# SHORT NOTICE

#### Description

A visual summary of the service's Privacy Policy



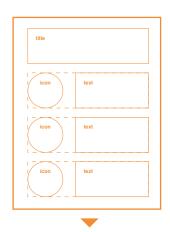
## Description

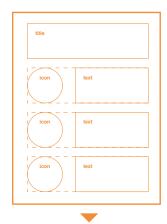
A visual summary of the service's Privacy Policy

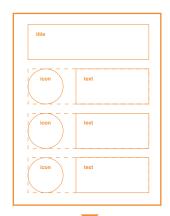


## Description

A visual summary of the service's Privacy Policy









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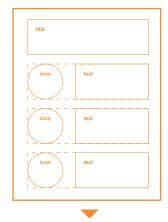
## Description

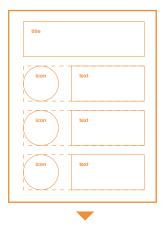
A visual summary of the service's Privacy Policy

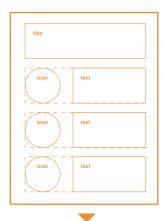


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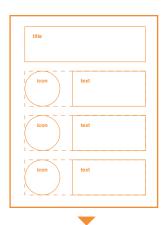
# Description

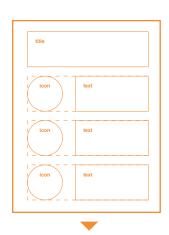
A visual summary of the service's Privacy Policy

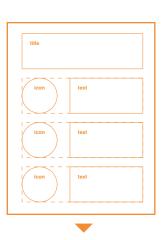


# Description

A visual summary of the service's Privacy Policy











#### Source

1 - Knowprivacy short notice

http://ashkansoltani.org/work/know 2 - "Nutrition Label" for Privacy wprivacy-a-web-privacy-inves4ga

Kelley, P.G. et al., 2009. A "Nutri4on Label" for Privacy. In Proceedings of the 5th Symposium on Usable Privacy and Security. SOUPS '09. New York, NY, USA: ACM, pp. 4:1-4:12.

#### **Examples**





#### Source

- 1 Knowprivacy short notice
- http://ashkansoltani.org/work/knowprivacy-a-web-privacy-inves4ga4on
  2 "Nutrition Label" for Privacy

Kelley, P.G. et al., 2009. A "Nutri-on Label" for Privacy. In Proceedings of the 5th Symposium on Usable Privacy and Security. SOUPS '09. New York, NY, USA: ACM, pp. 4:1-4:12.

# **Examples**





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- 1 Knowprivacy short notice
- http://ashkansoltani.org/work/knowprivacy-a-web-privacy-inves4ga-2 "Nutrition Label" for Privacy

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# **Examples**





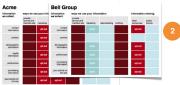
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# **Examples**





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A set of icons informing about the service's data policy



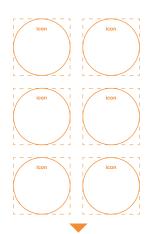
# Description

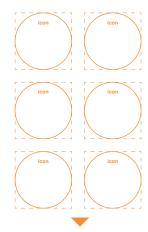
A set of icons informing about the service's data policy

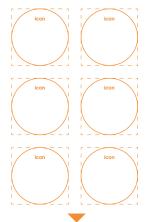


#### Description

A set of icons informing about the service's data policy









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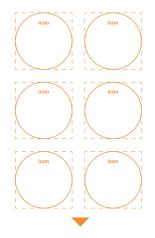
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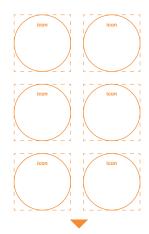
A set of icons informing about the service's data policy

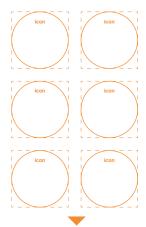


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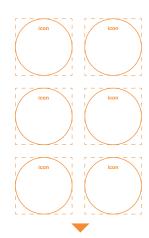
# Description

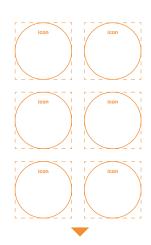
A set of icons informing about the service's data policy

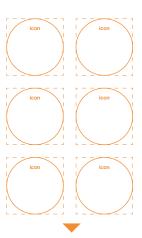


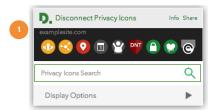
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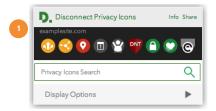


#### Source

- 1 Disconnect.me Privacy icons
- https://disconnect.me/truste/icons
- 2 Mozilla privacy icons

http://www.slideshare.net/azaraskin/mozilla-priva-

# **Examples**



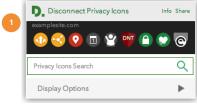


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- 1 Disconnect.me Privacy icons
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http://www.slideshare.net/azaraskin/mozilla-priva-

# **Examples**

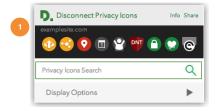




- 1 Disconnect.me Privacy icons
- https://disconnect.me/truste/icons 2 - Mozilla privacy icons

http://www.slideshare.net/azaraskin/mozilla-priva-

# **Examples**





#### Source

- 1 Disconnect.me Privacy icons
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http://www.slideshare.net/azaraskin/mozilla-priva-

# **Examples**





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# **Examples**





- 1 Disconnect.me Privacy icons
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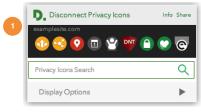




- 1 Disconnect.me Privacy icons
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# **Examples**





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# **Examples**















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- 1 Disconnect.me Privacy icons
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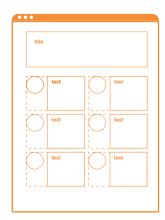
A platform that allow users to rate and discuss the service's Privacy Policy

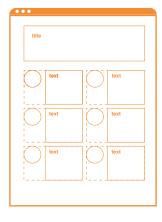


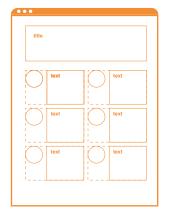
A platform that allow users to rate and discuss the service's Privacy Policy



A platform that allow users to rate and discuss the service's Privacy Policy









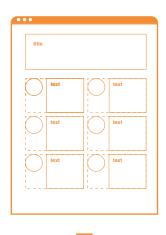
A platform that allow users to rate and discuss the service's Privacy Policy

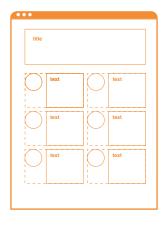


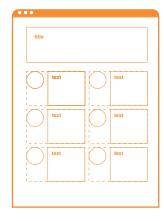
A platform that allow users to rate and discuss the service's Privacy Policy



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A platform that allow

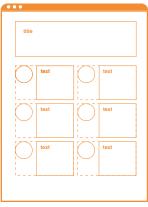


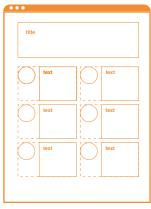


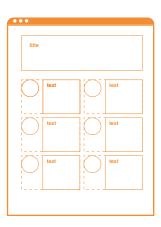
A platform that allow users to rate and discuss the service's Privacy Policy



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Source

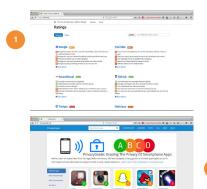
1 - ToS;DR

https://tosdr.org/

2 - Privacy grade

http://privacygrade.org/

## **Examples**



Source

1 - ToS;DR

https://tosdr.org/

2 - Privacy grade

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# **Examples**



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1 - ToS:DR

https://tosdr.org/

2 - Privacy grade http://privacygrade.org/

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# **Examples**



Source

1 - ToS;DR

https://tosdr.org/

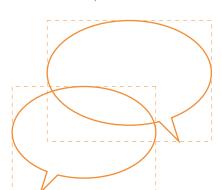
2 - Privacy grade

http://privacygrade.org/

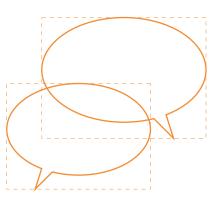




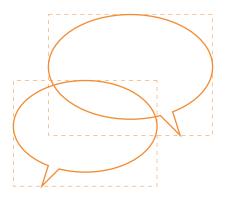
Ways to get information on the service's commitment to privacy which is informal and beyond the direct service provider's control



Ways to get information on the service's commitment to privacy which is informal and beyond the direct service provider's control



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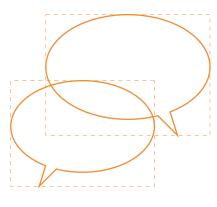


Ways to get information on the service's



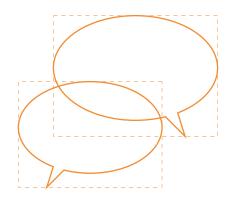


Ways to get information on the service's commitment to privacy which is informal and beyond the direct service provider's control



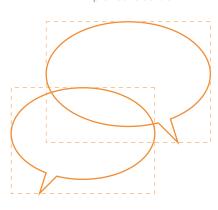


Ways to get information on the service's commitment to privacy which is informal and beyond the direct service provider's control



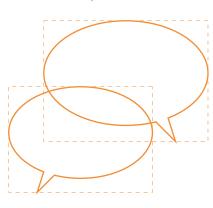


Ways to get information on the service's commitment to privacy which is informal and beyond the direct service provider's control



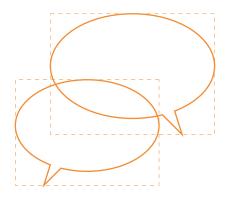


Ways to get information on the service's commitment to privacy which is informal and beyond the direct service provider's control





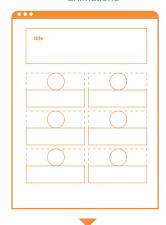
Ways to get information on the service's commitment to privacy which is informal and beyond the direct service provider's control



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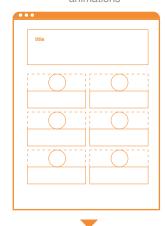
Easy-to-access information on the service's commit. to privacy usually supported by illustrations and animations





#### Description

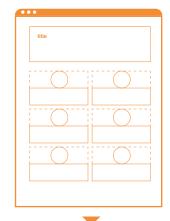
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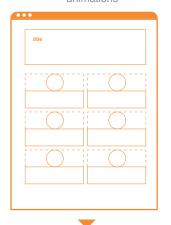
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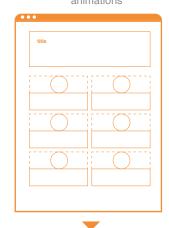
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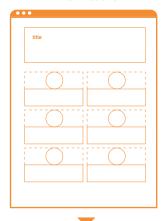
Easy-to-access information on the service's commit. to privacy usually supported by illustrations and animations





#### Descriptio

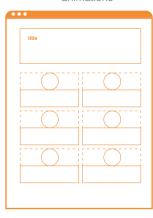
Easy-to-access information on the service's commit. to privacy usually supported by illustrations and animations





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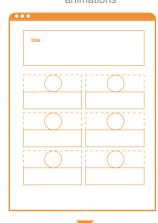
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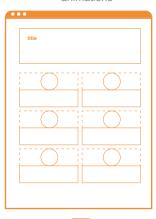
Easy-to-access information on the service's commit. to privacy usually supported by illustrations and animations

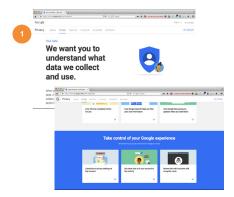




## Description

Easy-to-access information on the service's commit. to privacy usually supported by illustrations and animations



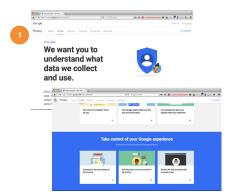


#### Source

#### 1 - Privacy.Google

https://privacy.google.com/#

## **Examples**

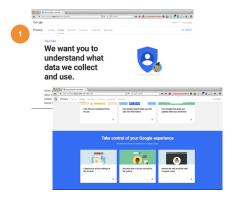


#### Source

1 - Privacy.Google

https://privacy.google.com/#

#### **Examples**

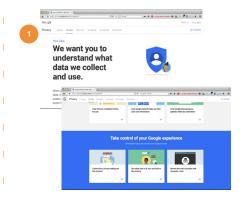


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1 - Privacy.Google

https://privacy.google.com/#

## **Examples**

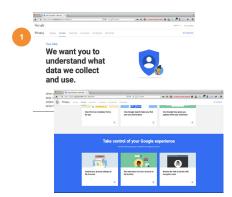


#### Source

#### 1 - Privacy.Google

https://privacy.google.com/#

# **Examples**

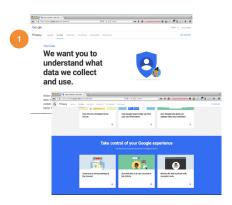


#### Source

1 - Privacy.Google

https://privacy.google.com/#

# **Examples**

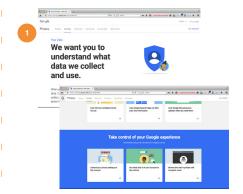


#### Source

1 - Privacy.Google

https://privacy.google.com/#

# Examples

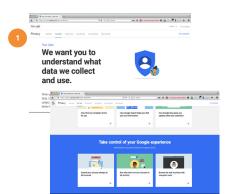


#### Source

## 1 - Privacy.Google

https://privacy.google.com/#

## **Examples**

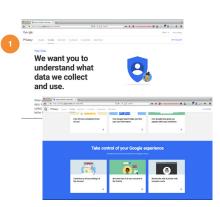


### Source

## 1 - Privacy.Google

https://privacy.google.com/#

## Examples



### Source

1 - Privacy.Google

https://privacy.google.com/#



A dynamic and event-led notification on the service's personal information disclosure behaviour with different levels of granularity



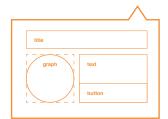
#### Description

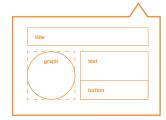
A dynamic and event-led notification on the service's personal information disclosure behaviour with different levels of granularity

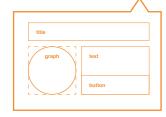


#### Description

A dynamic and event-led notification on the service's personal information disclosure behaviour with different levels of granularity

















#### Description

A dynamic and event-led notification on the service's personal information disclosure behaviour with different levels of granularity



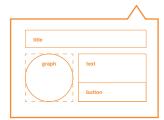
#### Description

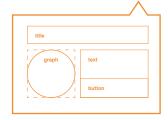
A dynamic and event-led notification on the service's personal information disclosure behaviour with different levels of granularity

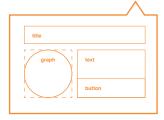


#### Description

A dynamic and event-led notification on the service's personal information disclosure behaviour with different levels of granularity









FEEDBACK

# Description

A dynamic and event-led notification on the service's personal information disclosure behaviour with different levels of granularity



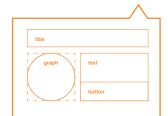
#### Description

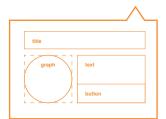
A dynamic and event-led notification on the service's personal information disclosure behaviour with different levels of granularity

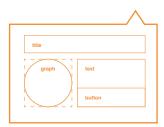


# Description

A dynamic and event-led notification on the service's personal information disclosure behaviour with different levels of granularity









#### Source

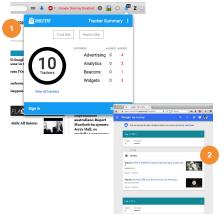
1 - Gostery

https://www.ghostery.com/

2 - MyActivity.google

https://myactivity.google.com/

# **Examples**



#### Source

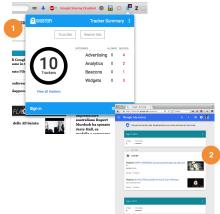
1 - Gostery

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# **Examples**



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## **Examples**



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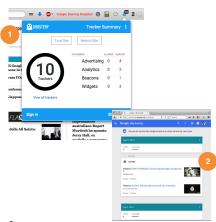
1 - Gostery

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# **Examples**



#### Source

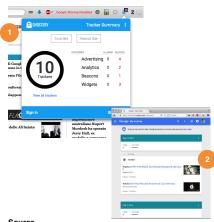
1 - Gostery

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# **Examples**



# Source

1 - Gostery

**Examples** 

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# **Examples**



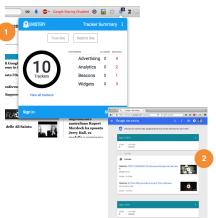
1 - Gostery

https://www.ghostery.com/

2 - MyActivity.google https://myactivity.google.com/

Source

# **Examples**



# Source

1 - Gostery

https://www.ghostery.com/

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## Source

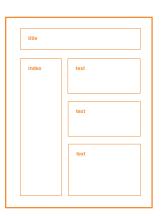
1 - Gostery

https://www.ghostery.com/

2 - MyActivity.google

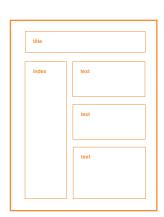
https://myactivity.google.com/

Detailed information on how the service and its third parties gather, use, disclose, and manage their personal data

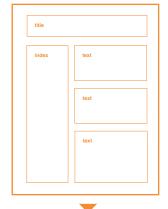




Detailed information on how the service and its third parties gather, use, disclose, and manage their personal data



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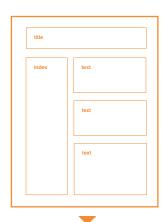


title

Detailed information on how the service and its third parties gather, use, disclose, and manage their personal data

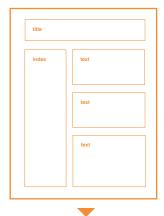


Detailed information on how the service and its third parties gather, use, disclose, and manage their personal data





Detailed information on how the service and its third parties gather, use, disclose, and manage their personal data

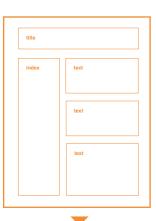




#### Description

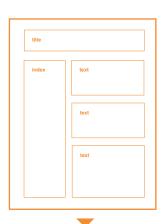
text

Detailed information on how the service and its third parties gather, use, disclose, and manage their personal data



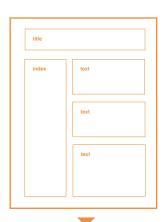


Detailed information on how the service and its third parties gather, use, disclose, and manage their personal data





Detailed information on how the service and its third parties gather, use, disclose, and manage their personal data





#### Source

1 - Facebook data policy

https://www.facebook.com/about/privacy

2 - Microsoft privacy statement

https://privacy.microsoft.com/en-us/privacystatement/

## **Examples**



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https://privacy.microsoft.com/en-us/privacystatement/



A set of controls to manage how users' personal information are accessed by the service provider



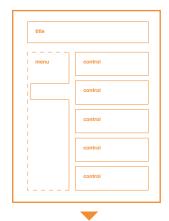
#### Description

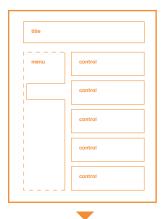
A set of controls to manage how users' personal information are accessed by the service provider

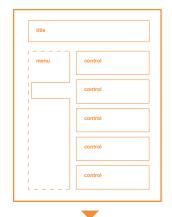


#### Description

A set of controls to manage how users' personal information are accessed by the service provider







# DASHBOARD

#### Description

A set of controls to manage how users' personal information are accessed by the service provider



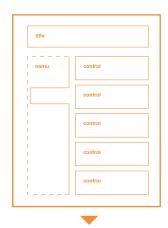
#### Description

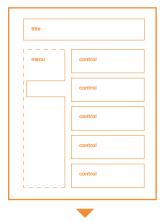
A set of controls to manage how users' personal information are accessed by the service provider

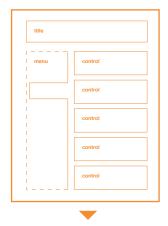


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A set of controls to manage how users' personal information are accessed by the service provider







# DASHBOARD

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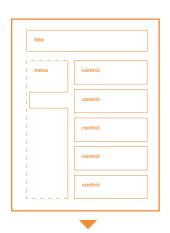
A set of controls to manage how users' personal information are accessed by the service provider

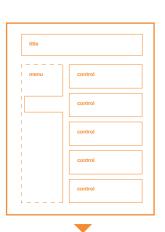


# Description

A set of controls to manage how users' personal information are accessed by the service provider

title	
menu	control
	control
	control
	control
	control







# **Examples**



# **Examples**



### Source

## 1 - Privacy Dashboard

https://myaccount.google.com/intro

#### Source

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# **Examples**



# **Examples**



# **Examples**



#### Source

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https://myaccount.google.com/intro

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https://myaccount.google.com/intro

# **Examples**



# **Examples**



# **Examples**



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https://myaccount.google.com/intro

## Source

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https://myaccount.google.com/intro

# Source

## 1 - Privacy Dashboard

https://myaccount.google.com/intro

# Г Т L J

#### Description

A new touchpoint designed to improve the consent experience



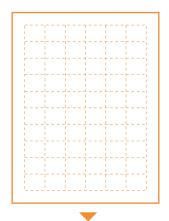
#### Description

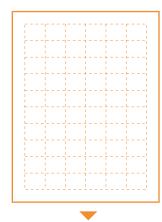
A new touchpoint designed to improve the consent experience

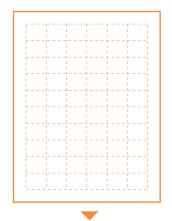


#### Description

A new touchpoint designed to improve the consent experience









#### Description

A new touchpoint designed to improve the consent experience



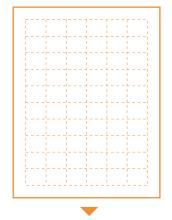
## Description

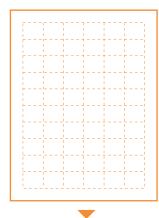
A new touchpoint designed to improve the consent experience

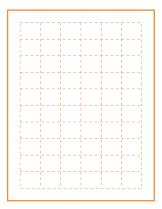


## Description

A new touchpoint designed to improve the consent experience









#### Description

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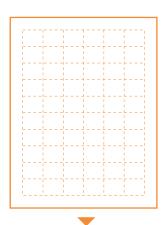
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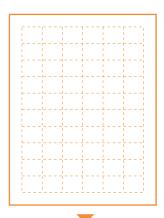
A new touchpoint designed to improve the consent experience

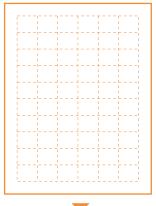


# Description

A new touchpoint designed to improve the consent experience







The easier way to start is by mixing together some of the touchpoints currently available	The easier way to start is by mixing together some of the touchpoints currently available	The easier way to start is by mixing together some of the touchpoints currently available
SHORT NOTICE LICONS RATING POLICY & TERMS	SHORT NOTICE ICONS RATING POLICY & TERMS	SHORT NOTICE ICONS RATEIG POLICY & TERMS
FRIENDS A OVERVEW FEEDBACK DASHBOARD	FRIENDS & OVERVEW FEEDBACK DASHBOARD	FRENDS & OVERVIEW PEEDBACK DASHBOARD
Notes	Notes	Notes
		·
The easier way to start is by mixing together some of the touchpoints currently available	The easier way to start is by mixing together some of the touchpoints currently available	The easier way to start is by mixing together some of the touchpoints currently available
SHORT NOTICE KONS RATING POLEYYA TERRIS	SHORT NOTICE ECONS RATING POLETYA TERRIS	SHORT NOTICE ICONS RATING POLICY A POLICY A PRINS
FRIENDS & OVERVEW FEEDBACK DASHBOARD	FRIENDS & OVERVIEW FEEDBACK DASHBOARD	FRIENDS & OVERVEW PEEDBACK DASHBOARD
Notes	Notes	Notes
Notes	Notes	Notes
Notes	Notes	Notes
		The easier way to start is by mixing together some of the touchpoints currently available
The easier way to start is by mixing together	The easier way to start is by mixing together	The easier way to start is by mixing together
The easier way to start is by mixing together	The easier way to start is by mixing together	The easier way to start is by mixing together
The easier way to start is by mixing together some of the touchpoints currently available  SHORT NOTICE  RATING  RATING  ROTER  ROTER	The easier way to start is by mixing together some of the touchpoints currently available  SHORT NOTICE  BOILD TA TERRIS  POLICY A TERRIS  TERRIS  TO TERR	The easier way to start is by mixing together some of the touchpoints currently available  SHORT NOTICE  SHORT NOTICE  SOURCE
The easier way to start is by mixing together some of the touchpoints currently available  SHORT NOTICE  FIRENDS A  OVERVIEW  FREEDBACK  DASHBOARD	The easier way to start is by mixing together some of the touchpoints currently available  SHORT NOTICE  RONG  RATENG  PRENDS S  OVERVIEW  PEEDBACK  DASHBOARD	The easier way to start is by mixing together some of the touchpoints currently available  SHORT NOTICE  SHORT NOT
The easier way to start is by mixing together some of the touchpoints currently available  SHORT NOTICE  FIRENDS A  OVERVIEW  FREEDBACK  DASHBOARD	The easier way to start is by mixing together some of the touchpoints currently available  SHORT NOTICE  RONG  RATENG  PRENDS S  OVERVIEW  PEEDBACK  DASHBOARD	The easier way to start is by mixing together some of the touchpoints currently available  SHORT NOTICE  SHORT NOT