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| Heuristics | Alessandra Pasini | Stefano Bagarin |
| Interaction Consistency | 3 (da 0 a 4) 🡪 4 (da 0 a 5) | 4 |
| Group Navigation | 2 (da 0 a 4) 🡪 3 (da 0 a 5) | 3 |
| Structural Navigation | ? | 5 |
| Semantic Navigation | ? | 3 |
| Landmarks | 3 (da 0 a 4) 🡪 4 (da 0 a 5) | 4 |

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| Heuristics | Alessandra Pasini | Stefano Bagarin |
| Information Overload | 1 (da 0 a 4) 🡪 2 (da 0 a 5) | 5 |
| Quality of Contents | 3 (da 0 a 4) 🡪 4 (da 0 a 5) | 4 |

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| Heuristics | Alessandra Pasini | Stefano Bagarin |
| Text Layout | 3 (da 0 a 4) 🡪 4 (da 0 a 5) | 3 |
| Interaction Placeholder | 4 (da 0 a 4) 🡪 5 (da 0 a 5) | 3 |
| Spatial Allocation | 3 (da 0 a 4) 🡪 4 (da 0 a 5) | 4 |
| Consistency of Page Structure | 2 (da 0 a 4) 🡪 3 (da 0 a 5) | 5 |

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| Heuristics | Score | Comment |
| Interaction Consistency |  | The site has a rigid interaction structure and respects it almost always. There are elements present in every screen such as the header, the bottom bar, the shortcut. BUT  The “vacanza su misura” button doesn’t work as others, it doesn’t open a new page with its own url.  Some buttons of the main menu open a general description some other open a page with a bigger definition of the menu (with more possibility then the one above). Everywhere the purple rectangle is “Vacanze su misura” but not into “Dove dormire” |
| Group Navigation |  | The navigation from a list of items to its members is easy and intuitive but the navigation between group members as well as the navigation from a group member to the list is not always easily accessible. The isn’t a go back arrow?! |
| Structural Navigation |  | The structural navigation is nice because each element of a topic has a title, an image (most of the times) and a short description. |
| Semantic Navigation |  | ?? |
| Landmarks |  | Landmarks cover all the major contents of the site but they could be more readable. They are static but could highlight the group in which we are anvigating |

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| Heuristics | Score | Comment |
| Information Overload |  | The information is well organized and distributed between all the pages.  Ale: The info aren’t well organized. Some pages such as Monterosa ski e discover are overloaded. There are more than one page with the same information |
| Quality of Contents |  | Each event, accomodation and general information is well explained and are also provided external links when needed,  images are not always present though.  Ale: Accomodation have totally different contents and layouts |

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| Heuristics | Score | Comment |
| Text Layout |  | Text layout is pretty standard, it is easily readable and understandable but could be better.  Ale: sometimes text is justified sometimes not. In events cards titles are too big , in some accommodations titles aren’t bold |
| Interaction Placeholder |  | Although labels for interactive elements of a topic are nice and well organized, those for elements of lists does not reflect at all the importance they have.  Quali intendi? |
| Spatial Allocation |  | The spatial allocation is fine, but a bit more effort could have helped. “in order to use the space in horizontal rather than vertical |
| Consistency of Page Structure |  | Page structure is kept consistent among pages of the same type with no exceptions.  Ale: the structure is pretty consistent among pages of the same groups but not between them |



0

Severe issues

detected

1

Quite severe issues

detected

2

Small issues detected

3

No issues detected, quite satisfied

4

Extremely satisfied