


Alessandra Sgariglia

Digital & Interaction Designer




Multidisciplinary designer blending UX/UI, interaction design, and visual storytelling. I design engaging digital experiences that are informed by deep user understanding, thoughtful interactions, and a narrative-driven approach.


Selected projects

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Nexus

Speculative design project exploring environmental awareness through interaction
Designed an immersive installation that fosters emotional reconnection with damaged ecosystems by highlighting the interdependence between humans, microbes, and non-living systems.
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Luma

Immersive experience blending memory, color, and interaction
Designed a meditative installation where users re-experience personal travel memories through color, sound, and environmental projection. Enabled shared interaction in a collective space, merging individual memories into a new multisensory narrative.
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Silk-a Trail

Educational digital platform exploring the evolution of silk-making
Created an interactive digital platform that acts as a virtual time machine, guiding users through the historical and contemporary processes of silk-making to preserve and reframe textile heritage.

Experience

UX UI Design Intern2025

@Colla studio

- Collaborated to implement a major client's requests for updating their app's user flows and features, driving both UX improvements and visual refinements
- Developed a comprehensive proposal for a skincare e-commerce website, including responsive wireframes, interactive Figma prototypes, and a scalable design system
- Designed and enhanced presentation materials for a separate brand, ensuring visual consistency across business decks and elevating the clarity and impact of their communication

Freelance Designer2022-2024

- Designed and built an integrated e-learning website using Squarespace and Thinkific, focusing on clear content structure, intuitive navigation, and engaging user experience
- Developed a cohesive digital presence for a creative agency, managing social media strategy and visual content to increase audience interaction

Teaching Assistant & Academic Collaborator for Graphic Design & Art Direction Department2022-2023

@NABA Roma

- Co-led interactive lectures on creative problem-solving and user-centered design, guiding students (many international) in applying design thinking to real-world communication and cross-media projects
- Managed cross-channel communication initiatives, designing and executing visual strategies across platforms to enhance audience engagement and align with user expectations
- Collaborated on experiential events and exhibitions, working with faculty to plan, promote, and visually brand each event for maximum impact
- Mentored students in concept development, narrative techniques, and visual storytelling, providing one-on-one feedback to elevate their projects and presentations

Education

MSc in Digital & Interaction Design2023-2025

@Politecnico di Milano

Focused on UX research, interaction design, and systemic thinking. Trained in designing digital experiences across physical and virtual contexts, with hands-on work in prototyping, service design, and speculative design.

BA in Graphic Design & Art Direction2019-2022

@NABA Roma

Specialized in Creative Direction with a strong focus on visual design, branding, and digital communication. Completed a UX/UI course with HTML and CSS, nurturing an early interest in interaction design and storytelling.

Skills

- UX/UI Design
- Information Architecture
- Wireframing & Prototyping
- Accessibility & Responsive Design
- Service Design
- Storytelling & Narrative Design
- Design Thinking
- Design for Emotion
- More-than-human Design
- Team Collaboration & Communication

Design Tools

Prototyping



Interaction



Visual Design



Web



Languages

Englishfluent
Italianmothertongue