



# The prompt optimization process *proposal* Bee

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# The prompt optimization process

## Outlines

1. Motivation
2. How to do it?
3. Prompt evolution: The onion approach
4. The process
5. The process detail
6. Current state and next steps



# The prompt optimization process

Motivation



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*Why “the prompt”?*



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- It controls flow.
- It's a critical part that can break everything.
- It determines how clever the bee is.



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### *Why “optimize” instead of just doing right?*

- There is no ‘just right’ solution.
- No one knows how to do it. *We need to find our own path.*
- Prompt is model-agnostic.
- Prompt techniques are evolving.





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### *Why set up the “process”?*

> Because the prompt is a valuable asset and is constantly changing, we have to take care of it!



# The prompt optimization process

How to do it?



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How to do it?



# The prompt optimization process

How to do it?

*Strategy*



# The prompt optimization process

How to do it?

## *Strategy*

- Prompt evolution



The onion  
approach



# The prompt optimization process

How to do it?

## *Strategy*

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The onion  
approach

- Robust testing



Testing



Evaluation



Benchmarking





# The prompt optimization process

How to do it?

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The onion  
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Testing



Evaluation



Benchmarking

## *Process*



# The prompt optimization process

How to do it?

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Testing



Evaluation



Benchmarking

## Process

- A well-defined way to incorporate:
  - new requirements
  - change requests
  - bug fixes
  - new approaches
  - model changes
  - etc.



# The prompt optimization process

How to do it?

## *Strategy*

- Prompt evolution



The onion approach

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Testing



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Benchmarking

## *Process*

- A well-defined way to incorporate:
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  - etc.

## *Tools*



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How to do it?

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The onion approach

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Testing



Evaluation



Benchmarking

## Process

- A well-defined way to incorporate:
  - new requirements
  - change requests
  - bug fixes
  - new approaches
  - model changes
  - etc.

## Tools

- Bee prompt lab (POC)
  - <https://github.ibm.com/Ales-Kalfas/bee-prompt-lab-poc>
- API support (???)
- Airtable evaluation
- Observe (ML-flow)



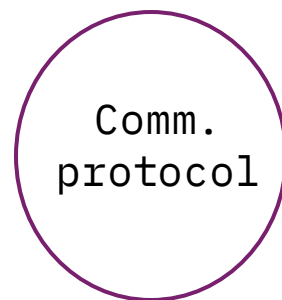
# The prompt optimization process

Prompt evolution: The onion approach



# The prompt optimization process

Prompt evolution: The onion approach



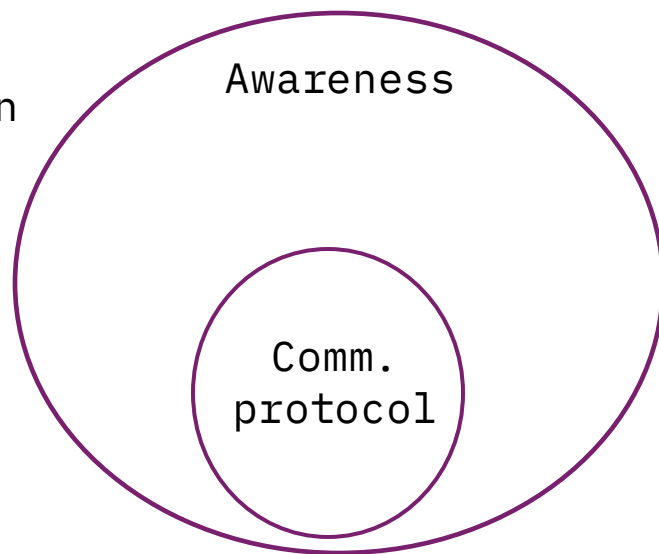
- Protocol
  - Final answer
  - Thought
  - Tool call
- Questioning
- Conversation messages vs all in system prompt
- Prompt sections isolation



# The prompt optimization process

Prompt evolution: The onion approach

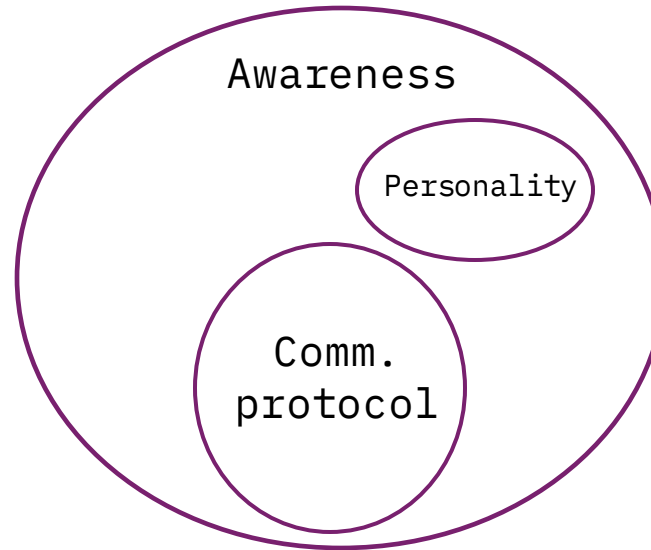
- Awareness of being part of agentic system
- Time
- Location
- etc.





# The prompt optimization process

Prompt evolution: The onion approach



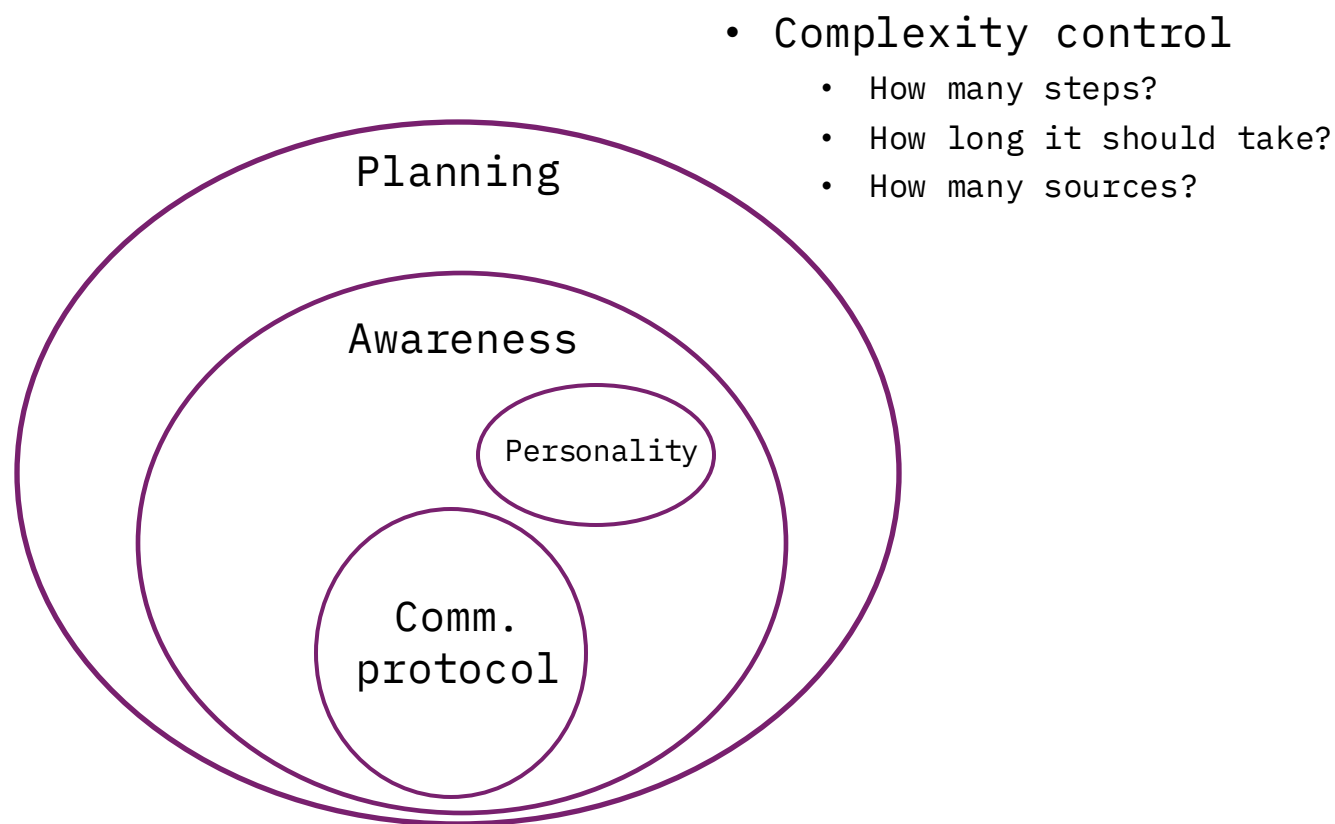
- Bio
- Role play
- Behaviour control
- etc.





# The prompt optimization process

Prompt evolution: The onion approach

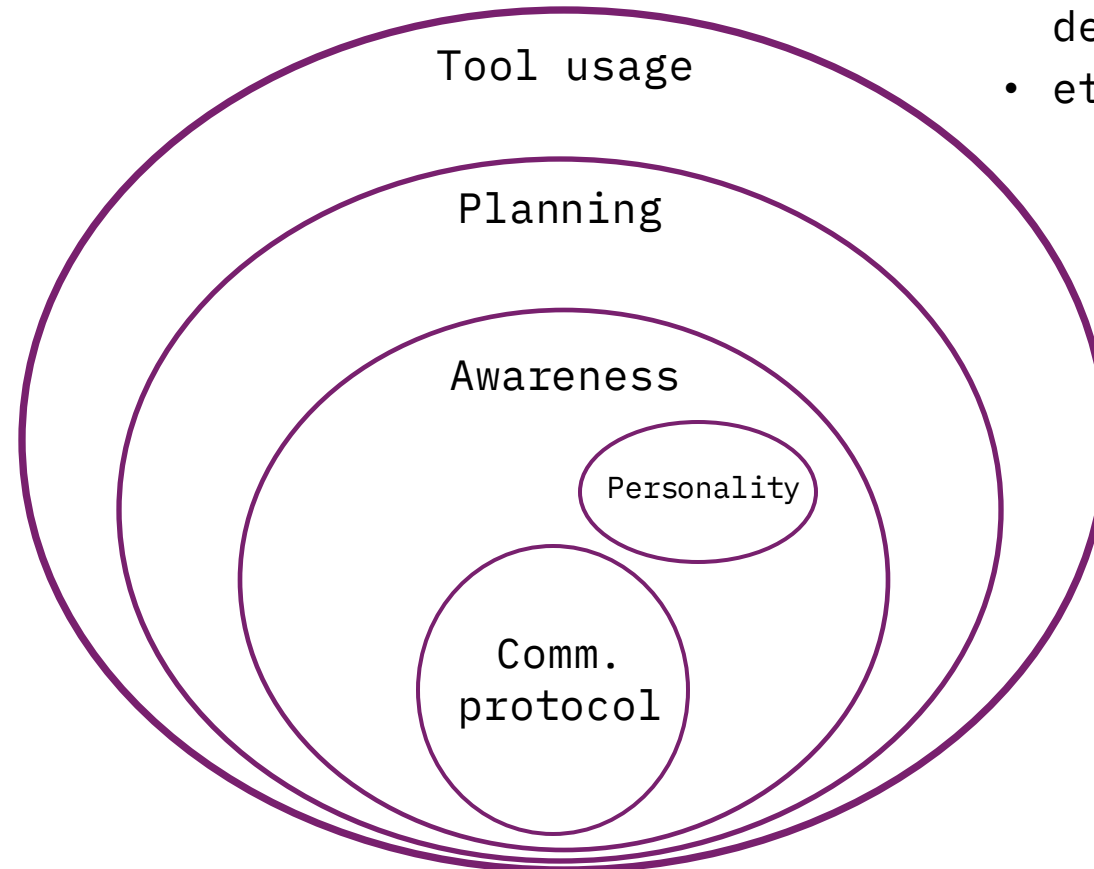




# The prompt optimization process

Prompt evolution: The onion approach

- How many tools is too much?
- How to write good tool descriptions?
- etc.





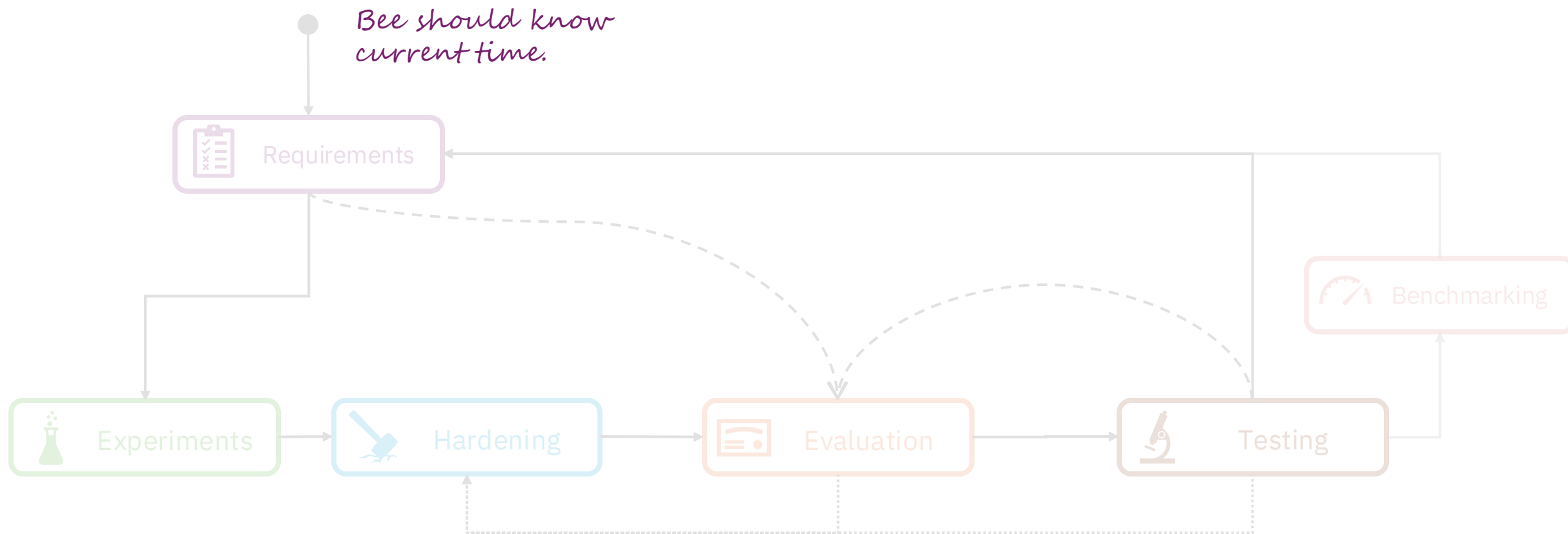
# The prompt optimization process

The process



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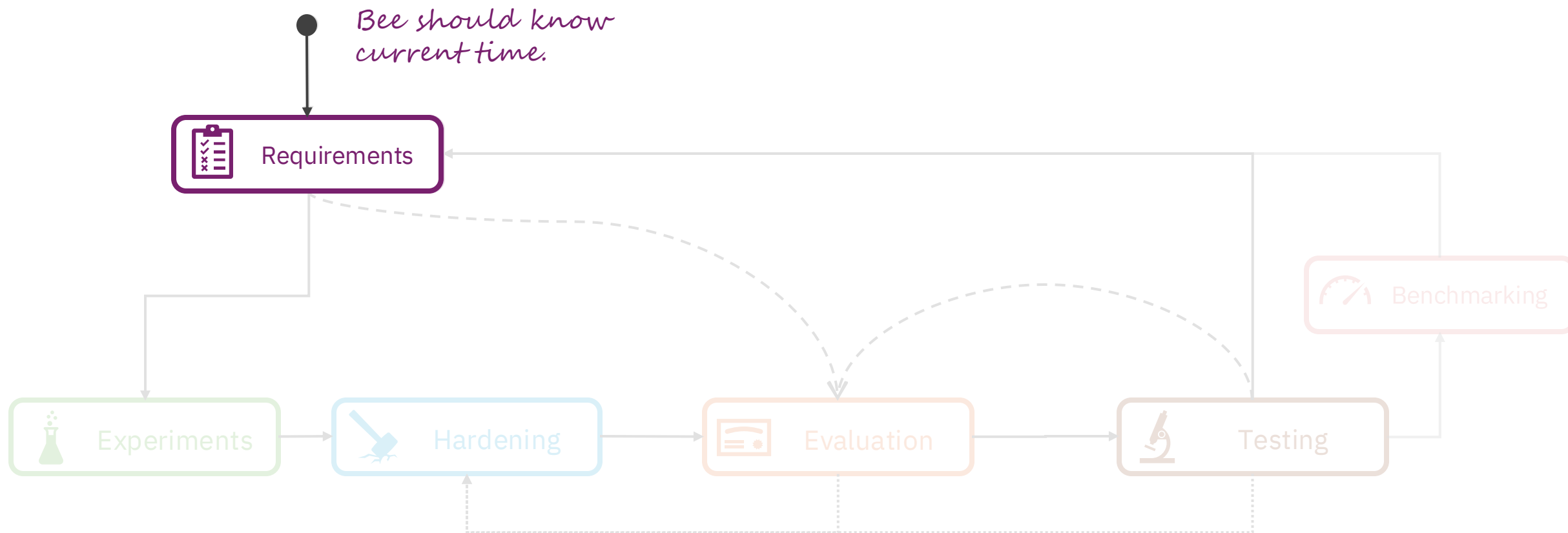
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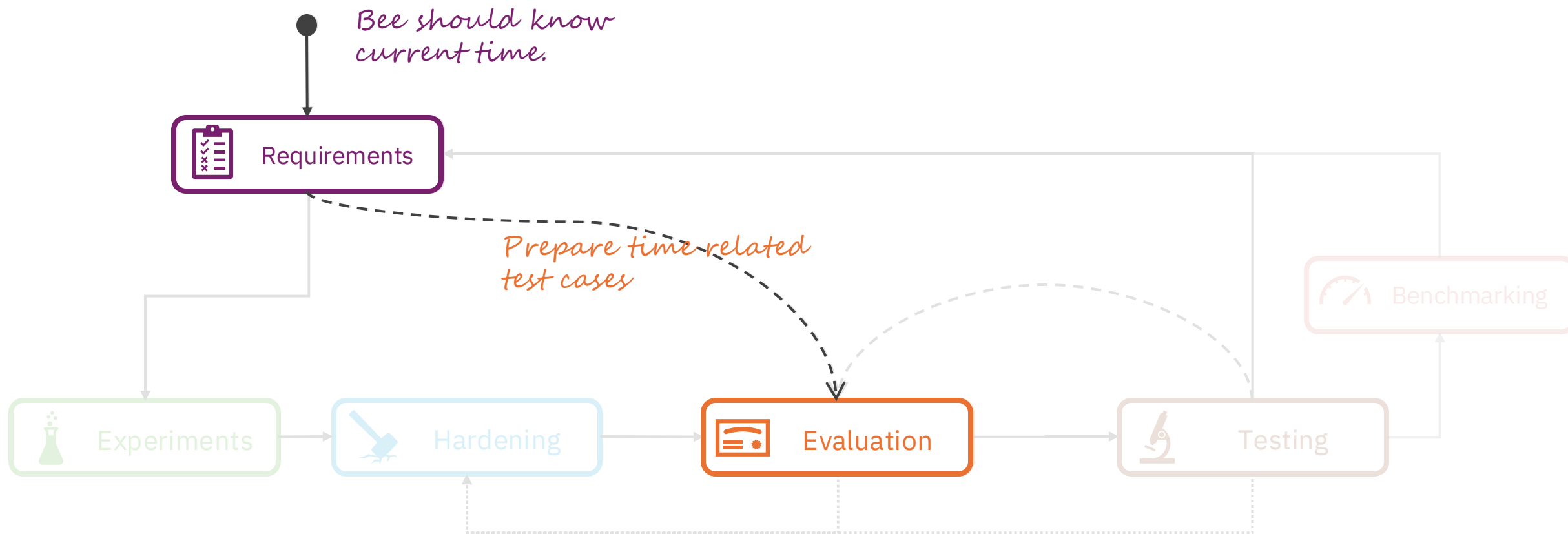
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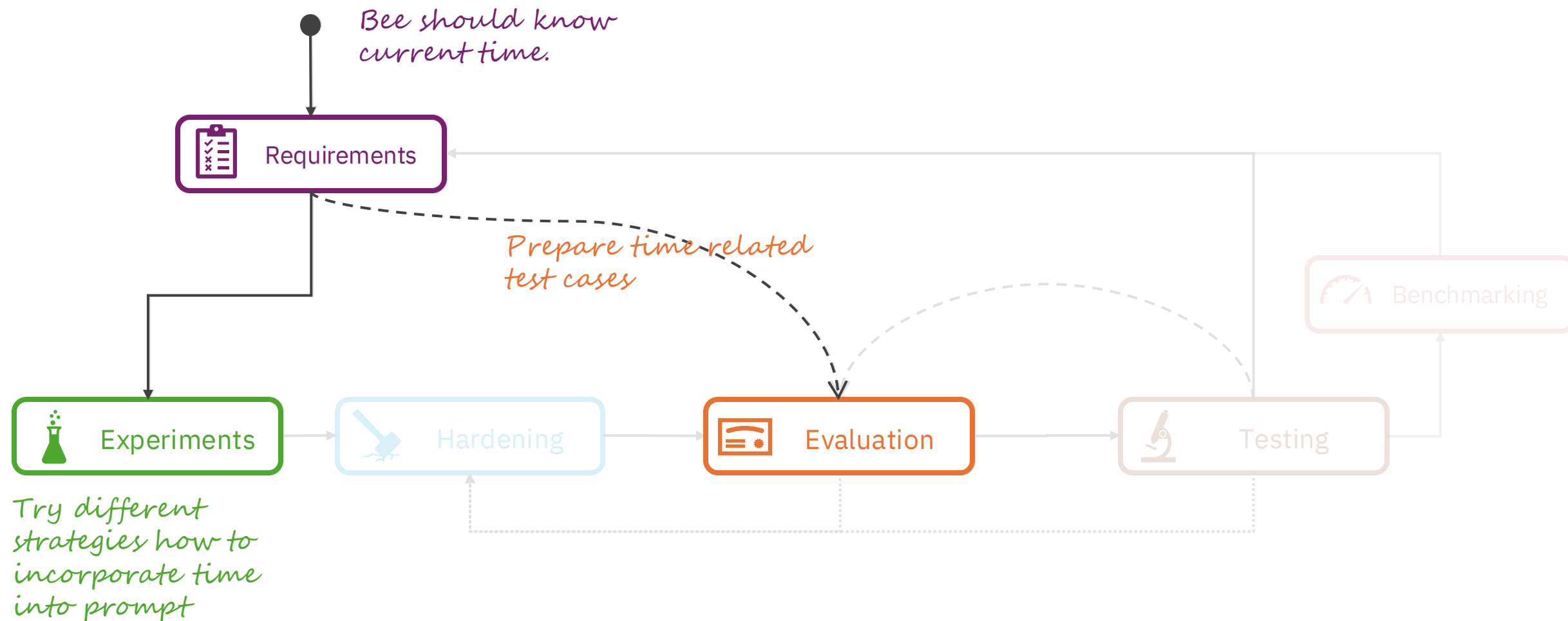
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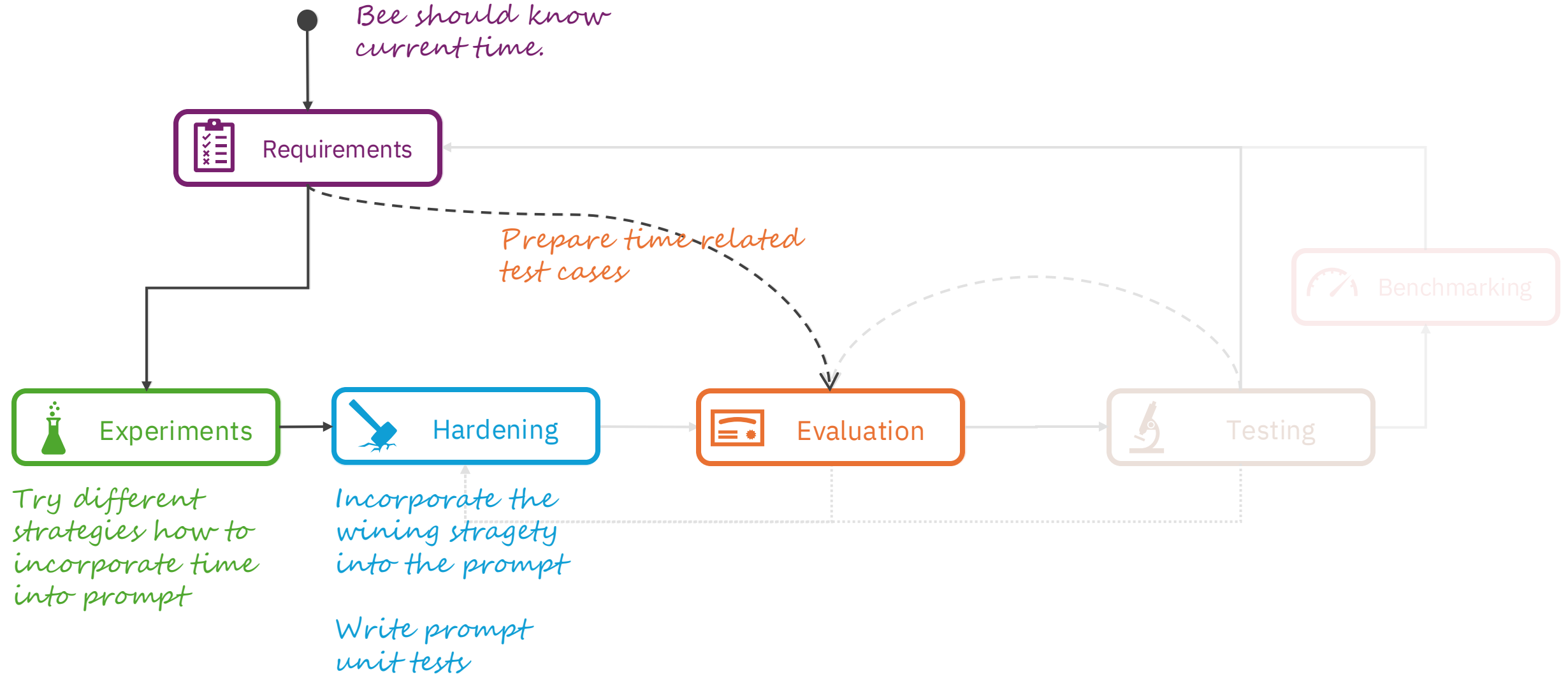
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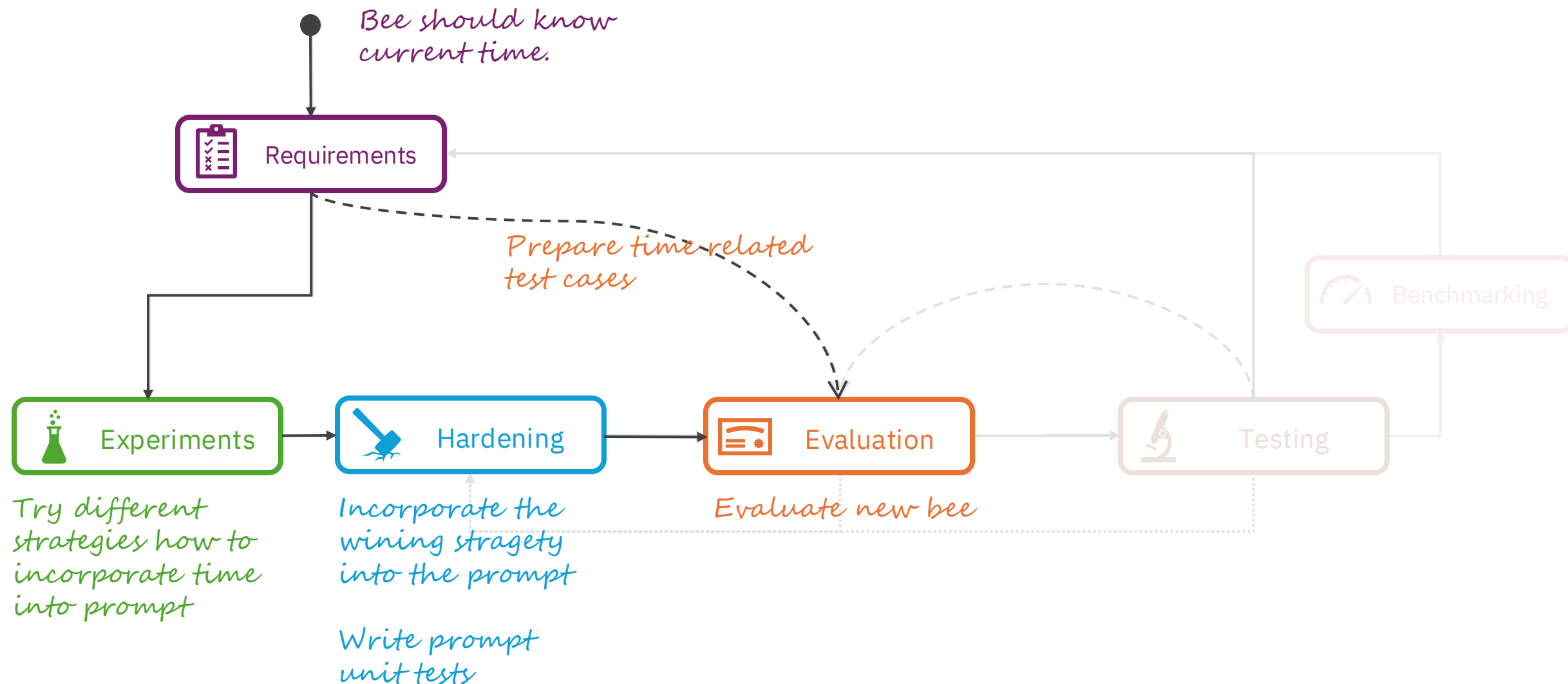






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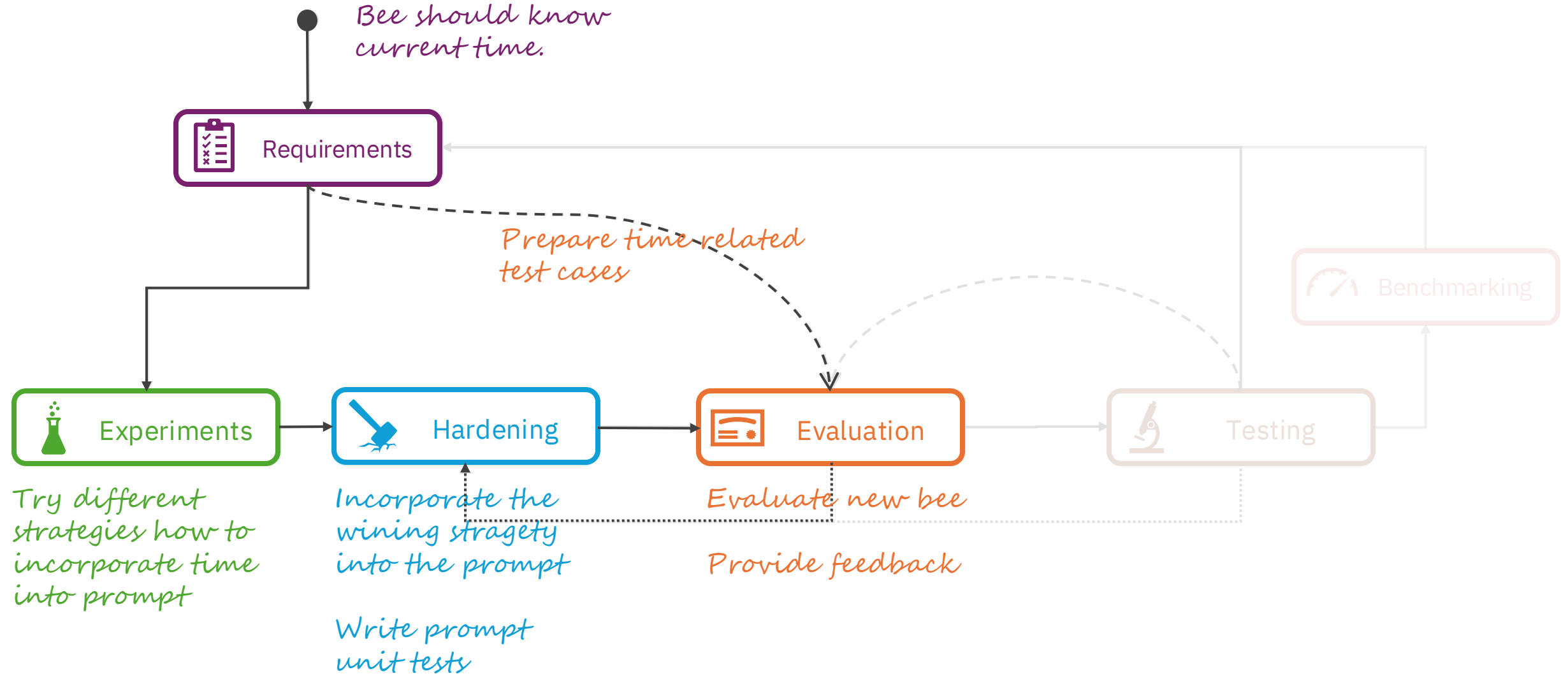
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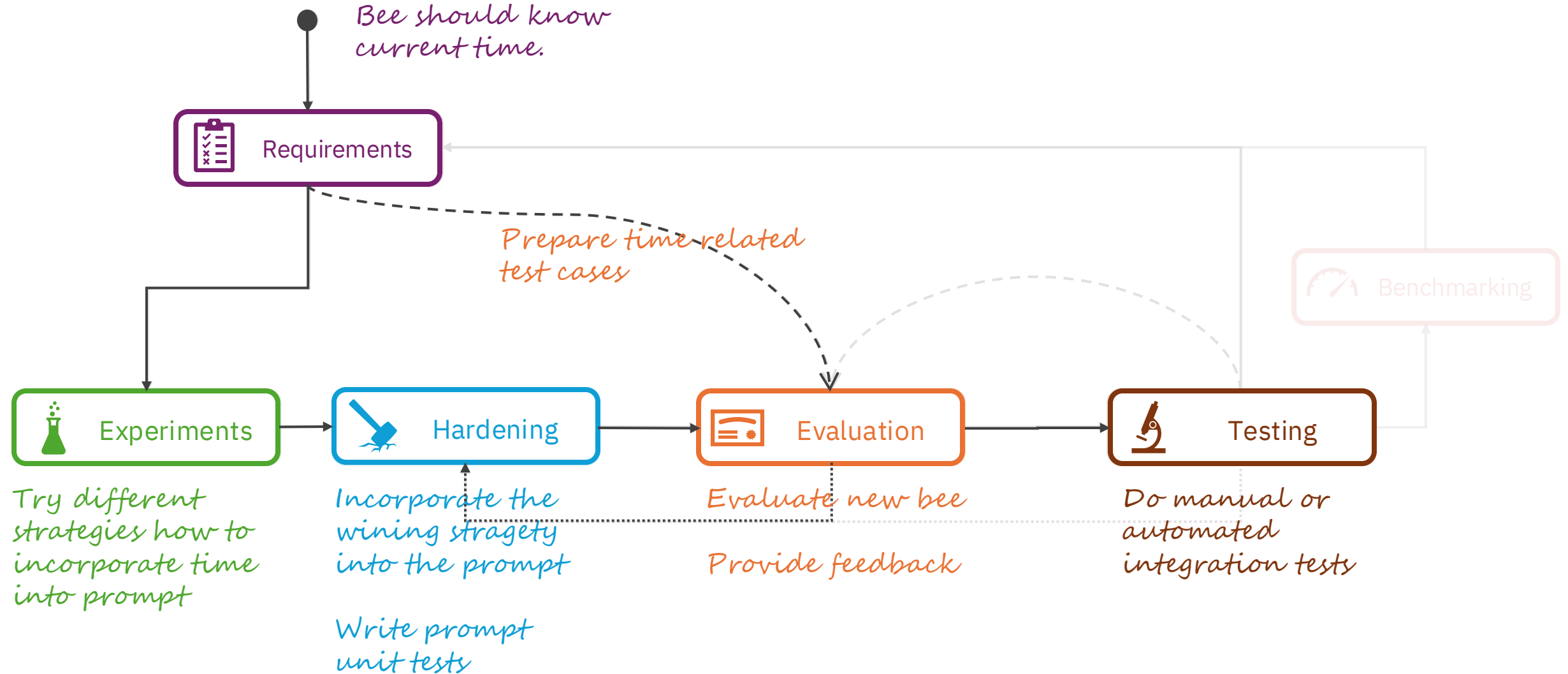
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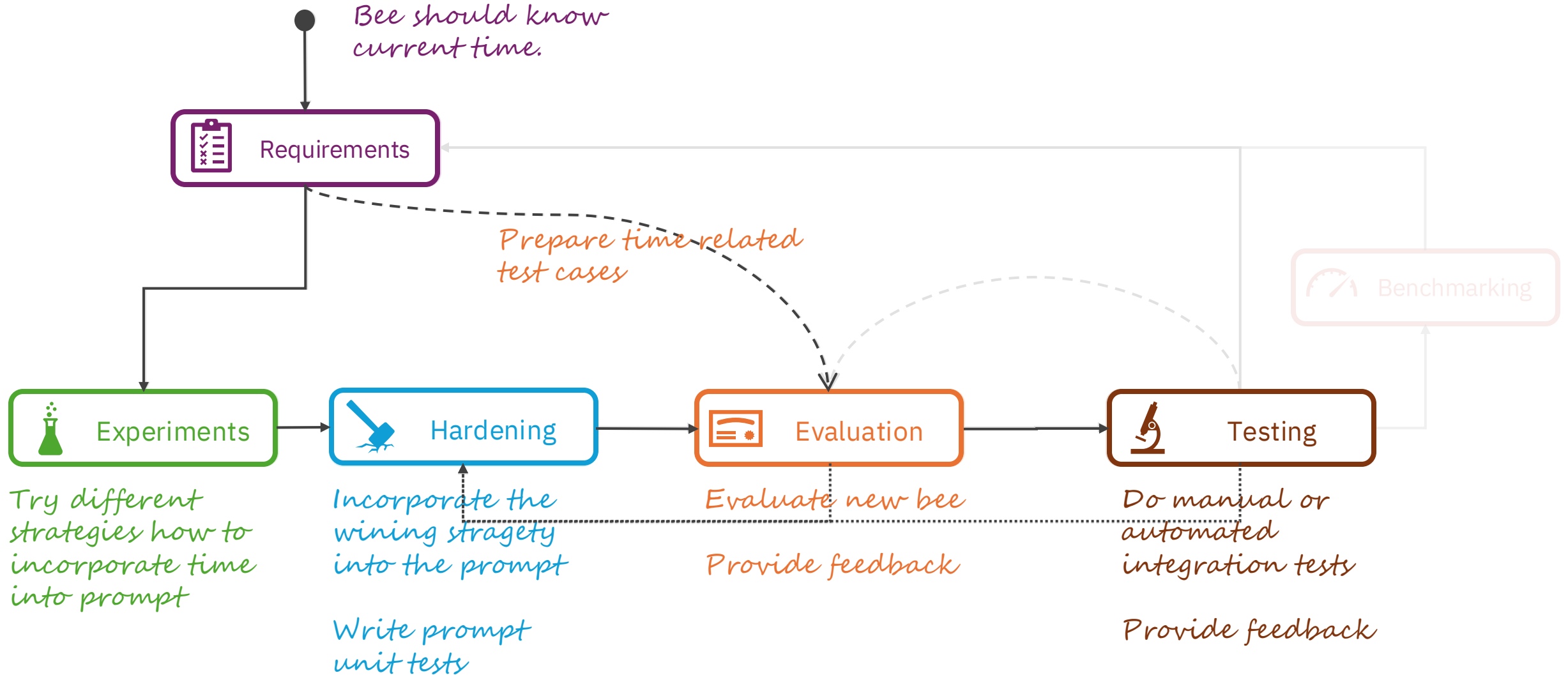
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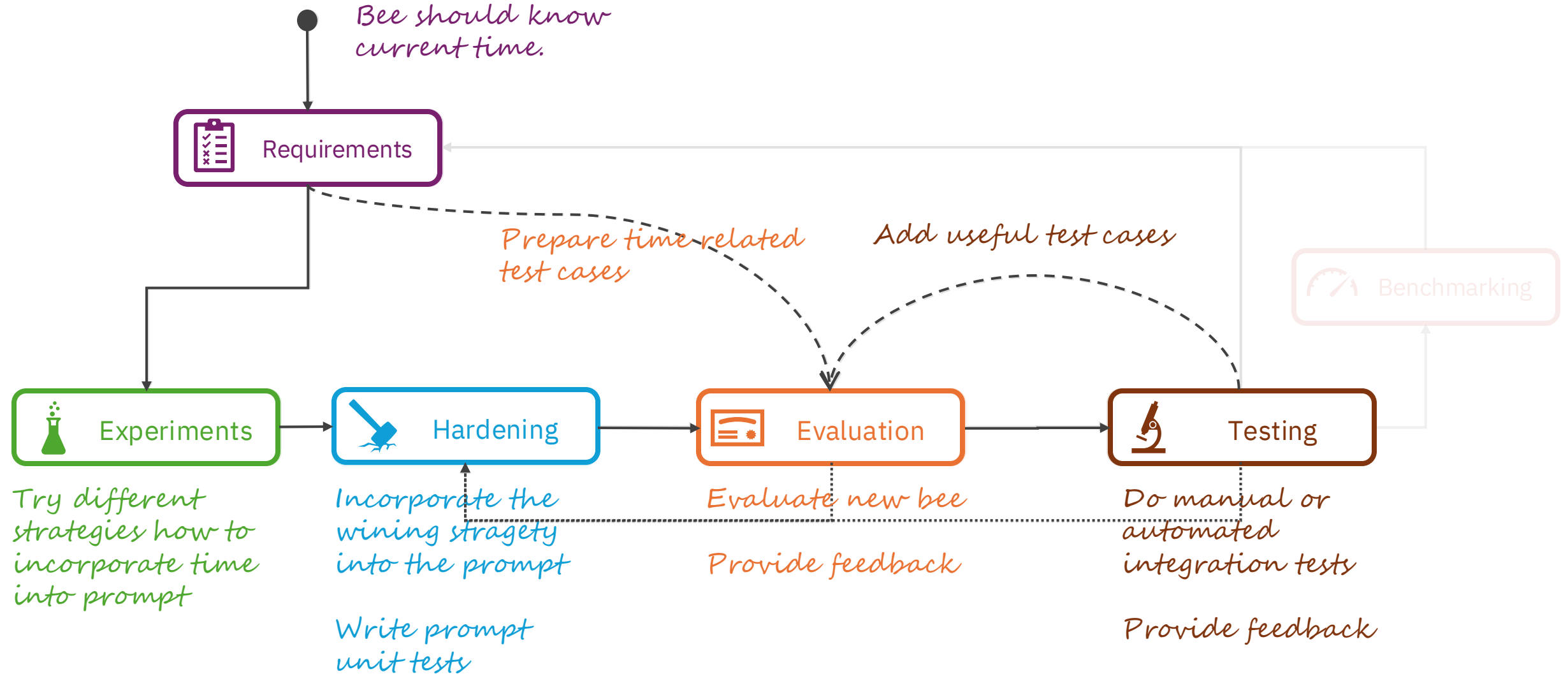
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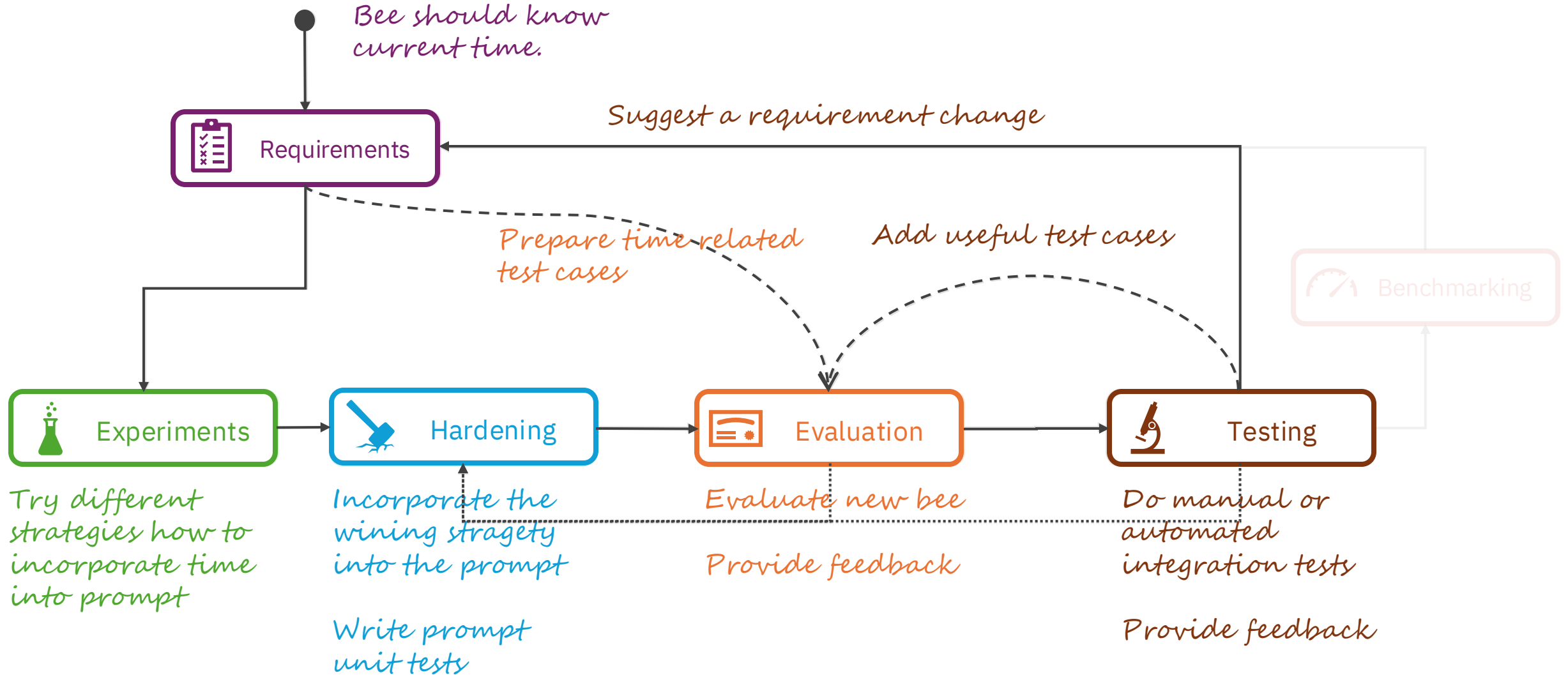
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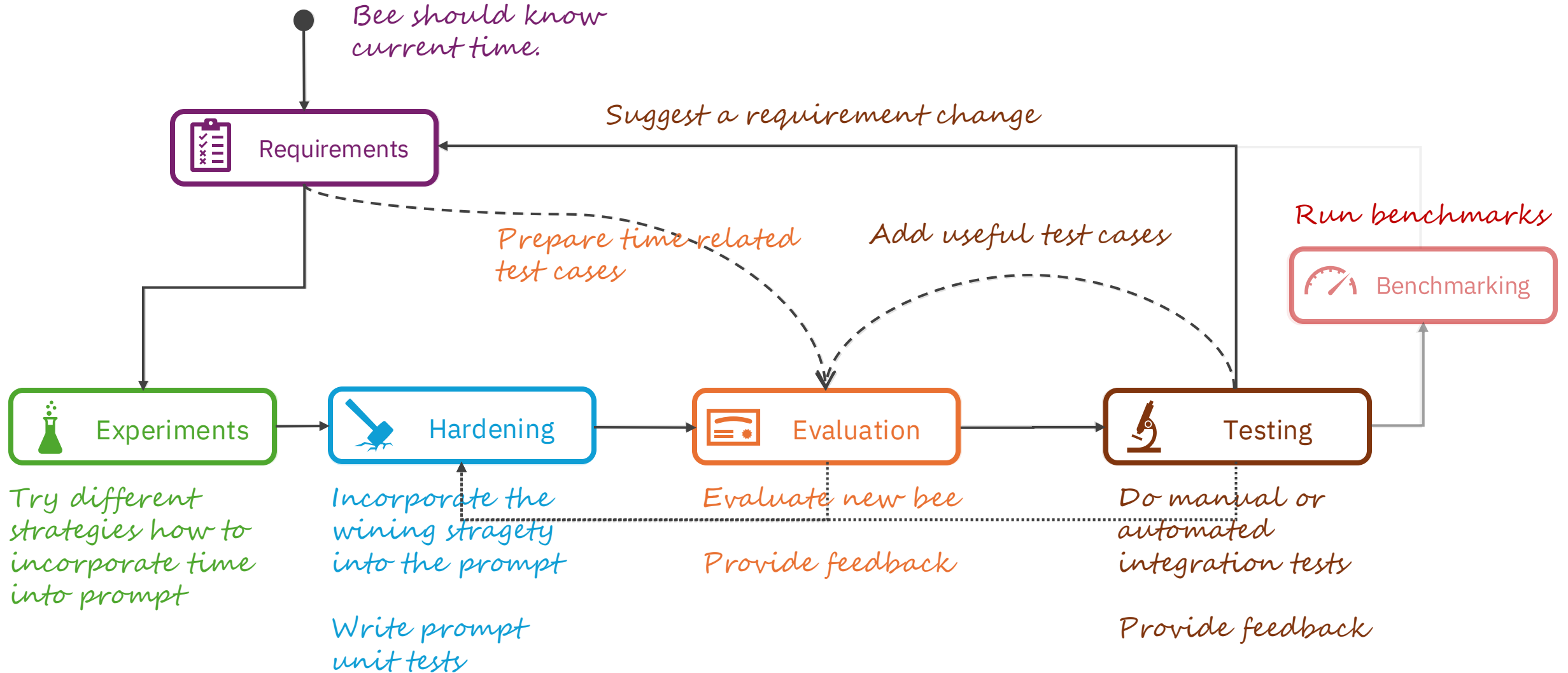
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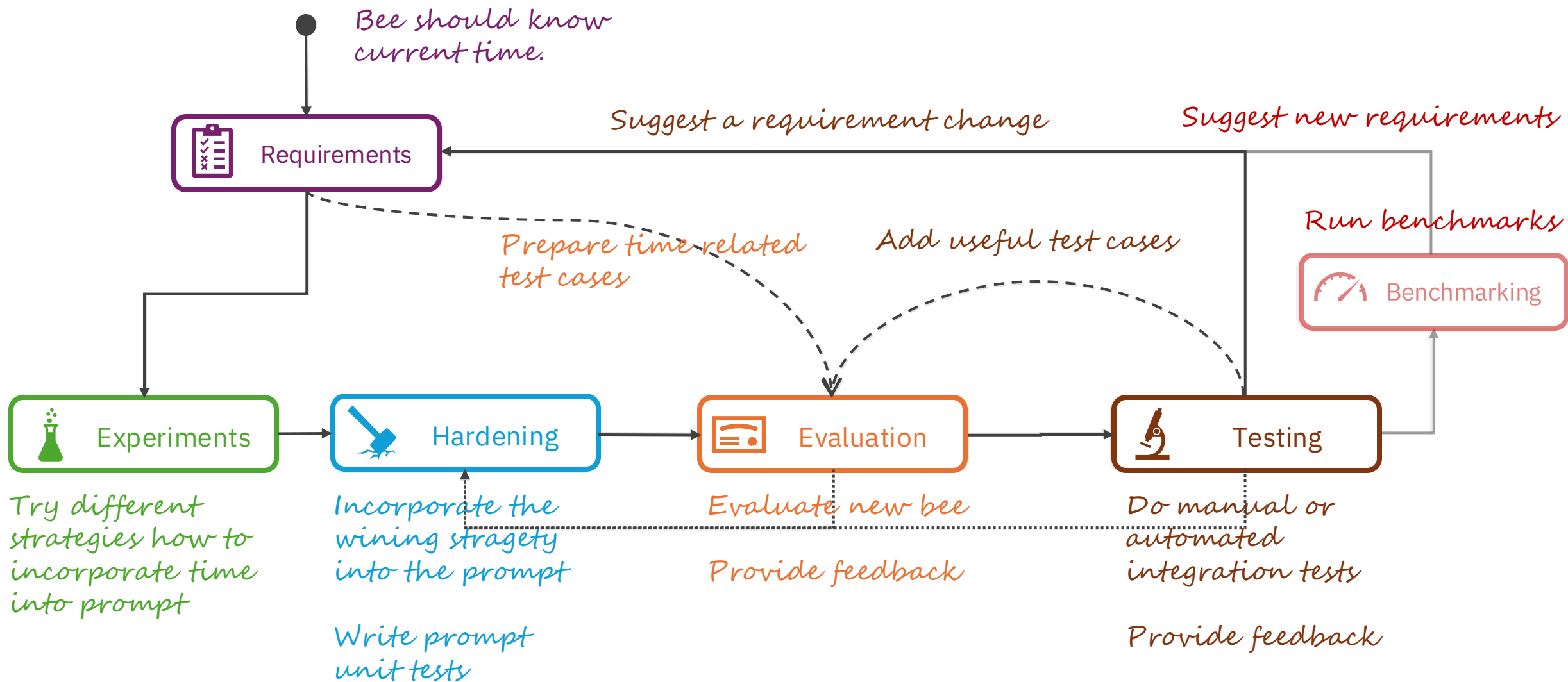
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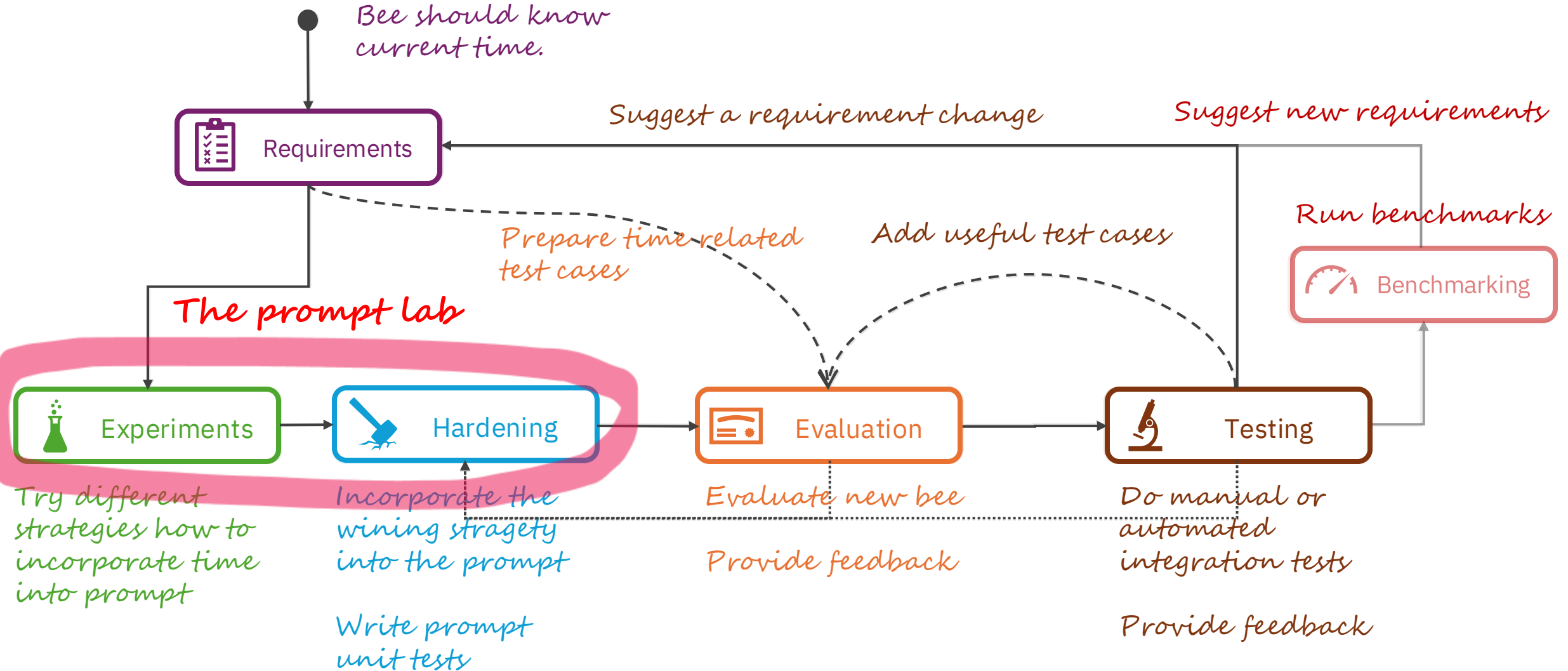






# The prompt optimization process

The process





# The prompt optimization process

The process detail



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The process detail



Requirements



Experiment



Hardening



Evaluation



# The prompt optimization process

The process detail



Requirements



Experiment



Hardening



Evaluation

## Target

- Create a valuable product
  - Steer development direction
- Solve business problems
  - Test new ideas and approaches
- Harden the output ideas from experiments and involves them into the existing prompts.
  - Extend the existing approaches
- Evaluate the final product from the simplest to the most complex cases.



# The prompt optimization process

The process detail



Requirements



Experiment



Hardening



Evaluation

Target

- Create a valuable product

- Solve business problems

- Harden the output ideas from

- Evaluate the final product from the

Inputs

- Business needs
- Competition
- Evaluation results

- New functionalities requirements
- Prompt evolution strategy (the onion approach)
- Research papers, competition and other sources.

- The experiments outputs
- Bugs

- Functional requirements
- Competition results
- Research papers and other sources



# The prompt optimization process

The process detail



Requirements



Experiment



Hardening



Evaluation

Target

- Create a valuable product

- Solve business problems

- Harden the output ideas from

- Evaluate the final product from the

Inputs

- Business needs

- New functionalities requirements

- The experiments outputs

- Functional requirements

Actions

- Define required functionalities

- Investigate how should be the requirement properly handled
- Experiment with different approaches and **find limits**
- Propose parametrization possibilities

- Use new approach and involve it into the existing solution.
- **Write tests** for the new things. These test should cover from most simple to the most complex cases from a few to many items.
- Detect errors from experiments

- Create test cases
- Run evaluations and asses the results.



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The process detail



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- Evaluate the final product from the

Inputs

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- New functionalities requirements

- The experiments outputs

- Functional requirements

Actions

- Define required functionalities

- Investigate how should be the requirement

- Use new approach and involve it into the existing solution.

- Create test cases

- Run evaluations and

Outputs

- Github tickets with functional requirements labeled as “prompt engineering”

- Decision if and how to solve the business requirement
- Background information like a new part of prompt and/or a new approach idea etc.

- Updated prompts
- Instructions about what change in the existing prompt.
- Evaluation tips
- Unit tests

- Create evaluation cases
- Run evaluations, analyze the results, and use the findings to identify improvement opportunities.



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The process detail



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Evaluation

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- Evaluate the final product from the

Inputs

- Business needs
- New functionalities requirements
- The experiments outputs
- Functional requirements

Actions

- Define required functionalities
- Investigate how should be the requirement
- Use new approach and involve it into the existing solution.
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Outputs

- Github tickets with functional
- Decision if and how to solve the business
- Updated prompts
- Create evaluation cases

Tools

- Github
- Bee prompt lab
- BAM prompt lab
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- BAM prompt lab
- Airtable evaluation
- Bee observe (ML-flow)



The End