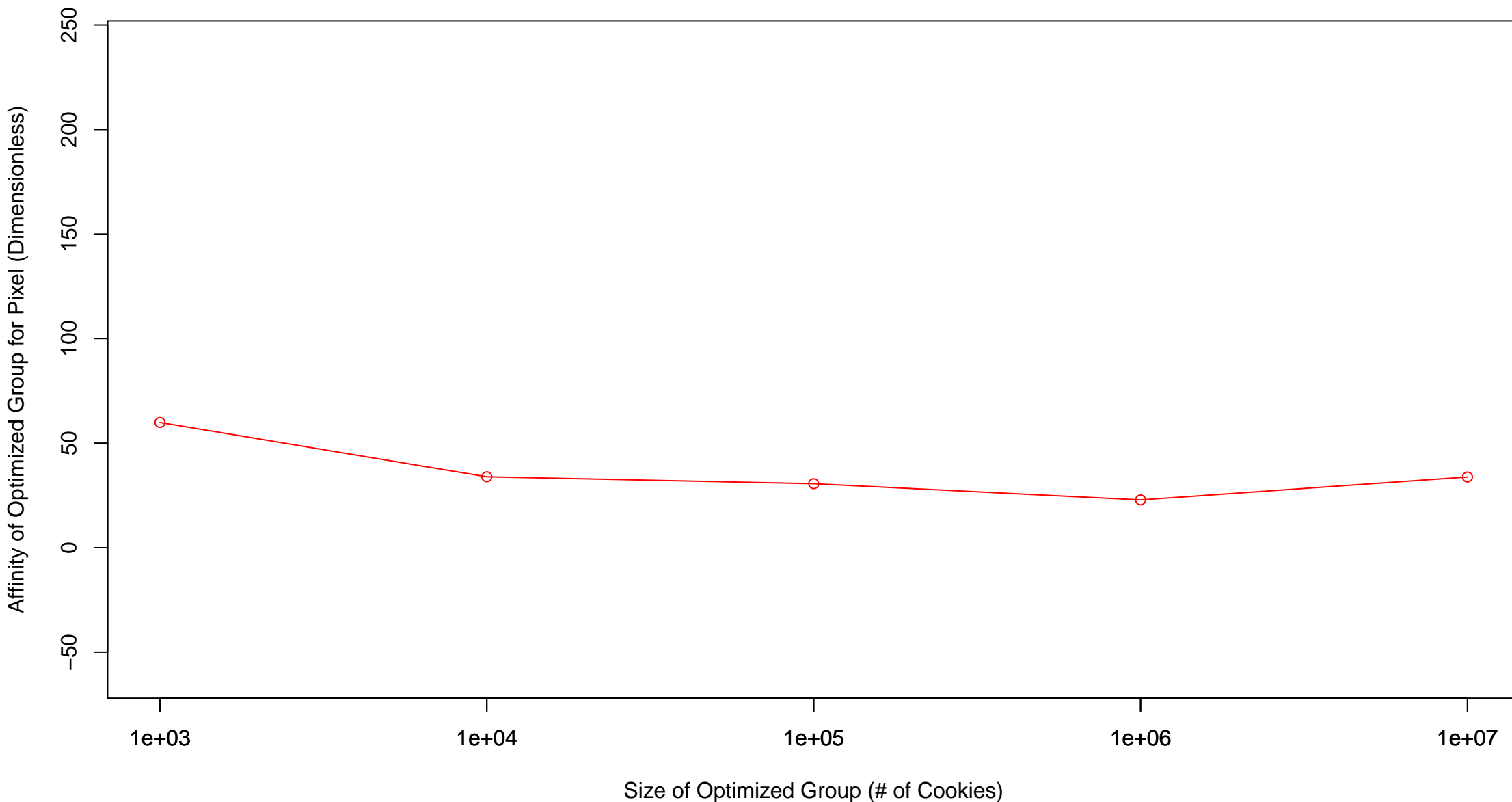**Affinity as a Function of Optimized Group Size**
AMP Conversion : SeaWorld Parks : Discovery Cove : Confirmation Page 2014−07−16 cm.rsjt Income $250,000 +

Affinity of Optimized Group for Pixel (Dimensionless)

Size of Optimized Group (# of Cookies)

Margin of Error as a Function of Optimized Group Size, alpha = .05
AMP Conversion : SeaWorld Parks : Discovery Cove : Confirmation Page 2014−07−16 cm.rsjt Income $250,000 +