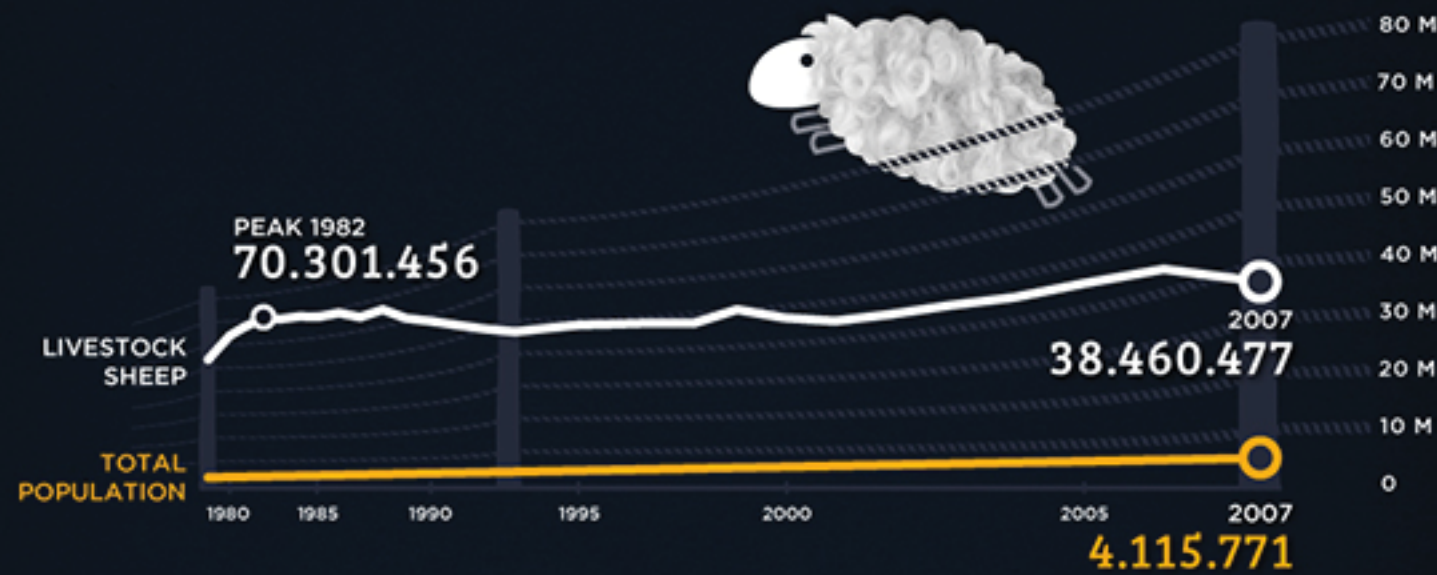


DOMINATED BY SHEEP

Is it true that New Zealand has more sheep than humans? Absolutely. The people of New Zealand are outnumbered more than 9 to 1:



While that ratio is higher in New Zealand than anywhere else in the world, New Zealand is by no means the only country dominated by sheep. So are:

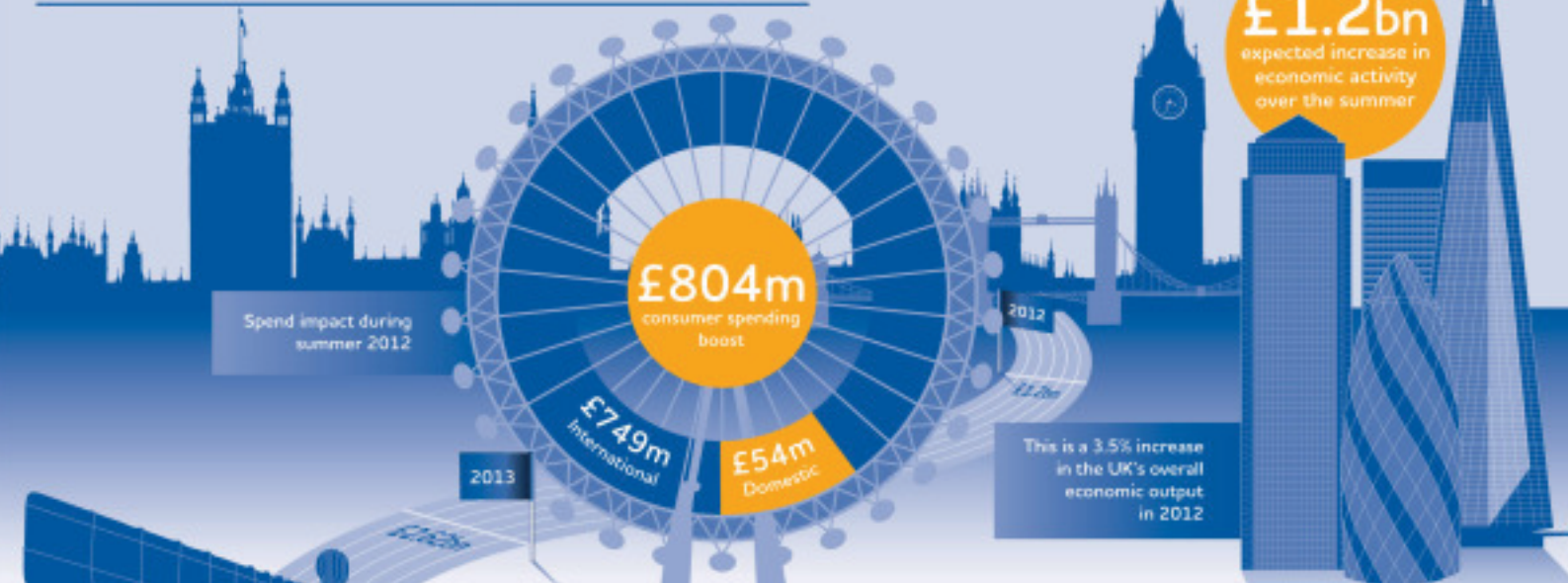


Source: <http://datamarket.com/featured/man-vs-sheep-new-zealand-myth/>
Source: United Nations; Gapminder Foundation

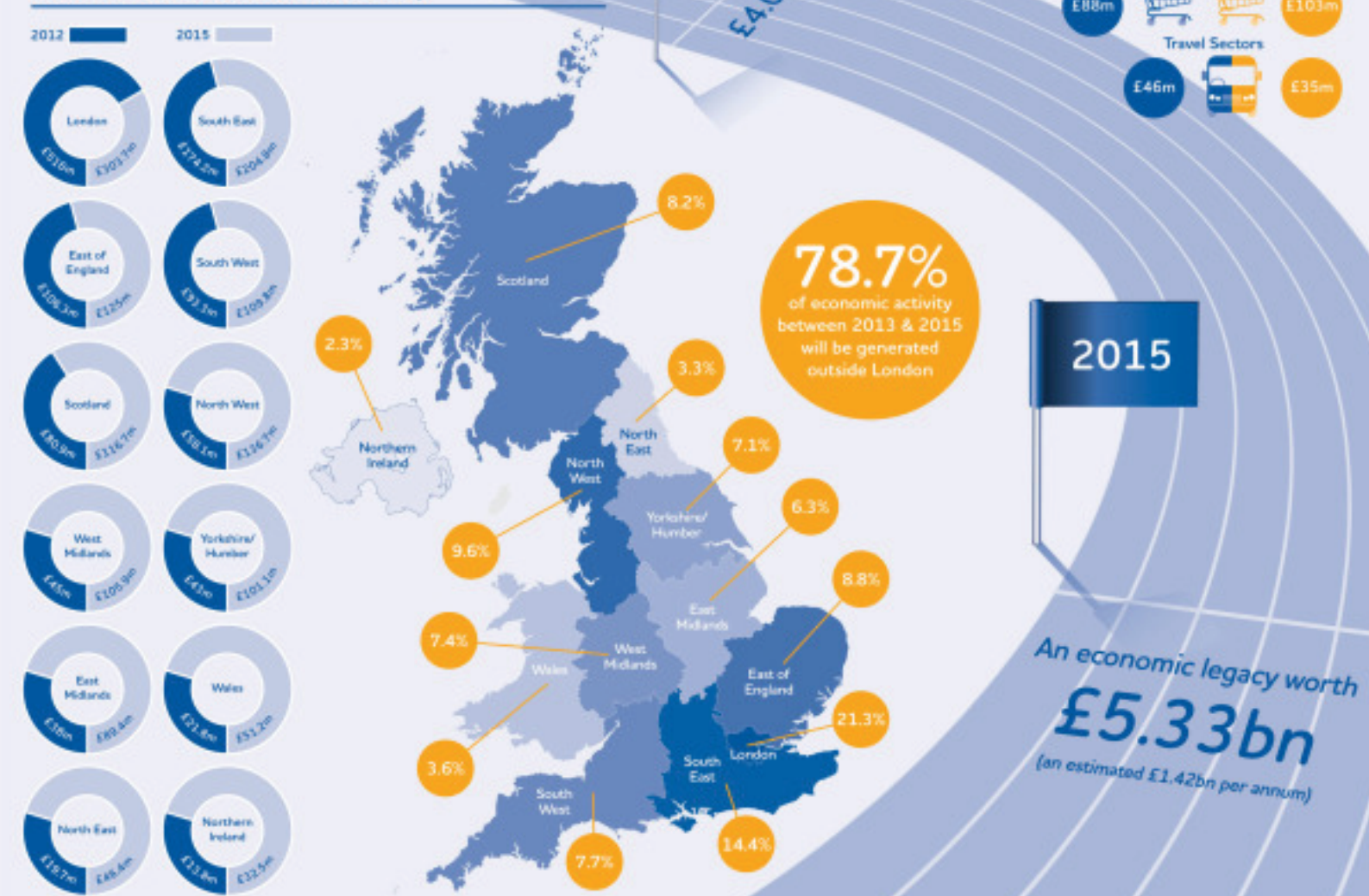
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Distribution of economic activity



*Based on Visa's unique insight on consumer spending in the UK, spending from previous games & major sporting events.