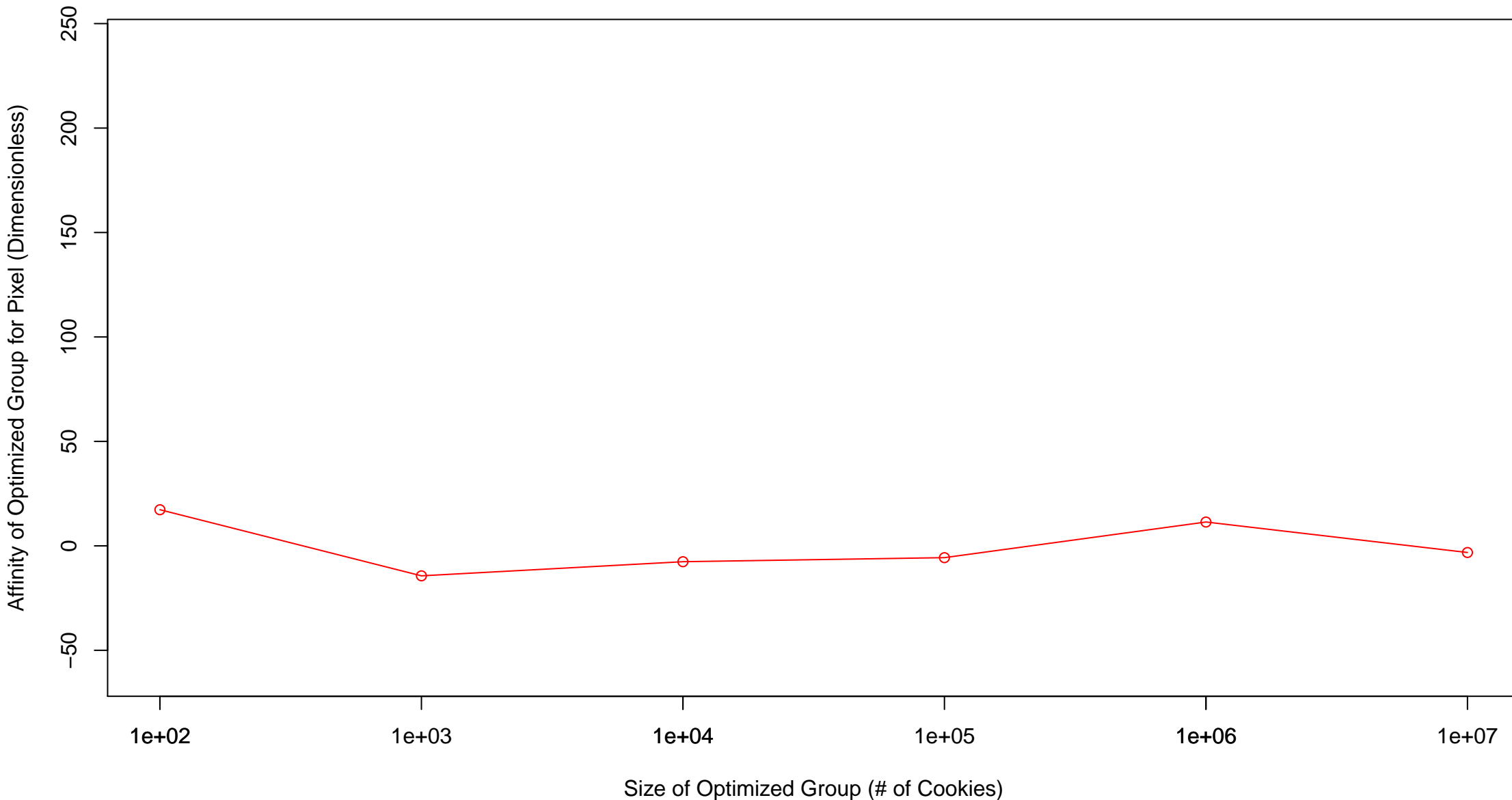


## Affinity as a Function of Optimized Group Size

AMP Conversion : Care.com : Care.com July–Sept '14 : Conversion Page 2014–07–16 cm.bbfz Age 18–24



**Margin of Error as a Function of Optimized Group Size, alpha = .05**  
**AMP Conversion : Care.com : Care.com July–Sept '14 : Conversion Page 2014–07–16 cm.bbfz Age 18–24**

