

June 2, 2015



### **Your Life Counts Team takes The People's Choice Award at Hacking Health Design Challenge Toronto**

*Editors -Picture L-R. Barry Boyd YLC Advisor, Rory Butler YLC Founder and CEO, Application Development Alex Glinka, Aleksandar Stefanovic and Corey Messom*

The volunteer application development team working on behalf of locally based charity Your Life Counts has won The People's Choice Award at the Hacking Health Design Challenge, Toronto.

The winning team, headed by Your Life Counts Advisor Corey Messom of Disrupt.T.O., consists of Alex Glinka, Aleksandar Stefanovic, Sean McKay and Tony Munene.

The 8 week Hacking Health Design Challenge, hosted by Ontario Telemedicine Network culminated in presentations by more than 25 teams at the Metro Toronto Convention Centre May 31st to June 2nd, 2015 as part of Canada's National eHealth Conference. Other partners and hosts included Canada's Health Informatics Association, Canada Health Infoway, and the Canadian Institute for Health Information.

The Your Life Counts team entry called LifeNode, is a prototype for an advanced messaging and analysis platform developed by Disrupt.TO specifically to enable SMS to browser communication, message tracking and client/facilitator communication logging and real time analysis and acuity to determine message sentiment and patient risk.

Since 2000, Your Life Counts has been a leading innovator in immediate web based assistance for people wrestling with life threatening issues. To date well over 9,000 people have used the Your Life Counts web-based LifeLine, staffed by trained volunteers. LifeNode programmers will continue to develop the app with the hope of releasing it later this year.

"Hacking Health provides a social framework for progressing not just the dialog around Healthcare service evolution but an avenue for encouraging innovation to quickly implement solutions", said Corey Messom of Disrupt.TO. "The LifeNode care platform is the product of distilling the insights and care node expertise of Your Life Counts and 'disrupting' them with an elite team of passionate designers and developers. The win today recognizes the LifeNode solution is a powerful tool for enabling Access, Analysis and Acuity to save lives."

Your Life Counts CEO Rory Butler adds, "We are honoured to have the attention and focus of a world class technical team. The best is yet to come as the YLC tech team comes along side developing the LifeNode app. We are delighted to receive the Hacking Health Design Challenge Peoples' Choice award voted by conference attendees."

<http://hackinghealthdesignchallenge.com/>  
<http://www.yourlifecounts.org/>

Contact: [media@yourlifecounts.org](mailto:media@yourlifecounts.org)