As you read the passage below, consider how Arthur Schlesinger Jr. uses

- evidence, such as facts or examples, to support claims.
- reasoning to develop ideas and to connect claims and evidence.
- stylistic or persuasive elements, such as word choice or appeals to emotion, to add power to the ideas expressed.
- The proposal of a single six-year Presidential term has been around for a long time. High-minded men have urged it from the beginning of the Republic. The Constitutional Convention turned it down in 1787, and recurrent efforts to put it in the Constitution have regularly failed in the two centuries since. Quite right: It is a terrible idea for a number of reasons, among them that it is at war with the philosophy of democracy.
- 2 The basic argument for the one-term, six-year Presidency is that the quest for re-election is at the heart of our problems with self-government. The desire for re-election, it is claimed, drives Presidents to do things they would not otherwise do. It leads them to make easy promises and to postpone hard decisions. A single six-year term would liberate Presidents from the pressures and temptations of politics. Instead of worrying about re-election, they would be free to do only what was best for the country.
- The argument is superficially attractive. But when you think about it, it is profoundly anti-democratic in its implications. It assumes Presidents know better than anyone else what is best for the country and that the people are so wrongheaded and ignorant that Presidents should be encouraged to disregard their wishes. It assumes that the less responsive a President is to popular desires and needs, the better President he will be. It assumes that the democratic process is the obstacle to wise decisions.
- ⁴ The theory of American democracy is quite the opposite. It is that the give-and-take of the democratic process is the best source of wise decisions. It is that the President's duty is not to ignore and override popular concerns but to acknowledge and heed them. It is that the President's accountability to the popular will is the best guarantee that he will do a good job.
- ⁵ The one-term limitation, as Gouverneur Morris, final draftsman of the Constitution, persuaded the convention, would "destroy the great motive to good behavior," which is the hope of re-election. A President, said Oliver Ellsworth, another Founding Father, "should be re-elected if his conduct prove worthy of it. And he will be more likely to render himself worthy of it if he be rewardable with it."

- 6 Few things have a more tonic effect on a President's sensitivity to public needs and hopes than the desire for re-election. "A President immunized from political considerations," Clark Clifford told the Senate Judiciary Committee when it was considering the proposal some years ago, "is a President who need not listen to the people, respond to majority sentiment or pay attention to views that may be diverse, intense and perhaps at variance with his own. . . . Concern for one's own political future can be a powerful stimulus to responsible and responsive performance in office." . . .
- 7 The ban on re-election has other perverse consequences. Forbidding a President to run again, Gouverneur Morris said, is "as much as to say that we should give him the benefit of experience, and then deprive ourselves of the use of it." George Washington stoutly opposed the idea. "I can see no propriety," he wrote, "in precluding ourselves from the service of any man, who on some great emergency shall be deemed universally most capable of serving the public."
- 8 Jefferson, after initially favoring a single seven-year term, thought more carefully and changed his mind. Seven years, he concluded, were "too long to be irremovable"; "service for eight years with a power to remove at the end of the first four" was the way to do it. Woodrow Wilson agreed, observing that a six-year term is too long for a poor President and too short for a good one and that the decision belongs to the people. "By seeking to determine by fixed constitutional provision what the people are perfectly competent to determine by themselves," Wilson said in 1913, "we cast a doubt upon the whole theory of popular government."
- 9 A single six-year term would release Presidents from the test of submitting their records to the voters. It would enshrine the "President-knows-best" myth, which has already got us into sufficient trouble as a nation. It would be a mighty blow against Presidential accountability. It would be a mighty reinforcement of the imperial Presidency. It would be an impeachment of the democratic process itself. The Founding Fathers were everlastingly right when they turned down this well-intentioned but ill-considered proposal 200 years ago.

Your essay should not explain whether you agree with Schlesinger's claims, but rather explain how Schlesinger builds an argument to persuade his audience.

As you read the passage below, consider how Marilyn Johnson uses

- evidence, such as facts or examples, to support claims.
- reasoning to develop ideas and to connect claims and evidence.
- stylistic or persuasive elements, such as word choice or appeals to emotion, to add power to the ideas expressed.
- ¹ The U.S. is beginning an interesting experiment in democracy: We're cutting public library funds, shrinking our public and school libraries, and in some places, shutting them altogether.
- These actions have nothing to do with whether the libraries are any good or whether the staff provides useful service to the community. This country's largest circulating library, in Queens, N.Y., was named the best system in the U.S. last year by Library Journal. Its budget is due to shrink by a third. Los Angeles libraries are being slashed, and beginning this week, the doors will be locked two days a week and at least 100 jobs cut. And until it got a six-month reprieve June 23, Siskiyou County almost became California's only county without a public library. Such cuts and close calls are happening across the country. We won't miss a third of our librarians and branch libraries the way we'd miss a third of our firefighters and firehouses, the rationale goes . . . but I wonder.
- I've spent four years following librarians as they deal with the tremendous increase in information and the many ways we receive it. They've been adapting as capably as any profession, managing our public computers and serving growing numbers of patrons, but it seems that their work has been all but invisible to those in power. I've talked to librarians whose jobs have expanded with the demand for computers and training, and because so many other government services are being cut. The people left in the lurch have looked to the library, where kind, knowledgeable professionals help them navigate the government bureaucracy, apply for benefits, access social services. Public officials will tell you they love libraries and are committed to them; they just don't believe they constitute a "core" service. . . .
- 4 The people who welcome us to the library are idealists, who believe that accurate information leads to good decisions and that exposure to the intellectual riches of civilization leads to a better world. The next Abraham Lincoln could be sitting in their library, teaching himself all he needs to know to save the country. While they help us get online, employed and informed, librarians don't try to sell us anything. Nor do they turn around and broadcast our problems, send us spam or keep a record of our interests and needs, because no matter how savvy this profession is at navigating the online world, it clings to that old-fashioned value, privacy. (A profession dedicated to privacy in charge of our public computers? That's brilliant.) They represent the best civic value out there, an army of resourceful workers that can help us compete in the world.

- 5 But instead of putting such conscientious, economical and service-oriented professionals to work helping us, we're handing them pink slips. The school libraries and public libraries in which we've invested decades and even centuries of resources will disappear unless we fight for them. The communities that treasure and support their libraries will have an undeniable competitive advantage. Those that don't will watch in envy as the Darien Library in Connecticut hosts networking breakfasts for its out-of-work patrons, and the tiny Gilpin County Public Library in Colorado beckons patrons with a sign that promises "Free coffee, Internet, notary, phone, smiles, restrooms and ideas."
- Those lucky enough to live in those towns, or those who own computers, or have high-speed Internet service and on-call technical assistance, will not notice the effects of a diminished public library system—not at first. Whizzes who can whittle down 15 million hits on a Google search to find the useful and accurate bits of info, and those able to buy any book or article or film they want, will escape the immediate consequences of these cuts.

7	Those in cities that haven't preserved their libraries, those less fortunate and baffled
	by technology, and our children will be the first to suffer. But sooner or later, we'll
	all feel the loss as one of the most effective levelers of privilege and avenues of
	reinvention—one of the great engines of democracy—begins to disappear.

Your essay should not explain whether you agree with Johnson's claims, but rather explain how Johnson builds an argument to persuade her audience.

As you read the passage below, consider how Jimmy Carter uses

- evidence, such as facts or examples, to support claims.
- reasoning to develop ideas and to connect claims and evidence.
- stylistic or persuasive elements, such as word choice or appeals to emotion, to add power to the ideas expressed.

- 1 The Arctic National Wildlife Refuge stands alone as America's last truly great wilderness. This magnificent area is as vast as it is wild, from the windswept coastal plain where polar bears and caribou give birth, to the towering Brooks Range where Dall sheep cling to cliffs and wolves howl in the midnight sun.
- 2 More than a decade ago, [my wife] Rosalynn and I had the fortunate opportunity to camp and hike in these regions of the Arctic Refuge. During bright July days, we walked along ancient caribou trails and studied the brilliant mosaic of wildflowers, mosses, and lichens that hugged the tundra. There was a timeless quality about this great land. As the never-setting sun circled above the horizon, we watched muskox, those shaggy survivors of the Ice Age, lumber along braided rivers that meander toward the Beaufort Sea.
- One of the most unforgettable and humbling experiences of our lives occurred on the coastal plain. We had hoped to see caribou during our trip, but to our amazement, we witnessed the migration of tens of thousands of caribou with their newborn calves. In a matter of a few minutes, the sweep of tundra before us became flooded with life, with the sounds of grunting animals and clicking hooves filling the air. The dramatic procession of the Porcupine caribou herd was a once-in-a-lifetime wildlife spectacle. We understand firsthand why some have described this special birthplace as "America's Serengeti."
- ⁴ Standing on the coastal plain, I was saddened to think of the tragedy that might occur if this great wilderness was consumed by a web of roads and pipelines, drilling rigs and industrial facilities. Such proposed developments would forever destroy the wilderness character of America's only Arctic Refuge and disturb countless numbers of animals that depend on this northernmost terrestrial ecosystem.

- The extraordinary wilderness and wildlife values of the Arctic Refuge have long been recognized by both Republican and Democratic presidents. In 1960, President Dwight D. Eisenhower established the original 8.9 million-acre Arctic National Wildlife Range to preserve its unique wildlife, wilderness, and recreational values. Twenty years later, I signed the Alaska National Interest Lands Conservation Act, monumental legislation that safeguarded more than 100 million acres of national parks, refuges, and forests in Alaska. This law specifically created the Arctic National Wildlife Refuge, doubled the size of the former range, and restricted development in areas that are clearly incompatible with oil exploration.
- 6 Since I left office, there have been repeated proposals to open the Arctic Refuge coastal plain to oil drilling. Those attempts have failed because of tremendous opposition by the American people, including the Gwich'in Athabascan Indians of Alaska and Canada, indigenous people whose culture has depended on the Porcupine caribou herd for thousands of years. Having visited many aboriginal peoples around the world, I can empathize with the Gwich'ins' struggle to safeguard one of their precious human rights.
- We must look beyond the alleged benefits of a short-term economic gain and focus on what is really at stake. At best, the Arctic Refuge might provide 1 to 2 percent of the oil our country consumes each day. We can easily conserve more than that amount by driving more fuel-efficient vehicles. Instead of tearing open the heart of our greatest refuge, we should use our resources more wisely.
- 8 There are few places on earth as wild and free as the Arctic Refuge. It is a symbol of our national heritage, a remnant of frontier America that our first settlers once called wilderness. Little of that precious wilderness remains.
- 9 It will be a grand triumph for America if we can preserve the Arctic Refuge in its pure, untrammeled state. To leave this extraordinary land alone would be the greatest gift we could pass on to future generations.

Your essay should not explain whether you agree with Carter's claims, but rather explain how Carter builds an argument to persuade his audience.

As you read the passage below, consider how Martin Luther King Jr. uses

- evidence, such as facts or examples, to support claims.
- reasoning to develop ideas and to connect claims and evidence.
- stylistic or persuasive elements, such as word choice or appeals to emotion, to add power to the ideas expressed.

- Since I am a preacher by calling, I suppose it is not surprising that I have . . . major reasons for bringing Vietnam into the field of my moral vision. There is at the outset a very obvious and almost facile connection between the war in Vietnam and the struggle I, and others, have been waging in America. A few years ago there was a shining moment in that struggle. It seemed as if there was a real promise of hope for the poor—both black and white—through the poverty program. There were experiments, hopes, new beginnings. Then came the buildup in Vietnam, and I watched this program broken and eviscerated, as if it were some idle political plaything of a society gone mad on war, and I knew that America would never invest the necessary funds or energies in rehabilitation of its poor so long as adventures like Vietnam continued to draw men and skills and money like some demonic destructive suction tube. So, I was increasingly compelled to see the war as an enemy of the poor and to attack it as such.
- Perhaps a more tragic recognition of reality took place when it became clear to me that the war was doing far more than devastating the hopes of the poor at home. It was sending their sons and their brothers and their husbands to fight and to die in extraordinarily high proportions relative to the rest of the population. We were taking the black young men who had been crippled by our society and sending them eight thousand miles away to guarantee liberties in Southeast Asia which they had not found in southwest Georgia and East Harlem. And so we have been repeatedly faced with the cruel irony of watching Negro and white boys on TV screens as they kill and die together for a nation that has been unable to seat them together in the same schools. And so we watch them in brutal solidarity burning the huts of a poor village, but we realize that they would hardly live on the same block in Chicago. I could not be silent in the face of such cruel manipulation of the poor.

- My [next] reason moves to an even deeper level of awareness, for it grows out of my experience in the ghettoes of the North over the last three years—especially the last three summers. As I have walked among the desperate, rejected, and angry young men, I have told them that Molotov cocktails¹ and rifles would not solve their problems. I have tried to offer them my deepest compassion while maintaining my conviction that social change comes most meaningfully through nonviolent action. But they ask—and rightly so—what about Vietnam? They ask if our own nation wasn't using massive doses of violence to solve its problems, to bring about the changes it wanted. Their questions hit home, and I knew that I could never again raise my voice against the violence of the oppressed in the ghettos without having first spoken clearly to the greatest purveyor of violence in the world today—my own government. For the sake of those boys, for the sake of this government, for the sake of the hundreds of thousands trembling under our violence, I cannot be silent.
- For those who ask the question, "Aren't you a civil rights leader?" and thereby mean to exclude me from the movement for peace, I have this further answer. In 1957 when a group of us formed the Southern Christian Leadership Conference, we chose as our motto: "To save the soul of America." We were convinced that we could not limit our vision to certain rights for black people, but instead affirmed the conviction that America would never be free or saved from itself until the descendants of its slaves were loosed completely from the shackles they still wear. . . . Now, it should be incandescently clear that no one who has any concern for the integrity and life of America today can ignore the present war. If America's soul becomes totally poisoned, part of the autopsy must read: Vietnam. It can never be saved so long as it destroys the deepest hopes of men the world over. So it is that those of us who are yet determined that America will be—are—are led down the path of protest and dissent, working for the health of our land.

Your essay should not explain whether you agree with King's claims, but rather explain how King builds an argument to persuade his audience.

¹ A crude bomb made from glass bottles filled with flammable liquids and topped with wicks

As you read the passage below, consider how Paul Bogard uses

- evidence, such as facts or examples, to support claims.
- reasoning to develop ideas and to connect claims and evidence.
- stylistic or persuasive elements, such as word choice or appeals to emotion, to add power to the ideas expressed.
- At my family's cabin on a Minnesota lake, I knew woods so dark that my hands disappeared before my eyes. I knew night skies in which meteors left smoky trails across sugary spreads of stars. But now, when 8 of 10 children born in the United States will never know a sky dark enough for the Milky Way, I worry we are rapidly losing night's natural darkness before realizing its worth. This winter solstice, as we cheer the days' gradual movement back toward light, let us also remember the irreplaceable value of darkness.
- 2 All life evolved to the steady rhythm of bright days and dark nights. Today, though, when we feel the closeness of nightfall, we reach quickly for a light switch. And too little darkness, meaning too much artificial light at night, spells trouble for all.
- Already the World Health Organization classifies working the night shift as a probable human carcinogen, and the American Medical Association has voiced its unanimous support for "light pollution reduction efforts and glare reduction efforts at both the national and state levels." Our bodies need darkness to produce the hormone melatonin, which keeps certain cancers from developing, and our bodies need darkness for sleep. Sleep disorders have been linked to diabetes, obesity, cardiovascular disease and depression, and recent research suggests one main cause of "short sleep" is "long light." Whether we work at night or simply take our tablets, notebooks and smartphones to bed, there isn't a place for this much artificial light in our lives.
- 4 The rest of the world depends on darkness as well, including nocturnal and crepuscular species of birds, insects, mammals, fish and reptiles. Some examples are well known—the 400 species of birds that migrate at night in North America, the sea turtles that come ashore to lay their eggs—and some are not, such as the bats that save American farmers billions in pest control and the moths that pollinate 80% of the world's flora. Ecological light pollution is like the bulldozer of the night, wrecking habitat and disrupting ecosystems several billion years in the making. Simply put, without darkness, Earth's ecology would collapse. . . .

- In today's crowded, louder, more fast-paced world, night's darkness can provide solitude, quiet and stillness, qualities increasingly in short supply. Every religious tradition has considered darkness invaluable for a soulful life, and the chance to witness the universe has inspired artists, philosophers and everyday stargazers since time began. In a world awash with electric light . . . how would Van Gogh have given the world his "Starry Night"? Who knows what this vision of the night sky might inspire in each of us, in our children or grandchildren?
- Yet all over the world, our nights are growing brighter. In the United States and Western Europe, the amount of light in the sky increases an average of about 6% every year. Computer images of the United States at night, based on NASA photographs, show that what was a very dark country as recently as the 1950s is now nearly covered with a blanket of light. Much of this light is wasted energy, which means wasted dollars. Those of us over 35 are perhaps among the last generation to have known truly dark nights. Even the northern lake where I was lucky to spend my summers has seen its darkness diminish.
- It doesn't have to be this way. Light pollution is readily within our ability to solve, using new lighting technologies and shielding existing lights. Already, many cities and towns across North America and Europe are changing to LED streetlights, which offer dramatic possibilities for controlling wasted light. Other communities are finding success with simply turning off portions of their public lighting after midnight. Even Paris, the famed "city of light," which already turns off its monument lighting after 1 a.m., will this summer start to require its shops, offices and public buildings to turn off lights after 2 a.m. Though primarily designed to save energy, such reductions in light will also go far in addressing light pollution. But we will never truly address the problem of light pollution until we become aware of the irreplaceable value and beauty of the darkness we are losing.

Your essay should not explain whether you agree with Bogard's claims, but rather explain how Bogard builds an argument to persuade his audience.

As you read the passage below, consider how Eric Klinenberg uses

- evidence, such as facts or examples, to support claims.
- reasoning to develop ideas and to connect claims and evidence.
- stylistic or persuasive elements, such as word choice or appeals to emotion, to add power to the ideas expressed.
- Earlier this week, as the temperature in New York City hit the upper 90s and the heat index topped 100, my utility provider issued a heat alert and advised customers to use air-conditioning "wisely." It was a nice, polite gesture but also an utterly ineffectual one. After all, despite our other green tendencies, most Americans still believe that the wise way to use air conditioners is to crank them up, cooling down every room in the house—or even better, relax in the cold blasts of a movie theater or shopping mall, where someone else pays the bills. Today Americans use twice as much energy for air-conditioning as we did 20 years ago, and more than the rest of the world's nations combined. As a climate-change adaptation strategy, this is as dumb as it gets.
- I'm hardly against air-conditioning. During heat waves, artificial cooling can save the lives of old, sick and frail people, and epidemiologists have shown that owning an AC unit is one of the strongest predictors of who survives during dangerously hot summer weeks. I've long advocated public-health programs that help truly vulnerable people, whether isolated elders in broiling urban apartments or farm workers who toil in sunbaked fields, by giving them easy access to air-conditioning.
- I also recognize that air conditioners can enhance productivity in offices and make factories safer for workers who might otherwise wilt in searing temperatures. Used conservatively—say, to reduce indoor temperatures to the mid-70s in rooms that, because of shortsighted design, cannot be cooled by cross-ventilation from fans and windows—air conditioners may well generate enough benefits to balance the indisputable, irreversible damage they generate. But in most situations, the case for air-conditioning is made of hot air.
- What's indefensible is our habit of converting homes, offices and massive commercial outlets into igloos on summer days, regardless of how hot it is outdoors. Recently, New York City prohibited stores from pumping arctic air out onto the searing sidewalks in an attempt to lure customers while burning through fossil fuels in suicidal fashion. I can't help but wonder whether cities like New York will ever prohibit stores from cooling their facilities below, say, 70°F. No doubt a law like that would raise even more objections than Mayor Michael Bloomberg's attempt to ban big sodas, but it might well be necessary if we can't turn down the dial on our own.

- I'm skeptical that American businesses and consumers will reduce their use of air-conditioning without new rules and regulations, especially now that natural gas has helped bring down energy bills and the short-term costs of cranking the AC are relatively low. Part of the problem is that in recent decades, the fastest-growing U.S. cities—places like Las Vegas, Phoenix and Austin—have effectively been built on air-conditioning. (This is also true in the Middle East and Asia, and as a result, global energy consumption is soaring precisely when it needs to be lowered.) Throughout the country, most designs for new office, commercial and residential property rely entirely on AC, rather than on time-honored cooling technologies such as shading from trees and cross-ventilation from windows and fans. As a result, there is now an expectation that indoor air will be frigid on even the steamiest days everywhere from the Deep South to the Great West. What's worse, this expectation is spreading to the nations where American culture carries influence; sales of air conditioners rose 20% in India and China last year.
- 6 Trying to engineer hot weather out of existence rather than adjust our culture of consumption for the age of climate change is one of our biggest environmental blind spots. If you can't stand the heat, you should know that blasting the AC will ultimately make us all even hotter. Let's put our air conditioners on ice before it's too late.

Your essay should not explain whether you agree with Klinenberg's claims, but rather explain how Klinenberg builds an argument to persuade his audience.

As you read the passage below, consider how Christopher Hitchens uses

- evidence, such as facts or examples, to support claims.
- reasoning to develop ideas and to connect claims and evidence.
- stylistic or persuasive elements, such as word choice or appeals to emotion, to add power to the ideas expressed.
- The great classicist A. W. Lawrence . . . once remarked of the Parthenon¹ that it is "the one building in the world which may be assessed as absolutely *right*." . . .
- 2 Not that the beauty and symmetry of the Parthenon have not been abused and perverted and mutilated. Five centuries after the birth of Christianity the Parthenon was closed and desolated. . . . Turkish forces also used it for centuries as a garrison² and an arsenal, with the tragic result that in 1687 . . . a powder magazine was detonated and huge damage inflicted on the structure. Most horrible of all, perhaps, the Acropolis was made to fly a Nazi flag during the German occupation of Athens. . . .
- 3 The damage done by the ages to the building, and by past empires and occupations, cannot all be put right. But there is one desecration and dilapidation that can at least be partially undone. Early in the 19th century, Britain's ambassador to the Ottoman Empire, Lord Elgin, sent a wrecking crew to the Turkish-occupied territory of Greece, where it sawed off approximately half of the adornment of the Parthenon and carried it away. As with all things Greek, there were three elements to this, the most lavish and beautiful sculptural treasury in human history. Under the direction of the artistic genius Phidias, the temple had two massive pediments decorated with the figures of Pallas Athena, Poseidon, and the gods of the sun and the moon. It then had a series of 92 high-relief panels, or metopes, depicting a succession of mythical and historical battles. The most intricate element was the frieze, carved in bas-relief,³ which showed the gods, humans, and animals that made up the annual Pan-Athens procession: there were 192 equestrian warriors and auxiliaries featured, which happens to be the exact number of the city's heroes who fell at the Battle of Marathon. Experts differ on precisely what story is being told here, but the frieze was quite clearly carved as a continuous narrative. Except that half the cast of the tale is still in Bloomsbury, in London, having been sold well below cost by Elgin to the British government in 1816 for \$2.2 million in today's currency to pay off his many debts....

¹ An ancient Greek temple located on the grounds of the ancient citadel, the Acropolis of Athens

² A military fort or base

³ Raised carvings made of stone

- 4 ... [T]here has been a bitter argument about the legitimacy of the British Museum's deal. I've written a whole book about this controversy and won't oppress you with all the details, but would just make this one point. If the *Mona Lisa* had been sawed in two during the Napoleonic Wars and the separated halves had been acquired by different museums in, say, St. Petersburg and Lisbon, would there not be a general wish to see what they might look like if re-united? If you think my analogy is overdrawn, consider this: the body of the goddess Iris is at present in London, while her head is in Athens. The front part of the torso of Poseidon is in London, and the rear part is in Athens. And so on. This is grotesque. . . .
- It is unfortunately true that [Athens] allowed itself to become very dirty and polluted in the 20th century, and as a result the remaining sculptures and statues on the Parthenon were nastily eroded by "acid rain." . . . But gradually and now impressively, the Greeks have been living up to their responsibilities. Beginning in 1992, the endangered marbles were removed from the temple, given careful cleaning with ultraviolet and infra-red lasers, and placed in a climate-controlled interior. . . .
- 6 About a thousand feet southeast of the temple [is] the astonishing new Acropolis Museum.... With 10 times the space of the old repository, it display[s] all the marvels that go with the temples on top of the hill. Most important, it show[s], for the first time in centuries, how the Parthenon sculptures looked to the citizens of old....
- 7 The British may continue in their constipated fashion to cling to what they have so crudely amputated, but . . . the Acropolis Museum has hit on the happy idea of exhibiting . . . its own original sculptures with the London-held pieces represented by beautifully copied casts. This creates a natural thirst to see the actual re-assembly completed. So, far from emptying or weakening a museum, this controversy has created another [museum], which is destined to be among Europe's finest galleries. And one day, surely, there will be an agreement to do the right thing by the world's most "right" structure.

Your essay should not explain whether you agree with Hitchens's claims, but rather explain how Hitchens builds an argument to persuade his audience.

As you read the passage below, consider how Bobby Braun uses

- evidence, such as facts or examples, to support claims.
- reasoning to develop ideas and to connect claims and evidence.
- stylistic or persuasive elements, such as word choice or appeals to emotion, to add power to the ideas expressed.

- Aerospace remains a strong component of our national fabric and is the largest positive contributor to our nation's trade balance. However, this technological leadership position is not a given. To remain the leader in aerospace technology, we must continue to perform research and invest in the people who will create the breakthroughs of tomorrow, preserving a critical component of our nation's economic competitiveness for future generations.
- ² For NASA,¹ past cutting-edge technology investments led to design and flight of the Apollo missions, the space shuttle, the International Space Station and a myriad of robotic explorers that allowed us to reach destinations across our solar system and peer across the universe. NASA remains one of the nation's premiere research and development agencies, pursuing breakthrough technologies that will expand the frontiers of aeronautics and space.
- 3 Unfortunately, the pioneering spirit embodied by this storied agency is endangered as a result of chronic underinvestment in basic and applied research. In a recent report on the state of NASA's technology plans, the National Research Council offered a stark assessment: "Success in executing future NASA space missions will depend on advanced technology developments that should already be underway. However, it has been years since NASA has had a vigorous, broad-based program in advanced space technology. NASA's technology base is largely depleted. Currently, available technology is insufficient to accomplish many intended space missions. Future U.S. leadership in space requires a foundation of sustained technology advances."
- 4 America is beginning an exciting new chapter in human space exploration.

 This chapter centers on full use of the International Space Station, maturation of multiple American vehicles for delivering astronauts and cargo to low-Earth orbit, development of a crew vehicle and an evolvable heavy-lift rocket—two critical building blocks for our nation's deep-space exploration future—and advancement of a suite of new in-space technologies that will allow us to send explorers safely into deep space for the first time.

¹ National Aeronautics and Space Administration

- 5 By investing in the high payoff, transformative technology that the aerospace industry cannot tackle today, NASA will mature the systems required for its future missions while proving the capabilities and lowering the cost of other government agency and commercial space activities. Developing these solutions will create high-tech jobs.
- 6 NASA's technology investments continue to make a difference in the world around us. Knowledge provided by weather and navigational spacecraft, efficiency improvements in both ground and air transportation, super computers, solar- and wind-generated energy, the cameras found in many of today's cellphones, improved biomedical applications including advanced medical imaging and more nutritious infant formula, and the protective gear that keeps our military, firefighters and police safe, have all benefitted from our nation's investments in aerospace technology.
- 7 For many of the tens of thousands of engineering and science students in our nation's universities today, the space program provides the opportunity to invent technologies today that will form the foundation for humanity's next great leap across the solar system. For this new generation of engineers and scientists, and for those working across NASA at this moment, the future starts today. Modest, sustained federal investment in space technology, at a funding level approaching 5 percent of NASA's budget (well below the R&D² budget of many corporations), is the key ingredient to their success. A NASA that is reaching for grand challenges and operating at the cutting-edge is critical not only for our country's future in space but also for America's technological leadership position in the world.
- 8 Nearly 50 years ago, a young president gave NASA a grand challenge—one chosen not for its simplicity, but for its audacity, not for its ultimate goal or destination, but to "organize and measure the best of our energies and skills." In accomplishing that goal, NASA not only defined what we now call "rocket science," but also made a lasting imprint on the economic, national security and geopolitical landscape of the time.

as As Can do the same today. This is the task for which this agency was built. This is task this agency can complete. America expects no less.
Your essay should not explain whether you agree with Braun's claims, but rather explain how Braun builds an argument to persuade his audience.

9

² Research and development

As you read the passage below, consider how Richard Schiffman uses

- evidence, such as facts or examples, to support claims.
- reasoning to develop ideas and to connect claims and evidence.
- stylistic or persuasive elements, such as word choice or appeals to emotion, to add power to the ideas expressed.
- Recently a friend confided over dinner that her job was "killing" her. I was surprised. She is a director of a midsize nonprofit that is doing citizen diplomacy work in the Middle East, and she has often remarked on how gratifying it is to be involved in a program that brings historical enemies face to face to share their stories.
- 2 But 2011 was a tough year for fundraisers, and my friend has been doing double duty as her understaffed organization struggles to make up the shortfall. Like many nowadays, she takes her work home with her, which has taken a toll on her personal life, health and sleep. She is thinking of leaving the nonprofit but is afraid to do so before she finds another job.
- Another friend, who is employed by a large insurance company, is routinely forced to work late and at home on weekends—often without pay—on the projects she didn't have time to finish at the office. With the threat of layoffs ever-present, she dares not complain. . . .
- 4 Americans already work hundreds of hours a year more than their counterparts in other developed countries, including workaholic Japan. They also have fewer days off than Europeans, who typically take four to six weeks of paid vacation a year.
- 5 Companies argue that grueling work schedules are necessary to boost productivity. But consider that, despite the recession, the productivity of U.S. workers has increased more than fourfold since the 1950s. Meanwhile, the buying power of wages has remained stagnant and in recent years has even begun to decline. Someone is getting rich off the exponential rise in productivity, but it is not the American worker.
- 6 In the past, unions struggled not only to raise pay but also to shorten the hours that their members had to work. The trend toward shorter hours continued unabated from the Civil War through the end of the Great Depression and the enactment, in 1938, of the Fair Labor Standard Act's 40-hour-week provision. But during World War II work hours increased sharply, and it has not been a significant public issue since.

- 7 Given the recent troubles in the U.S. economy, this may seem an odd moment to reconsider the value of working less. But this crisis is not due to poor productivity; U.S. workers' productivity is at an all-time high. Neither is it a crisis in corporate profitability, which continues to soar despite tough economic times for ordinary Americans. It is arguably a crisis in corporate greed, one created by financial entities pushing for ever higher growth rates and levels of profitability regardless of the cost to the long-term health of the economy or for those whose hard work made that economy flourish over the past century.
- 8 Americans know that we can no longer afford a corporate culture on steroids that generates unsustainable profits by systematically cannibalizing our nation and the people who make it work. So a good place to start applying the brakes on this runaway train would be making sure that we don't have to kill ourselves at work just to make a living.
- 9 A widescale reduction in work hours would spread out the national workload and help to make more jobs available for the unemployed. Historically, shorter workweeks have been as large a creator of new jobs as market growth, sociology professor Juliet Schor argued last year.
- While shorter hours would mean less income for many, nearly half of Americans surveyed in 2004 by the Center for a New American Dream said that they would be willing to accept a smaller paycheck in return for more time with their families and leisure. This would help explain the popularity of four-day workweeks; a pilot program in Utah found 82 percent of state workers surveyed said that they liked the change and wanted to stick with it.
- The benefits of shortening the workweek would be incalculable for Americans' health and well being. And it would even be good for the planet. A 2006 study by the Center for Economic and Policy Research estimated that, if the United States were to emulate the shorter workweeks of Western Europe, energy consumption would decline about 20 percent and our country could significantly diminish its carbon footprint. Millions of Americans could live with less stress and more happiness and fulfillment.
- 12 With so much to gain, we need to cut work hours while there is still time.

Your essay should not explain whether you agree with Schiffman's claims, but rather explain how Schiffman builds an argument to persuade his audience.