

BANNER AD RATES

OEDIGITAL.COM

Leaderboard Banner - 728px X 90px	\$2,750/net per month
Lead Rectangle Banner - 300px X 250px	\$2,000/net per month
Rectangle Banner - 300px X 100px	\$2,000/net per month

OE TODAY - ENEWS

Lead Banner - 600px X 100px	\$900/net per week
Lead Banner - 600px X 100px	\$2,500/net per month
Lead Rectangle Banner - 300px X 250px	\$750/net per week
Lead Rectangle Banner - 300px X 250px	\$1,875/net per month

AOGDIGITAL.COM

Leaderboard Banner - 728px X 90px	\$1,000/net per month
Lead Rectangle Banner - 300px X 250px	\$750/net per month

AOG TODAY - ENEWS

Lead Banner - 600px X 100px	\$900/net per month
Lead Rectangle Banner - 300px X 250px	\$700/net per month

Banner formats can be JPEG, PNG or GIF. The file size should not exceed 100KB. No animations for email or newsletter banners. Banner material is due 5 Business days before scheduled start date. If new production material is not supplied by client, pickup of last banner used will be automatic. Failure to supply material will result in 100% charge. If multiple banners are to be used during a campaign a schedule is requested. All banners will be reviewed and approved by the publisher. The publisher reserves the reject, cancel, or remove any material for any reason at any time.

Production work on assembling any banner is charged at \$75 per hour, with the first hour free. Any changes to the start date must be arranged at least 30 business days before scheduled date, after that any canceled banner will be charged at 100% the price.

Value added menu for each \$10k net annual spend on OE platform* Your choice of one of the following:

- 1 month 300x250 Asian Oil & Gas banner ad (AOGdigital.com plus AOG Today)
- 1 EDM to OE database
- 1 Full Page OE E-mag
- 1 Week Sponsored Content (subject to availability)

*In the event value added component runs but qualifying schedule is never completed/paid, value added component can be invoiced to satisfy \$10k minimum at publisher's discretion

