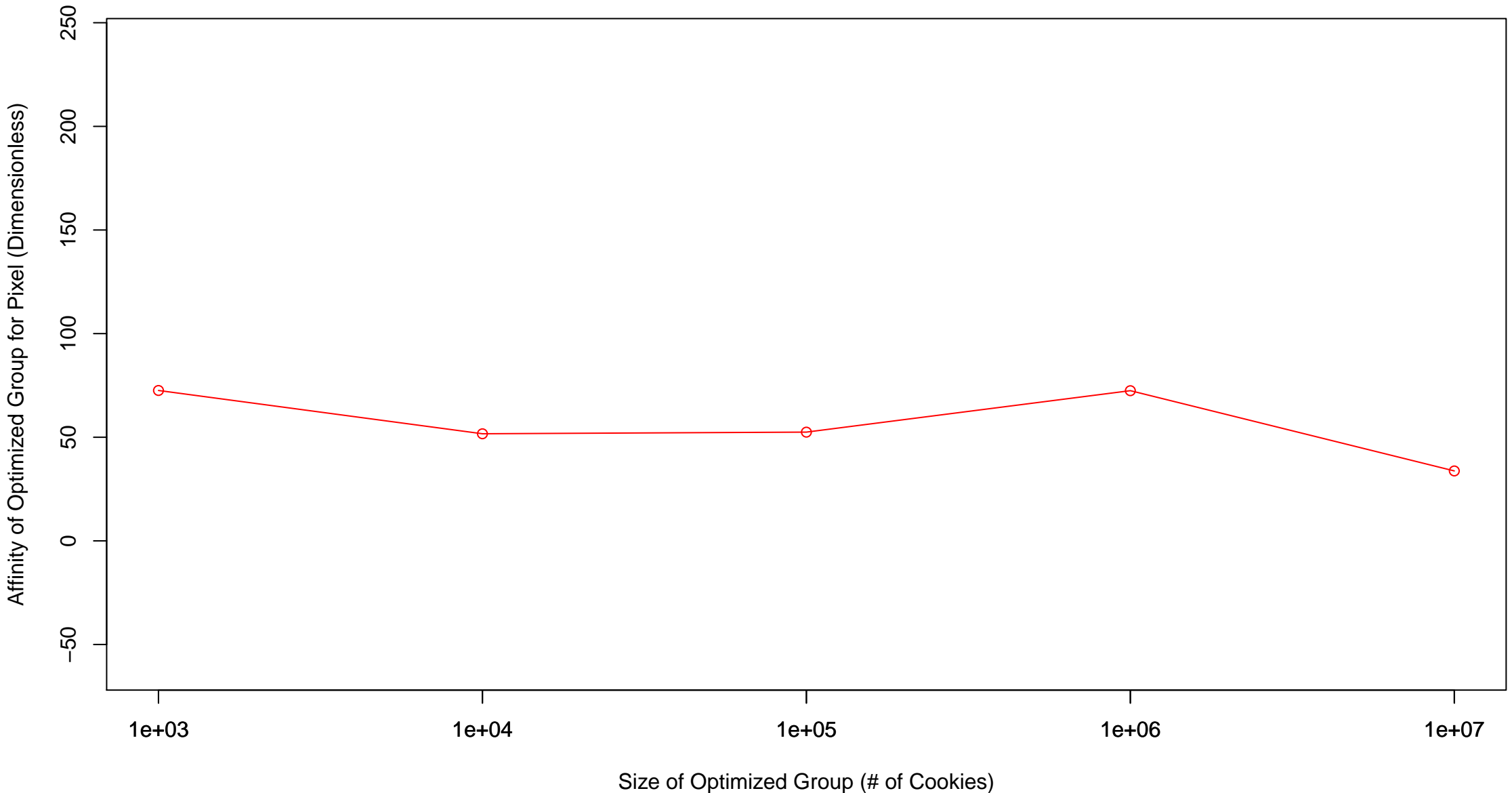


Affinity as a Function of Optimized Group Size
AMP Conversion: Petco: Petco Summer Q2 2014-07-16 cm.3se1 Income \$250,000 +



Margin of Error as a Function of Optimized Group Size, $\alpha = .05$
AMP Conversion: Petco: Petco Summer Q2 2014-07-16 cm.3se1 Income \$250,000 +

