



**Description**  
A visual summary of  
a service's privacy  
policy

title

icon

text

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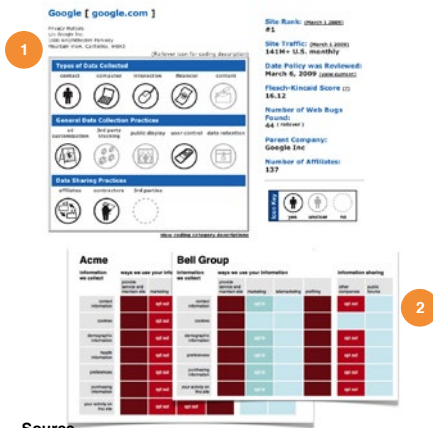
text

icon

text



## Examples

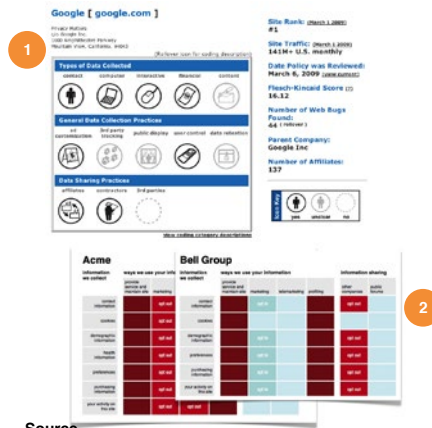


## Source

1 - **Knowprivacy short notice**  
<http://ashkansoltani.org/work/knowprivacy-a-web-privacy-inves4ga4on/>

2 - **"Nutrition Label" for Privacy**  
Kelley, P.G. et al., 2009. A "Nutri4on Label" for Privacy. In Proceedings of the 5th Symposium on Usable Privacy and Security. SOUPS '09. New York, NY, USA: ACM, pp. 4:1-4:12.

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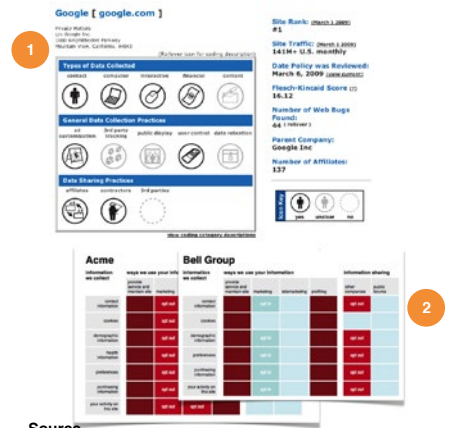


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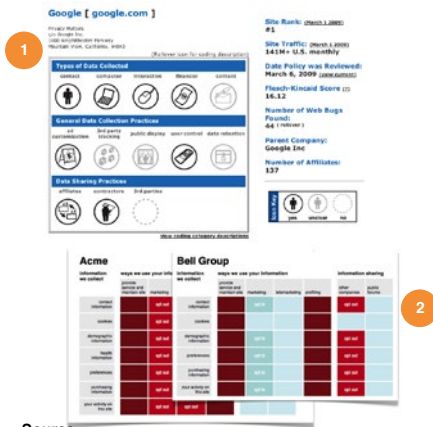


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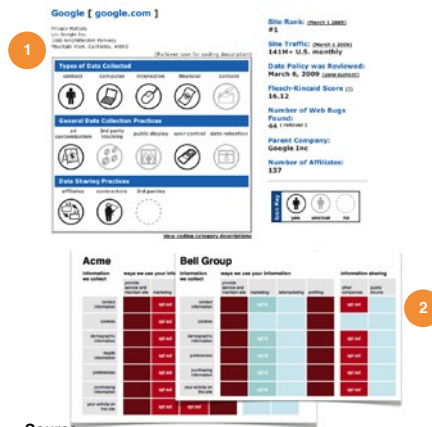


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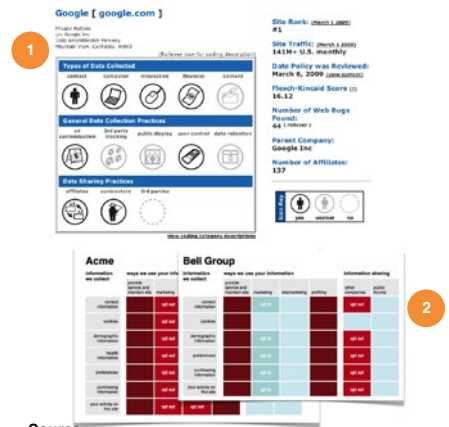
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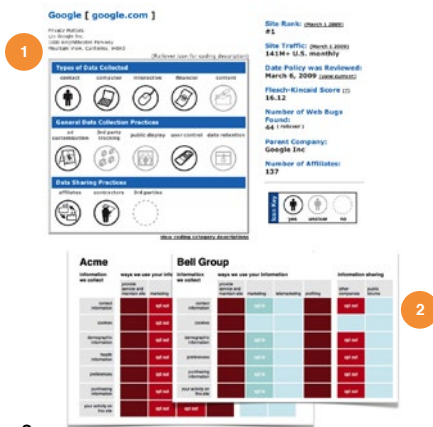


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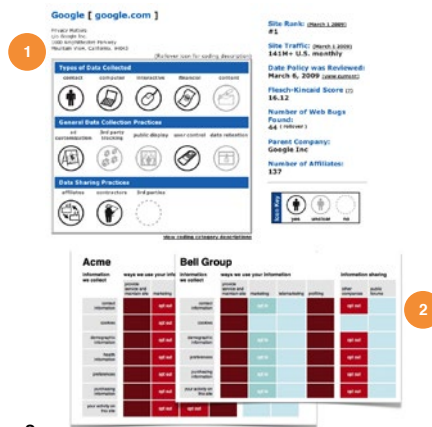


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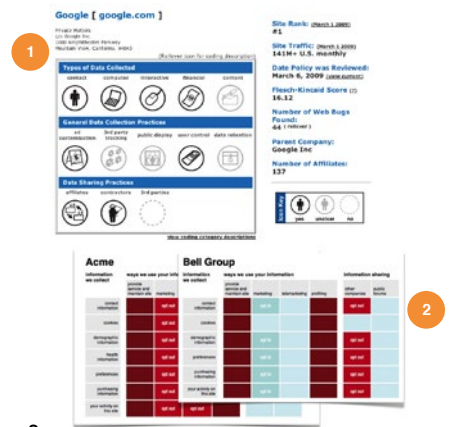
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## Examples



**Source**

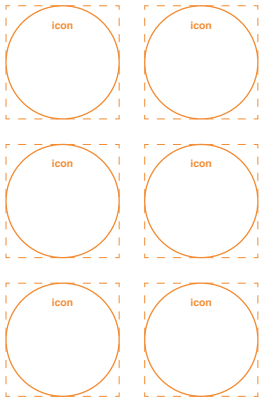
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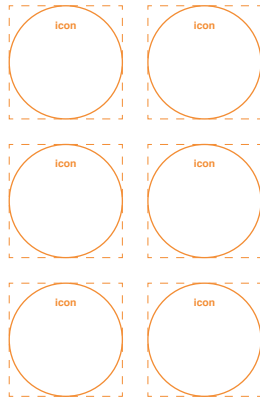
**Description**

A set of icons representing the service's data policy in a visual way



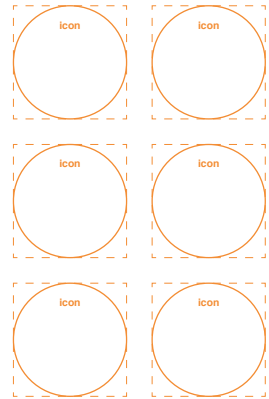
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A set of icons representing the service's data policy in a visual way



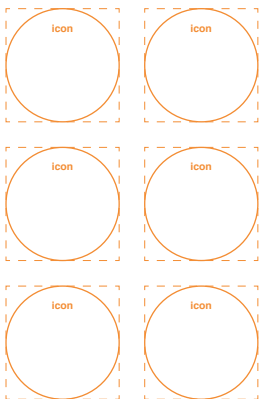
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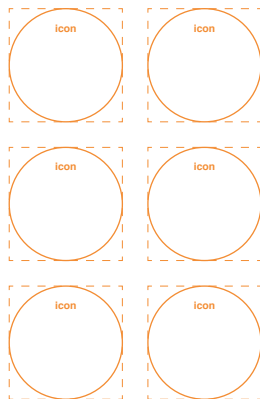
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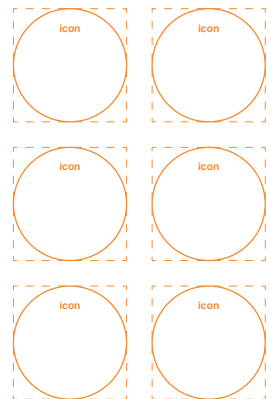
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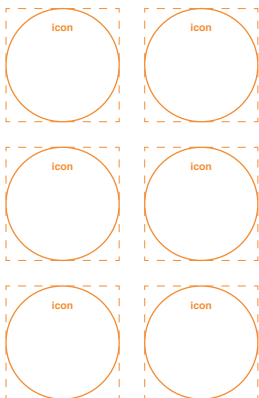
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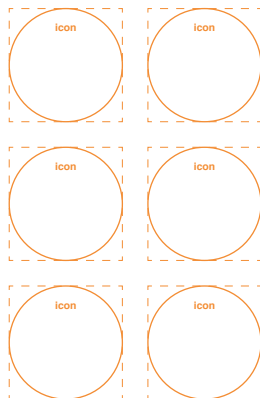
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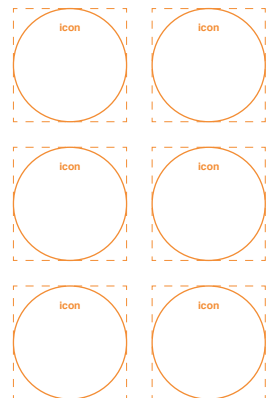
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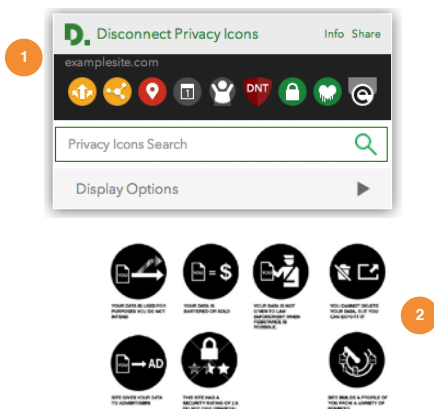


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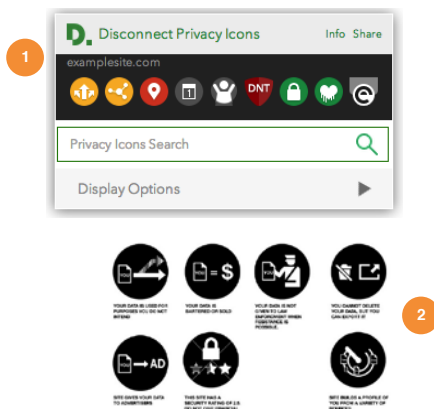


## Examples



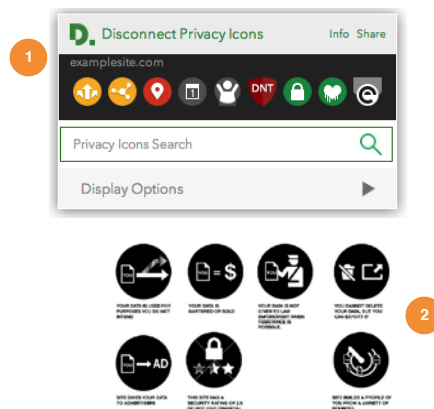
Source  
1 - Disconnect.me Privacy icons  
<https://disconnect.me/truste/icons>  
2 - Mozilla privacy icons  
<http://www.slideshare.net/azaraskin/mozilla-privacy>

## Examples



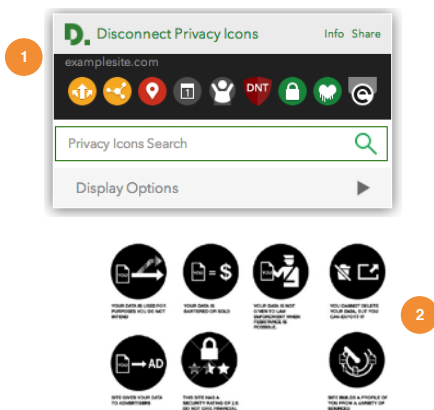
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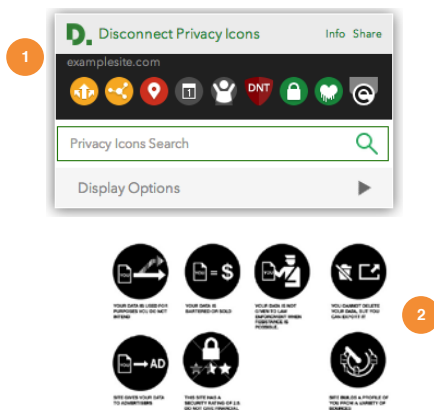
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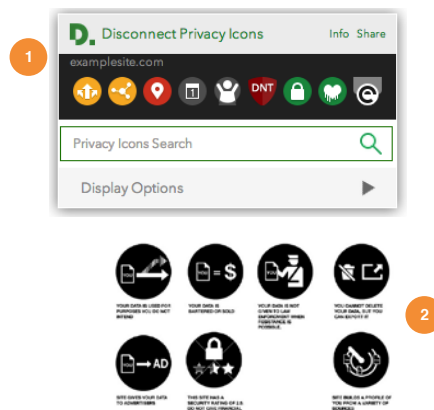
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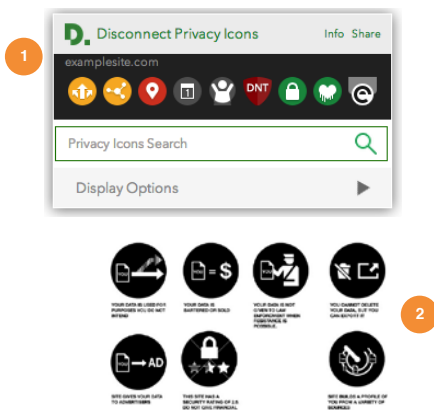
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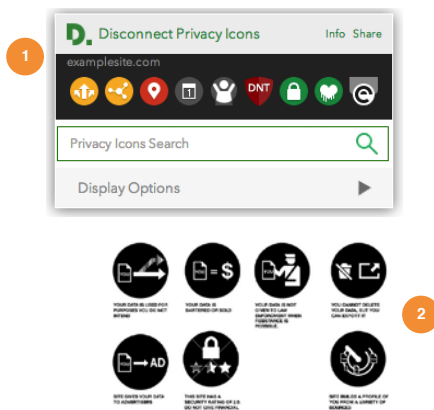
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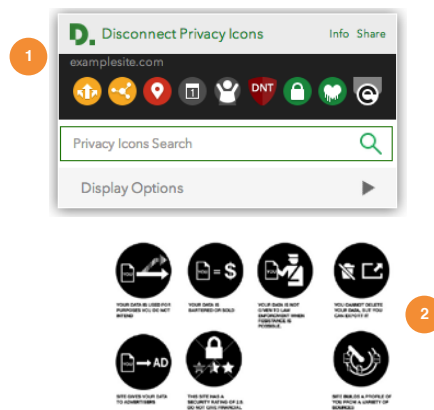
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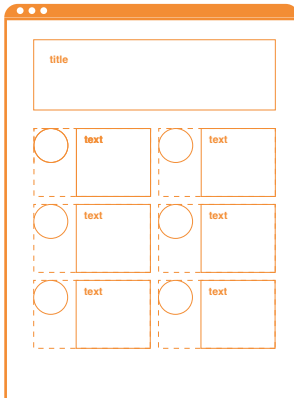


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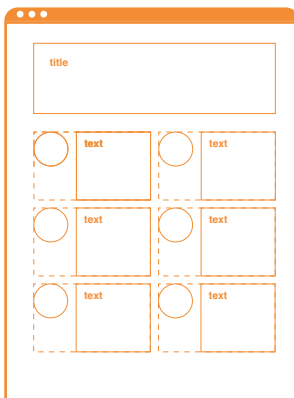
**Description**

Usually it is a platform which provides easy-to-access information about the service's commitment to privacy



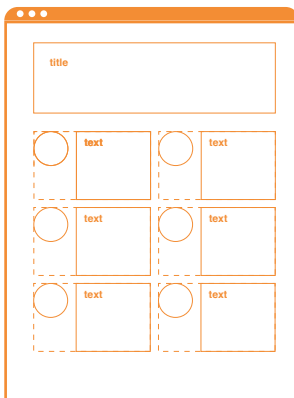
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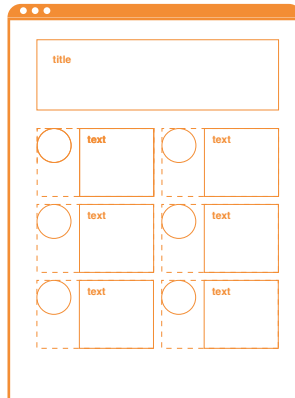
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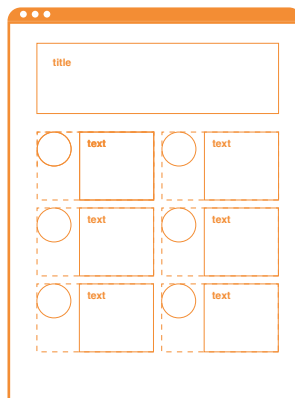
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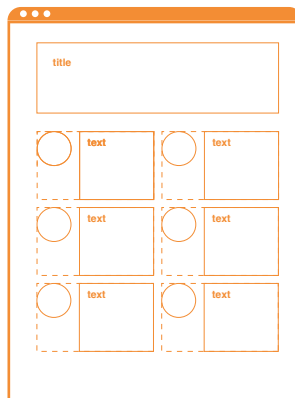
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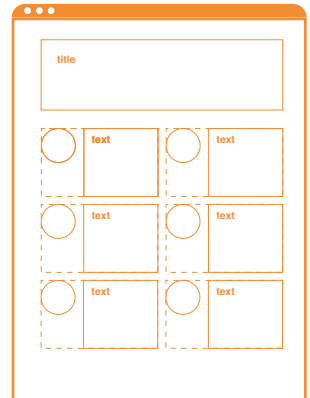
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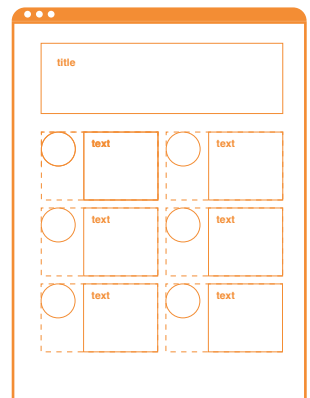
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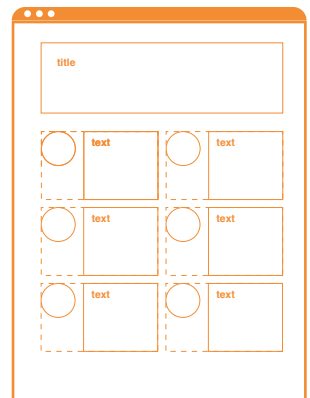
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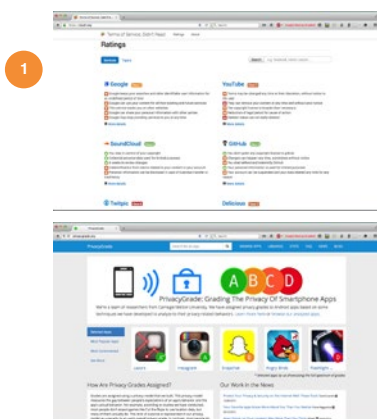


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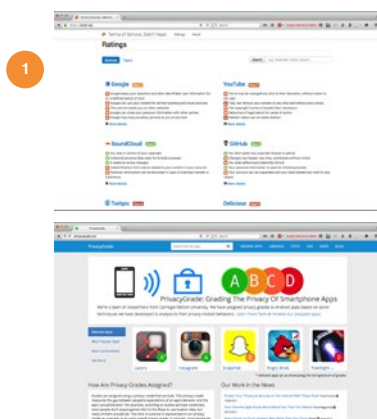


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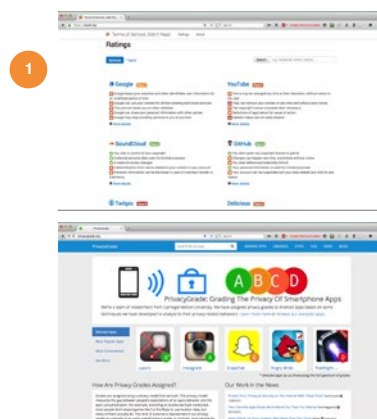
Source  
 1 - ToS;DR  
<https://tosdr.org/>  
 2 - Privacy grade  
<http://privacygrade.org/>

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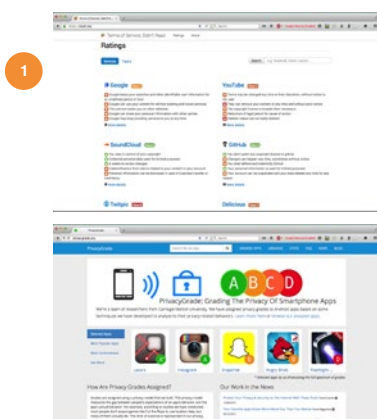
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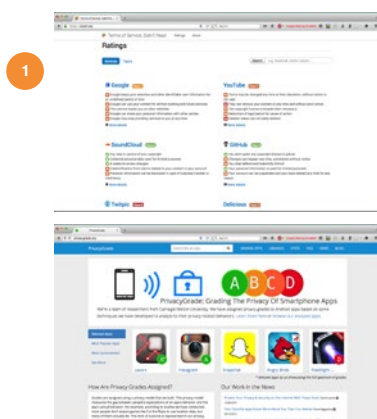
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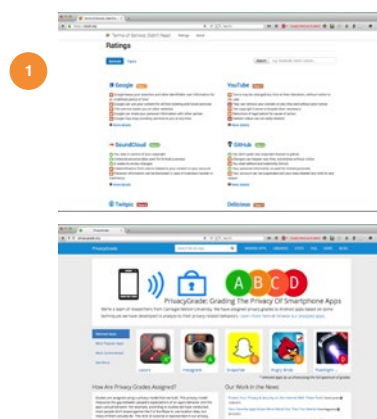
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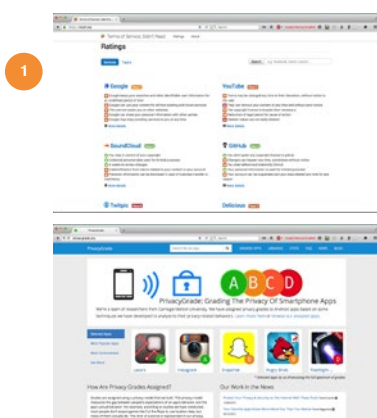
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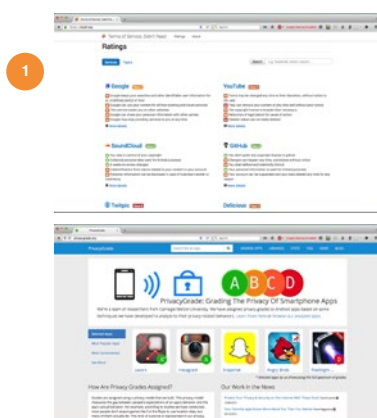
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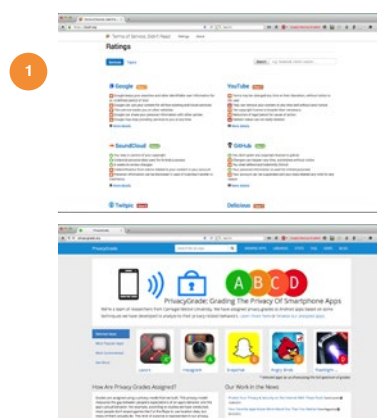
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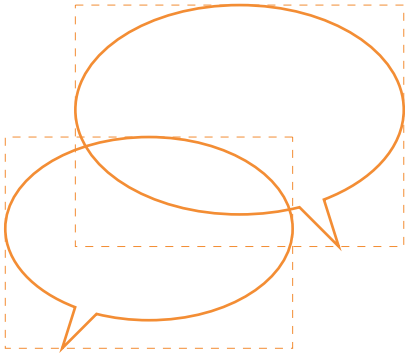


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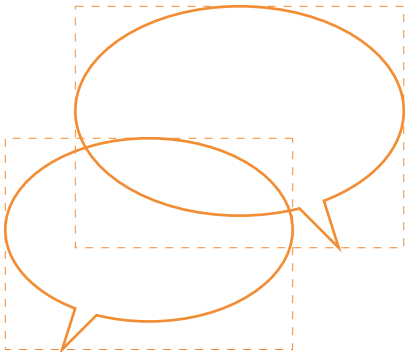
**Description**

Ways to get information about service's commitment to privacy which is informal and beyond the direct service provider's control



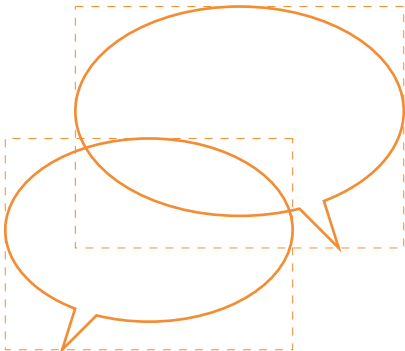
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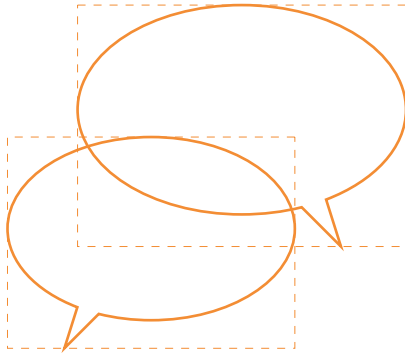
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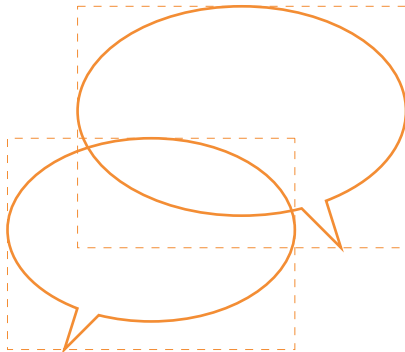
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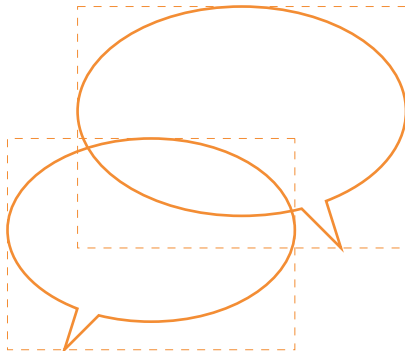
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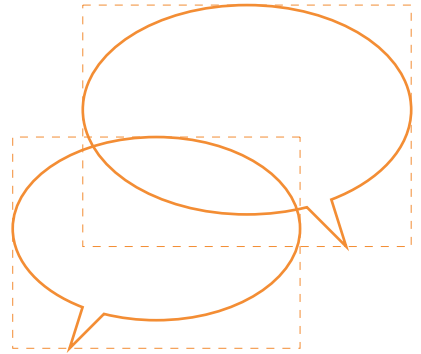
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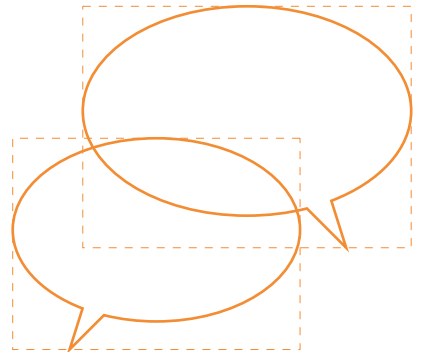
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Ways to get information about service's commitment to privacy which is informal and beyond the direct service provider's control



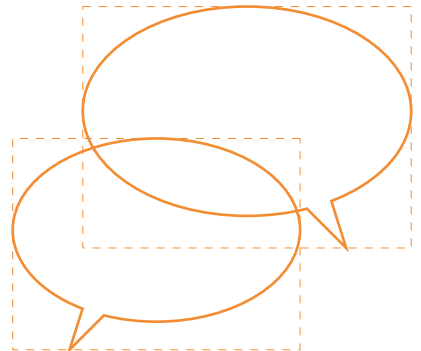
**Description**

Ways to get information about service's commitment to privacy which is informal and beyond the direct service provider's control



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Ways to get information about service's commitment to privacy which is informal and beyond the direct service provider's control



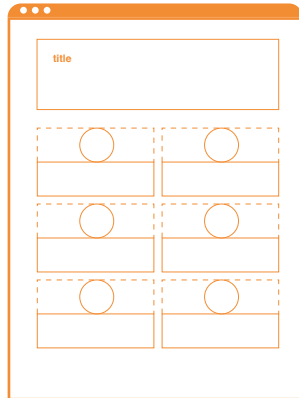






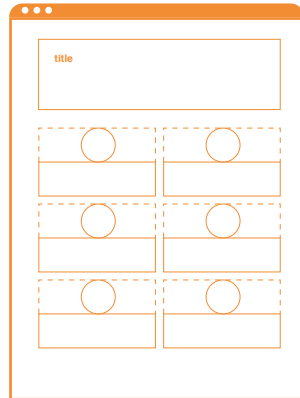
**Description**

An easy-to-access way to provide general inf. about the service's commit. to privacy usually supported by illustrations



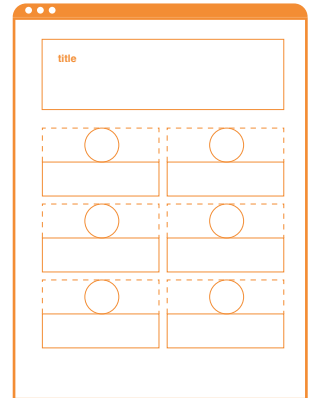
**Description**

An easy-to-access way to provide general inf. about the service's commit. to privacy usually supported by illustrations



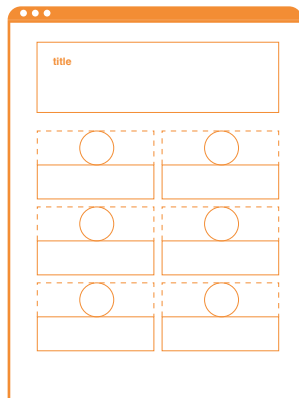
**Description**

An easy-to-access way to provide general inf. about the service's commit. to privacy usually supported by illustrations



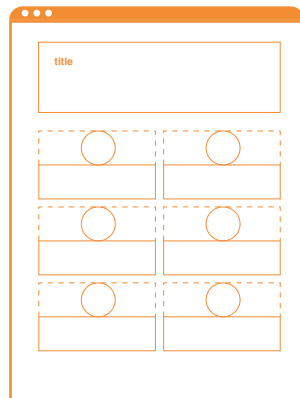
**Description**

An easy-to-access way to provide general inf. about the service's commit. to privacy usually supported by illustrations



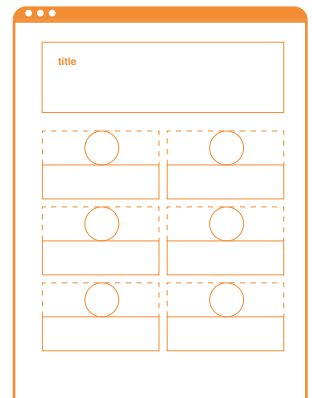
**Description**

An easy-to-access way to provide general inf. about the service's commit. to privacy usually supported by illustrations



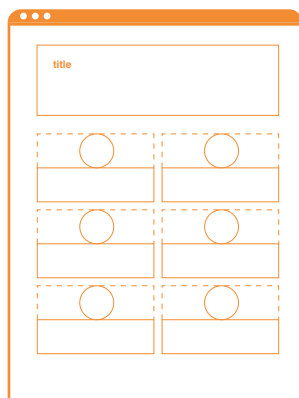
**Description**

An easy-to-access way to provide general inf. about the service's commit. to privacy usually supported by illustrations



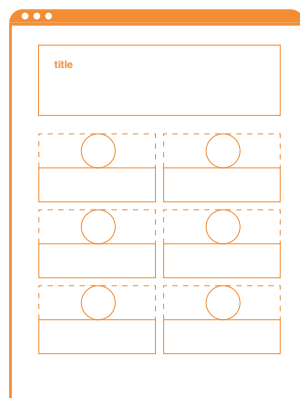
**Description**

An easy-to-access way to provide general inf. about the service's commit. to privacy usually supported by illustrations



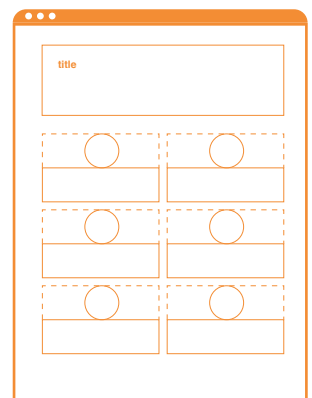
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An easy-to-access way to provide general inf. about the service's commit. to privacy usually supported by illustrations

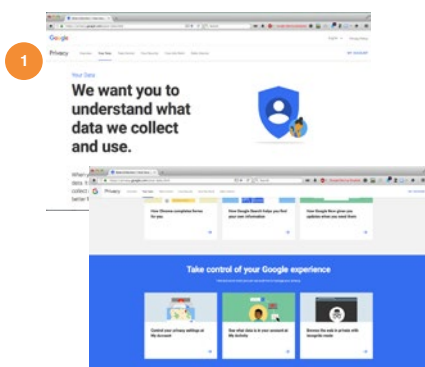


**Description**

An easy-to-access way to provide general inf. about the service's commit. to privacy usually supported by illustrations

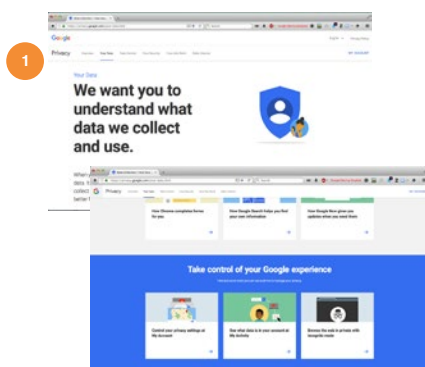


## Examples



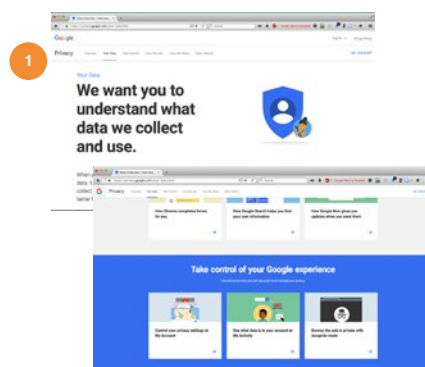
Source  
1 - Privacy.Google  
<https://privacy.google.com/#>

## Examples



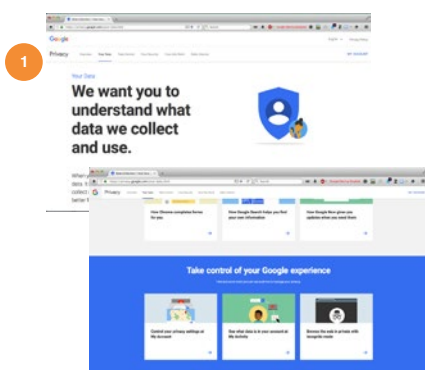
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1 - Privacy.Google  
<https://privacy.google.com/#>

## Examples



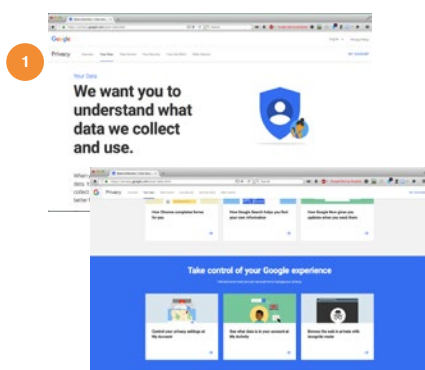
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1 - Privacy.Google  
<https://privacy.google.com/#>

## Examples



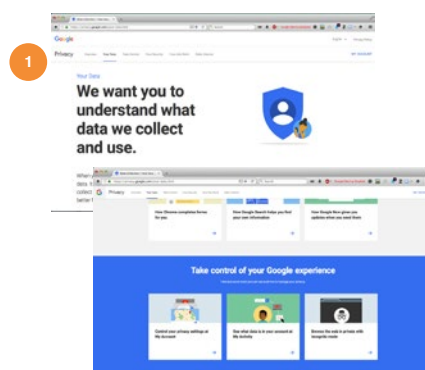
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1 - Privacy.Google  
<https://privacy.google.com/#>

## Examples



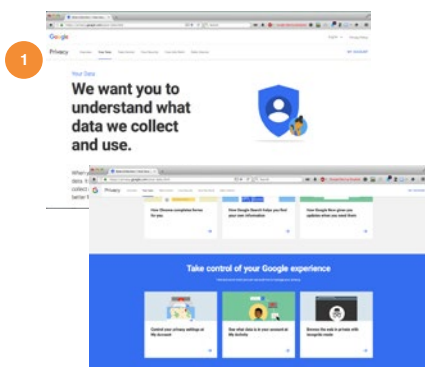
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1 - Privacy.Google  
<https://privacy.google.com/#>

## Examples



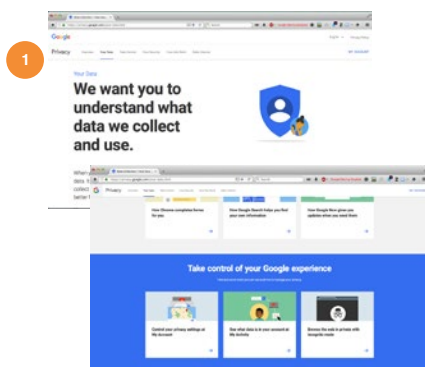
Source  
1 - Privacy.Google  
<https://privacy.google.com/#>

## Examples



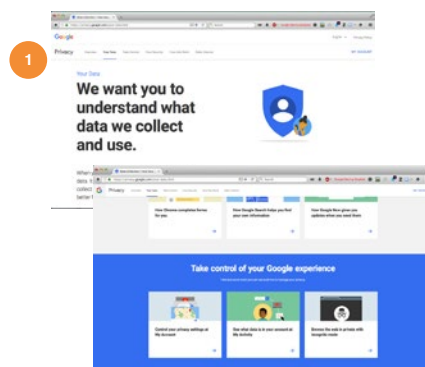
Source  
1 - Privacy.Google  
<https://privacy.google.com/#>

## Examples



Source  
1 - Privacy.Google  
<https://privacy.google.com/#>

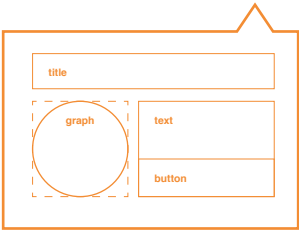
## Examples



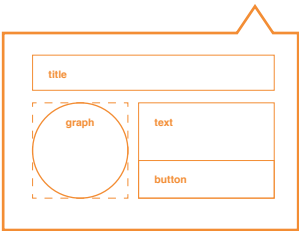
Source  
1 - Privacy.Google  
<https://privacy.google.com/#>



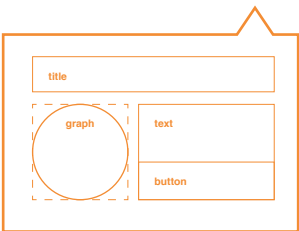
**Description**  
A dynamic and event-led way to notify users about the system's personal information disclosure behaviour with different levels of granularity



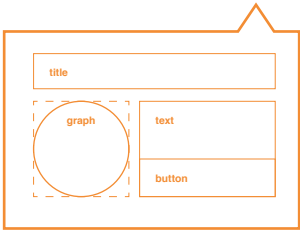
**Description**  
A dynamic and event-led way to notify users about the system's personal information disclosure behaviour with different levels of granularity



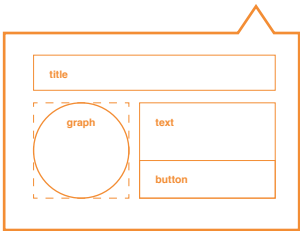
**Description**  
A dynamic and event-led way to notify users about the system's personal information disclosure behaviour with different levels of granularity



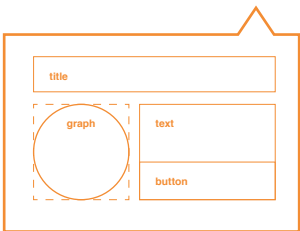
**Description**  
A dynamic and event-led way to notify users about the system's personal information disclosure behaviour with different levels of granularity



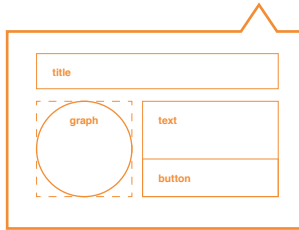
**Description**  
A dynamic and event-led way to notify users about the system's personal information disclosure behaviour with different levels of granularity



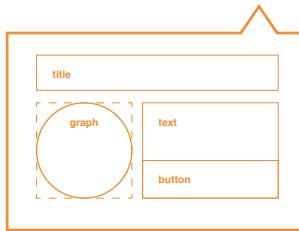
**Description**  
A dynamic and event-led way to notify users about the system's personal information disclosure behaviour with different levels of granularity



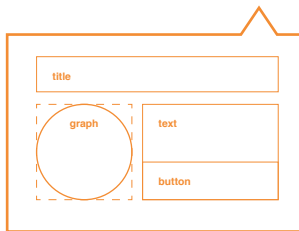
**Description**  
A dynamic and event-led way to notify users about the system's personal information disclosure behaviour with different levels of granularity



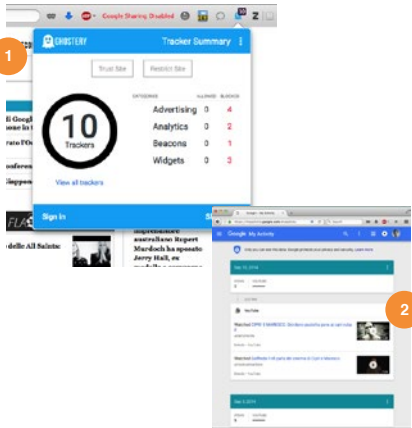
**Description**  
A dynamic and event-led way to notify users about the system's personal information disclosure behaviour with different levels of granularity



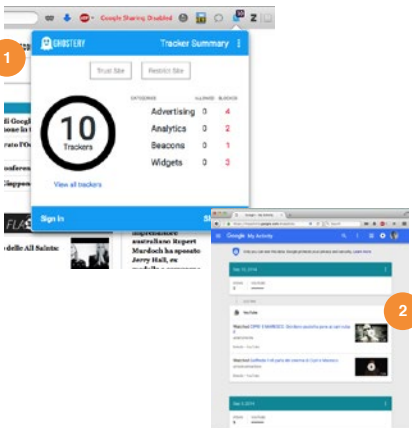
**Description**  
A dynamic and event-led way to notify users about the system's personal information disclosure behaviour with different levels of granularity



## Examples



## Examples



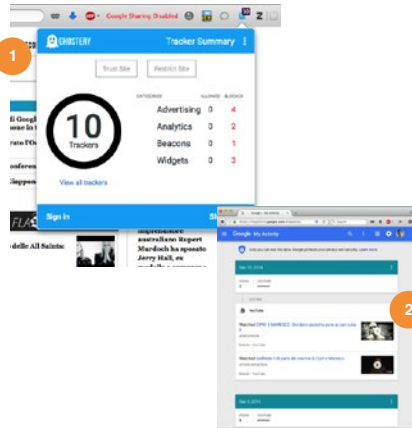
**Source**

**1 - Ghostery**  
<https://www.ghostery.com/>

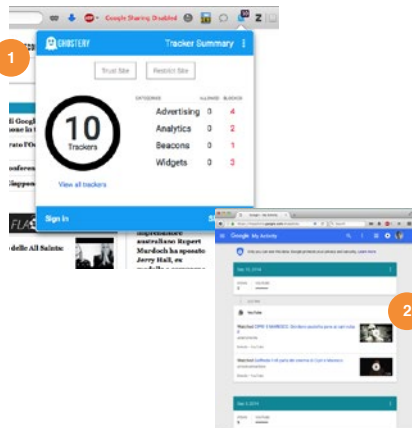
**2 - MyActivity.google**  
<https://myactivity.google.com/>

The screenshot shows a web browser with two tabs. The active tab displays the 'TRACKER SUMMARY' page from 'DIGITALITY'. The page has a blue header with the site name and a 'Tracker Summary' title. Below the header are two buttons: 'Trust Site' and 'Revoke Site'. A large circular badge on the left indicates '10 Trackers'. To the right, a table lists categories and their counts in red and blue. The categories are Advertising (3 red, 4 blue), Analytics (3 red, 2 blue), Beacons (3 red, 1 blue), and Widgets (2 red, 3 blue). A 'View all trackers' link is at the bottom. The second tab shows a Google search result for 'Jenny Holzer', displaying a profile picture and some text.

## Examples



## Examples



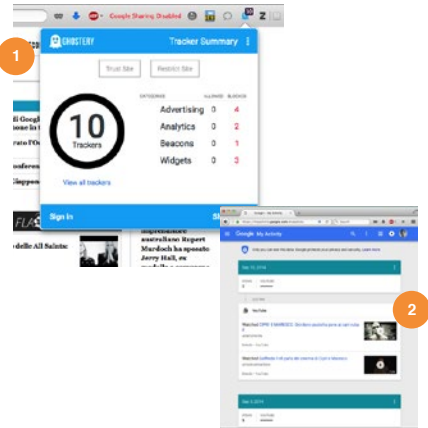
**Source**

**1 - Gostery**  
<https://www.ghostery.com/>

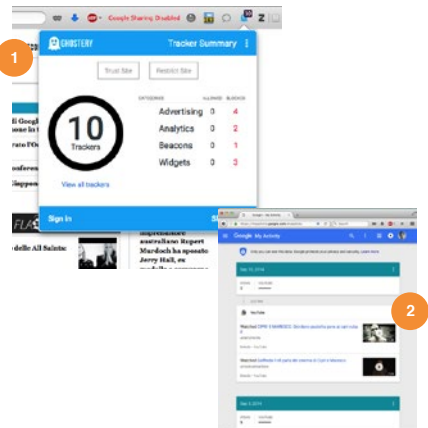
**2 - MyActivity.google**  
<https://myactivity.google.com/>

The screenshot shows a desktop environment with two browser windows. The left window, titled "Tracker Summary", features a large circular badge with the number "10" and the word "Trackers" below it. To the right of the badge is a table listing trackers: Advertising (0/4), Analytics (0/2), Beacons (0/1), and Widgets (0/3). Below the table is a link that says "View all trackers". The right window, titled "Google Ads Account", displays account information for "Google LLC", including a "Name" field, a "Website" field, and a "Description" field. A red circle with the number "2" is overlaid on the right window.

## Examples



## Examples



**Source**

**1 - Gostery**  
<https://www.ghostery.com/>

**2 - MyActivity.google**  
<https://myactivity.google.com/>



**Description**  
A document that inform users about the ways a service and its third parties gather, use, disclose, and manage their personal data

title	
index	text
	text
	text



**Description**  
A document that inform users about the ways a service and its third parties gather, use, disclose, and manage their personal data

title	
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	text



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A document that inform users about the ways a service and its third parties gather, use, disclose, and manage their personal data

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index	text
	text
	text



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A document that inform users about the ways a service and its third parties gather, use, disclose, and manage their personal data

title	
index	text
	text
	text

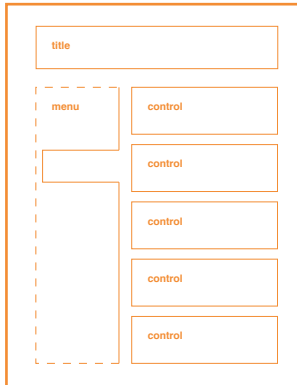






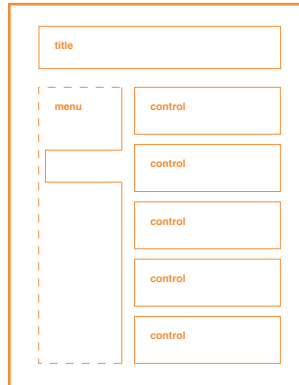
#### Description

A set of controls aiming to give users selective control over how their personal information are accessed by the service provider



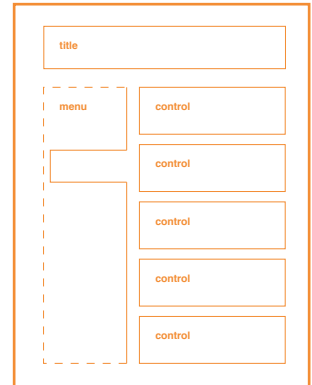
#### Description

A set of controls aiming to give users selective control over how their personal information are accessed by the service provider



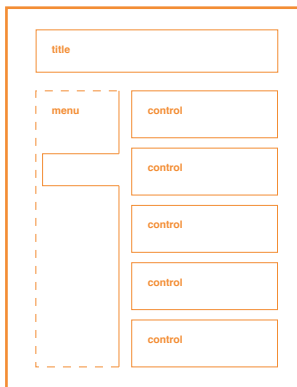
#### Description

A set of controls aiming to give users selective control over how their personal information are accessed by the service provider



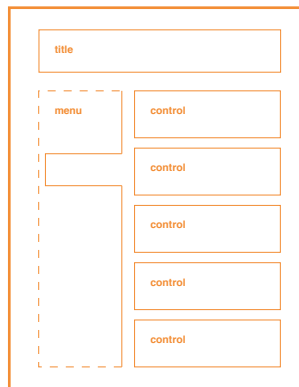
#### Description

A set of controls aiming to give users selective control over how their personal information are accessed by the service provider



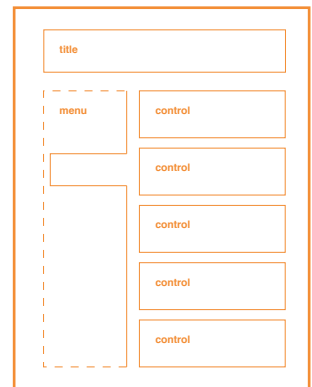
#### Description

A set of controls aiming to give users selective control over how their personal information are accessed by the service provider



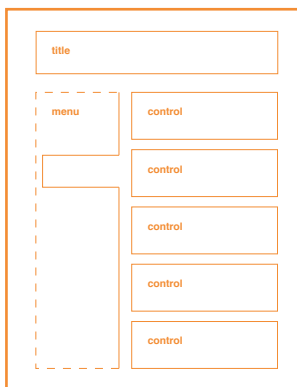
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A set of controls aiming to give users selective control over how their personal information are accessed by the service provider



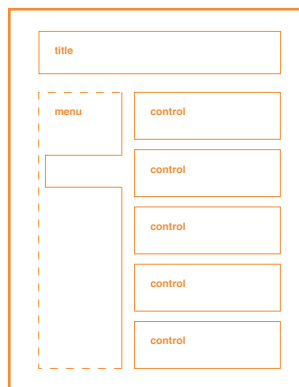
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A set of controls aiming to give users selective control over how their personal information are accessed by the service provider



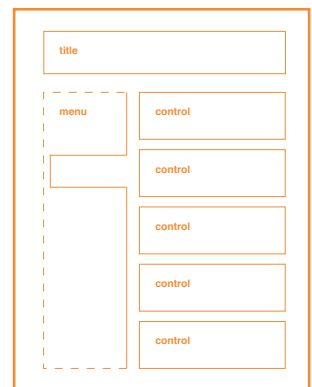
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A set of controls aiming to give users selective control over how their personal information are accessed by the service provider



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## Examples



Source  
1 - Privacy Dashboard  
<https://myaccount.google.com/intro>

## Examples



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## Examples

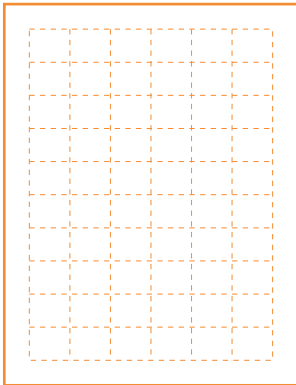


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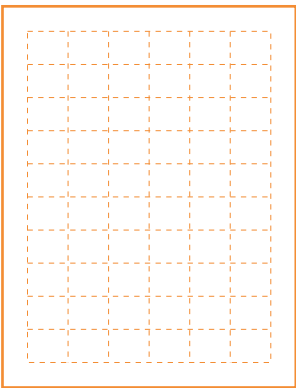




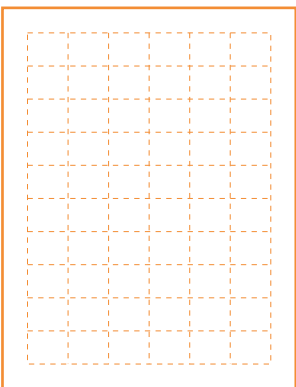
**Description**  
A new touchpoint designed to improve the experience of dealing with consent



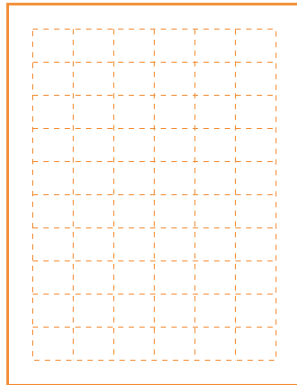
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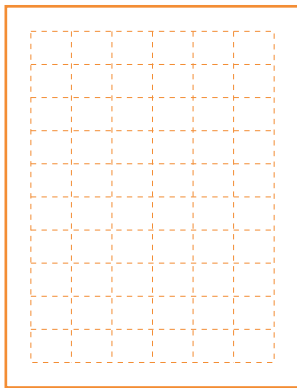
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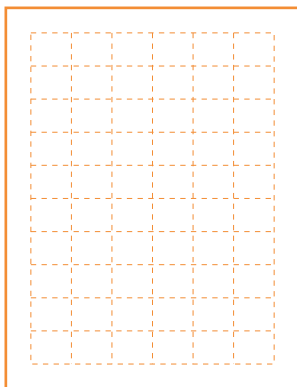
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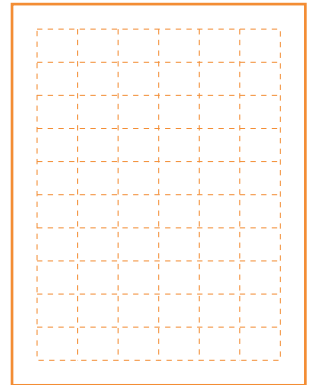
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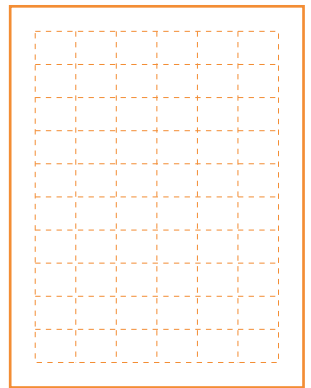
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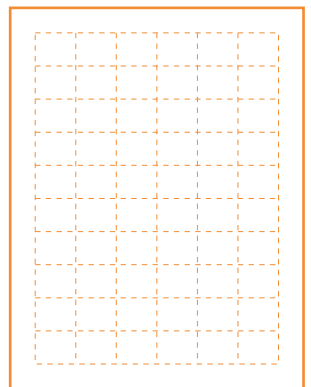
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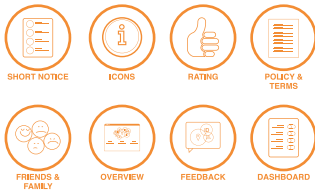
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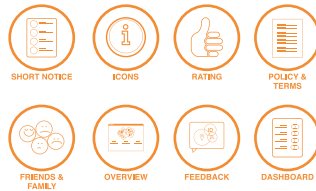
The easier way to start is by mixing together some of the touchpoints currently available



## Notes

[illegible]

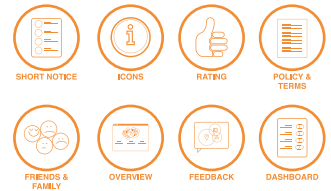
The easier way to start is by mixing together some of the touchpoints currently available



## Notes

[illegible]

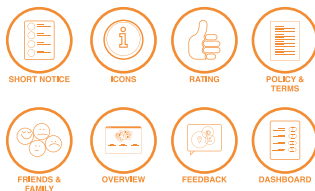
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## Notes

[illegible]

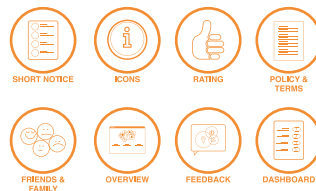
The easier way to start is by mixing together some of the touchpoints currently available



## Notes

[illegible]

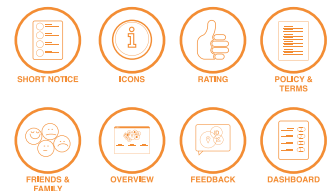
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## Notes

[illegible]

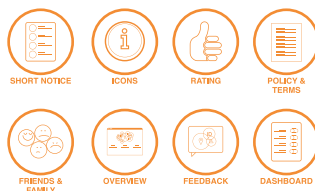
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## Notes

[illegible]

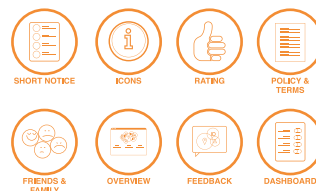
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## Notes

[illegible]

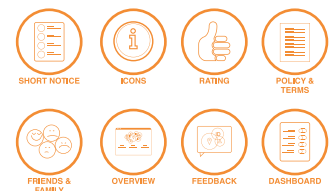
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[illegible]

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## Notes

[illegible]