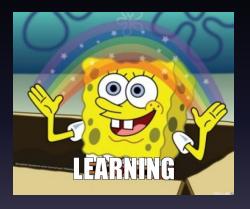


# Git Your City Together

Jonathan "Duke" Leto @dukeleto duke.leto.net duke@leto.net letolabs.com

### What You Will Learn



- How To Bootstrap
- How To Get Resources
- How To Be Sustainable

@dukeleto

# Origin Story



PDX Git was the \*first\* Git user group

- GSoC Mentor Summit Oct 2010
- Git Together Developer Conf Oct 2010
- GSoC Mentor Summit Oct 2011
- Git Together Developer Conf Oct 2011
- Feb 2012 1st PDXGit Meeting

### Infrastructure



- Github Pages
- Twitter Bootstrap
- Font Awesome
- Git!

# Getting Free Stuff



- Venue
- Food
- Schwag
- Publicity

# Finding Sponsors



- Who depends on Git?
- Who has a hiring frenzy?
- Who just got a funding round?
- Who is the "underdog"?
- Ask at other user groups
- Libraries/Community Center/Uni
- Local Mozillians

DXGit.clone()

@dukeleto

# Self-Organizing Communities



# Community Guidelines



- **Define Publicly**
- Modify Publicly
- Enforce Publicly

# Stay Sustainable

- Rotating leadership
- Focused Projects
- Mix Things Up

# **Meeting Formats**

- One Long Talk
- Lots of Small Talks
- Two or three 15/20 minute slots
- Co-hacking
- Social

#### Checklist 1/2

#### Up and going in 10 minutes

- Create a Github Org for your Clone
- Fork github.com/pdxgit/pdxgit.github.com
- Rename your repo ORG/NAME.github.io
- Update links (s/pdxgit/yourgroup/g)

#### Checklist 2/2

#### **Optimizations**

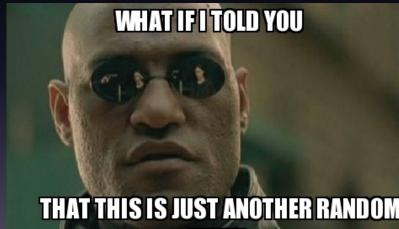
- Register a domain
- Change CNAME file to be your domain
- Configure DNS → Github Pages
- Create a Google/FB/LinkedIn etc Group

DXGit.clone()

@dukeleto

# /dev/random Tips

- Don't Do Everything
- Align With Conferences
- Have Fun



# The Usual Suspects



Without these people @pdxgit would not be possible

- Ben Cullen-Kerney @beancuke (website)
- Bart Massey (logo and advice)
- Ben Hengst
- Christopher Swenson

# Dedication



Igal Koshevoy - @igalko

@dukeleto

# git merge -s=social



- @dukeleto
- duke.leto.net
- duke@leto.net
- linkedin.leto.net
- IRC: dukeleto
- Github: @leto
- 209.691.DUKE

## Mahalo!

