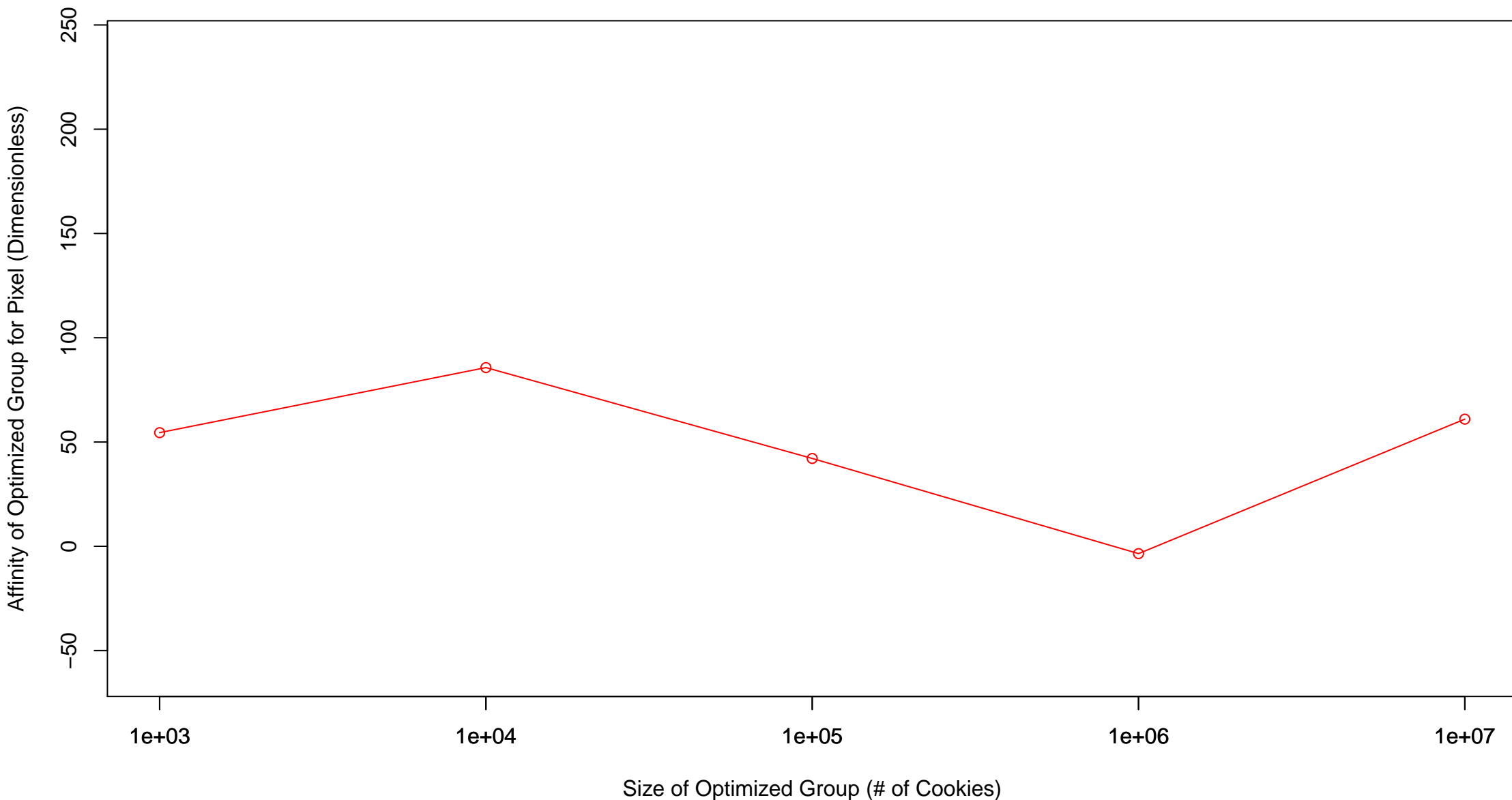


Affinity as a Function of Optimized Group Size

AMP Conversion : Care.com : Care.com July–Sept '14 : Conversion Page 2014–07–16 cm.bbfz Income \$250,000 +



Margin of Error as a Function of Optimized Group Size, alpha = .05

AMP Conversion : Care.com : Care.com July–Sept '14 : Conversion Page 2014-07-16 cm.bbfz Income \$250,000 +

