

FOODLY

K x 404 team

**WHAT
DO USERS
POTENTIALLY
WANT?**

LIVE HELTHIER
WITHOUT EFFORT

**TAKE PART IN
ENVIRONMENT PROTECTION
WITH LITTLE EFFORT**

**UTILIZE FOOD TO REDUCE
WASTING**

HAVE SMARTER
GROCERY SHOPPING

**WE'VE
SOLVED IT!**

OUR SOLUTION
IS
**SMART SHOPPING
LISTS**

GET SMART RECOMMENDATIONS IN ORDER TO:

SWITCH TO HELTHIER
PRODUCTS

1

DECREASE CARBON
PRODUCTION

2

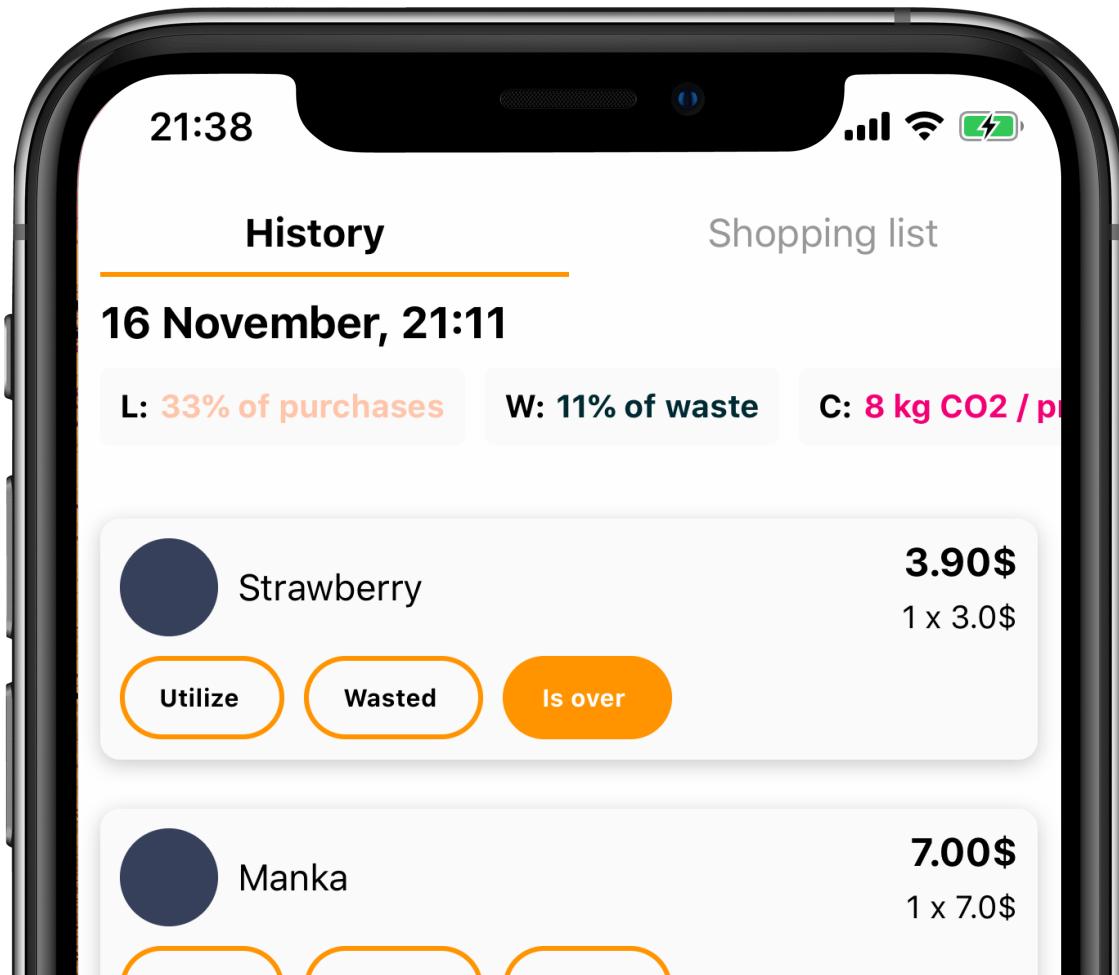
REDUCE FOOD
WASTING

3

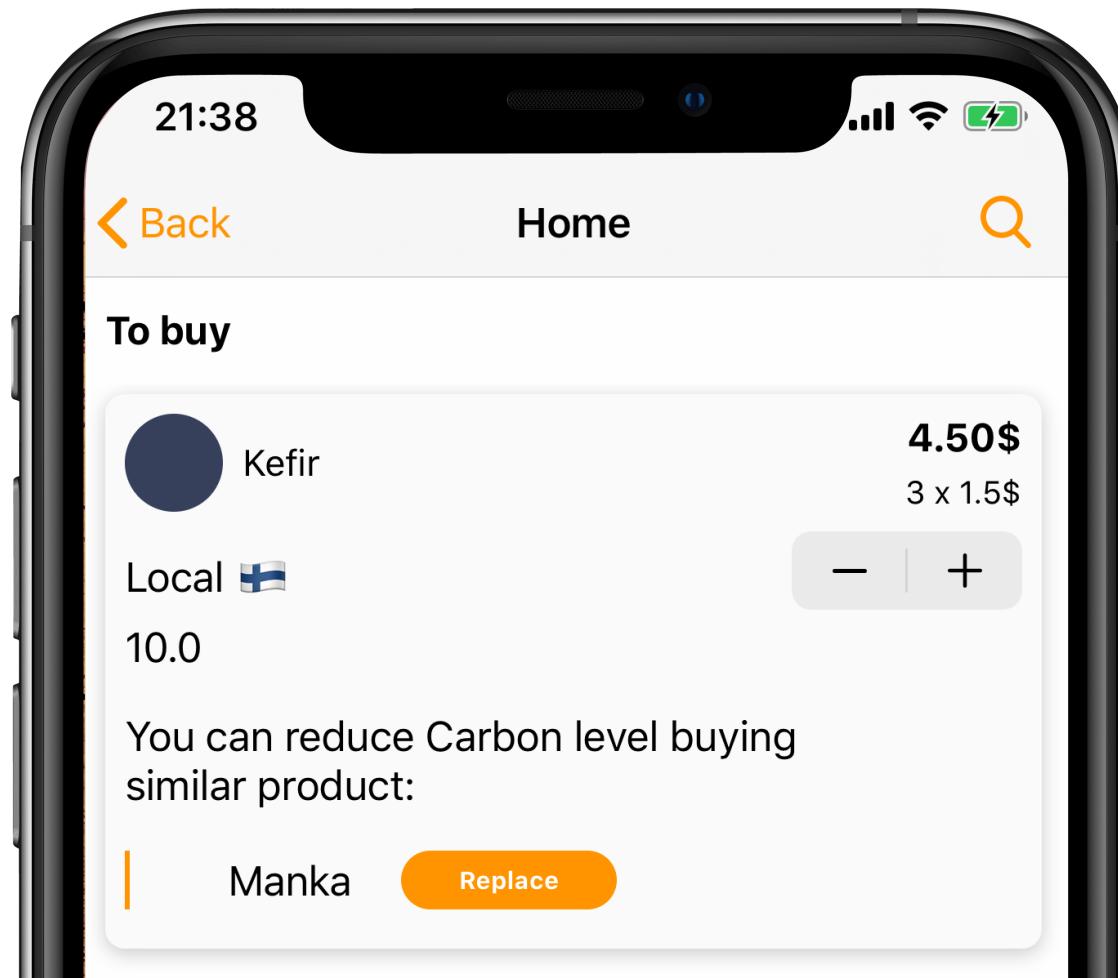
BUY MORE
LOCAL FOOD

4

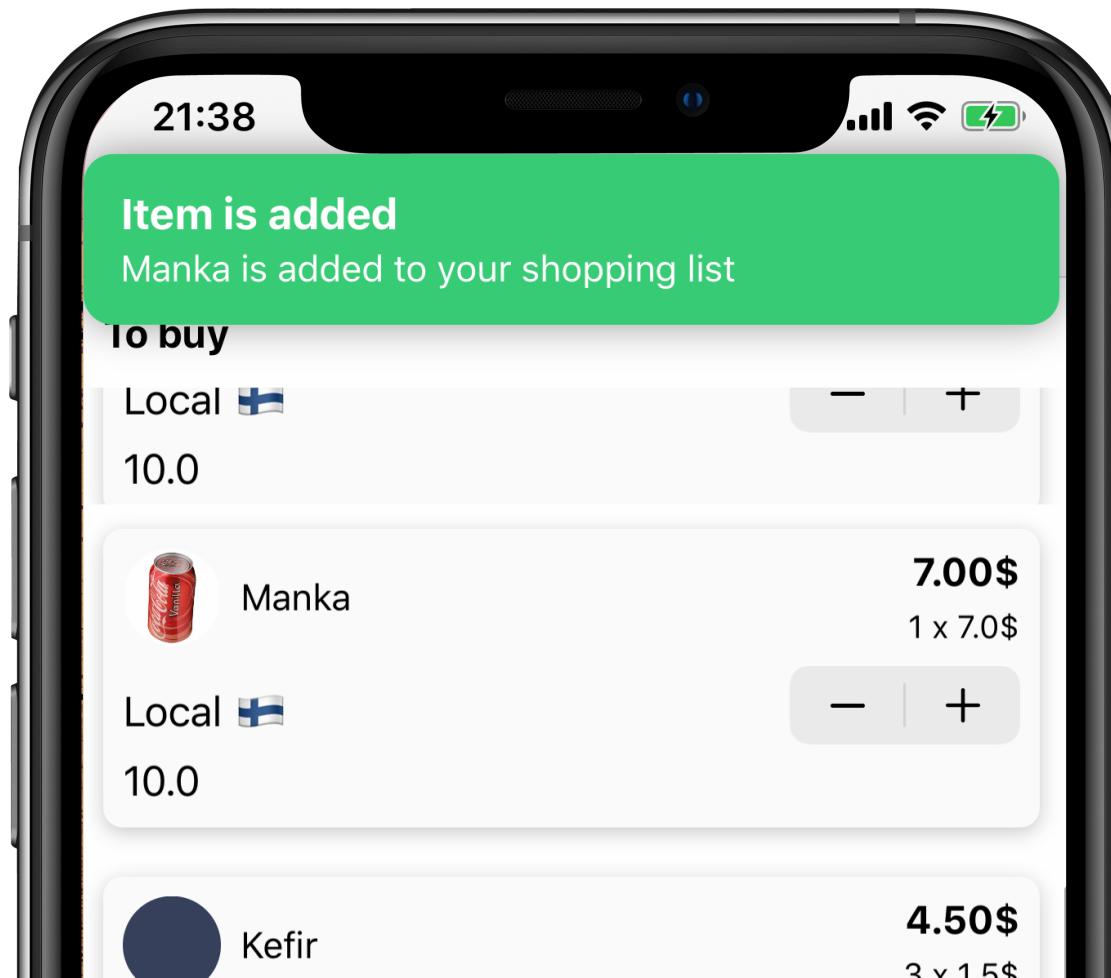
MARK PRODUCTS AS WASTED



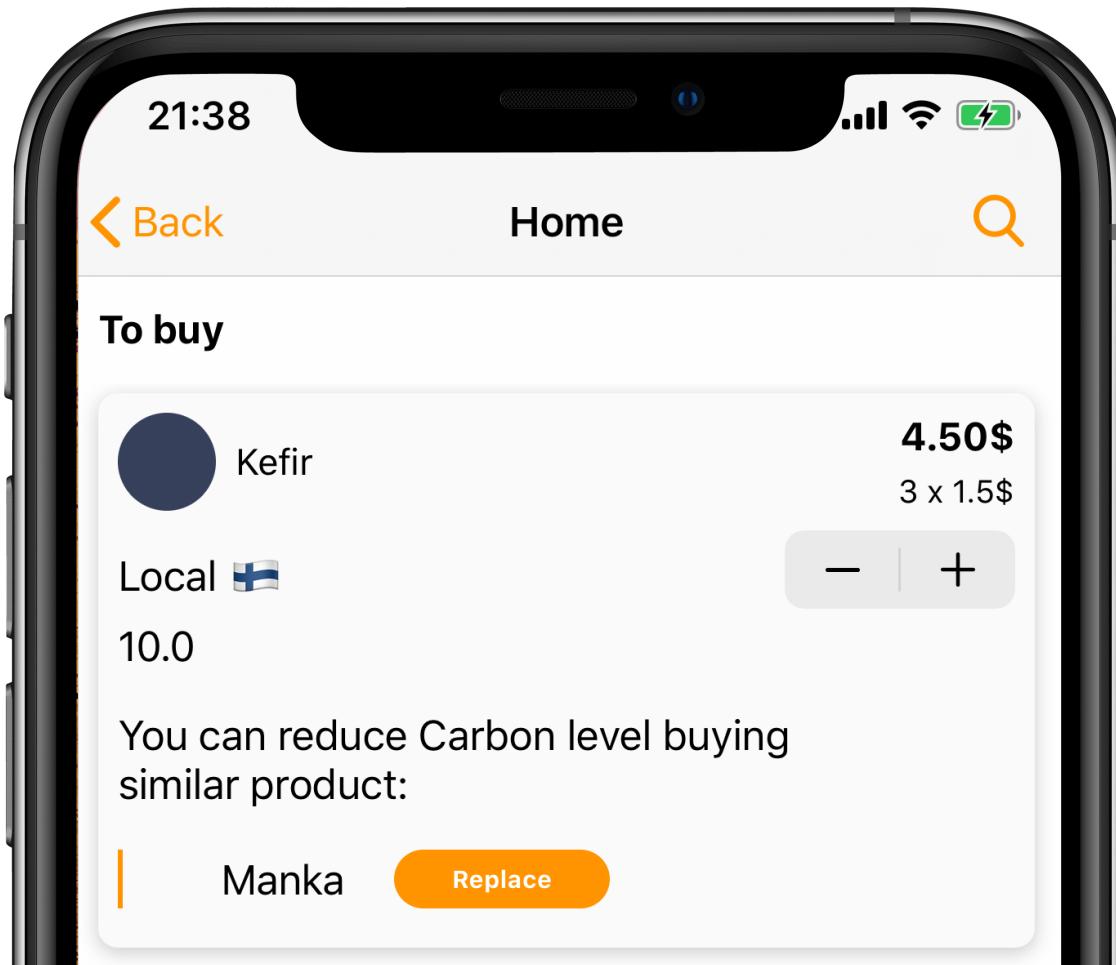
SWITCH TO HELTHIER PRODUCTS



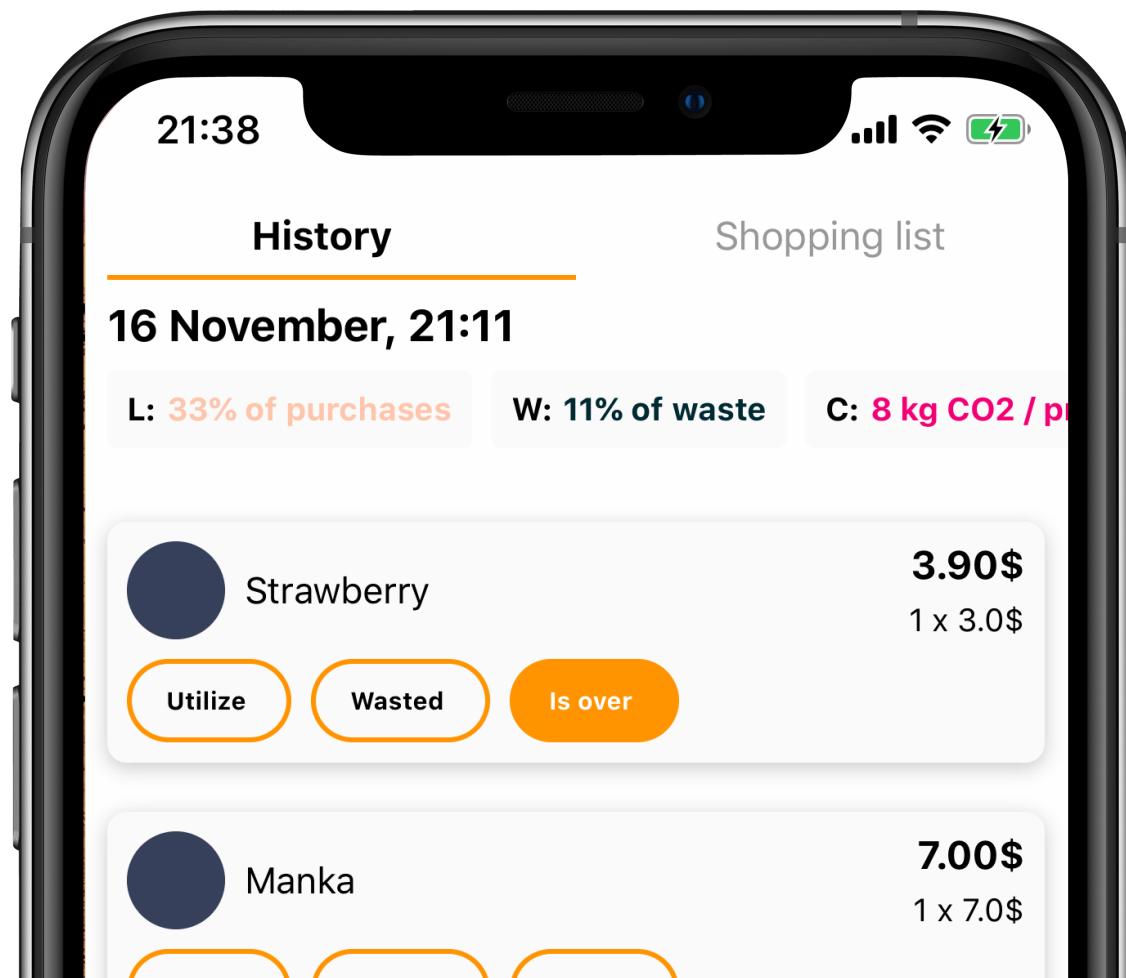
CONSUME LOCAL FOOD



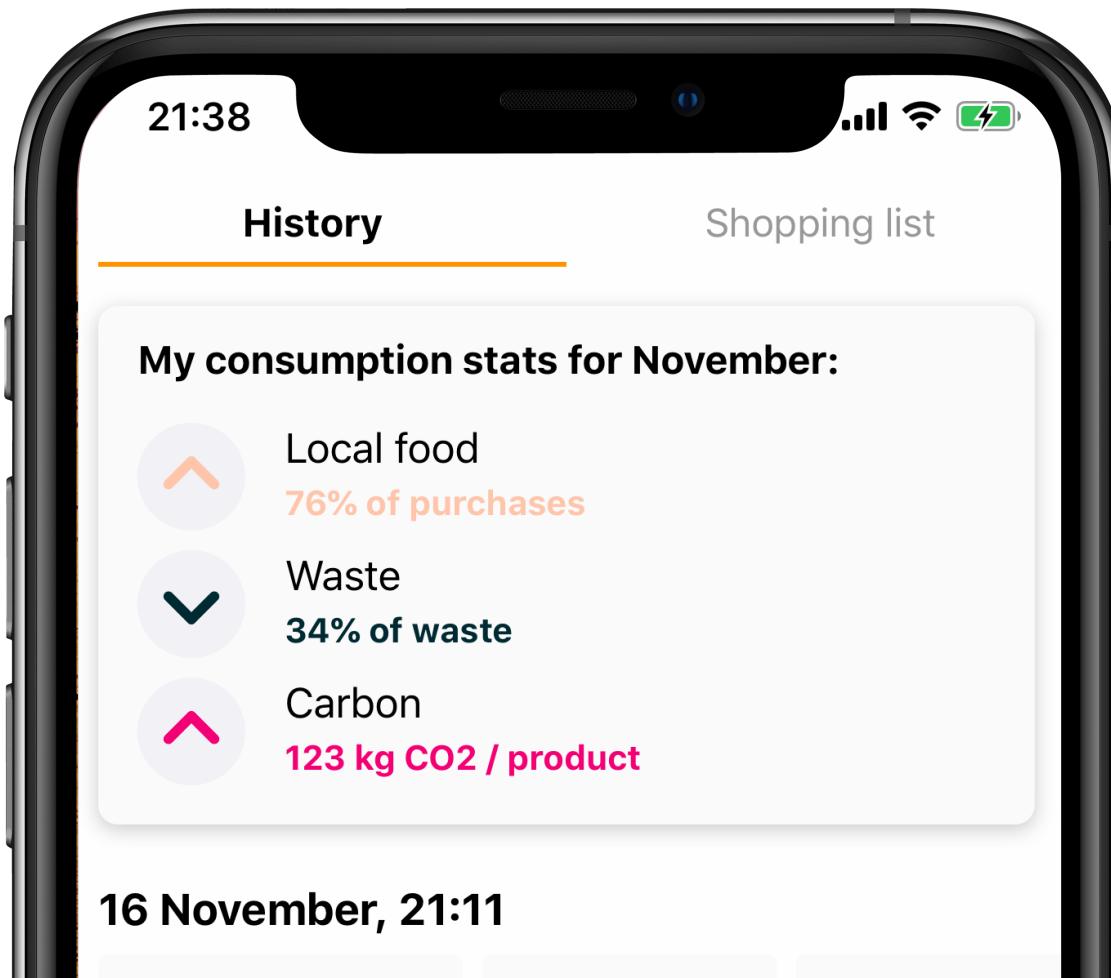
REDUCE CARBON PRODUCTION



UTILIZE FOOD SMARTLY



TRACK YOUR TRANSACTIONS STATISTICS



**WHAT VALUE
WILL
THE BUSINESS
GET?**

**CUSTOMERS ARE INVOLVED
IN ENVIRONMENT
PROTECTION**

AVERAGE CHECK INCREASE THROUGH CROSS SALE RECOMMENDATIONS

SWITCH CUSTOMERS TO LOCAL SUPPLIERS

MORE SOCIALLY
RESPONSIBLE ORGANISATION

THANK YOU

