

ANNOTATION: There is alot of annotation in this infographic. The annotations is the paragraphs going into detail about the diseases.

LABELS: Every disease has a corresponding label in this. Next to the label is a a red dot.

PRECISION LABELS: The precision labels are located at wherever there is numerical data. Such as the number next to the color indictator for (2) water problems in the United States.

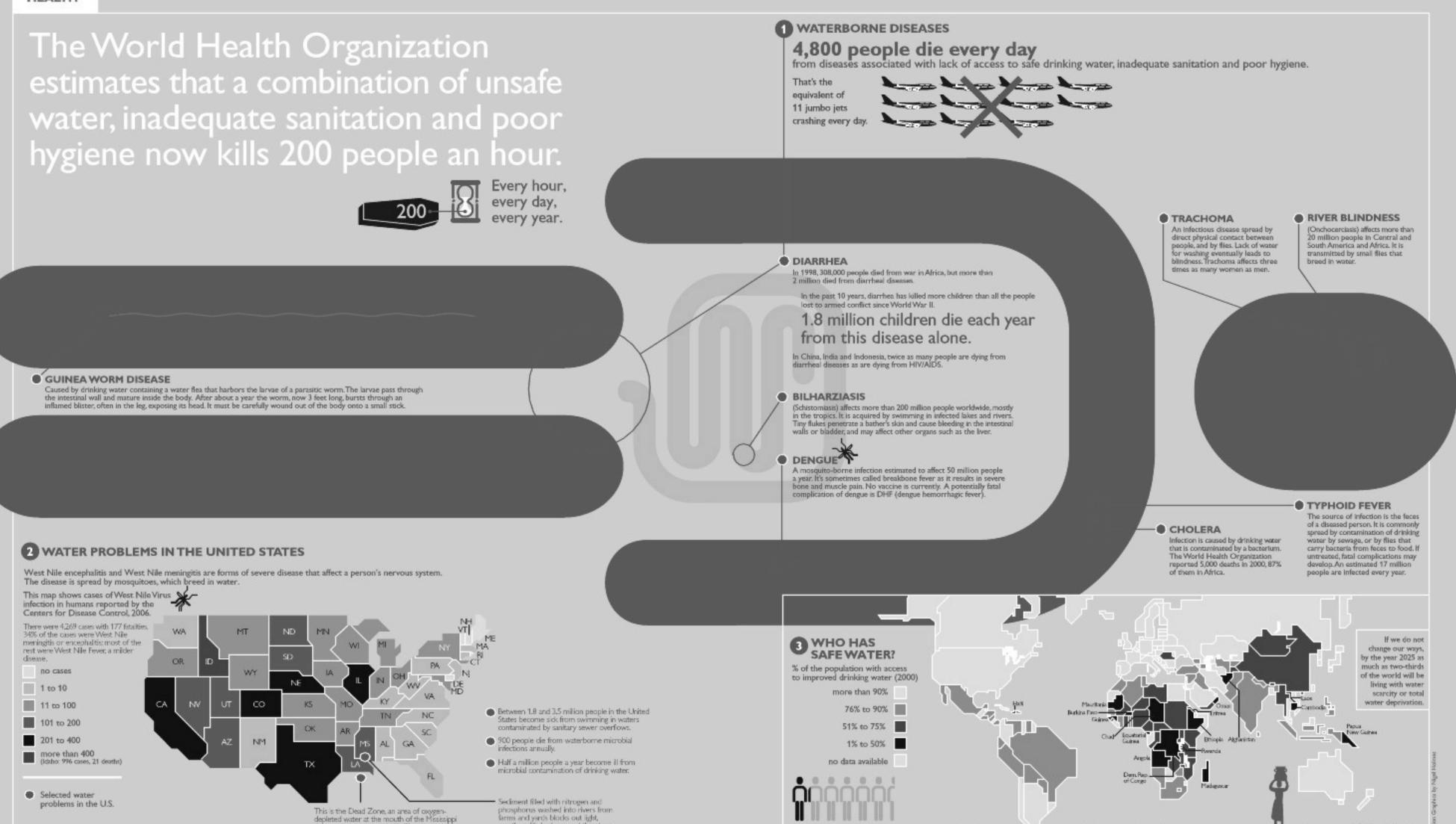
SIZE: The disease labels are all capitalized, this gives a sense of size emphasis, in addition to being bold weighted. Again, this gives people a sense of hierarchy of this over the annotation details. There is an size emphasis on "4,800 people die everyday", its purpose is obvious. The biggest text is the statement about the how people die from poor water condition in white text.

COLOR: There is three colors used. White, dark blue, and light blue (at the "200" right below the white text). The white definitely is highlighted and stands out first. this gives viewer a sense of direction, and what to look at first. The dark blue text is still readable, but not as highlighted and is streamlined with the blue background.

FONT FAMILY: I am not sure what the font is, but they are all san-serif. The text seem to be one font face.

ASSOCIATION STRATEGY: People read from the top down, so the disease labels are placed right over the annotation details. This allows the information to be logically group, and related. This might also explain why the white text is in the upper left corner. It gets more specific and detailed when one goes from the top left corner down to the bottom right.

LEGIBILITY: I feel that the disease labels and annotation details do not contrast the background enough. It's still readable, but I would personally make it slightly darker or the background lighter. Atleast the important emssage of "The WTO estimates that..." in white text is easily readible in terms of contrast with the background



1.1 billion people do not have access to safe drinking water now. That's about a sixth of the world's population.

The average distance that women in Africa and Asia walk to collect water is 3.7 miles.

Sometimes the water source is just an open pool, used by animals.

that supports no aquatic life. The size varies every year; in 1998 the Dead Zone covered

an area of 7,700 square miles.

smothers life in rivers, and threatens

to fill up rivers completely.