

TDT4171 Artificial Intelligence Methods

Lecture 5 – Rational Agents

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- 2 Chapter 16: Rational Agents
 - Rational preferences
 - Utilities
 - Money
 - Multiattribute utilities
 - Decision networks
 - Dominance
 - Value of information
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Summary from last time



- **Temporal models** — variables replicated over time
- **Markov assumptions** and **stationarity assumption**, so we need
 - Transition model $P(\mathbf{X}_t | \mathbf{X}_{t-1})$
 - Sensor model $P(\mathbf{E}_t | \mathbf{X}_t)$
- Tasks are filtering, prediction, smoothing, most likely sequence;
all done recursively with constant cost per time step
- Classes of models we consider:
 - **Hidden Markov models** have a single discrete state variable; used for speech recognition
 - **Dynamic Bayes nets** subsume HMMs – exact update intractable; approximations exist

Remember:

No lecture next week.

Chapter 16 – Learning goals



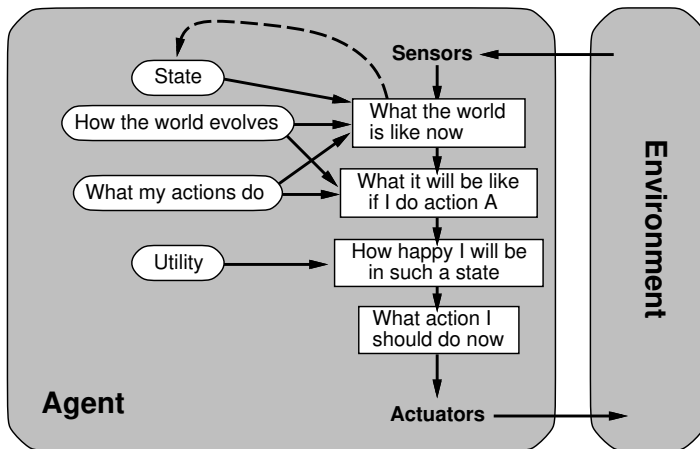
Understanding the relationship between

- ① **Rational behaviour** – *“doing what is expected to maximize goal achievement, given the available information”*
- ② **Preference structures**
- ③ **Utilities**

Being familiar with:

- **Utility functions** – Their foundation and definition
- **Utility elicitation**
- **Influence diagrams**

The utility-based agent



Preferences



An agent chooses among **prizes** (A , B , etc.)

Notation:

- $A \succ B$ A preferred to B
- $A \sim B$ indifference between A and B
- $A \succeq B$ A preferred to B or indifference between A and B

Assumption:

An agent will always be able to compare to prizes A and B .

⇒ **No indecisiveness.**

Preferences

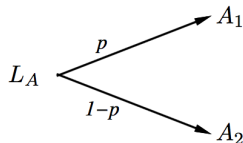


An agent chooses among **prizes** (A , B , etc.) and **lotteries**, i.e., situations with uncertain prizes.

Notation:

- $L_A \succ L_B$ L_A preferred to L_B
- $L_A \sim L_B$ indifference between L_A and L_B
- $L_A \succsim L_B$ L_A preferred to L_B or indifference

Lotteries: $L_A = [p, A_1; (1-p), A_2]$
 $L_B = [p, B_1; (1-p), B_2]$



Again:

It is **not an option** to “chicken out”; a relation between L_A and L_B can always be established.

A small “quiz”



Which of the following two lotteries would you prefer?

- Lottery A: $[1, \$10\text{mill}]$,
- Lottery B: $[0.1, \$50\text{mill}; 0.89, \$10\text{mill}; 0.01, \$0]$.

What about these two:

- Lottery C: $[0.11, \$10\text{mill}; 0.89, \$0]$,
- Lottery D: $[0.1, \$50\text{mill}; 0.9, \$0]$.

Do you make **rational** choices if you “follow your heart”?
... and what does that even mean?

Discuss with your neighbour for a couple of minutes.

Rational preferences



Idea: Preferences of a rational agent must obey constraints.

Constraints:

- **Orderability:** $(A \succ B) \vee (B \succ A) \vee (A \sim B)$
- **Transitivity:** $(A \succ B) \wedge (B \succ C) \Rightarrow (A \succ C)$
- **Continuity:** $A \succ B \succ C \Rightarrow \exists p [p, A; 1 - p, C] \sim B$
- **Substitutability:** $A \sim B \Rightarrow [p, A; 1 - p, C] \sim [p, B; 1 - p, C]$
- **Monotonicity:**
 $A \succ B \Rightarrow (p \geq q \Leftrightarrow [p, A; 1 - p, B] \succeq [q, A; 1 - q, B])$

We hope:

Rational preferences follow some “rules”

- \Rightarrow Behavior can be described using a mathematical formulation.
- \Rightarrow Behavior can be implemented in an intelligent agent.

Rational preferences contd.



Violating the constraints leads to self-evident irrationality

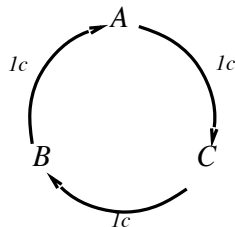
Example: An agent with intransitive preferences can be induced to give away all its money!

Assume he has preferences $A \succ B \succ C \succ A$ and see what happens.

If $B \succ C$, then an agent who has C would pay (say) 1 cent to get B

If $A \succ B$, then an agent who has B would pay (say) 1 cent to get A

If $C \succ A$, then an agent who has A would pay (say) 1 cent to get C



Maximizing expected utility



Theorem – The foundation for the *Utility function*

Given preferences satisfying the constraints there exists a real-valued function U such that

- ① $U(A) \geq U(B) \Leftrightarrow A \succeq B$
- ② $U([p_1, S_1; \dots; p_n, S_n]) = \sum_i p_i \cdot U(S_i) = \mathbb{E}_S[U(S)]$

This gives rise to the MEU principle:

To be rational, the agent must choose the action that maximizes expected utility!

Action selection:

$$\mathbb{E}U(A|\mathbf{e}) = \sum_i P(\text{Result}_i(A) | \text{do}(A), \mathbf{e}) \cdot U(\text{Result}_i(A))$$

Maximizing expected utility



Theorem – The foundation for the *Utility function*

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This gives rise to the MEU principle:

To be rational, the agent must choose the action that maximizes expected utility!

Note: an agent can be entirely rational (consistent with MEU) without ever representing or manipulating utilities and probabilities! (For example, a lookup table for perfect tic-tac-toe)

Being rational vs. being “all-seeing” vs. being lucky



Rational decision making?

Play movie at ../../../../poker.mp4

Utilities – and how to quantify them...



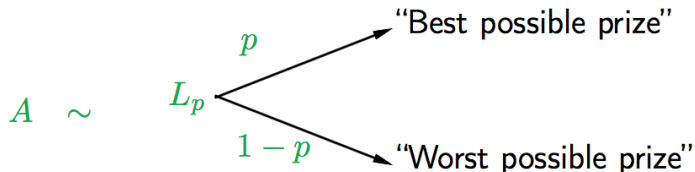
Utilities map states to real numbers – but which numbers?

Standard approach to assessment of human utilities:

- Compare a given state A to a **standard lottery** L_p that has
 - “best possible prize” u_{\top} with probability p
 - “worst possible catastrophe” u_{\perp} with probability $(1 - p)$
- Adjust lottery probability p until $A \sim L_p$;

$$U(A) \leftarrow p \cdot u_{\top} + (1 - p) \cdot u_{\perp}$$

(This makes sense, as we already think of probabilities in terms of accepting bets. . .)



Utilities – and how to quantify them...



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 $U(A) \leftarrow p \cdot u_{\top} + (1 - p) \cdot u_{\perp}$

Note: Behavior is **invariant** w.r.t. linear transformation

$$U^*(x) = k_1 U(x) + k_2 \quad \text{where } k_1 > 0$$

Therefore, it is natural use **normalized utilities**; $u_{\top} = 1.0$, $u_{\perp} = 0.0$, and we get $U(A) = p$ in the procedure above.

Are you rational? – Example continued



Recall:

- Lottery A: $[1, \$10\text{mill}]$,
- Lottery B: $[0.1, \$50\text{mill}; 0.89, \$10\text{mill}; 0.01, \$0]$.
- Lottery C: $[0.11, \$10\text{mill}; 0.89, \$0]$,
- Lottery D: $[0.1, \$50\text{mill}; 0.9, \$0]$.

Are you rational? – Example continued



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- Lottery C: $[0.11, \$10\text{mill}; 0.89, \$0]$,
- Lottery D: $[0.1, \$50\text{mill}; 0.9, \$0]$.

Let $U(\$50\text{mill}) = 1$, $U(\$0) = 0$, $U(\$10\text{mill}) = u$. If you prefer Lottery A over Lottery B we get

$$u > 0.1 + 0.89u \quad \Leftrightarrow \quad u > \frac{10}{11}.$$

Are you rational? – Example continued



Recall:

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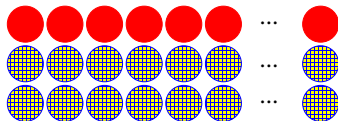
Hence, $\mathbb{E}U(C) = 0.11u > 0.11\frac{10}{11} = 0.1 = \mathbb{E}U(D),$

and **Lottery C** \succ **Lottery D** for a rational agent when $L_A \succ L_B$.

Are you rational? – New example



- 60 balls in an urn
- 20 are **RED**, 40 are **BLUE** or **YELLOW**
- We don't know how many are **BLUE** or **YELLOW**



- **A**: You receive \$100 if you draw a **RED** ball,
- **B**: You receive \$100 if you draw a **BLUE** ball
- **C**: You receive \$100 if you draw a **RED** or **YELLOW** ball
- **D**: You receive \$100 if you draw a **BLUE** or **YELLOW** ball

Which is better?

- Lottery A or Lottery B?
- Lottery C or Lottery D?

Are you rational? – New example



- 60 balls in an urn
- 20 are RED, 40 are BLUE or YELLOW
- We don't know how many are BLUE or YELLOW
- A: You receive \$100 if you draw a RED ball,
- B: You receive \$100 if you draw a BLUE ball

Let $R = P(\text{Red ball})$, $B = P(\text{Blue ball})$ $Y = P(\text{Yellow ball})$.

Let $U(\$0) \equiv 0$ and $U(\$100) \equiv 1$.

If Lottery A \succ Lottery B, it means that

$$R \cdot 1 + (B + Y) \cdot 0 > B \cdot 1 + (R + Y) \cdot 0 \Rightarrow R > B$$

Are you rational? – New example



- 60 balls in an urn
- 20 are RED, 40 are BLUE or YELLOW
- We don't know how many are BLUE or YELLOW
- C: You receive \$100 if you draw a RED or YELLOW ball
- D: You receive \$100 if you draw a BLUE or YELLOW ball

Let $R = P(\text{Red ball})$, $B = P(\text{Blue ball})$, $Y = P(\text{Yellow ball})$.

Let $U(\$0) \equiv 0$ and $U(\$100) \equiv 1$.

If Lottery A \succ Lottery B, it means that

$$R \cdot 1 + (B + Y) \cdot 0 > B \cdot 1 + (R + Y) \cdot 0 \Rightarrow R > B$$

If Lottery D \succ Lottery C, it means that

$$R \cdot 0 + (B + Y) \cdot 1 > B \cdot 0 + (R + Y) \cdot 1 \Rightarrow B > R$$

Human are sometimes irrational – Consequences?



Why are people irrational (sometimes)?

Are we ...

- not obeying the MEU principle (but which constraints are unreasonable?)
- lacking computational power?
- focussing on “the lottery itself”, e.g. **regret**?

Consequences for AI:

- The choices a rational agent can make are **only as good** as the preferences they are based on.
- If the agent is given conflicting preference judgements, it is **not possible** for the rational agent to understand (or mimic) them.
- Acting rationally (the point of the agents this course) is **not** the same as acting like a human!

Money and utilities – An example



- You pay a fixed fee M to enter a game.
- A fair coin is tossed repeatedly until a “tail” appears, ending the game. You win 2^k , where k is the number of “heads” you have seen prior to the “tail”.

What would be a fair price to pay for entering the game?

- How can a fair price be found?
- What is it in this case?

Discuss with your neighbour for a couple of minutes.

Money and utilities – An example



- You pay a fixed fee M to enter a game.
- A fair coin is tossed repeatedly until a “tail” appears, ending the game. You win 2^k , where k is the number of “heads” you have seen prior to the “tail”.

$$\begin{aligned}\mathbb{E}[\text{Payout}] &= -M + \sum_{i=0}^{\infty} P(k=i) \cdot \text{Payout}(i) \\ &= -M + \sum_{i=0}^{\infty} \left(\frac{1}{2}\right)^{i+1} \cdot 2^i \\ &= -M + \sum_{i=0}^{\infty} \frac{1}{2} = \infty\end{aligned}$$

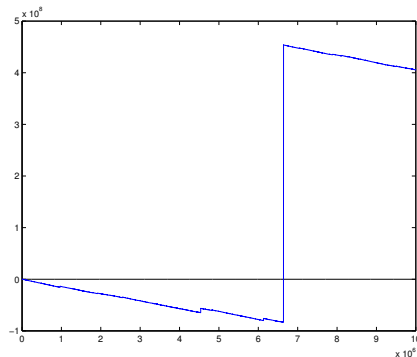
Any finite entry cost is fair!

Money and utilities – An example



- You pay a fixed fee M to enter a game.
- A fair coin is tossed repeatedly until a “tail” appears, ending the game. You win 2^k , where k is the number of “heads” you have seen prior to the “tail”.

Example: Pay 25 to take part



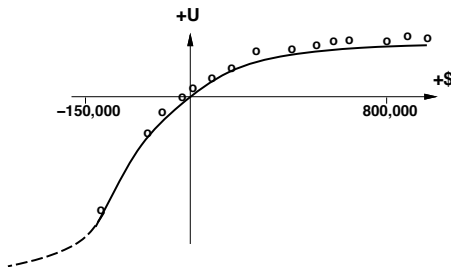
Money



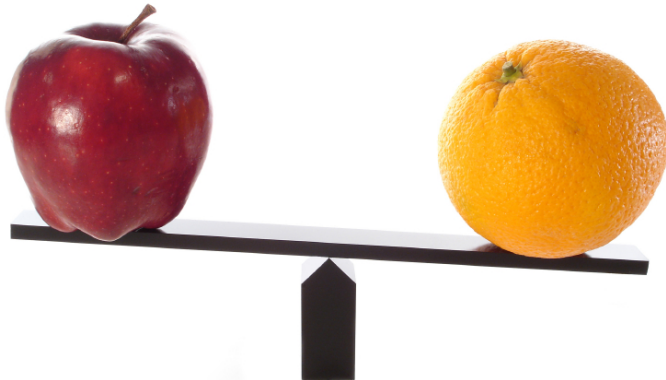
Money does **not** behave as a utility function

Given a lottery L with expected monetary value $EMV(L)$, usually $U(L) < U(EMV(L))$, i.e., people are **risk-averse**.

Typical empirical data:



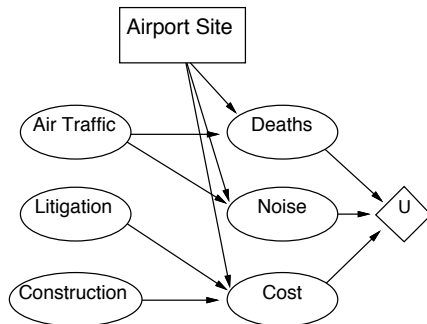
Multiattribute utility theory



Decision networks



Add **action nodes** and **utility nodes** to belief networks to enable rational decision making



Algorithm:

- For each value of action node:
 - Compute expected value of utility node given action, evidence
- Return MEU action

Decision networks – in GeNIe



Must define the utility of each combination of consequences

- Deaths
- Noise
- Cost

GeNIe-demo: `airport.xdsl`

Multiattribute utility theory



How can we handle utility functions of **many variables** $X_1 \dots X_n$, e.g., what is $U(\text{Deaths}, \text{Noise}, \text{Cost})$?

How can complex utility functions be **assessed** from preference **behaviour**?

- Idea 1:** Identify various types of **independence** in preferences and derive consequent canonical forms for $U(x_1, \dots, x_n)$
- Idea 2:** Identify conditions under which decisions can be made without complete identification of $U(x_1, \dots, x_n)$

Preference structure: Dependence



X_1 and X_2 **preferentially independent** of X_3 iff preference between $\langle x_1, x_2, x_3 \rangle$ and $\langle x'_1, x'_2, x_3 \rangle$ does not depend on x_3

E.g., $\langle \text{Noise}, \text{Cost}, \text{Safety} \rangle$:

- $\langle 20,000 \text{ suffer}, \$4.6 \text{ billion}, \text{red deaths/mpm} \rangle \succ$
- $\langle 70,000 \text{ suffer}, \$4.2 \text{ billion}, \text{red deaths/mpm} \rangle$

for any number of deaths \Rightarrow **Safety** P.I. of **Noise** and **Cost**

Theorem

If every pair of attributes is P.I. then there is an **additive** value function:

$$U(x_1, \dots, x_n) = \sum_{i=1}^n U_i(x_i)$$

Hence assess n single-attribute functions; often a good approximation

Decision networks – in GeNIe



Must define the utility of each of the consequences **separately**

- Deaths
- Noise
- Cost

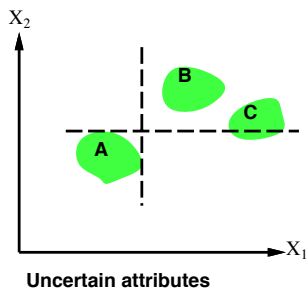
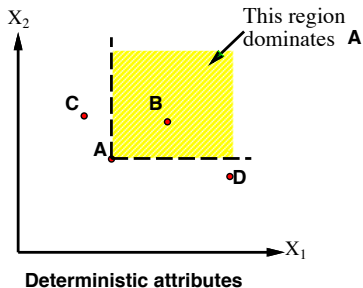
GeNIe-demo: airportAdditive.xdsl

Strict dominance



Typically define attributes such that U is **monotonic** in each

Strict dominance: We say that choice B strictly dominates choice A iff $\forall i \ X_i(B) \geq X_i(A)$ (and now $U(B) \geq U(A)$)



Strict dominance seldom holds in practice

Stochastic dominance



Consider the two lotteries where I flip a coin:

- **Lottery A:** You get \$1 if I get heads and \$2 if I get tails
- **Lottery B:** You get \$3 if I get heads and \$1 if I get tails

It is obvious which lottery is the better one for you...

Stochastic dominance



Consider the two lotteries where I flip a coin:

- **Lottery A:** You get \$1 if I get heads and \$2 if I get tails
- **Lottery B:** You get \$3 if I get heads and \$1 if I get tails

It is obvious which lottery is the better one for you...

- Independent of lottery, there is a 50% probability you are unlucky (get heads in Lottery A, tails in Lottery B). Outcome is worth \$1 in either case
- Independent of lottery, there is a 50% probability you are lucky (get tails in Lottery A, heads in Lottery B). Outcome is worth \$2 and \$3 respectively.
- **Seems appropriate to say that Lottery B is better...**

Stochastic dominance

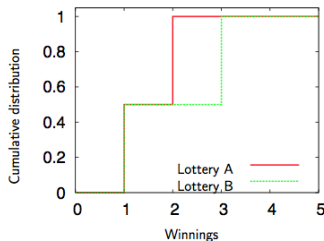


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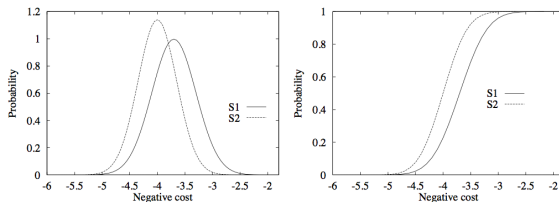
Cumulative distribution over winnings:



Whether lucky or unlucky, it is never silly to choose Lottery B.

⇒ **Lottery B stochastically dominates Lottery A**

Stochastic dominance - Mathematics



Distribution p_1 **stochastically dominates** distribution p_2 iff

$$\forall t \int_{-\infty}^t p_1(x) dx \leq \int_{-\infty}^t p_2(t) dt$$

If U is monotonic in x , then A_1 with outcome distribution p_1 stochastically dominates A_2 with outcome distribution p_2 :

$$\int_{-\infty}^{\infty} p_1(x) U(x) dx \geq \int_{-\infty}^{\infty} p_2(x) U(x) dx$$

Note! This is true for any monotonic U !

Multiattribute case: stoch.dom. on all attributes \Rightarrow optimal

Stochastic dominance contd.



Stochastic dominance can often be determined without exact distributions using **qualitative** reasoning

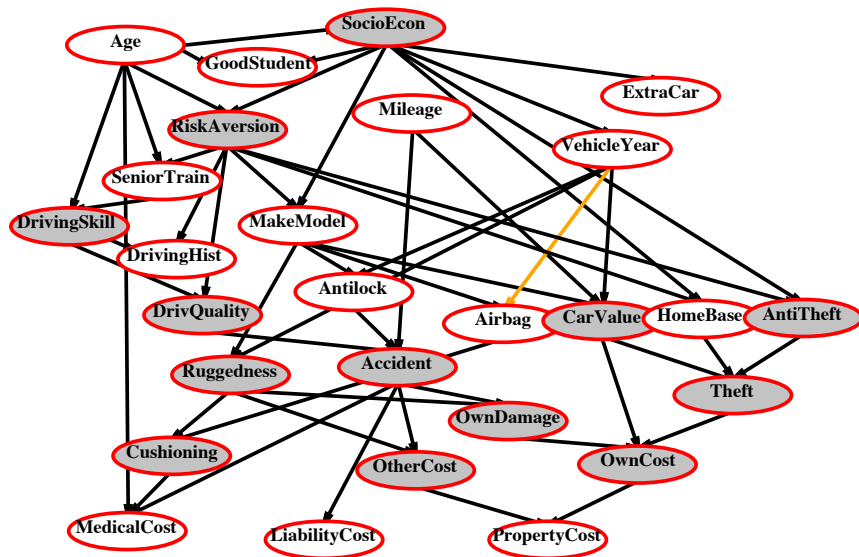
- Construction cost increases with distance from city:
 - S_1 is closer to the city than S_2
 $\Rightarrow S_1$ stochastically dominates S_2 on cost
- Injury increases with collision speed

How about this plan for reasoning about dominance:

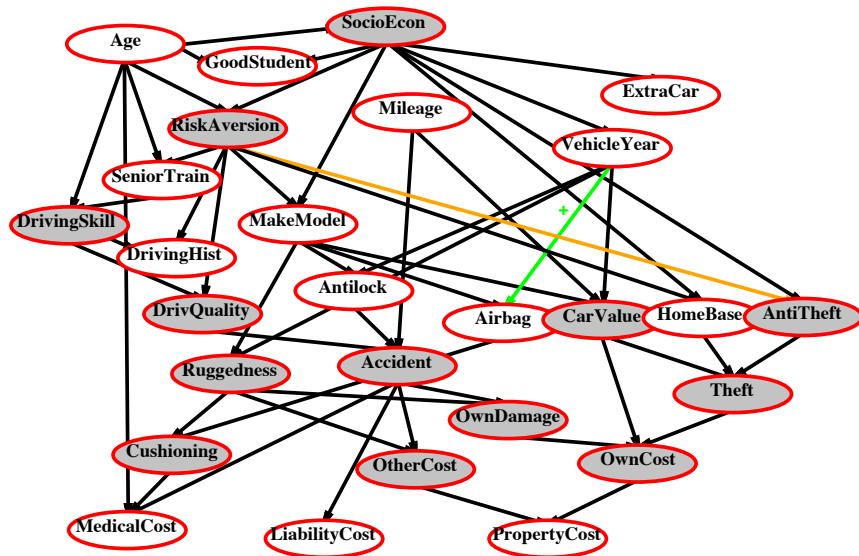
- Annotate BN with information about stochastic dominance
- $X \xrightarrow{+} Y$ (X positively influences Y) means that
 - For every value \mathbf{z} of Y 's other parents \mathbf{Z}

$$\forall x_1, x_2 \quad x_1 \geq x_2 \Rightarrow \mathbf{P}(Y|x_1, \mathbf{z}) \text{ stochastically dominates } \mathbf{P}(Y|x_2, \mathbf{z})$$
- Dramatically simplifies the BN building process; allows qualitative inferences like “*Chances of cancer increases if you smoke*” (without quantification of the increase)

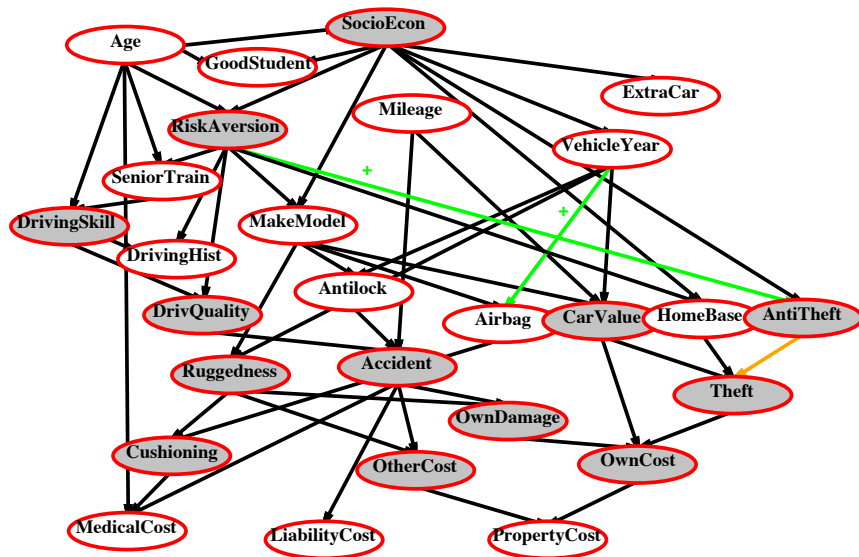
Label the arcs + or -



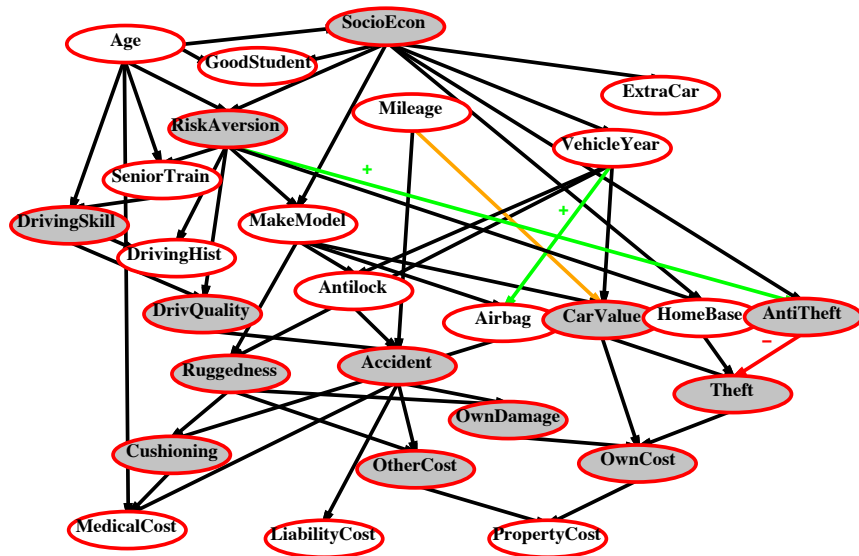
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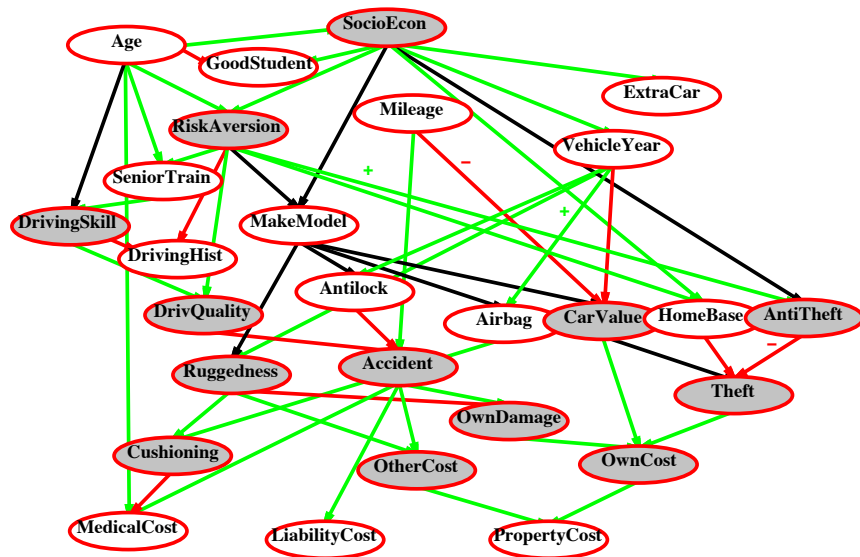
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Label the arcs + or -



Value of information



Idea: Compute value of acquiring each possible piece of evidence.

Example: Buying oil drilling rights:

- Two blocks A and B , exactly one has oil, worth k
- Prior probabilities $1/2$ each, mutually exclusive.
- Current price of each block is $k/2$.
- A consultant offers accurate survey of A . **Fair price?**

Solution: compute expected value of information (VOI)

VOI = expected value of best action **given** the information
– expected value of best action **without** information

Value of information



Idea: Compute value of acquiring each possible piece of evidence.

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Solution: compute expected value of information (VOI)

- Survey may say “oil in A ” or “no oil in A ”, **prob. 0.5 each**

$$\text{VOI} = [0.5 \times \text{value of “buy A” given “oil in A”} \\ + 0.5 \times \text{value of “buy B” given “no oil in A”}] - 0$$

$$\text{VOI} = (0.5 \times k/2) + (0.5 \times k/2) - 0 = k/2$$

General formula for VPI: Value of Perfect Information



- Current evidence $\mathbf{E} = \mathbf{e}$, current best action α
- Possible action outcomes S_i , potential new evidence E_j

$$\mathbb{E}U(\alpha \mid \mathbf{e}) = \max_a \sum_i P(S_i \mid a, \mathbf{E} = \mathbf{e}) \cdot U(S_i)$$

- Suppose we knew $E_j = e_{jk}$, then we would choose $\alpha_{e_{jk}}$ s.t.

$$\mathbb{E}U(\alpha_{e_{jk}} \mid \mathbf{e}, E_j = e_{jk}) = \max_a \sum_i P(S_i \mid a, \mathbf{e}, E_j = e_{jk}) \cdot U(S_i)$$

- E_j is a random variable whose value is *currently* unknown
 \Rightarrow must compute expected gain over all possible values:

$$\text{VPI}_{\mathbf{E}}(E_j) = \sum_k \overbrace{\underbrace{P(E_j = e_{jk} \mid \mathbf{e})}_{\text{Prob. for } E_j = e_{jk}.} \cdot \underbrace{\mathbb{E}U(\alpha_{e_{jk}} \mid \mathbf{e}, E_j = e_{jk})}_{\text{Expected utility when } E_j = e_{jk}.}}^{\text{Expected utility over uncertain } E_j.} - \mathbb{E}U(\alpha \mid \mathbf{e})$$

Luckily, we can do this in GeNIe instead!

Value Of Information – in GeNIe



GeNIe-demo: oil.xdsl

GeNIe-demo: VOI.xdsl

Properties of VPI



Nonnegative in expectation:

$$\forall j, E \quad \text{VPI}_E(E_j) \geq 0$$

Order-independent

$$\begin{aligned} \text{VPI}_E(E_j, E_k) &= \text{VPI}_E(E_j) + \text{VPI}_{E, E_j}(E_k) \\ &= \text{VPI}_E(E_k) + \text{VPI}_{E, E_k}(E_j) \end{aligned}$$

Nonadditive; consider, e.g., obtaining E_j twice

$$\text{VPI}_E(E_j, E_k) \neq \text{VPI}_E(E_j) + \text{VPI}_E(E_k)$$

Note: when more than one piece of evidence can be gathered, maximizing VPI for each to select one is not always optimal
 \Rightarrow evidence-gathering becomes a **sequential** decision problem. It is **NP-complete** in general.

Summary



- Rational agents can always use **utilities** to make decisions
- The **MEU principle** tells us how to behave
- It can be quite laborious to elicit preference structures from domain experts
 - ⇒ **structured approaches** are available
- **Value of Information** helps focus information gathering for rational agents
- **Influence diagrams** are extensions to BNs that let us make rational decisions.

Remember:

No lecture next week.