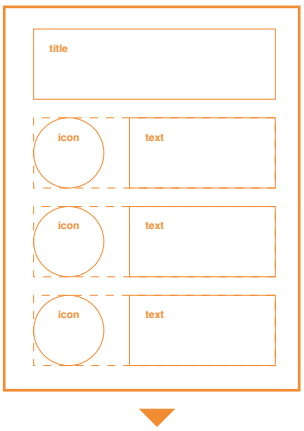
SHORT NOTICE

Description

A visual summary of the service's Privacy Policy



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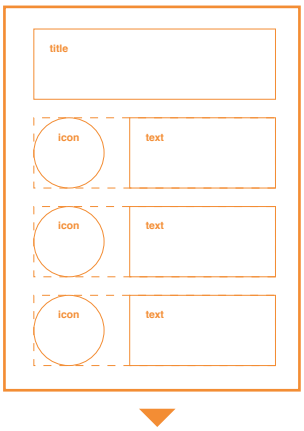

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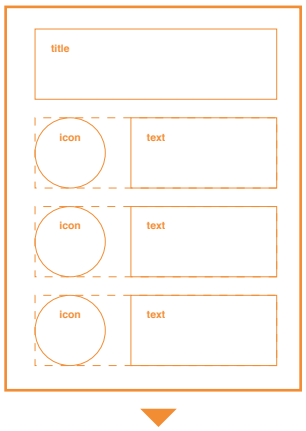

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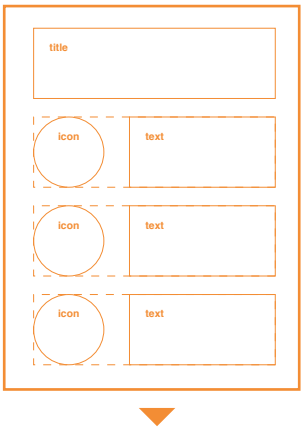

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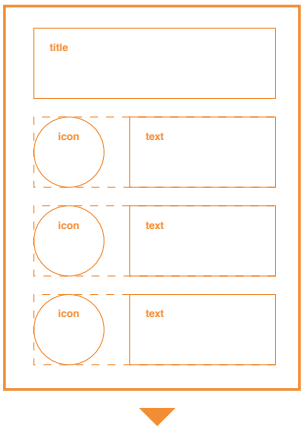

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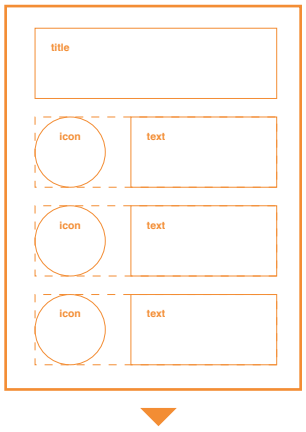

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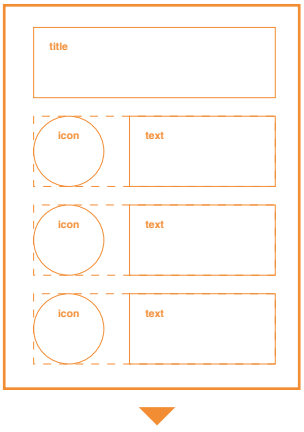

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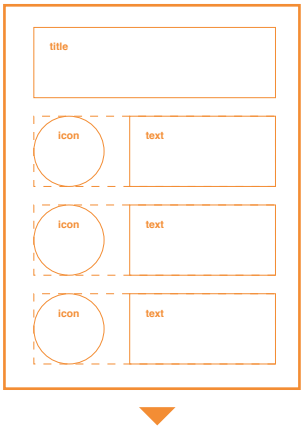

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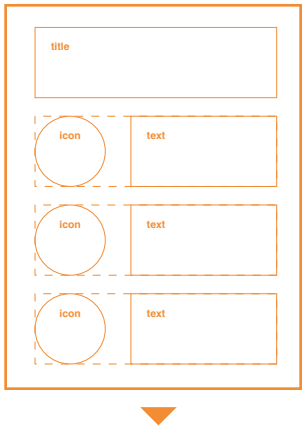
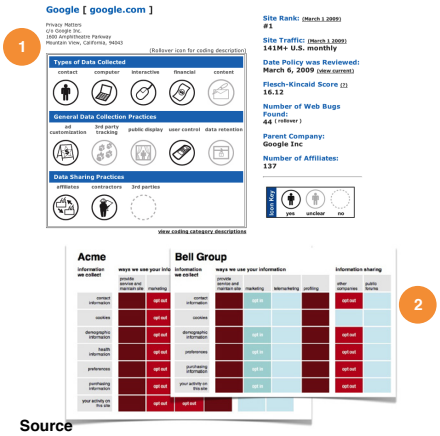


Examples



Source

1 - Knowprivacy short notice
http://ashkansoltani.org/work/knowprivacy-a-web-privacy-inves4ga4on/
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Kelley, P.G. et al., 2009. A "Nutri4on Label" for Privacy. In Proceedings of the 5th Symposium on Usable Privacy and Security. SOUPS '09. New York, NY, USA: ACM, pp. 4:1–4:12.

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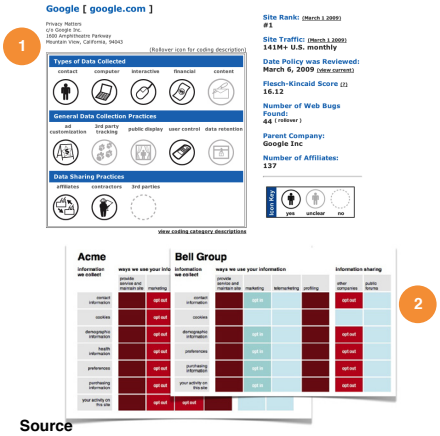

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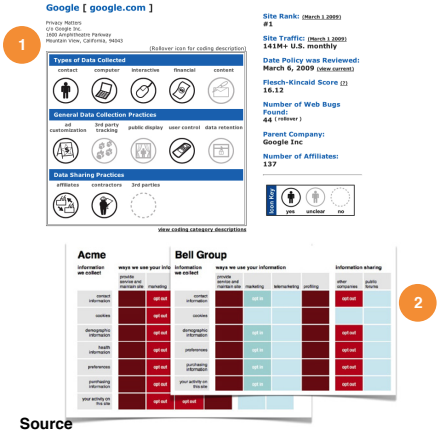

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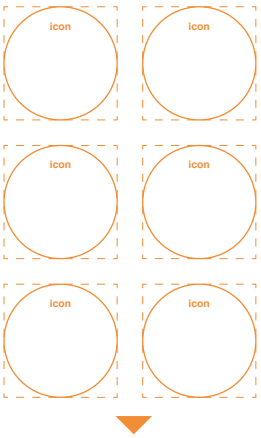
ICONS

Description

A set of icons informing about the service's data policy



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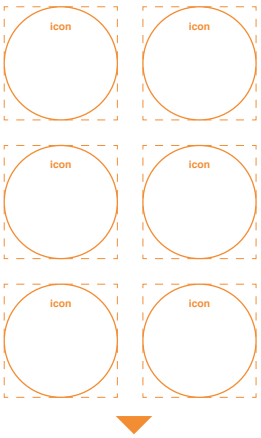

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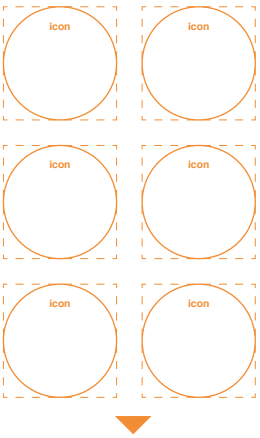

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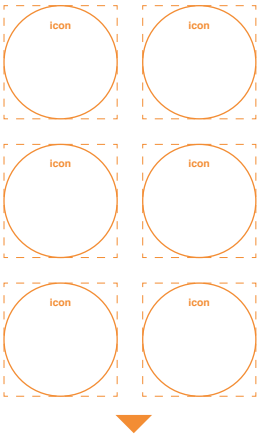

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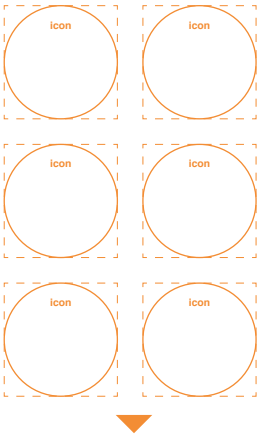

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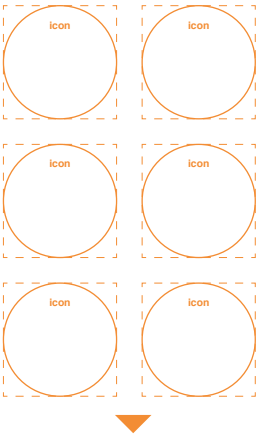

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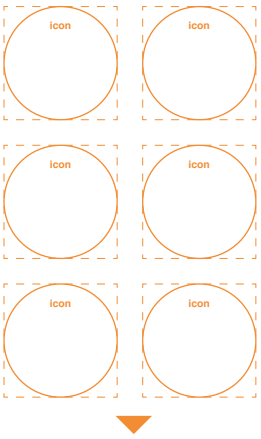

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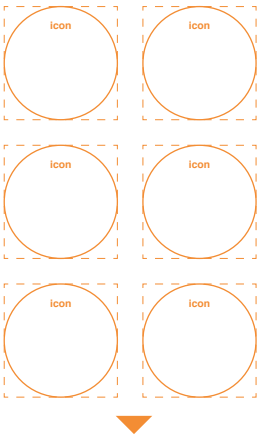

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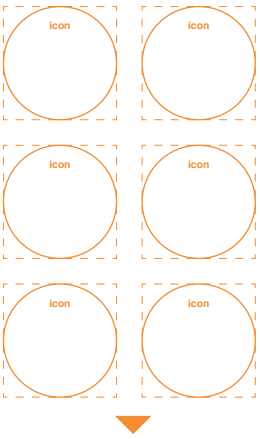

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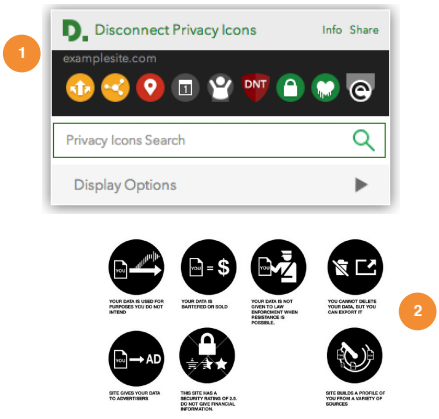

Source

1 - Disconnect.me Privacy icons

https://disconnect.me/truste/icons

2 - Mozilla privacy icons

http://www.slideshare.net/azaraskin/mozilla-priva-

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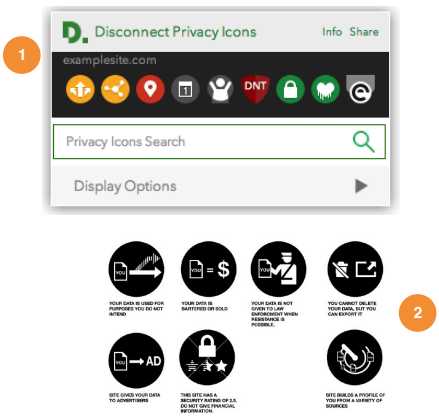

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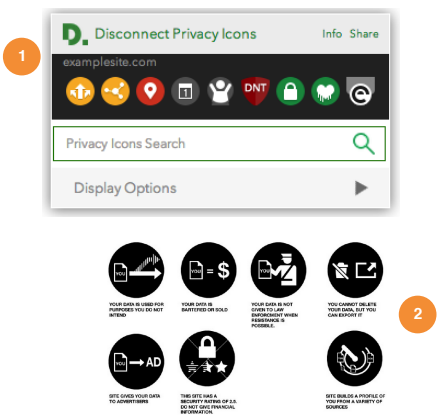

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RATING

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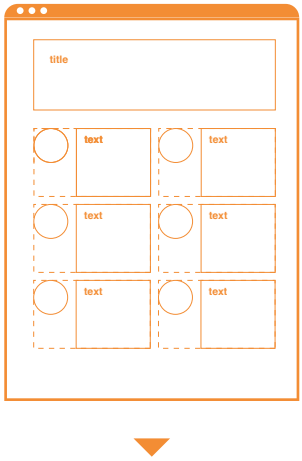
A platform that allow users to rate and discuss the service's Privacy Policy



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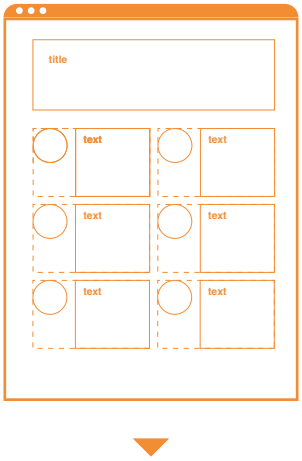

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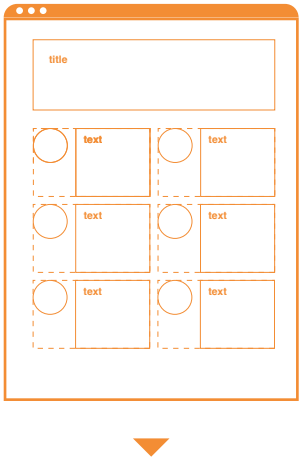

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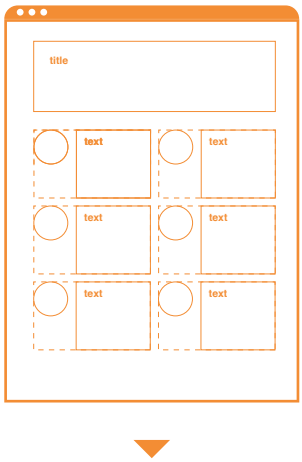

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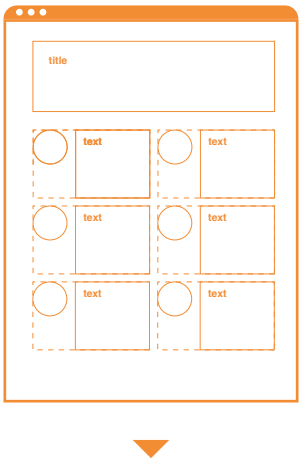

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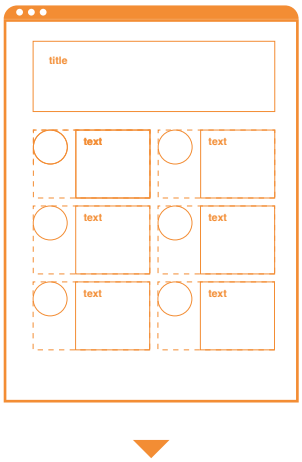

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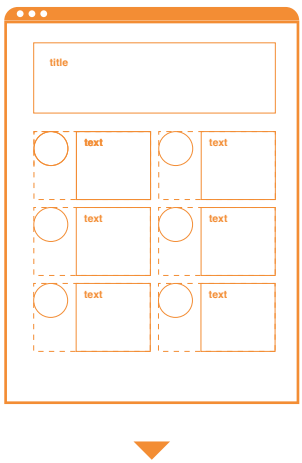

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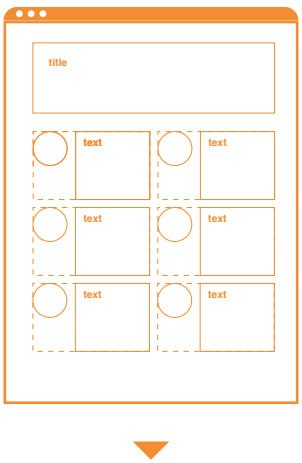

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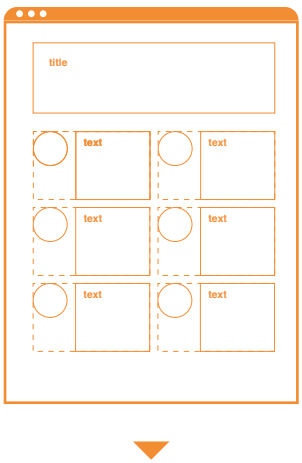

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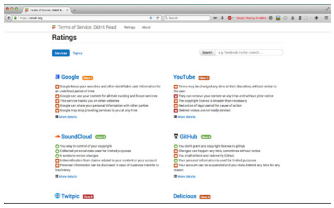

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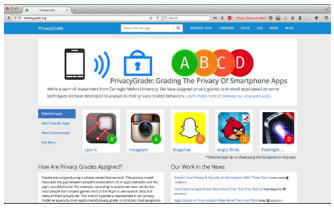

Source

1 - ToS;DR

https://tosdr.org/

2 - Privacy grade

http://privacygrade.org/

Examples

1

2

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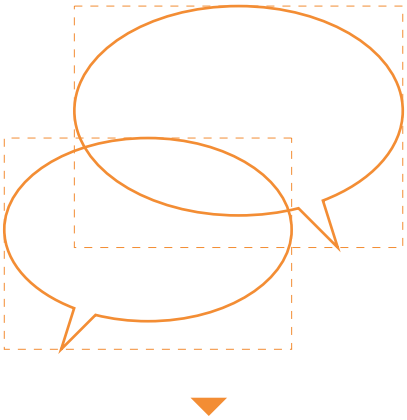
FRIENDS & FAMILY

Description

Ways to get information on the service's commitment to privacy which is informal and beyond the direct service provider's control



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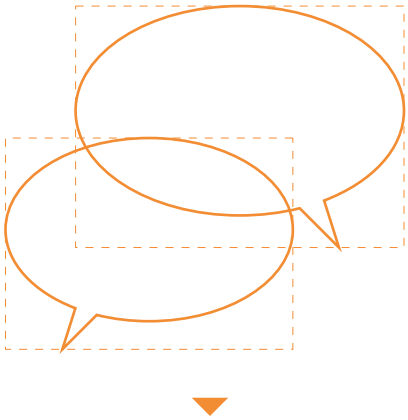

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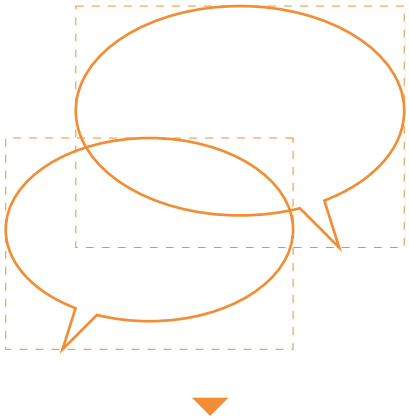

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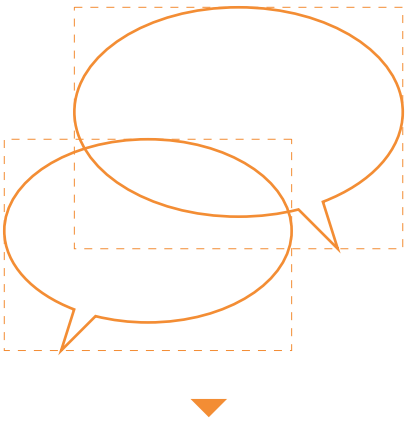
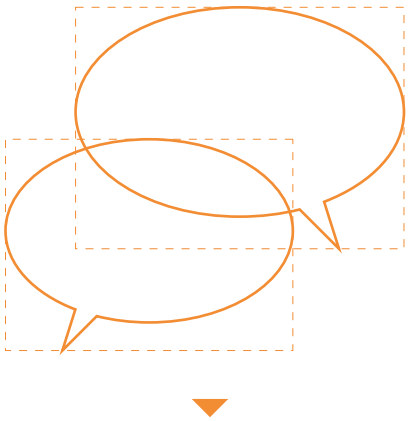
Ways to get information on the service's commitment to privacy which is informal and beyond the direct service provider's control



FRIENDS & FAMILY

Description

Ways to get information on the service's commitment to privacy which is informal and beyond the direct service provider's control



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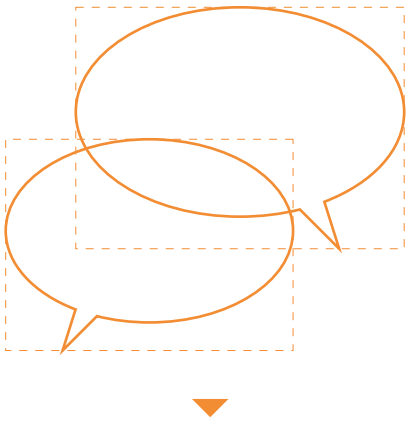

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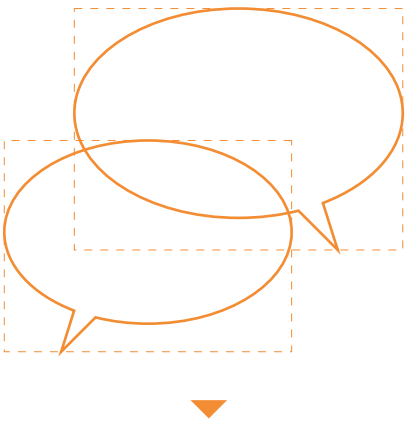

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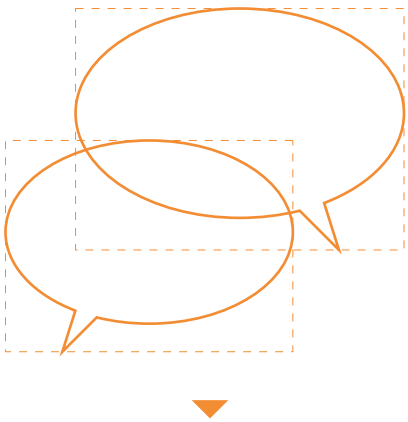
Ways to get information on the service's commitment to privacy which is informal and beyond the direct service provider's control



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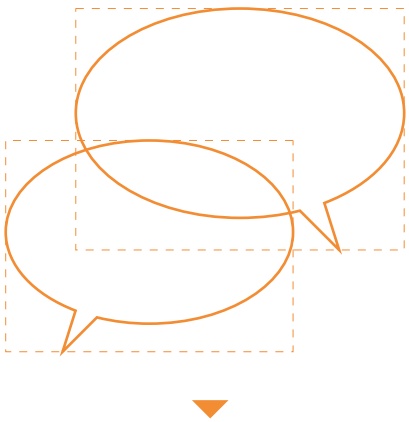
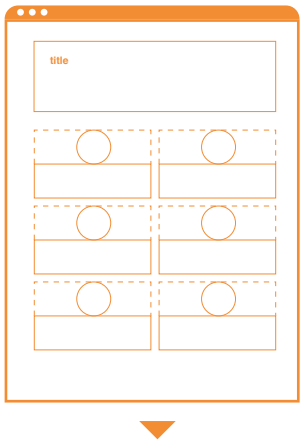


OVERVIEW

Description

Easy-to-access information on the service's commit. to privacy usually supported by illustrations and animations



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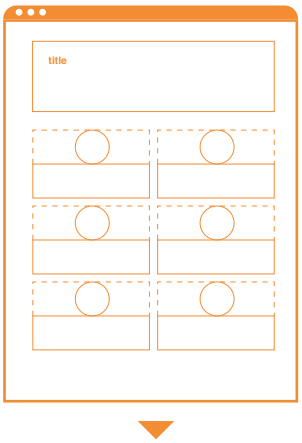

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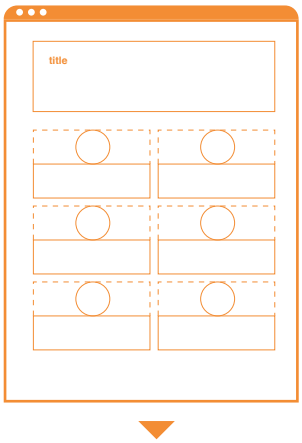

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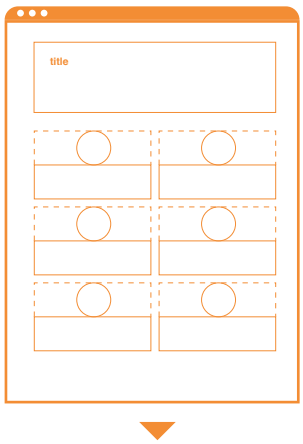

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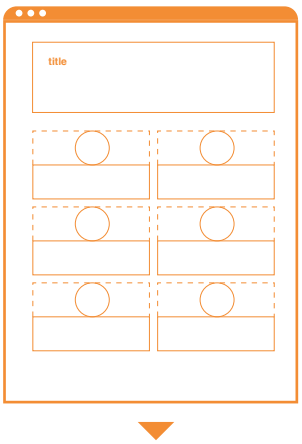

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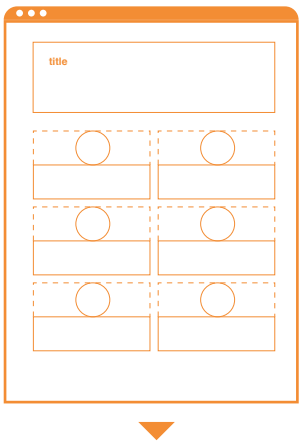

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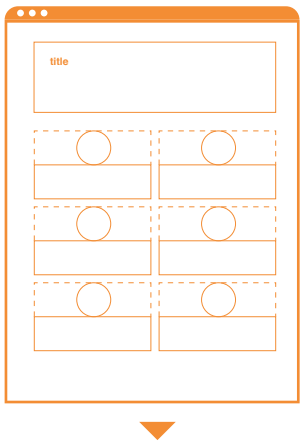

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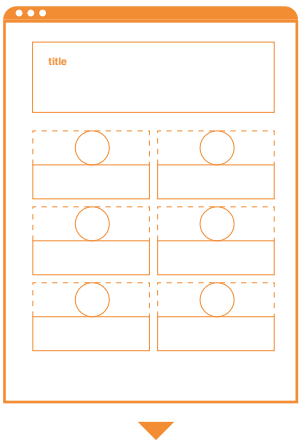

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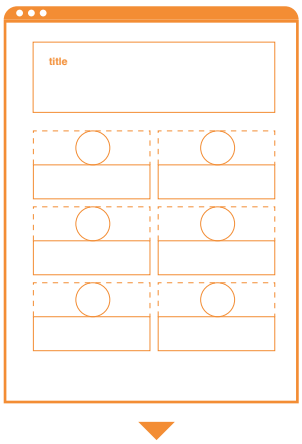
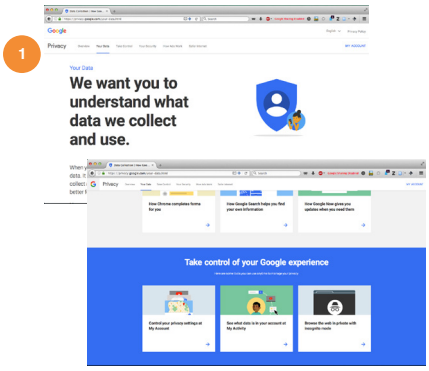


Examples



Source

1 - Privacy.Google

https://privacy.google.com/#

Examples

Source

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https://privacy.google.com/#

Examples

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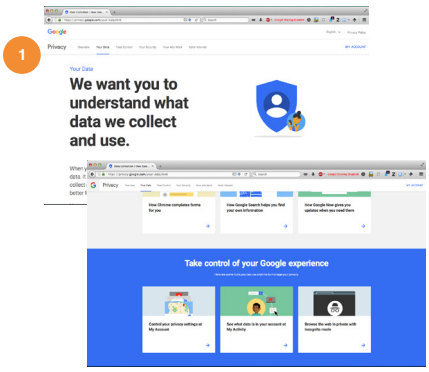
Examples



Source

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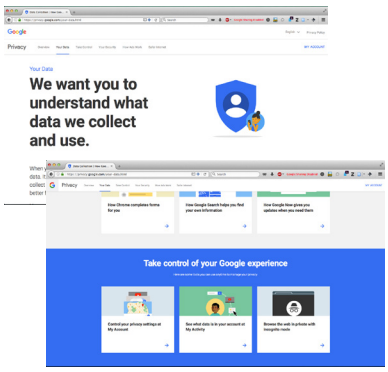
Examples



Source

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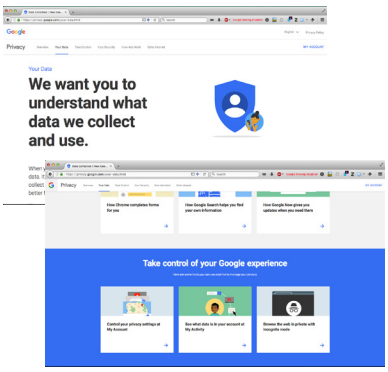
Examples



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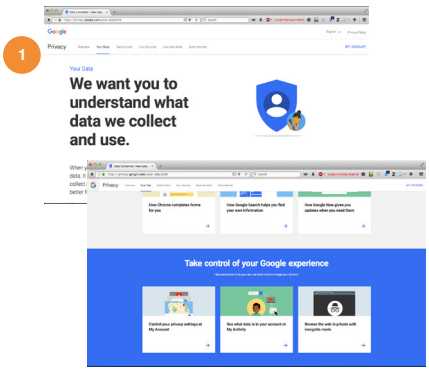

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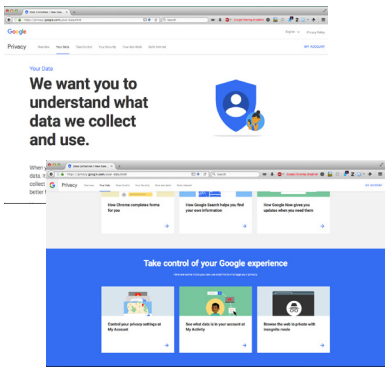
Examples



Source

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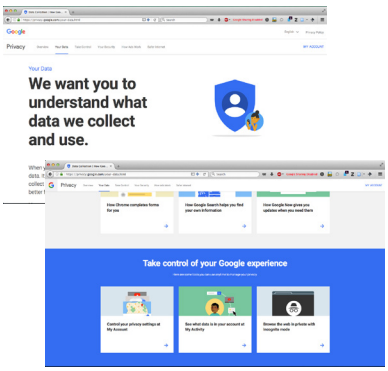

Source

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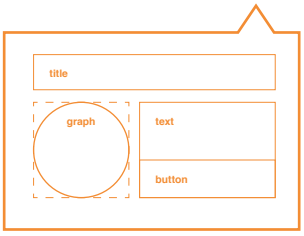
https://privacy.google.com/#

FEEDBACK

Description

A dynamic and event-led notification on the service's personal information disclosure behaviour with different levels of granularity



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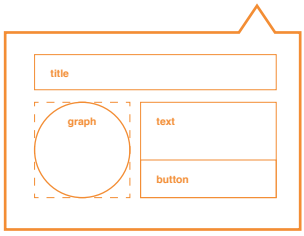

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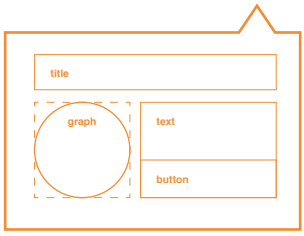

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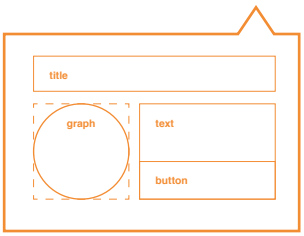

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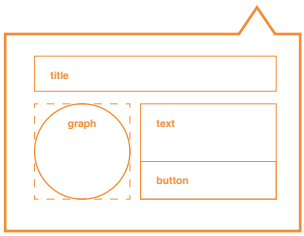

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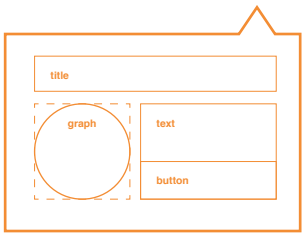

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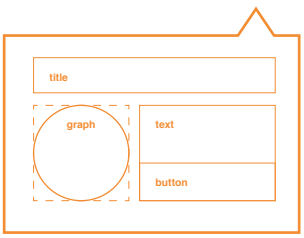

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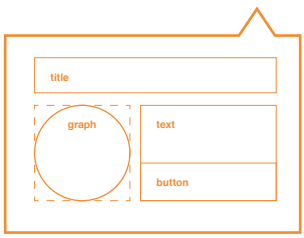

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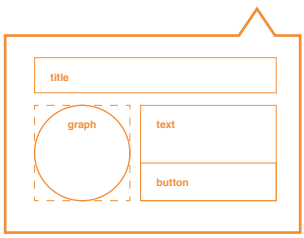
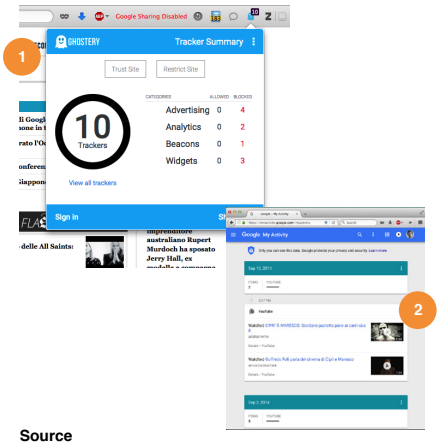


Examples



Source

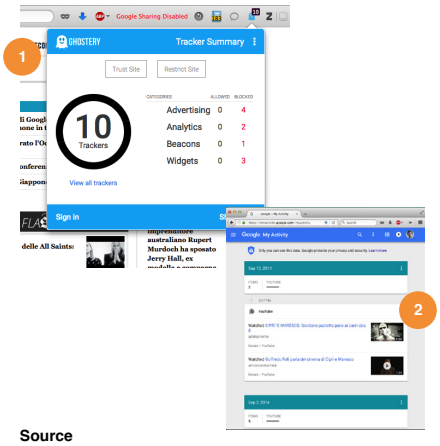
1 - Gostery

https://www.ghostery.com/

2 - MyActivity.google

https://myactivity.google.com/

Examples



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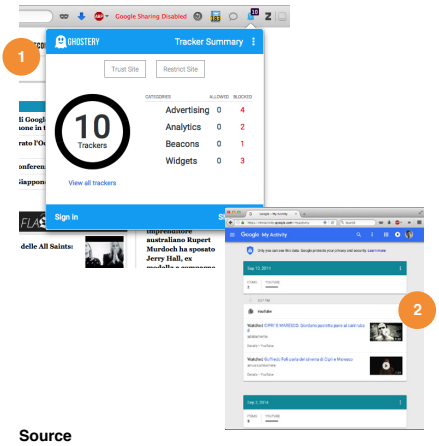

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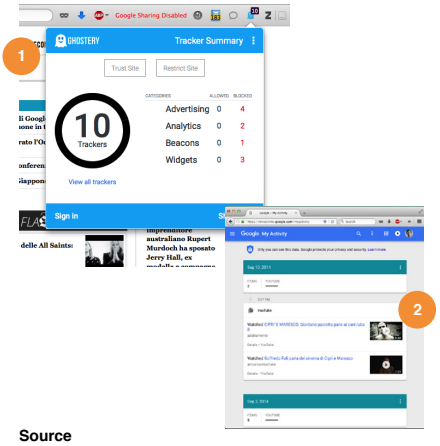

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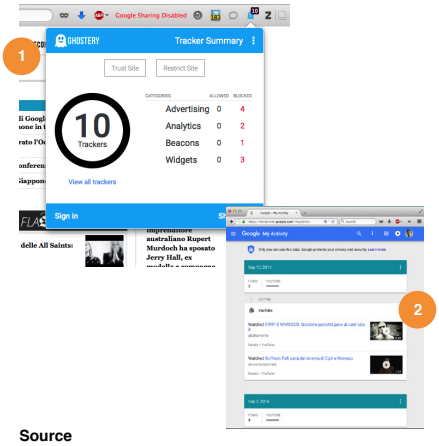

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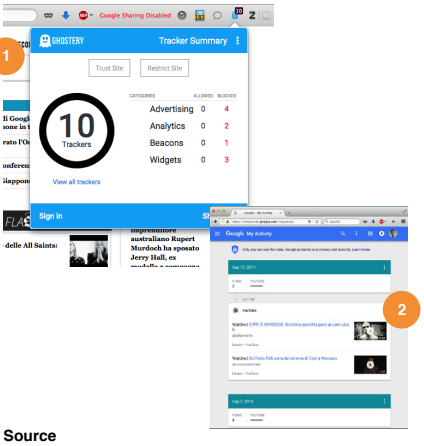

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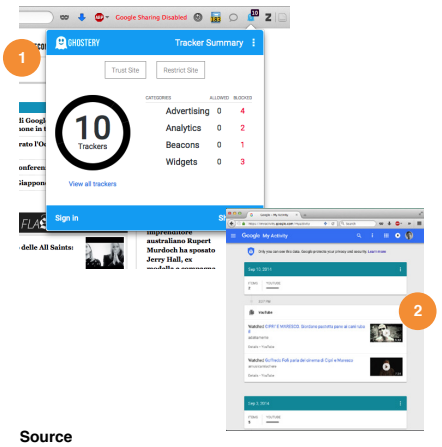

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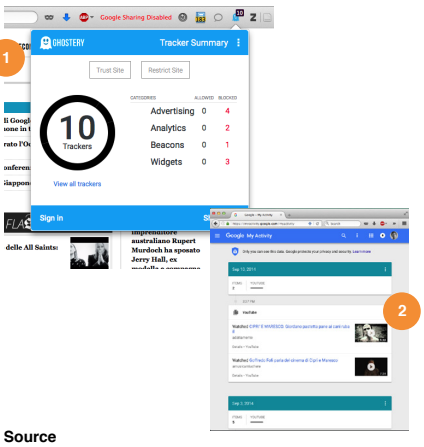

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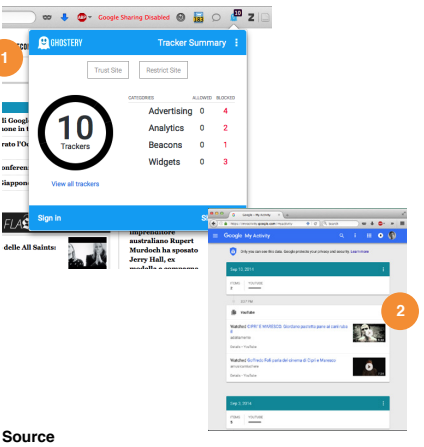

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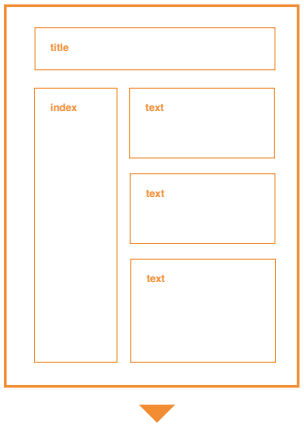
POLICY & TERMS

Description

Detailed information on how the service and its third parties gather, use, disclose, and manage their personal data



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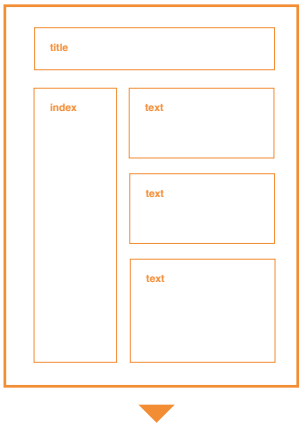

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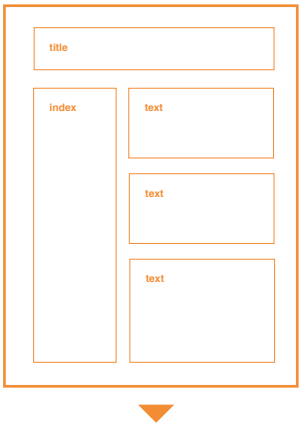

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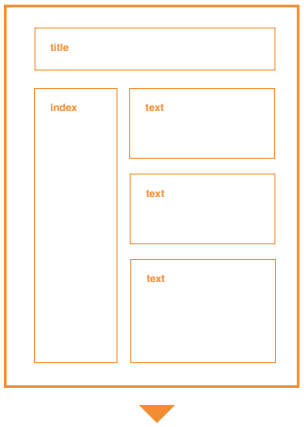

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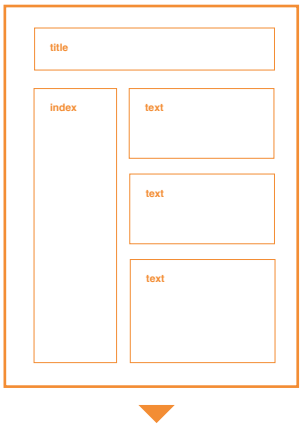

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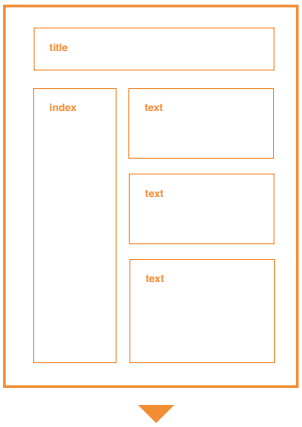

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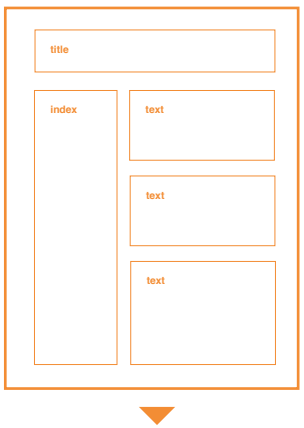

POLICY & TERMS

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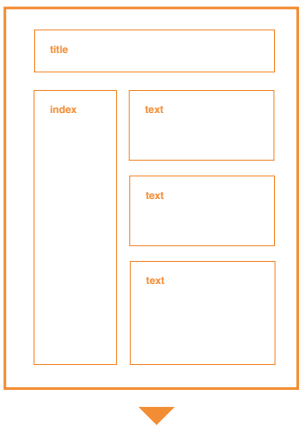

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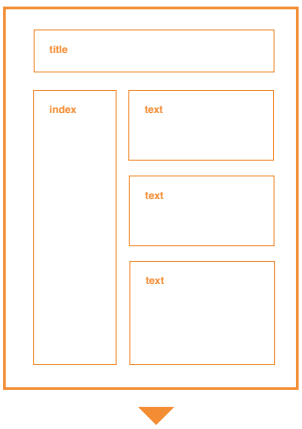

Examples

Source

1 - Facebook data policy

https://www.facebook.com/about/privacy

2 - Microsoft privacy statement

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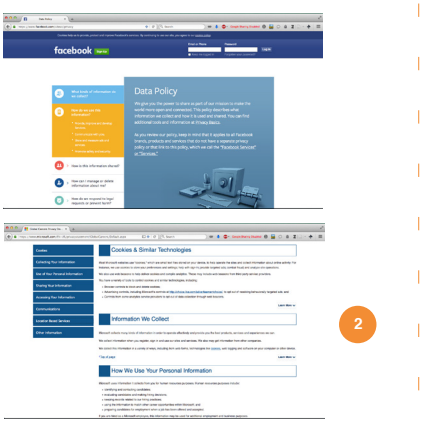

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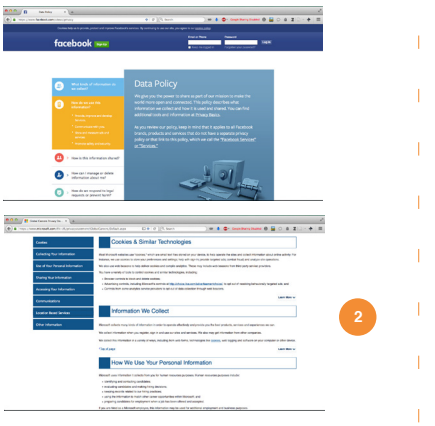

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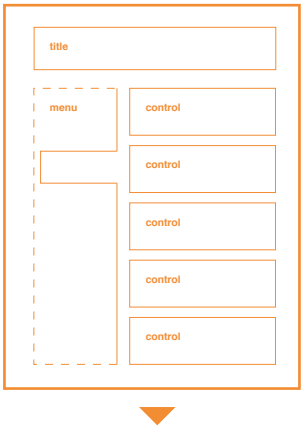
Description

A set of controls to manage how users' personal information are accessed by the service provider



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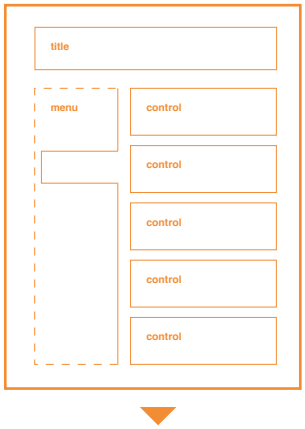

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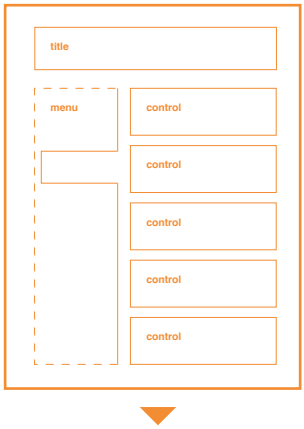

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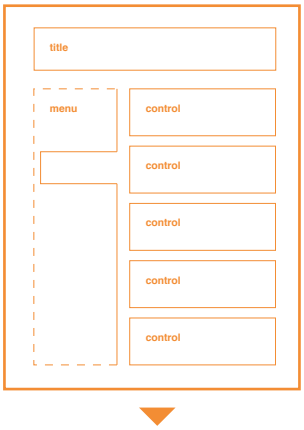

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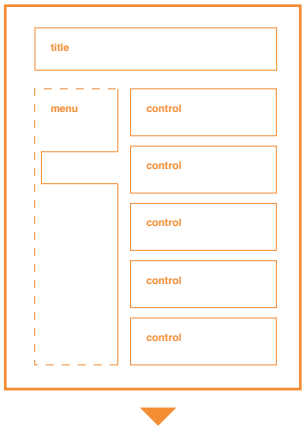

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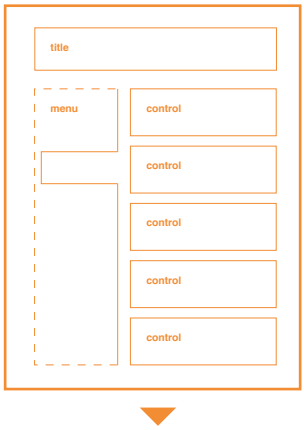

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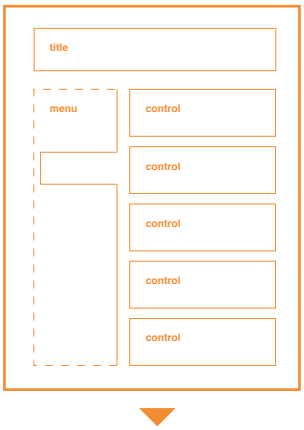

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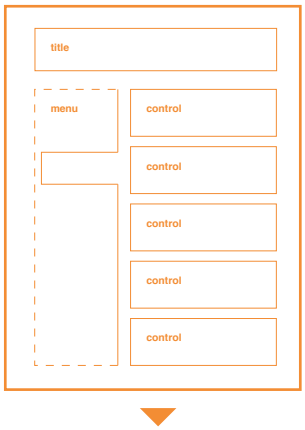

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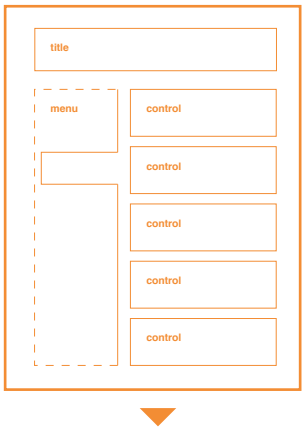

Examples

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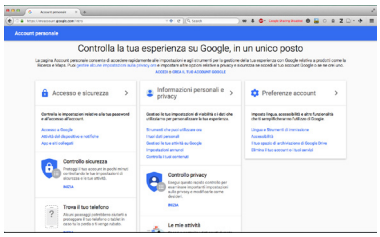


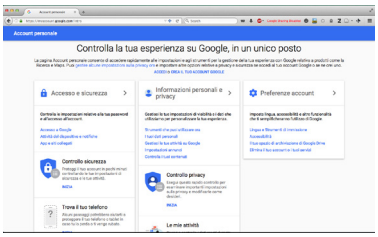
Source

1 - Privacy Dashboard

https://myaccount.google.com/intro

Examples

1



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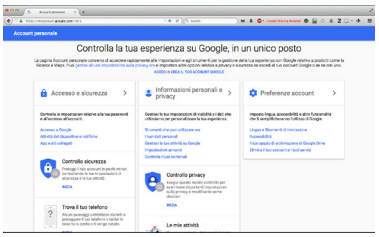

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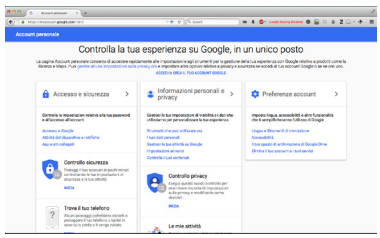

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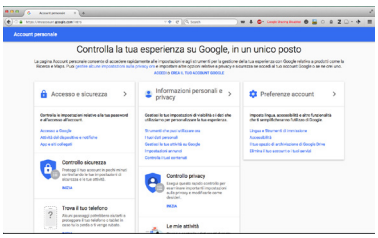

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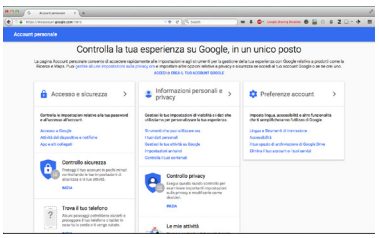

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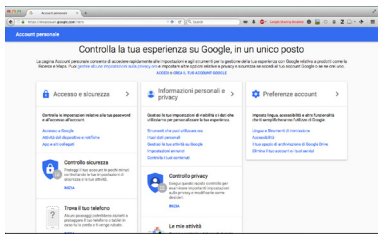

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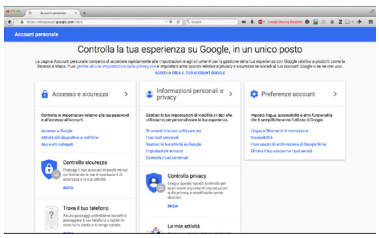

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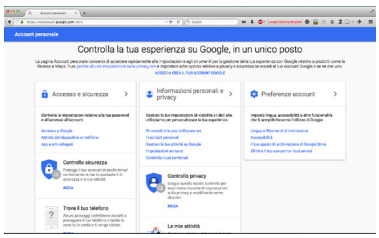

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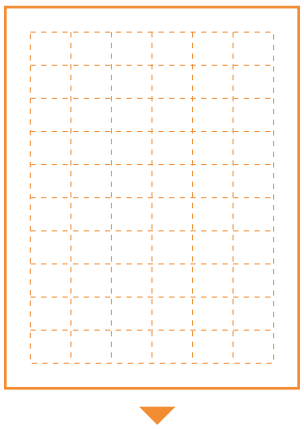
CUSTOM

Description

A new touchpoint designed to improve the consent experience



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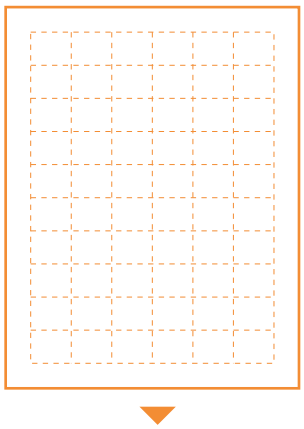

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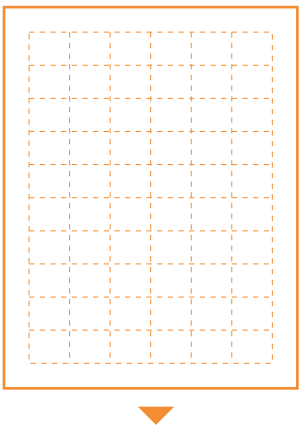

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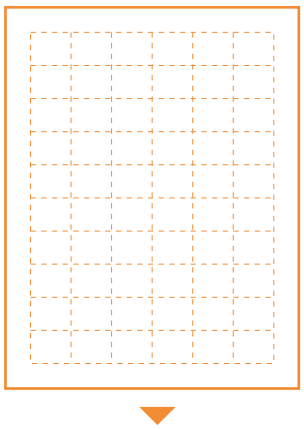

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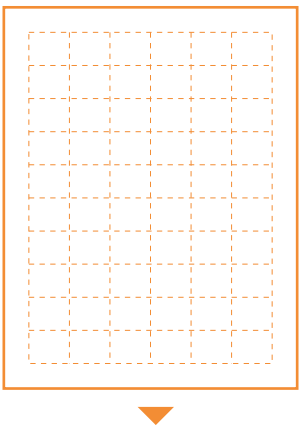

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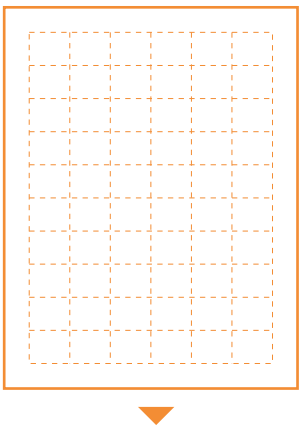

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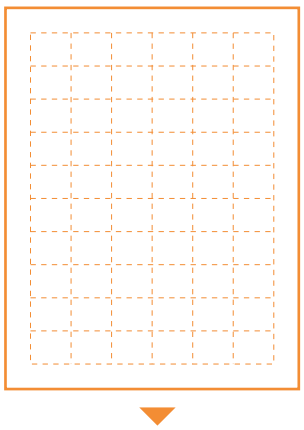

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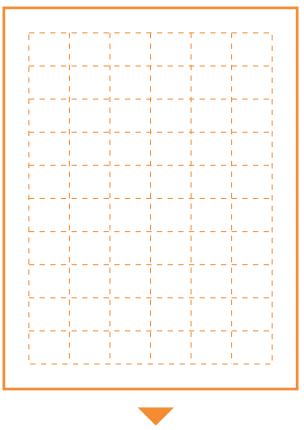

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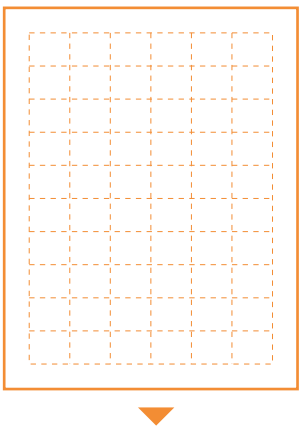

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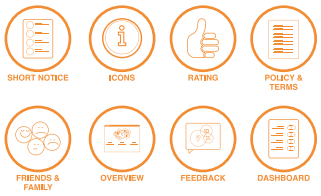

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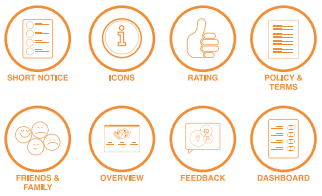

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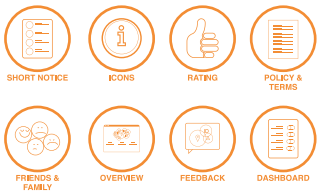

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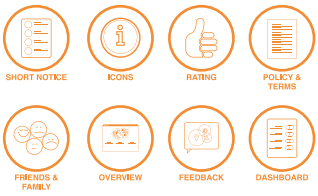

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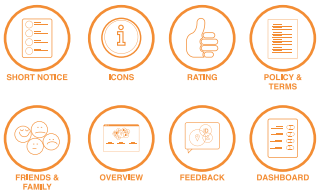

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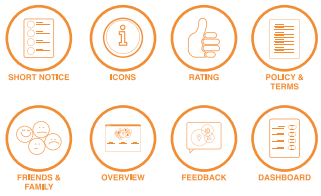

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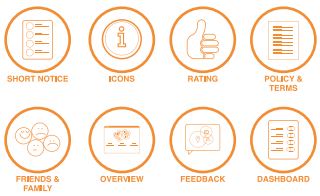

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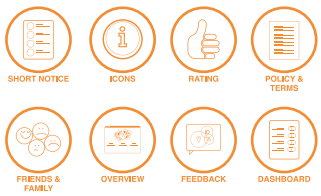

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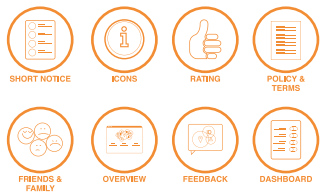

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