

Alen Antony Francis

alensouthland.github.io / alensouthland@gmail.com

Born and brought up in Kerala, I am a UX Designer with a special love for typefaces, clean design, and technology.

EDUCATION

**MA, Typeface Design,
University of Reading, UK**

Sept 2022 - Sept 2022

**M.Des, IDC School of Design,
IIT Bombay, Mumbai**

June 2019 - June 2021

**B.Tech, AISAT,
Kalamassery, Kochi**

June 2013 - May 2017

SKILLS

Team work
Interface Design
Microanimations
Illustration
Typeface Design

TOOLS

Adobe XD
After Effects
Da Vinci Studio
Figma
Glyphs
Illustrator
Photoshop

HOBBIES

Lettering
Music
Road trips

EXPERIENCE

YUJ Designs (UX/VX Designer), Pune

Aug 2021 - Aug 2022

Collaborated with other designers in user research, conceptualisation and design of Tata FleetEdge.

Cognicor Technologies (Intern), Kochi

Oct 2018 - May 2019

Worked on CIRA, a web platform to build AI-based digital assistants for business enterprises.

Campper- Trippdeals Online Services (Intern), Kochi

Jun 2018 - Sept 2018

Illustrated and animated for social media posts, designed posters, business cards, and flyers for the marketing team.

ACHEIVEMENTS

Co-Recipient

2021

Prof. R.K. Joshi Memorial Award for excellence in Typography, IDC School of Design, IIT Bombay