

## ISSUE SPONSOR

### Issue Sponsor

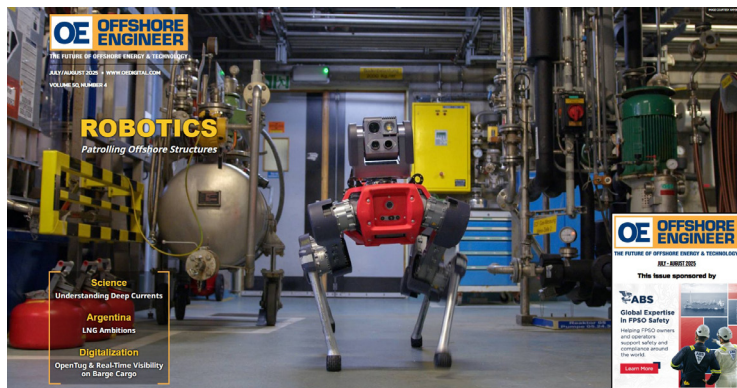
**Pricing:** \$5,000

- First and last full page Ad, 300x250 Floating Ad that rides along viewer as they read on desktop
- Includes 300x250 banner on host site for the month  
**\$3,500 w/o banner**

### Article Sponsorship

**Pricing:** \$2,500 Feature Article

\$3,500 Feature Article w/Full Page Digital Ad linked to the URL of your choice



## EMBEDDED VIDEO

Add \$1,000 to any of the above options with an Embedded Video interview or \$3,000 for Feature Article created from Video Interview w/embed

- Advertiser produced video embedded in topical article or feature also featured on host website and e-news for 1 week
- Magazine produced video interview with our editor embedded in e-magazine's feature article and also featured on host website and e-news for 1 week



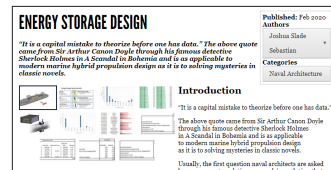
## WHITE PAPERS & CASE STUDIES

### Advertiser Produced White Papers & Case Studies

**Pricing:** \$3,500

\$1,500 w/o hosting

- Advertiser produced piece in the issue also featured on host website



## ADVERTISEMENTS

### Full Page and Half Page Advertisements

**Pricing:** Digital full page: Digital 1/2 page:

1x: \$1900	1x: \$1300
3x: \$1400	3x: \$1000
6x: \$1200	6x: \$800

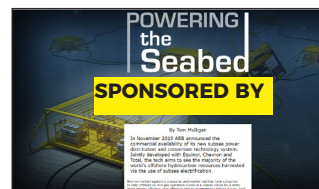
- Your traditional ad becomes live as the whole page hot links to the landing page for that product or service on your site.



## FEATURE SPONSORSHIPS

**Pricing:** \$2,500

- Take your favorite article from our print or digital magazines and we will co-brand your company into the digital article and distribute to our digital audience as well as feature this on our host e-news service for the week.



## ADDITIONAL OPPORTUNITIES

### Hot Links

**Pricing:** \$250

- Add a link to the end of an article or feature that discussed your company includes company logo

### Infographics

**Pricing:** \$1,500

- Rollover infographic imbedded in content related to advertiser can also be animated and link back to your landing page.

**Value added menu for each \$10k net annual spend on OE platform\* Your choice of one of the following:**

• 1 month 300x250 Asian Oil & Gas banner ad (AOGdigital.com plus AOG Today) • 1 EDM to OE database • 1 Full Page OE E-mag • 1 Week Sponsored Content (subject to availability)

\*In the event value added component runs but qualifying schedule is never completed/paid, value added component can be invoiced to satisfy \$10k minimum at publisher's discretion