

Product Sales Overview

Segment

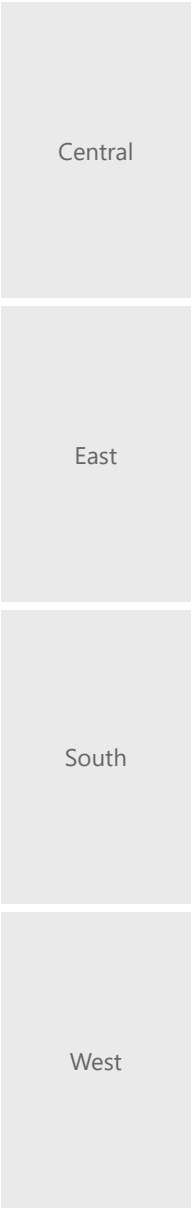
All

2014201520162017

Qtr 1Qtr 2Qtr 3Qtr 4

Categories

- ☐ Accessories
- ☒ Appliances
- ☐ Art
- ☐ Binders
- ☐ Bookcases
- ☐ Chairs
- ☐ Copiers
- ☐ Envelopes
- ☐ Fasteners
- ☐ Furnishings
- ☐ Labels
- ☐ Machines
- ☐ Paper
- ☐ Phones
- ☐ Storage
- ☐ Supplies
- ☐ Tables



\$108K

Total Sales

\$18K

Total Profit

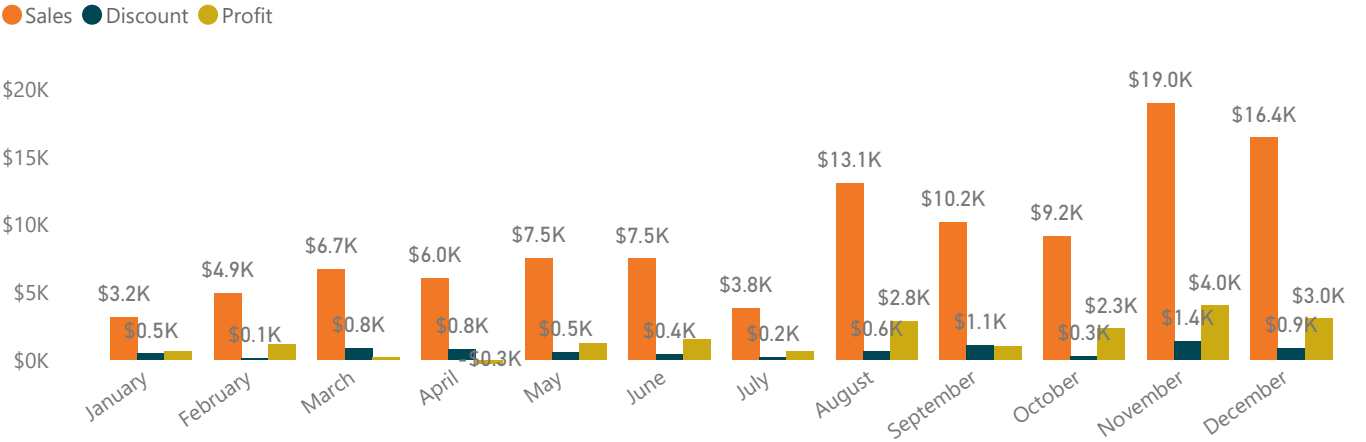
\$7,490

Total Discount

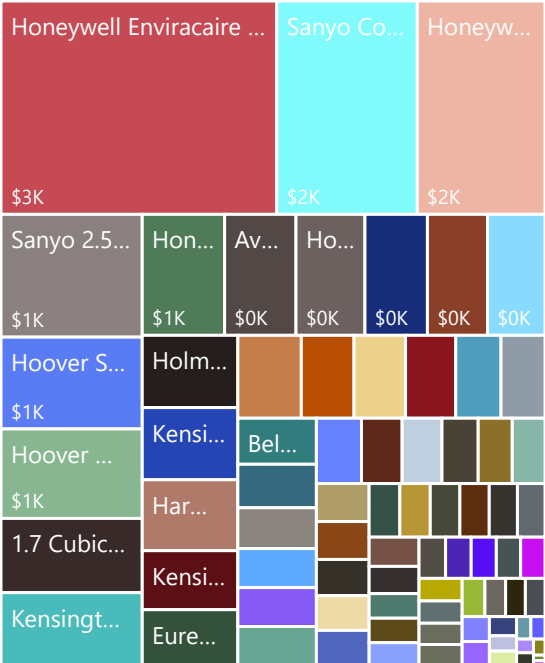
17%

Profit Margin

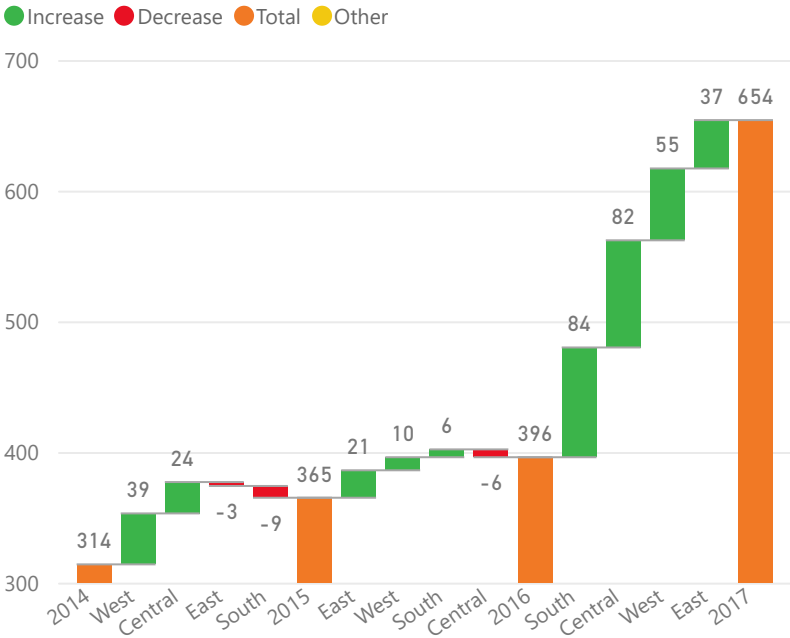
Sales, Discount and Profit by Month



Profitable Products



Quantity by Year and Region



793

Customers

\$230

Average of Sales

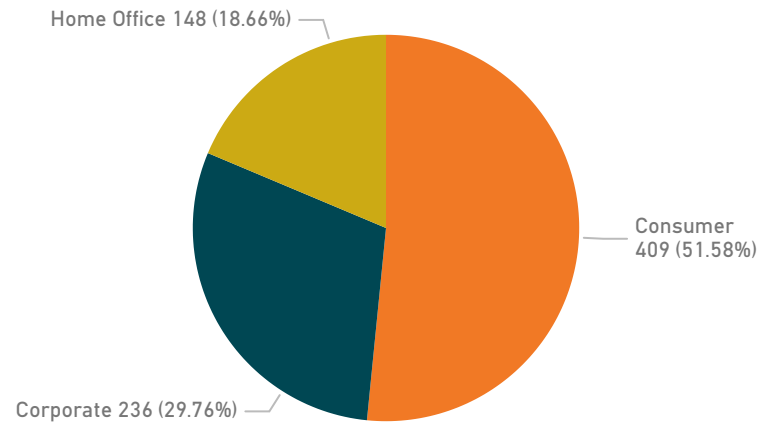
\$32

Average of Discount

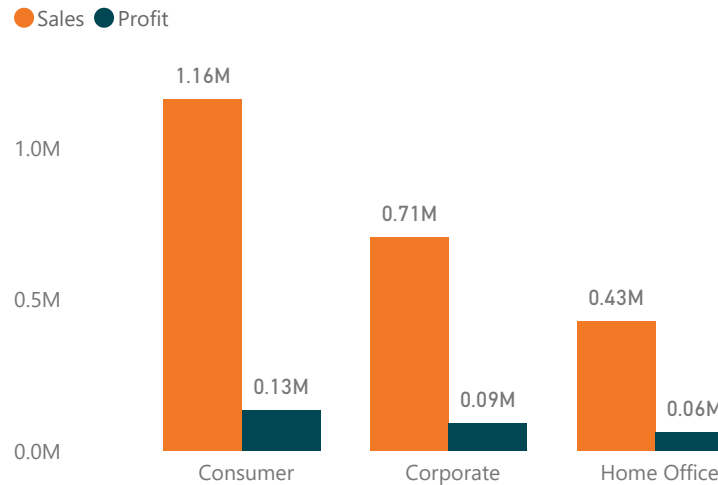
Consumer

Top Segment by Sales

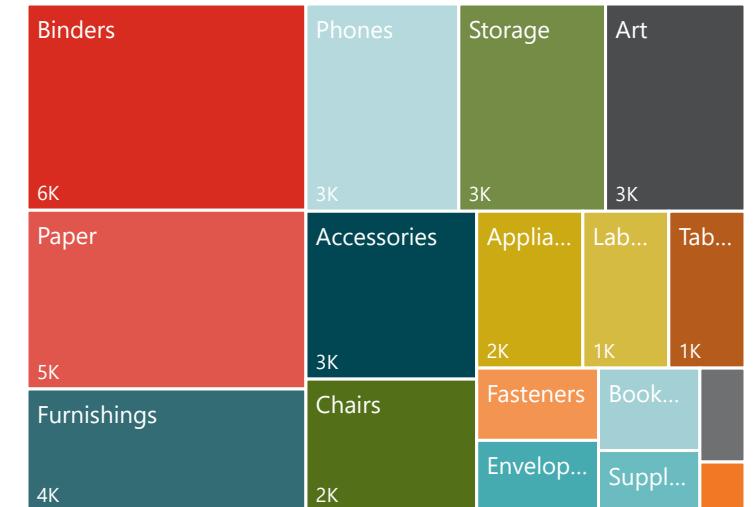
Customers by Segment



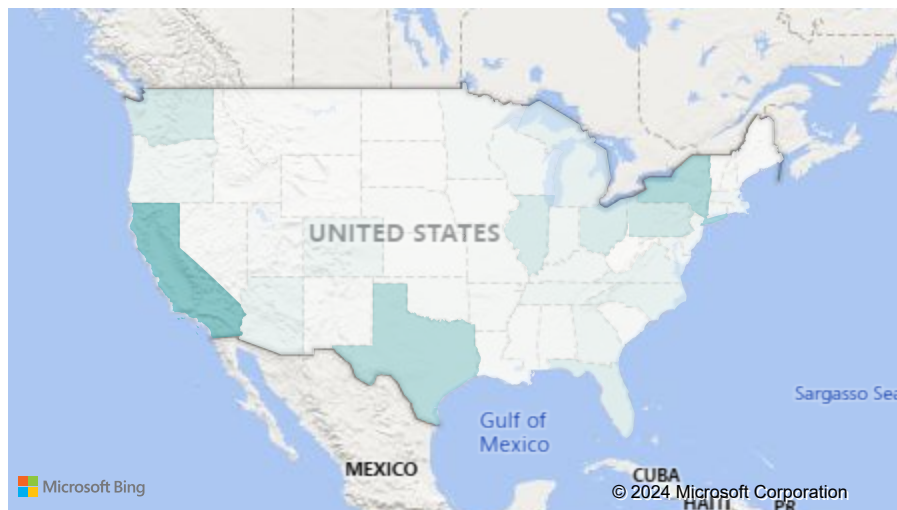
Sales & Profit by Segment



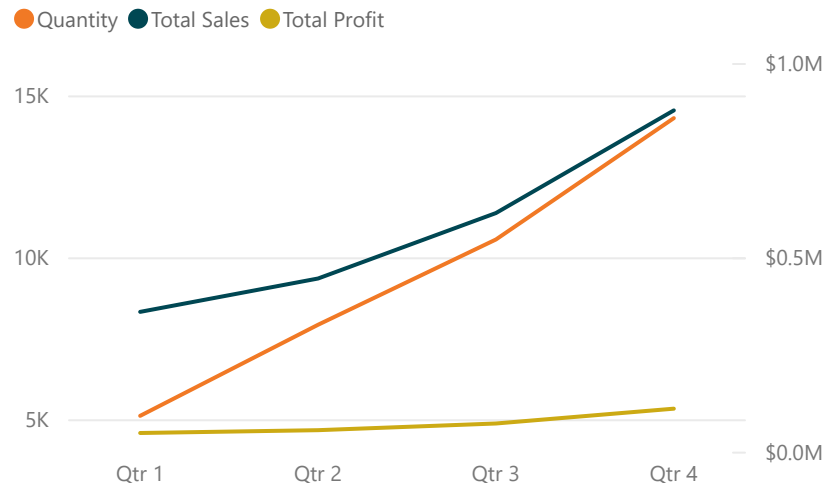
Popular Categories



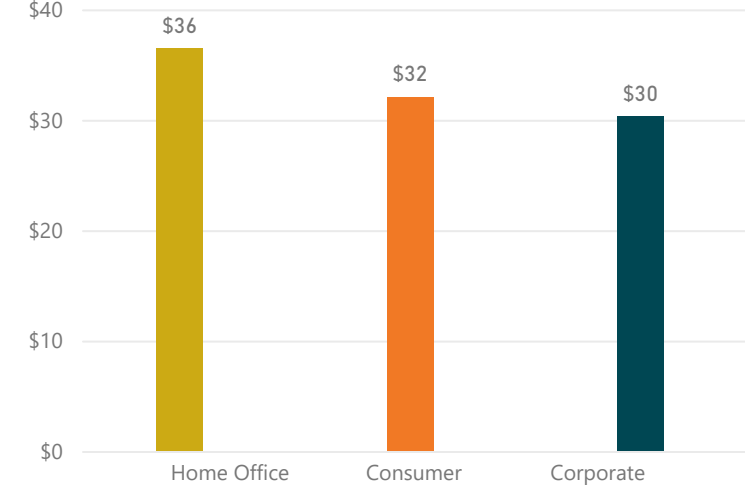
Customers by State



Quantity, Total Sales and Total Profit by Quarter



Avg Discount by Segment



Product Forecasts

Consumer

Corporate

Home Office

Categories ▼

- ☐ Accessories
- ☐ Appliances
- ☐ Art
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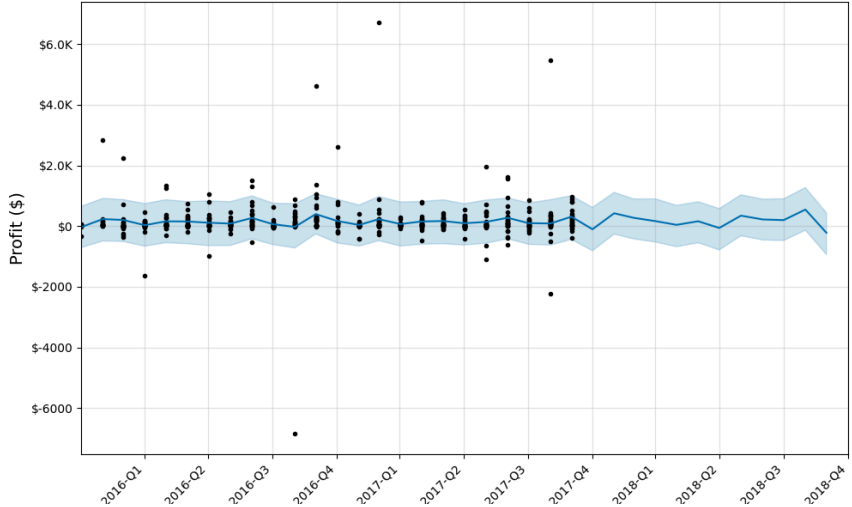
Central

East

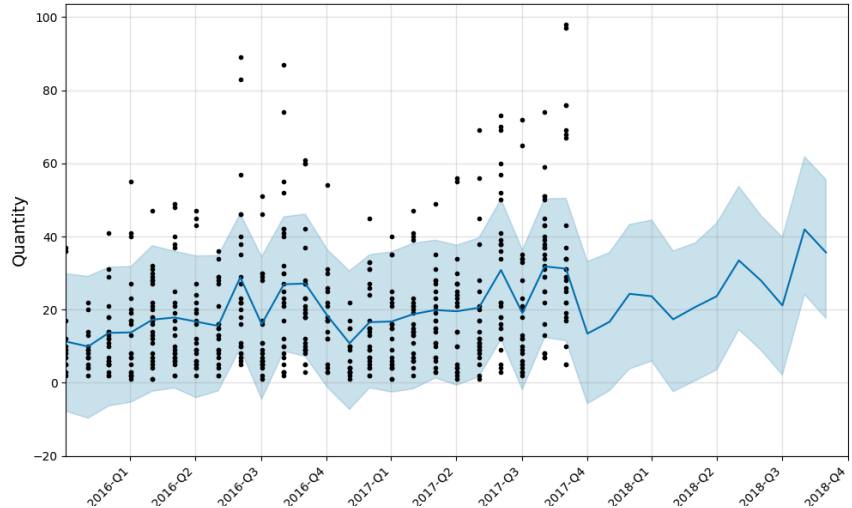
South

West

Profit



Demand (Quantity)



Discount Impact by Year & Quarter

