ALEKYA PALADUGU

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CAREER OBJECTIVE

Passionate Front-End Developer with proven success of building a rich and innovative user experience, implementing and integrating cost effective, high quality solutions to meet rapidly changing business requirements. Enthusiastic to explore different opportunities that enhances my professional and personal growth.

TECHNICAL SKILLS

- **Languages:** JavaScript, jQuery, Angular, RxJS, Typescript, HTML5, CSS, Java, KendoUI
- **Package Managers:** Yarn, npm, gulp
- **Tools:** Visual Studio Code, Git, JIRA, Bitbucket, InnerSource
- **E-commerce platforms:** Spartacus, Hybris
- **Workflow:** Agile

EXPERIENCE

Application Development Senior Analyst

Accenture Interactive, Hyderabad   *Nov 2018 – May 2022*

- 3+ years of experience in developing E-commerce web applications using HTML, CSS and JavaScript.
- Experience in developing Single Page Applications using Angular with no compromise in accessibility by using ARIA.
- Developed Components dynamically by populating data from REST APIs using RxJS.
- Used KendoUI for creating grids, dropdowns, datepicker.
- Experience in understanding user story from Product Manager & UX Engineer and develop features that meet all acceptance criteria of Product Owner.
- Implemented dynamic pages by using jQuery and making AJAX calls to the REST APIs.
- Was a key player in the Performance team for improving the stability of the websites.
- Designed pixel-perfect, robust and accessible user interfaces on the web with high quality.
- Developed responsive websites that adjust depending on the screen size.
- Worked in pushing or deleting objects on occurrence of user events for Analytics.
- Involved in Code Debugging and pushing defect fix with high performance environment.

CERTIFICATION

Microsoft Azure Fundamentals AZ-900   *2020*

ACHIEVEMENTS

- Rewarded with the Extra Miler Award for contributing beyond my regular duties.
- Awarded with iChamp of the month for impressive performance and attitude.

PROJECTS

Angular Project:
Intel
- Developed components like customer part number, assurance report, message center.
- Worked with Spartacus Storefront using Angular 12 and yarn.
- Mapped Components with CMS data and customized components provided by Spartacus.

jQuery Project:
Heineken – Mexico
- Developed Priority Assortment page which recommends products to the user.

- Developed Loyalty Program page which shows the loyalty products dynamically - Pay for performance or Bonus Assortment.
- Worked on the webchat functionality which involves third party system.
- Worked on enhancing the Promotions functionality by removing multiple AJAX calls.
- Re-developed the fixed-width sections for all pages such that all pages become responsive.
- Implemented Cancel order and Edit order functionality.
- Developed the Cart Page which shows the products added to cart, summary and delivery date.
- Designed Order History page where the latest order is shown first followed by other orders sorted by dates.
- Developed Business Profile Page that has 3 different tabs, which shows account related information.

Heineken – Brazil
- Developed Complex functionality like Flexible Delivery Dates where the end users can select the delivery dates before the actual standard delivery date.
- Re-designed Login page from scratch according to new layouts consisting of carousel on mobile view and is entirely configurable from BackOffice.
- Designed FAQ page according to the visual designs.
- Designed Notifications page and a pop-up to show number of notifications on hamburger menu.

Heineken – South Africa
- Worked on switching the cart for different types of orders like primary and secondary orders.
- Developed the pallet functionality, where in a fixed quantity of the product is added to cart.
- Designed Login page and reset password pages.
- Implemented calendar functionality on cart page by using third party plugin.

Heineken – Ireland
- Designed Order Information and Order Confirmation pages.
- Worked on cart calculations and updating the cart and summary sections.

INTERNSHIP
- **Company**: Edvantics Data Solutions Pvt. Ltd
- **Title**: NAAC Dashboard
- **Description**: Built a National Assessment and Accreditation Council dashboard. The visualization software used is Tableau. The source used for the project is NAAC website.

EDUCATION
- **G. Narayanamma Institute of Technology and Science**   *2018*
  Bachelor of Technology in Information Technology, 71.9%
- **Narayana Junior College**   *2014*
  Intermediate -MPC, 93.5%
- **Bhashyam Blooms – CBSE**   *2012*
  Secondary School, 9.4 CGPA

DETAILS
- Date of Birth: 21st November 1996
- Father's Name: Paladugu Krishna
- Mother's Name: Paladugu Varalakshmi
- Hobbies: Cooking, Dancing, Browsing, DIYs

DECLARATION
I hereby declare that the information mentioned above is valid and I bear the responsibility for the correctness of the information.

Hyderabad   Alekya Paladugu