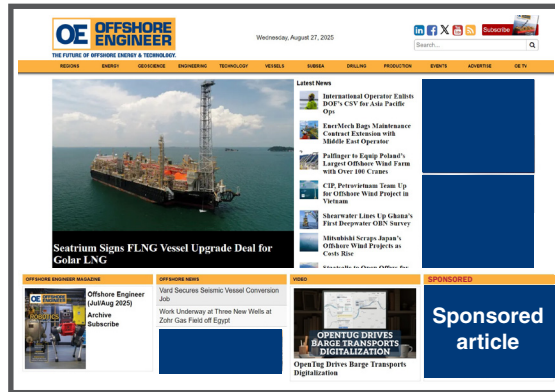
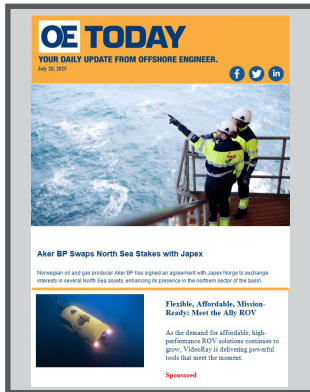




SPONSORED CONTENT

Sponsored content on websites, e-newsletters, and social media for one week, which may include video, banners, email blasts, or whitepapers. Additional placement in e-magazines provides enhanced visibility and impact on the target audience.

- SPONSORED CONTENT EMBEDDED ON OEDIGITAL + OE E-NEWS **\$1,500.00**
- SPONSORED CONTENT EMBEDDED ON OE AND AOG WEBSITE AND OE AND AOG E-NEWSLETTER **\$2,000.00**
- SPONSORED CONTENT PLUS 1 EMAIL BLAST OR WHITEPAPER DEPLOYMENT **\$3,500.00**
- SPONSORED CONTENT WITH BANNERS ON OE AND AOG WEBSITE AND OE AND AOG E-NEWSLETTER **\$4,500.00**
- ADDITIONAL E-MAGAZINE (WHERE APPLICABLE) FOR AN ADDITIONAL **\$1,000.00**



EMAIL DIRECT MARKETING

Targeted email campaigns reaching over **67,000** recipients. Options include single or multiple blasts, allowing optimization of audience reach and campaign effectiveness.

- 1X — SINGLE EMAIL BLAST: **\$2,500.00**
- 4X — PACKAGE OF 4 EMAIL BLASTS: **\$2,000.00 each**
- 6X — PACKAGE OF 6 EMAIL BLASTS: **\$1,750.00 each**

PODCAST

Podcast placement on leading platforms such as Spotify, Apple, and YouTube, with optional promotion through e-newsletters and online features. Packages, available for one week, can combine audio content with email campaigns and social media for expanded reach and listener engagement.

- STAND-ALONE PODCAST ON SPOTIFY, APPLE, AND YOUTUBE **\$2,125.00**
- PODCAST AS ABOVE + OE TODAY E-NEWS **\$2,900.00**
- PODCAST AS ABOVE + E-NEWS DISTRIBUTION + OEDIGITAL.COM ONLINE FEATURE WITH AUDIO EMBED + LINKEDIN OFFSHORE ENGINEER NETWORK REPOSTING **\$3,950.00**

OFFSHORE ENGINEER TV

Weekly video sponsorship packages offering different levels of distribution. Options range from stand-alone video with website placement, video combined with e-news, to a full package with embedded video and email distribution for maximum audience engagement.

- **PRIMARY DISTRIBUTION**
VIDEO AND WEBSITE DISTRIBUTION **\$2,000.00**
- **EXPANDED DISTRIBUTION**
VIDEO WEBSITE + E-NEWS DISTRIBUTION **\$2,500.00**
- **FULL VIDEO PACKAGE**
WEBSITE + ENEWS DISTRIBUTION + EDM WITH VIDEO EMBED **\$3,750.00**

WEBINAR

A webinar package designed to attract a qualified audience. Includes a six-week awareness campaign, optional professional moderation, full attendee contact list, and online hosting to maximize effectiveness and audience engagement.

Price: \$10,000

- 6-week awareness campaign to gain attendees
- Professionally moderated (optional)
- Full attendee contact list after the event
- Housing of Webinar online

Value added menu for each \$10k net annual spend on OE platform* Your choice of one of the following:

- 1 month 300x250 Asian Oil & Gas banner ad (AOGdigital.com plus AOG Today)
- 1 EDM to OE database
- 1 Full Page OE E-mag
- 1 Week Sponsored Content (subject to availability)

*In the event value added component runs but qualifying schedule is never completed/paid, value added component can be invoiced to satisfy \$10k minimum at publisher's discretion