

A Portfolio Allocation Framework for Algorithmic Trading Strategies

Master Project

In cooperation with NAFORA SA

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1 Introduction

In this thesis we address the challenge of portfolio allocation applied to a set of trading algorithms. The aim here is to allocate risk to many algorithmic trading strategies on a weekly basis. The problem is to be solved in two seprate parts: firstly address at any moment in time which strategies out of the many available to put into production and at last assign proper risk weights to these strategies. We will see that both the steps are to be addressed with care as none of these problem if solved alone can achieve satisfactory results. All the results will be compared with a proper benchmark that mimics the current non-systematic allocation strategy. If the procedure is will be implemented it will make the whole investing process completely systematic. The weekly allocation period is chosen as it fits at best the charachteristics of the market of interest and it avoids incurring in excessive transaction costs arousing from daily rebalancing of the portfolio that would erase any improvement given by the selection methodology.

The challenges that have been faced include the abundance of strategies and the well known issue that alpha in algorithmic trading strategies is not everlasting. There is a point in time at which any strategy will stop working and will necessarily be switched off, on the other hand, as a reaction to market changes, some strategies that in the past performed poorly might become alpha generators. Achieving optimal timing in putting into production and swithcing off the strategies represents a challenge but also an opportunity to substantially increase trading performance. This task is hard to perform in other ways than algorithmic selection because often what is selected might not look intuitive to trade at first sight. Inter-market relationships change through time. For example, if one is trading on the well known relationship between Gold and US Government Bond (which is expected to be stedily meaningful and potentially a good source of alpha), it might be that due to some specific event this correlation breaks down, changing all the underlying market-dynamics and making the algorithms unprofitable. Moreover, in some cases, a certain strategy might perform really well for years until somebody in the market strats exploiting it systematically and at high frequency bringing liquidity and margin for trading out of the scope of hedge funds. In such cases detecting a switching point in the performance of strategies is of crucial importance.

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1.1 Literature Review

The problem of portfolio optimization is one of the oldest and most discussed topics in finance. The traditional theory that has been just discussed has been developed at first by Harry Markowitz who won the Nobel Prize for his article *Portfolio Selection* in 1952 [1]. The Modern Portfolio Theory that was developed in those years is actually a milestone of finance, and still today it is regarded as the baseline for portfolio managers. Unfortunately, Markowitz allocation procedures have some drawbacks, mainly relative to the numerical instability of the estimation of asset returns. Some scholars improved through the years the models trying to add stability. In 1992 a huge step forward was made by Fisher Black and Robert Litterman with their article *Global Portfolio Optimization* [2] that merged the CAPM equilibrium theory with the mean-variance optimization proposed by Markowitz. Their idea was that incorporating meaningful information coming from CAPM and personal views of portfolio managers would solve the issues of unreasonableness of quantitative portfolios. More recently, an additional step was made by Olivier Ledoit and Michael Wolf whose contribution was to improve the global performance of covariance matrices by introducing the idea of *shrinkage*. This method allows to have more stable covariance matrices and therefore making the Markowitz framework more stable and applicable.

Many experts from different fields have worked to enrich the knowledge in this specific area. A well-known example is that of Professor Cover, whose work is recognized as one of the finest attempts to use signal theory in portfolio allocation. With his article *Universal Portfolios* [3] he builds a portfolio, that in terms of performance, asymptotically beats the best stock over a given set of stocks. The interesting part of Cover's work is that he attempts to solve the portfolio optimization puzzle in a non-parametric way, using robust results, this unfortunately comes at the expense of not universal applicability.

Recently, with the advent of Machine Learning, many experts started applying powerful algorithms to portfolio selection with interesting results. Any kind of use has been made, from forecasting returns to allocate risk to cluster assets to create well-diversified portfolios. The increase of computational power has allowed to test on large scale portfolios complex algorithms like genetic learning models or neural networks. These have been used in many ways, for example some researchers in the US have trained a one-layer recurrent neural network to dynamically optimize a portfolio [4]. Others tried to forecast asset returns with a specific Hopfield Neural network to input into a traditional mean-variance Markowitz style optimization [5].

Despite their out-of-sample results are not outstanding, these pieces of work set with others a new path for portfolio optimization that extracts the most infor-

mation out of the available data. We will follow this path trying to optimize our portfolio using the most information as possible. In particular we will follow the approach of some researches in the area of genetic algorithms [6] and that of Marcos Lopez de Prado, that aims at building well-diversified portfolios with unsupervised clustering methods [7].

More than 50 years after the first attempt to address the issue of portfolio selection, Markowitz models are still regarded as the baseline model around which all the theory is built. These models still have relevant real-world issues such as ignorance of transaction costs and high instability of the portfolio, but are really intuitive and representative of the dynamics of a rational investor.

1.2 Our Approach

The "schedule" we set at the beginning is to find firstly a satisfactory method to switch strategies on and off and then move to the part of weight allocation. We will consider the first step to be completed once the resulting selection allows for efficient trading of around a hundredth of strategies with at least half of the trading days with positive pnl.

To achieve this step a simple and robust feature-based approach has been used.

We decided not to try to use any hard-core machine learning type approach to reduce the risk of overfitting and to fit the specificity of the problem. In fact, the abundance of strategies and the lack of a long samples would have made training a machine learning method cumbersome and time-consuming.

Before getting into this part, relevant features are needed to give some predictive insight to our models. To this end we built several different features and evaluated their predictive power through a *Random Forest Tree* (details of this model will be provided later).

For what concerns assigning the weights we developed two different approaches, one of which is more computationally oriented and the other is more diversification-driven. The first approach is to train a genetic portfolio allocator that will select the best portfolio in-sample and then apply it out of sample. The second approach is based on clustering, and aims at reducing as much as possible the realized variance of the portfolio.

Aggiungi altri dettagli: cioè quello che aggiungiamo rispetto alla teoria classica:

- cross-validation
- robust feature importance

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- rigorous separation of in-sample, out of sample and production set
- unsupervised methods with little assumptions

1.3 The data

As mentioned before the dataset at hand consists of 13000 simulated strategies, based on mean-reversion. All these strategies are trading one futures against another one looking for relative mispricings. This number of strategies comes out of a simulation of all possible trading pairs among roughly 150 futures traded worldwide. The huge diversity among these strategies makes it hard to find a unique model to allocate risk among all of them. Diversification has to be applied not only to asset classes, but also taking into account type of algorithms, trading latency and underlying country or region of exposure.

The data spans through almost six years, from January 2012 to August 2017. To perform the studies, the final year has been dropped to be used as a final validation set (also referred to as production set). The first remaining chunk has been divided into train and test set.

We also decided to remove any strategy involved in swiss franc trading, to avoid our results to be biased by the famous drop that happened on the 15th of January 2015. We don't want to penalize or advantage any strategy that happened to be trading the swiss franc in either long or short side in that day because we believe that was a statistically unpredictable event. There is no guarantee that such an event could be forecasted only with information coming from strategy performance.

1.4 Some Descriptive Statistics

Here we want to give a taste of what our data looks like. We first run a code that computes sample statistics for all the strategies. The results are exposed in Table 1.

We can see how on average the mean return per strategy is negative. The sharpe ratio of course follows this pattern as well. On the other hand we notice how some sharpes are very high (e have peaks at around 15 on the wole history!). Here an important remark must be made, many strategies with good performance seem really appealing, but for several reasons might not be tradable due to liquidity issues, regulation or asynchronization of quotes data.

Back to our statistical analysis, we notice how the skew and kurtosis reach extreme values, signaling that the returns of these strategies might not be normally

Statistic	Mean	Median	Min	Max	IQR
Mean Return	-0.0002	-0.0002	-0.0032	0.0024	0.0002
Skew	-1.9393	-1.698	-34.2374	21.119	2.5754
Kurtosis	56.9226	25.5496	-5.4507	1202.95	37.851
Sharpe Ratio	-1.3653	-1.1725	-20.0072	15.547	1.4080
Sortino	-1.3514	-1.1808	-32.9069	40.322	1.3692

Table 1: Global strategy statistics.

distributed. To this end we conducted a Shapiro-Wilks normality test for each strategy, where the null Hypothesis of normality is challenged (for details on this procedure refer to the Appendix). The results are the following:

We can observe that for the majority of the cases the normality hypothesis is rejected. Some strategies survive the test, but a deeper analysis supports the idea that this is caused by a lack of data for these strategies.

2 Classic Portfolio Theory

2.1 Risk and Return

We want to establish the classical Portfolio Theory as a starting point of our work. Understanding the advantages and drawbacks of this theory will allow us to better explain some choices that have been made while developing our portfolio model. As for any rational investor we try to think in terms of risk and return. The return is a measure of how much money we will make investing in our portfolio, while the risk is a measure of how unstable our money-making model is. The latter is traditionally measured in terms of variance of portfolio returns, that's why we refer to a *Mean-Variance* problem. We will illustrate later how covariance between assets in a portfolio plays a crucial role. The idea is that given a certain level of risk we will try to get out the highest return, or on the other direction, given a certain level of desired return, we will try to minimize the risk of our portfolio. The traditional Markowitz theory establishes a clear and intuitive relationship between risk and return that allows any investor to find an optimal allocation given a certain level of risk or return.

For our specific case, where strategies are our assets to which we allocate risk we will consider as return the amount of PnL given by a strategy on a certain day,

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divided by the amount of capital allocated to the strategy.

$$r_i = \frac{PnL_i}{\text{Allocated capital}}$$

So our expected return will be:

$$\mu = \frac{1}{N} \sum_{i=1}^N r_i$$

On the other hand, a simple measure of risk will be the standard deviation of returns:

$$\sigma = \frac{1}{N} \sum_{i=1}^N (r_i - \mu)^2$$

We will here make a fundamental assumption, since it is arguably extremely hard to forecast future returns of strategies, we will consider past returns as a proxy for future returns.

2.2 A simple two-asset example

Let's adapt to our context a simple portfolio optimization problem. Let's consider two assets, in our case two algorithmic mean-reversion strategies (A and B for simplicity). For the moment, we consider a simple example where both the strategies have the same expected return $\mu_A = \mu_B = \mu$. The two strategies have a certain level of risk (measured historically): σ_A and σ_B . Moreover (and more importantly) the two strategies exhibit in their PnL history a certain correlation expressed by the pearson coefficient ρ .

Our portfolio will be a combination of A and B in a way that we allocate capital to both the strategies. The weight will be given in percentage terms (ω_A and ω_B), that means, that we don't specify how much money will be put in the market, but we care about how will be the composition of the portfolio given a certain amount of capital.

$$\Pi = \omega_A r_A + \omega_B r_B$$

Here it is important to state clearly that we evaluate the portfolio in terms of risk-return trade-off and not only absolute return, therefore this modelling of a portfolio fits the problem.

We will work now with variances instead of standard deviations because it comes

more natural for calculations, and being the standard deviation a monotonic transformation of variance, the results will still apply. For us r_A and r_B are two potentially correlated random variables.

The return on our portfolio will be:

$$\mu_{\Pi} = \omega_A \mu_A + \omega_B \mu_B \quad (2.2.1)$$

While the variance of our portfolio will be as follows:

$$\sigma_{\Pi}^2 = \omega_A^2 \sigma_A^2 + \omega_B^2 \sigma_B^2 + 2\rho \omega_A \omega_B \sigma_A \sigma_B \quad (2.2.2)$$

Here we can see how the correlation coefficient can actually help reduce the variance of the portfolio. To dig more in depth let's consider impose the natural constraint that ω_A and ω_B constitute the entire portfolio:

$$\begin{aligned} \sigma_{\Pi}^2 &= \omega_A^2 \sigma_A^2 + (1 - \omega_A)^2 \sigma_B^2 + 2\rho \omega_A (1 - \omega_A) \sigma_A \sigma_B \\ &= \omega_A^2 (\sigma_A^2 - 2\rho \sigma_A \sigma_B + \sigma_B^2) + 2\omega_A (\rho \sigma_A \sigma_B - \sigma_B^2) + \sigma_B^2 \end{aligned} \quad (2.2.3)$$

We will now solve for the optimal portfolio minimizing the variance:

$$\frac{\partial \sigma_{\Pi}^2}{\partial \omega_A} = 2\omega_A (\sigma_A^2 - 2\rho \sigma_A \sigma_B + \sigma_B^2) + 2(\rho \sigma_A \sigma_B - \sigma_B^2) = 0 \quad (2.2.4)$$

This yields:

$$\omega_A = \frac{\sigma_B^2 - \rho \sigma_A \sigma_B}{\sigma_A^2 - 2\rho \sigma_A \sigma_B + \sigma_B^2} \quad (2.2.5)$$

We can check that this is actually a global minima by evaluating the second derivative:

$$\frac{\partial^2 \sigma_{\Pi}^2}{\partial \omega_A^2} = 2(\sigma_A^2 - 2\rho \sigma_A \sigma_B + \sigma_B^2) > 0 \quad \forall |\rho| \leq 1 \quad (2.2.6)$$

We will analyze these results with different values of ρ to give some economic intuition. Let's start from the basic case: $\rho = 0$ that means the two strategies are uncorrelated. In this case (2.2.5) becomes:

$$\omega_A = \frac{\sigma_B^2}{\sigma_A^2 + \sigma_B^2} \quad (2.2.7)$$

That means that weights are directly proportional to the variance of the other asset, or in other words, the higher the variance of an asset, the lower its weight in the portfolio. In this case the overall variance of the portfolio will be simply a weighted average of the variances of the assets.

Let's now consider the case where the two assets are perfectly correlated ($\rho = 1$). In this case (2.2.5) becomes:

$$\omega_A = \frac{\sigma_B^2 - \sigma_A \sigma_B}{\sigma_A^2 - 2\sigma_A \sigma_B + \sigma_B^2} = \frac{\sigma_B}{\sigma_B - \sigma_A} \quad (2.2.8)$$

Which is an interesting case if $\sigma_A = \sigma_B$ as the solution is non defined, and from equation (2.2.6) we can see that the optimization line is flat, therefore any combination of portfolios will be "optimal".

At last, let's consider the most interesting case: when $\rho = -1$. In this case (2.2.5) becomes:

$$\omega_A = \frac{\sigma_B^2 - \sigma_A \sigma_B}{\sigma_A^2 + 2\sigma_A \sigma_B + \sigma_B^2} = \frac{\sigma_B}{\sigma_B + \sigma_A} \quad (2.2.9)$$

Where the optimal weight on one strategy is directly proportional to the standard deviation of the other strategy. It is interesting to observe the total variance of the portfolio, using (2.2.2):

$$\sigma_{\Pi}^2 = \left(\frac{\sigma_B}{\sigma_B + \sigma_A} \right)^2 \sigma_A^2 + \left(\frac{\sigma_A}{\sigma_B + \sigma_A} \right)^2 \sigma_B^2 - 2 \left(\frac{\sigma_B}{\sigma_B + \sigma_A} \right) \left(\frac{\sigma_A}{\sigma_B + \sigma_A} \right) \sigma_A \sigma_B = 0 \quad (2.2.10)$$

In this extreme case we can find a portfolio with zero variance! Anyway, the key take away is that with correlations smaller than one we can achieve portfolio variances that are lower than just a simple weighted average of the variances. This is referred to as the *Diversification Benefit*. We spread out the risk in different points in time resulting in a portfolio that is well-diversified and compensates losses on some assets with gains on other strategies.

For our project another point of view is that given a certain correlation we can almost always find a portfolio that minimizes the variance for a given level of return.

2.3 Extending to N assets

We extend our calculations to the case of N assets. The ultimate goal is to find a combination of weights that minimizes the variance for each level of return we set. We will arrive to show that this can be achieved, and all the portfolio will lie on a parabola in a mean return-variance plane.

First we set some notation: let Σ be the covariance matrix of our strategies, it will be a matrix of the form:

$$\Sigma_{i,j} = \begin{pmatrix} \sigma_1^2 & \rho_{1,2}\sigma_1\sigma_2 & \cdots & \rho_{1,n}\sigma_1\sigma_n \\ \rho_{1,2}\sigma_2\sigma_1 & \sigma_2^2 & \cdots & \rho_{2,n}\sigma_2\sigma_n \\ \vdots & \vdots & \ddots & \vdots \\ \rho_{n,1}\sigma_n\sigma_1 & \rho_{n,2}\sigma_n\sigma_2 & \cdots & \sigma_n^2 \end{pmatrix}$$

While \mathbf{u} will be the vectors of expected returns of each strategy:

$$\mathbf{u}_i = (\mu_1 \quad \mu_2 \quad \cdots \quad \mu_n)$$

We will allocate capital expressed in percentage terms expressed by the vector $\mathbf{w} = [w_1 \quad w_2 \quad \cdots \quad w_n]$ such that $\mathbf{w}^\top \mathbf{1} = 1$.

Now it is just about solving a linear optimization problem:

$$\min \quad \frac{1}{2} \mathbf{w}^\top \Sigma \mathbf{w} \quad s.t. \quad \mathbf{w}^\top \mathbf{1} = 1 \quad \mathbf{w}^\top \mathbf{u} = \bar{\mu} \quad (2.3.1)$$

Let's write the lagrangean:

$$\mathcal{L} = \frac{1}{2} \mathbf{w}^\top \Sigma \mathbf{w} - \xi(\mathbf{w}^\top \mathbf{1} - 1) - \lambda(\mathbf{w}^\top \mathbf{u} - \bar{\mu}) \quad (2.3.2)$$

We can immediately get the F.O.C.s:

$$\begin{aligned} \frac{\partial \mathcal{L}}{\partial \mathbf{w}} &= \Sigma \mathbf{w} - \xi \mathbf{1} - \lambda \mathbf{u} = 0 \\ \frac{\partial \mathcal{L}}{\partial \xi} &= \mathbf{w}^\top \mathbf{1} - 1 = 0 \\ \frac{\partial \mathcal{L}}{\partial \lambda} &= \mathbf{w}^\top \mathbf{u} - \bar{\mu} = 0 \end{aligned} \quad (2.3.3)$$

From the first F.O.C. we get:

$$\mathbf{w} = \xi \Sigma^{-1} \mathbf{1} + \lambda \Sigma^{-1} \mathbf{u} \quad (2.3.4)$$

Substituting (2.3.4) into the other two F.O.C.s we get the following system of equations:

$$\begin{aligned} \xi \mathbf{1}^\top \Sigma^{-1} \mathbf{1} + \lambda \mathbf{u}^\top \Sigma^{-1} \mathbf{1} &= 1 \\ \xi \mathbf{1}^\top \Sigma^{-1} \mathbf{u} + \lambda \mathbf{u}^\top \Sigma^{-1} \mathbf{u} &= \bar{\mu} \end{aligned} \quad (2.3.5)$$

Let's introduce the following notation:

$$A = \mathbf{u}^\top \Sigma^{-1} \mathbf{u} \quad B = \mathbf{u}^\top \Sigma^{-1} \mathbf{1} \quad C = \mathbf{1}^\top \Sigma^{-1} \mathbf{1} \quad D = AC - B^2$$

We rewrite the two equations:

$$\begin{aligned} \xi C + \lambda B &= 1 \\ \xi B + \lambda A &= \bar{\mu} \end{aligned} \quad (2.3.6)$$

From which we can easily find that

$$\begin{aligned} \lambda &= \frac{C\bar{\mu} - B}{D} \\ \xi &= \frac{A - \bar{\mu}B}{D} \end{aligned} \quad (2.3.7)$$

We can plug this result into (2.3.4) to obtain a complete formula for \mathbf{w} :

$$\mathbf{w} = \frac{A - \bar{\mu}B}{D} \Sigma^{-1} \mathbf{1} + \frac{C\bar{\mu} - B}{D} \Sigma^{-1} \mathbf{u} \quad (2.3.8)$$

One can prove that the resulting variance of the portfolio is of the form:

$$\sigma_{\Pi}^2 = \mathbf{w}^\top \Sigma \mathbf{w} = \frac{C\bar{\mu}^2 - 2B\bar{\mu} + A}{D} \quad (2.3.9)$$

That is definitely a parabola in the mean return-variance plane. This is called the *Portfolio Frontier* and the upper part of it that has higher return for same variance is referred to as the *Efficient Frontier*.

We tried to obtain this empirically, so what we did is to take 20 random strategies (with decent performance) out of our huge dataset and we numerically optimized to find the portfolio frontier for any level of return. We chose 50 strategies that had a performance that lies in the 75th percentile of the ranked performance of strategies. This was done so that we could easily have portfolios with both positive and negative returns, while allowing us to have a decent equal weight portfolio to benchmark against. Of course our analysis is forward looking in the sense that we computed returns and covariance matrices looking at the whole period. This is done only for pedagogical purposes. Here is the performance of the equally weighted portfolio:

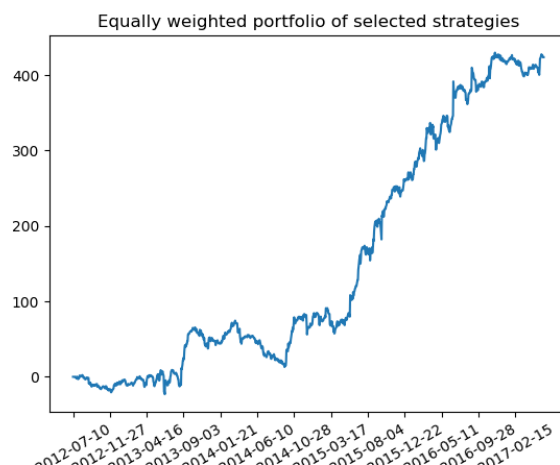


Figure 1: Equally weighted portfolio of 50 strategies in the 75th percentile in terms of performance

It's sharpe is about 1.37, nothing special but at least it acts as a decent benchmark. Now let's try to build an efficient frontier from the calculations made before. We obtain the following efficient frontier in the $\sigma^2 - \mu$ plan:

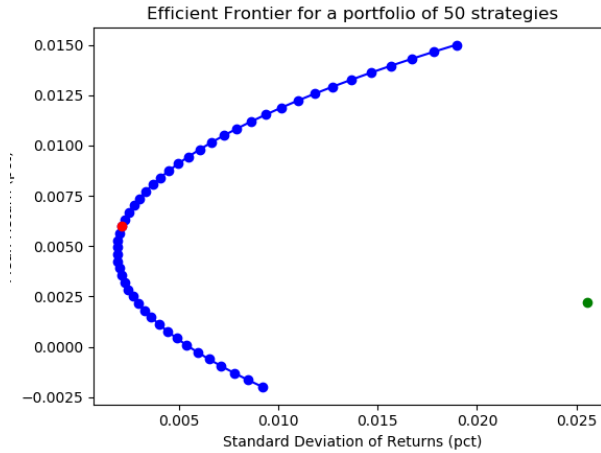


Figure 2: Resulting portfolio frontier

First of all we can spot the traditional parabolic shape of the portfolio frontier. The upper part of the portfolio frontier is referred to as the *Portfolio Frontier*. We also highlighted two portfolios: the maximum sharpe ratio portfolio (red marker) and the equally weighted portfolio (green marker). We can clearly see how the equally weighted portfolio is non-optimal, with the same level of return we can substantially reduce our risk by finding a relative efficient allocation. The red spot is an interesting point, this portfolio is the one that achieves the maximum sharpe ratio, or in other words it provides the best tradeoff between risk and return. This portfolio can be obtained by analytical derivations, but in this case we just looked into the set of portfolios that we generated. In our project we will try to achieve this portfolio out-of-sample.

One important remark should be made before we move on: we will not be able to achieve the same level of optimality as we will not have the luxury of forecasting returns and variances.

2.4 Why aren't Markowitz portfolios optimal?

The title of this section sounds misleading, we just proved that optimal portfolios lie on the efficient frontier, why aren't they optimal then? Well the non-optimality is an issue that arises when we put the context of portfolio optimization in the real world. Some issues arise when a portfolio managers try to optimize the weights relying solely on MPT's formulas. The underlying idea is really interesting, and this theory is still widely accepted as the cornerstone of portfolio optimization. Let's see why such portfolios are not optimal in the real financial world, we will follow the outline provided in [8]:

- Markets change, in-sample and out-of sample are different
- Initially they had an issue of computational complexity that could not be solved, but modern computers can handle the level of computations required easily.
- Estimating the covariance matrix in absence of clean data, or a lot of data (especially if we have few samples and many assets) is a challenge and will be carried on with measurement errors. Nonetheless, Optimal portfolios are computed inverting the covariance matrix, this operation will amplify the degree of imprecision of the algorithm.
- As a result of the previous point, weights are highly unstable as time passes and this is a big issue for real-world large scale portfolios because of the difficulty of continuously rebalancing a big portfolio, but moreover because of the presence of relevant transaction costs. Transaction costs are a real-world friction that can really destroy the good performance of an allocation method, even if the optimization has a good outcome, if the portfolio has to be continuously changed, trading fees will eat up most of the generated alpha.

2.5 The risk-free asset

At this point, In traditional books, the discussion on portfolios extends including risk-free assets. A risk-free asset is an asset that provides returns without any risk. That means that even in the worst case scenario this asset will pay back the invested capital and the accrued return or interest. As a result, the expected return on such an asset is lower than that of any stock or risky asset. A totally risk-averse investor will invest only in risk-free assets. Such an asset is usually considered to be a safe sovereign bond (core Europe bonds or US bonds) or bank accounts. There is still a little risk in them but the probability of default of such bonds is so little that they are usually considered as non risk-bearing.

In our analysis we will, ignore the existence of risk free assets since in our case the only risk-free alternative to investing in algorithmic trading strategies is to leave the cash uninvested at a zero interest-rate. In such a case, if we are risk-averse we would just not invest any money in the market.

2.6 Performance Metrics

Here comes a crucial part, we want to describe how we will assess the performance of our portfolio. We will aim at maximizing the out-of-sample Sortino Ratio. Let's analyze this statement piece by piece.

First of all the sortino ratio is a performance measure that evaluates how much return does a portfolio give on it's standard deviation on certain days. Given r_i the return on the i -th day, a precise formula is:

$$Sortino = \frac{\sum_{i=1}^N r_i}{\sum_{j=1}^N (r_j - \mu)^2} \quad j \in \mathcal{J}$$

Where \mathcal{J} is defined as the set of negative returns.

This means that we try to maximize returns without making their standard deviation grow too much. In particular maximizing a signal-to-noise ratio means maximizing the straightness of the PnL line. This is more than just maximizing the PnL because we want to have portfolios that are controllable in bad days and also scalable. The straightest the PnL line, the more we can increase the overall level of risk. The idea of considering the standard deviation only in negative days is related to this fact, we want to control the standard deviation when things go in the wrong direction, avoiding our portfolio to incur in large drawdowns.

3 Part 1: Strategy Selection

3.1 Problem Statement

We give here an additional re-statement of the problem we try to tackle here. On each monday we have to allocate risk on each of the given strategies by choosing which ones to put into production for the following week. In an ideal world we would switch on all the strategies that will perform well during the following week and vice-versa with the bad ones. Unfortunately this is quite an impossible task, and we just seek a "statistical edge" that allows us to profit from appropriate selection of strategies on the long run.

For this first part we focus only on activating or de-activating the algorithms, we don't care about the risk weight to give to strategies (the output will be a $\{1, 0\}$ signal).

3.2 Building the Features

To be able to predict the performance of trading strategies we first need to build meaningful features that come out of a manipulation of the raw data. We start from simple performance metrics to advanced features computed on rolling windows. Here you can find a list with detailed information.

- *Hit Ratio*: This feature computes the percentage of days with positive PnL over a certain rolling window. The higher the Hit Ratio, we expect that the higher the probability of positive returns in the future.
- *Sharpe Ratio*: This world-known measure comes as an evolution of the previous and is supposed to give some more information about the shape of the pnl line of a strategy. Intuition suggests that a strategy with high sharpe over long periods might continue providing gains in the foreseeable future.
- *Robust Sharpe Ratio* This feature is supposed to be a robust version of the sharpe ratio, computed trying to avoid the distorsive effects of outliers and measurement errors. The formula is the following (given \mathbf{r} of past returns):

$$Robust_Sharpe = \frac{med(\mathbf{r})}{IQR(\mathbf{r})}$$

Where *med* stands for median and *IQR* stands for interquantile range. Hopefully this feature should allow to ignore the non-normality of the distribution of returns and give a robust measure of performance.

- *Exponentially Weighted Sharpe Ratio*: This feature is an evolution of the simple sharpe ratio. It is computed as a roolling mean divided by a rolling standard deviation, calculated with exponential weighting. The rational between this choice is that an exponential sharpe should be able to capture faster changes in the evaluation of a performance of a strategy.
- *Performance Quantile*: This feature looks on a rolling window at the performance over a certain horizon. This past performance is averaged at a daily level and compared with the distribution of past returns. There are some interesting dynamics that this feature should capture. For example if a strategy that has been trading with very good performance over the last years suddenly stops being profitable, this feature will immediately advise to switch the strategy off. On the contrary, a strategy that has been performing poorly

suddenly records some good performance, resulting in a high position in the historical distribution and some risk being allocated in production.

- *Exponential Moving Average of PnL*: this feature is computed as the moving average over a certain period of the cumulative pnl line of a strategy weighted over history with exponential weighting. Given a time period T , a weight factor is computed as $k = \frac{2}{T+1}$ and the exponential moving average is computed as

$$EMA[i] = (pnl_curve[i] - EMA[i - 1]) k + EMA[i - 1]$$

Hopefully this feature should rapidly capture switching point in the performance of a strategy by looking at the difference between the pnl curve and its exponential moving average. An alternative could be to look at the crossing between moving averages, at the risk of switching late, but removing a good amount of noise.

- *Tail Ratio*: This feature is computed as the ratio over a rolling window between the 95th and the absolute 5th percentile of the distribution of returns. The higher the tail ratio the more positively biased the distribution and the bigger the odds of getting positive weights by trading in the strategy. This feature has the really good characteristic of not being too sensitive to outliers allowing for a robust estimation of the strategy performance.
- *Sortino Ratio*: Computed as the Sharpe ratio, but considering only the volatility of negative returns.
- *Drawdown Mode*: This simple feature indicates whether a strategy is in drawdown or not. In other words it looks at the cumulative PnL of a given strategy and trades it when the current cumulative PnL is above the rolling max. More precisely, to give a bit more freedom in switching we allow the strategy to loose 2% from the previous max before being switched off, to eliminate the effect of noise.

3.3 Relevant Features

Once the features have been built we have to decide which ones give the more predictive power to solve our problem. Moreover we need to assess which rolling window is ideal for any feature to be able to forecast at best. The approach chosen at this stage is to use a *Random Forest* model to rank these features. The idea is to feed this model with all the possible features and let the algorithm select the best ones. To dig more in detail on how this process can be applied, a discussion of random forest trees is appropriate. A decision tree is a machine learning model that can predict quantitative and $\{0,1\}$ outputs given a set of features. The model takes binary decisions based on the input features partitioning the sample into different "leaves" and assigns output values minimizing the impurity that is a measure of homogeneity of the data (See the appendix for greater detail on how the algorithm works). Their use in feature selection is abundant thanks to their simple approach and their ability to model dependencies between features. If a tree, trained on some data, consistently splits based on the value of only one feature, it's a strong indication of importance of that feature. A Random forest uses the powerful concept of bootstrap on top of this model: it trains several trees, where any of these is trained only on a subset of the data sample and a subset of the features. The output is then the average split decision across all trees.

For our problem we even went further adapting this model to our specific dataset that has few data points (6 years of daily returns) for many different strategies. What we did is to use the powerful Python library *Scikit Learn* to train a random forest on each of the 13000 strategies at hand (only in our train sample). Once the tree is trained we retrieve the feature importances and we sum them up across all the strategies. Each tree will be feeded with all the features computed above with different rolling windows (in our case 30, 60, 90, 120, 180, 210, 250, 300 days). Before going to the results, two important steps must be taken. The first is to compute an output feature on which the tree can actually train on. We decided to use a binary output (0/1) that tells whether the strategy has a positive (1) or negative (0) returns over the following 5 trading days. The last part to take care of before training the model is to clean the data. We normalized the data, dropped extreme values and dropped strategies that had too few trading days, as these would haven't let the tree train properly. Moreover, to be consistent we restricted our study to the in-sample period.

Once the tree had been trained we recorded the most important features, these can be seen in Table 2.

We can see how the sharpe ratio dominates any other feature, establishing itself as the most powerful feature. Moreover we notice how the exponential moving average and robust sharpe ratio have very low predictive power. It is really interesting

Feature	Importance
Rolling Sharpe 350	0.04
Rolling Sharpe 250	0.0388
Rolling Sharpe 300	0.0387
Tail Ratio 60	0.0385
Tail Ratio 180	0.0385
Tail Ratio 90	0.0385
Rolling Sharpe 180	0.0385
Tail Ratio 120	0.0381
Rolling Sharpe 120	0.0379
Tail Ratio 350	0.0379
Tail Ratio 250	0.0378
Tail Ratio 300	0.0377
Rolling Sharpe 90	0.0373
Rolling Sharpe 60	0.0368
Exp Sharpe 350	0.0362
Exp Sharpe 60	0.0351
Exp Sharpe 300	0.0346
Exp Sharpe 250	0.0337
Exp Sharpe 90	0.0334
Exp Sharpe 180	0.0331
Exp Sharpe 120	0.033
Hit Ratio 350	0.0264
Hit Ratio 250	0.0264

Table 2: Top 25 Features selected by the Random Forest Tree.

to observe how the relevance of features increases with the window, even if our aim is to predict over a very short period.

Once we agreed on the relevant features we started building a model to predict which strategies to put into production each week. We will not focus only on sharpe but we will still proceed in our work keeping in mind the hints given by this powerful tool.

3.4 An Additional Test

We want to check that the results coming from the Random Forest tree are actually meaningful. To this end, we will observe the problem from a slightly different angle. We want to verify whether the feature that is supposedly the best will actually have some predictive power for our portfolio.

To this end we will run a simple regression where we will try to predict the future one-week return of a strategy given one feature (the best one that is a rolling sharpe over a window of 350 trading days), in our case we will try to fit:

$$r_i = \beta SR_350_i + \epsilon_i \quad i = 1 \dots N \quad (3.4.1)$$

Where N is the number of traded strategies. The regression is run on the whole in-sample period. We will evaluate the performance of the feature by looking at the R^2 score and the individual t-statistic.

Remember that to accept the the alternative hypothesis of the feature being relevant at a 95% level we need to have the t-statistic to be greater than 1.65.

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3.5 Switching Model

Here we dwelve into the challenge of finding an optimal subset of all the strategies to put in production for a given week. The model here should just tell us whether a strategy is good or bad for the coming week.

As opposed to a traditional machine learning model, we want something more simple, interpretable and faster. Following the results of our random forest tree classifier we decided to base our models on robust thresholds or ranking of strategies. The reasons for dropping cutting-edge machine learning methods in this context are multiple: first we don't have many samples per strategy to be able

to train machine learning models. If we had more data, a Neural Network could for example learn the complex relationships between feature behaviour and future performance of the strategy, but since we have little amounts of data per strategy this could be hardly achievable. It is quite clear that in this context we are aiming at training individually each strategy, as trying to fit many different strategies in one model is definitely not optimal.

We have tested several different models and evaluated them based on the performance they provided. This performance is not only a function of raw PnL, but is at first risk-adjusted and secondarily it takes into account how volatile the allocation is. It is well established that some interesting theoretical models just don't work in the real world because of transaction-costs and implementation issues. We want to avoid falling into this problem, finding something that works really well in-sample but then requires to completely reshuffle the portfolio each week killing any kind of intrinsic alpha. Each model will require to fit various parameters, therefore we will perform in-sample gridsearches looking for pseudo-optimal parameters trying to avoid overfitting. That means we will look at the results with common sense, if we will find very surprising numbers we will dwell in the nature of these parameters, and eventually we might not validate the results we see.

3.6 First Tests

We run different tests (in our in-sample period) to see which meaningful combination of features could come up with a proper switching model. At first, we tried to base our models only on one feature and it turned out that using only one feature was not enough as the data is really diverse and many strategies have very poor performance. This fact forced us to somehow use a second feature to act as a filter that would wipe out of the full set of strategies a huge majority that had not been performing well in the past. We directed our endeavours towards finding this meaningful filter of strategies. What this filter has to do, is to look at the past performance of any single strategy and set a threshold below which even if the current performance is good this strategy would not be switched on. The reason for this is that many strategies have some very short period where they work well due to specific market conditions that don't last for long. We luckily have a huge wealth of strategies and we can afford being strict in selecting strategies giving more strength to our method. After some tests and discussions we decided that a good filter is given by a long-window rolling-sharpe ratio. This feature looks at the performance of a strategy and computes with a certain rolling window the Sharpe. Then we look at the resulting time series and we require the sharpe to be sufficiently good over a certain window in history. In other words, every Monday

the historical x-days sharpe ratio for each strategy is computed and if we are able to find a period of x-days when a strategy performed sufficiently well in terms of sharpe we believe this is a strategy that can be switched on and off in the future. Evidence will show that this lookback window should be quite long, proving that the strategy has been working for quite a long time in the past (See following parts). Once this filter is applied, the remaining features are switched according to information coming from another feature that we will explore in the following part.

Armed with this tool we started building many different models with all the features we had at hand. Results showed that the Random Forest tree was almost always right in estimating the predictive power of features. In fact, we noticed that portfolios based on features like Exponential Moving Averages and Hit Ratio (features with low predictive power) didn't perform as well as portfolios based on sharpe-ratio. We can see some results below:

Moreover, an interesting aspect to analyze is the set of strategies switched by these methods, it seems that they tend to select very similar strategies as the ones switched by the Sharpe-Ratio based portfolios, but with much worse market timing.

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3.7 Method 1: Pure Sharpe

The first method we try is purely based on the Sharpe Ratio, we simply look for strategies that satisfied a certain requirement in the past and eventually switch them on based on the current Sharpe ratio over a certain window. More in detail, every week we scan the whole universe of strategies and we apply the aforementioned sharpe-filter, pre-selecting only the ones that had a "good enough" performance over a certain window at any point in the past. That means this is a strategy that somehow has proven to be an alpha generator in the past at least. After this pre-selection we put in production only the strategies that currently have a sharpe over a certain window greater than a fixed threshold. For this method to work properly we need to fit four parameters (two thresholds and two windows for the Sharpe Ratio). Even though we might let the optimizer work on an infinite space, we set some boundaries to our search. For example, we will require the sharpe filter to work over a longer period (at least 6 months). While the shorter sharpe that ranks, will be based on a shorter window that will not exceed one trading year.

We run the in-sample grid search and nicely find a smooth surface. This is good

news because it confirms that we are not chasing the noise but generating a real signal.

The results are definitely interesting. Since we don't care about finding exactly the perfect optimal combination of parameters we stick with what we believe makes sense in the optimal area (the lighter one in Figure 1).

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3.8 Method 2: Ranking Based

We will propose an evolution of the basic case that reduces the search space and adds some robustness. The idea is that instead of switching strategies on and off based on the Sharpe Ratio being above a certain threshold, we care about ranking the performance of strategies making the assumption that the best ones will still perform well. There are two reasons why this choice makes sense: first of all ranking removes the burden of optimizing some parameters reducing the risk of overfitting. Secondly, ranking is a much robust statistics than simple threshold, we expect therefore that this method will perform better out of sample. We still have to apply a first filter as for the previous case (fixing the parameters as they have been chosen for method 1), then we will grid-search for an optimal window where strategies are ranked by Sharpe Ratio.

Notice that we also have to set a parameter that is the number of strategies that will be considered best ones after being ranked. The idea here is that this number is given by what the in-company execution system can withstand, that is about 50 strategies per week. More precisely we will select the top 50 strategies (out of 13000!) but only if their sharpe-ratio is still positive in the last period.

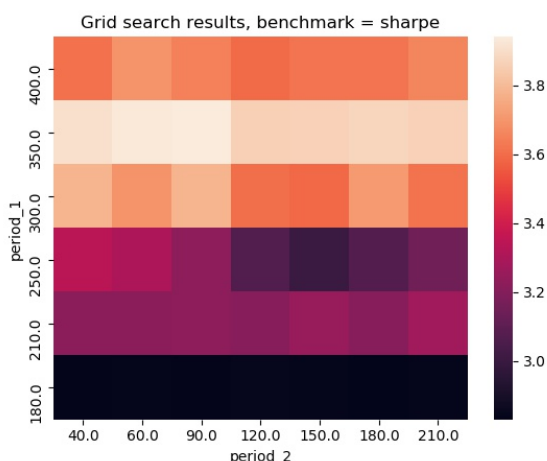


Figure 3: GridSearch for the two windows of the Sharpe Ratio



Figure 4: GridSearch for one window vs the threshold for the Sharpe Ratio

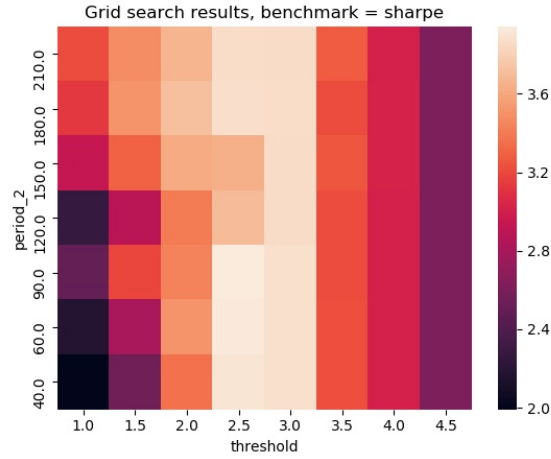


Figure 5: GridSearch for one window vs the threshold for the Sharpe Ratio

As we can see the performance is on average much better, but also the results are more reliable. The in-sample gridsearch suggests that the optimal value for the filtering Sharpe is about 350 trading days, while for the threshold the ideal value seems to be in the 2.5/3 area. The length of the window for the Sharpe ratio used to rank doesn't seem to be extremely relevant but still it seems to suggest that optimal values might be in the 90s.

3.9 Method 3: Drawdown Based

In this case we aim at finding something even more robust. Even though the Random Forest tree suggested that drawdown information is not as relevant as other features when it comes to predict the future performance of strategies, we decided to give a try to this feature as it is really robust and requires almost no parameter.

In detail, the model we try to create here will initially filter as we have seen in the past two cases, but then the remaining strategies will be put in production only if they are somehow recovering from a drawdown. In more mathematical terms, what we did is to compute the PnL line for each strategy and each week we see how much time the strategy has spent recovering from a drawdown. The underlying idea is that if a strategy is recovering from a drawdown it might be that the underlying mean-reversion between traded assets is again strong. Of course, this simple method has some clear drawbacks starting from the fact that there is a strong exposure to spikes. However, the combination between sharpe ratio filter and drawdown information might give some additional alpha information to our portfolio construction so we decided to give it a shot. This idea of using drawdown information to forecast the performance of a strategy is not completely new, in fact some articles [9] invite to use drawdown information as a robust alternative to the Sharpe Ratio. The results are as follows:

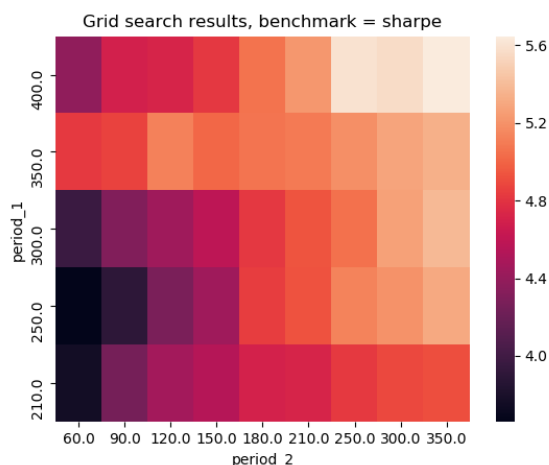


Figure 6: GridSearch for the window of Sharpe Ratio and drawdown measure

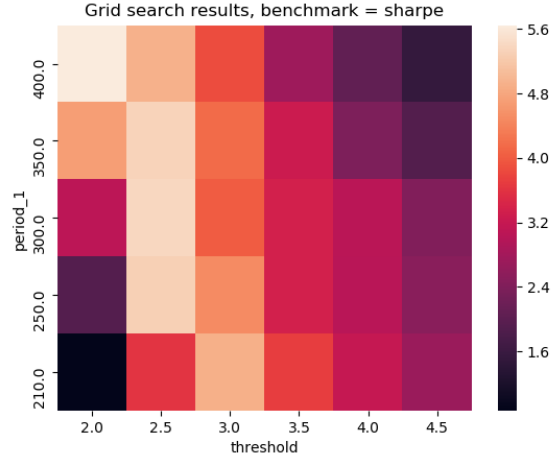


Figure 7: GridSearch for the parameters relative to the Sharpe Ratio

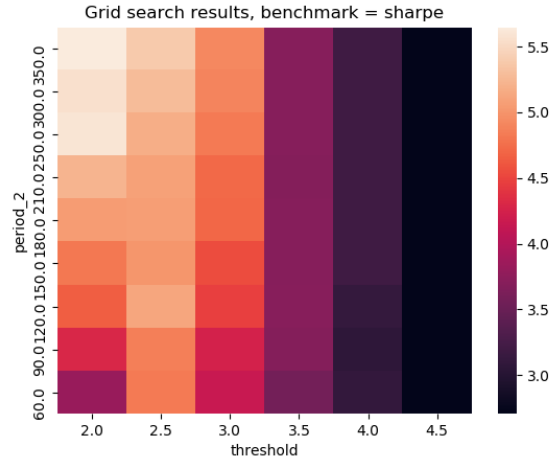


Figure 8: GridSearch for drawdown window and sharpe threshold

4 Part 2: Risk Allocation

Once we have a robust and trustable switching method, we can move our scope towards risk minimization, or in more precise terms, sharpe ratio maximization. We will build on top of the selected portfolio two different weights systems that will be benchmarked against a simple equally weighted portfolio and a Markowitz-like minimum variance portfolio (see appendix for building details). As it was for the switching problem, our aim is still to find the best out-of-sample portfolio for

the following week (setting the new weights on monday) given information up to the previous friday.

4.1 Model 1 - A Genetic Learner

The first method we try to implement is a Genetic-Leaning portfolio allocator. The method is based on the idea of making the algorithm evolve to find an optimal allocation through extensive genetic mutation. The approach is rather brute-force as it tries to test as many portfolios as possible until the optimal one is found. A more human-like analogy is the following: the algorithm acts as a boss letting many portfolio managers allocate risk according to their views. As time passes the boss will evaluate the portfolio managers based on specific performance measures (that are not only raw pnl) and kicks out the worst performing. At each stage he tries to replace the worst portfolio managers with completely new ones and with a set of managers that trade similarly to the best ones. Let's dig into the underlying methodology: on each monday we face the challenge of assigning weights (between 0 and 1) to the set of tradable strategies. The algorithm is initialized with a set of random portfolios $\mathbf{w} = (\mathbf{w}_1 \dots \mathbf{w}_N)$, where each \mathbf{w}_1 represents a feasible allocation of risk (we will generate uniformly distributed random weights where 1 represents the maximum risk that can be allocated to a strategy and zero means that no risk is allocated to the strategy). The algorithm lets these portfolios trade over a certain window in the past and evaluates their performance. Once all of them have traded, the algorithm ranks them assigning a score given by a so-called *Fitness Function*, which takes many metrics into account to evaluate a portfolio. Then the algorithm kicks out the worst performing, and substitutes them with a new generation (details on this part will be explained later).

The procedure is repeated until an optimum is reached, or in other terms this optimizer is not able to find better portfolios. At this point the final portfolio will be an average of the best found portfolios.

The name Genetic comes from the idea that natural selection and evolution are applied to the set of portfolios. If a portfolio is just bad it will not survive the selection step, while if a portfolio is good it will be challenged with a mutated version of itself that might represent an evolutionary step. This kind of approach has pros and cons, let's first evaluate the positive aspects:

- The optimization carried in a way that is able to be conducted in a multi-dimensional space, in different local minima in parallel avoiding the risk of missing a global minimum. The mutation happens in a way that optimization is more refined in well performing areas, while it is also randomized to

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- The algorithm is conceived in such a way that it serves really well our needs and requirements. Evaluating portfolios with the so called Fitness Function it allows to penalize portfolios that perform well but that give rise to the typical issues of portfolio optimization like instability of weights, poor diversification or meaningless negative weights. The optimization is already done without having to worry about any type of complex mathematical formulation to impose constraints.
- The approach requires very little parameters: the length of the lookback window and the weights to give to any performance measure used to assess portfolio performance.
- The algorithm might fully embrace the non-linearity of the problem and autonomously find relationships between strategies that other methods might not find.

On the other hand this method has some drawbacks:

- This brute-force algorithm requires an enormous computing power to span the whole space and rank all the portfolio. Needless to say, we will notice later that the more computing time is given to the algorithm the more the randomness in it is limited and the performance improves. We will dig later in this aspect.
- As outlined above, there is some randomness, as most of the portfolios that are tested are just randomly generated, so there is little chance to find a precise optimum, but rather something that is quite close to it
- The algorithm looks backward and makes the assumption that the best performing combination in the past will still be the best for the next week.
- Even though there are few parameters to be set, the algorithm is quite sensitive to these values.

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4.1.1 Implementation

Let's now address the issue of defining the fitness function. We will indicate this function with the symbol f_f , it is a simple $\mathbb{R}^N \rightarrow \mathbb{R}$ that given a portfolio vector \mathbf{w} returns a real number as a score. This function is the core of the whole algorithm, because it can evaluate a portfolio based on its performance but also based on how the portfolio fits our requirements. This core function will look for a particular optimum that is characterized by a portfolio vector that scores well according to

different metrics. For example it might penalize a portfolio that assigns a lot of weight to few strategies, or a portfolio that changes too much compared to what was traded the previous week. Defining this function in the proper way takes more intuition than calculation, and requires to pay attention to a couple of details. Of course, the more complex the fitness function the more our taste can be satisfied, but also the more computational time is required.

4.1.2 Fitness Function

We will evaluate the performance of the portfolio based on a mix of sharpe ratio and sortino ratio (achieved over a certain lookback period), somehow taking into account the diversification benefit of a portfolio allocation. We will also take into account how much a portfolio will be different from the previous one with a norm-1 penalty. So our fitness function will look like:

$$f_f = \alpha_1 * sharpe(\mathbf{w}) + \alpha_2 * sortino(\mathbf{w}) - \alpha_3 * ||\mathbf{w} - \mathbf{w}_{old}||$$

Where α_1 , α_2 , and α_3 are weights on which no optimization will be carried to limit the computational burden. α_1 and α_2 will be the same, while α_3 will be such that the influence on the optimal portfolio is relevant but still not that big to prevent the portfolio from evolving towards ones with better performance. In other words, if an optimal portfolio is really different from the one traded the previous week, it must mean that the performance of the former must be really good to make us switch towards it incurring in relevant transaction costs.

We need to assign proper values for those three parameters in a way that it makes sense. We will give more relative weight to performance measures such as sharpe and sortino ratios and a bit less to the stability of the portfolio. To do this we take into account the order of magnitude of our scores. The sharpe ratio will be in absolute value normally in the range between 0 and 1.5 (we will not annualize the ratios as we care only about comparing performances, this way we will save some computations). The sortino ratio will be in the range between 0 and 3 in the most realistic cases.

For what concerns the order of magnitude of the 1-norm we need to dig into some mathematics. We will generate the random weights for each portfolio manager as

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uniform values in the range $[0, 1]$. The value of the norm-1 will be the sum of the absolute value of the difference of N uniform random variables. We will compute in the end the expected value of this norm-1. Let's set $\mathbf{X}, \mathbf{Y} \stackrel{i.i.d.}{\sim} \mathcal{U}(0, 1)$.

$$\mathbb{P}(\|\mathbf{X} - \mathbf{Y}\| < k) = \mathbb{P}(\mathbf{X} - k < \mathbf{Y} < \mathbf{X} + k) \quad (4.1.1)$$

We can easily visualize this simple problem on the $\mathbf{X} - \mathbf{Y}$ plane.

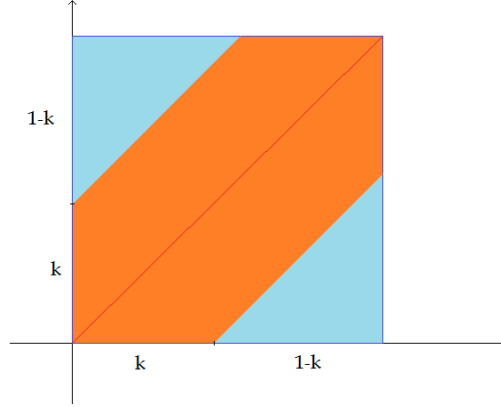


Figure 9: X-Y plane representation of the problem

The red area represents out probability. It is quite straightforward to notice that the area is equal to $1 - (1 - k)^2 = 2k - k^2$. We can now extract the pdf of this particular random variable:

$$f_{\|\mathbf{X} - \mathbf{Y}\|}(k) = \frac{dF_{\|\mathbf{X} - \mathbf{Y}\|}}{dx} = 2 - 2k\mathbf{1}_{[0,1]}(k) \quad (4.1.2)$$

Now we can compute the expected value with the normal laws of probability:

$$\mathbb{E}[\|\mathbf{X} - \mathbf{Y}\|] = \int_0^1 k f_{\|\mathbf{X} - \mathbf{Y}\|}(k) dk = k^2 - \frac{2}{3}k^3 \Big|_0^1 = \frac{1}{3} \quad (4.1.3)$$

So the expected value of the norm difference for any portfolio will be $\frac{N}{3}$, where N is the number of assets in the portfolio (each week these are roughly 50-60). This means that this third element will be much greater in magnitude than the performance measures. We will need to set a value for α_3 about 20 times smaller

than α_1 and α_2 . Since the scores will be relative to each other we don't care about the scale of the values, but only about the relative sizes. We therefore decide to set $\alpha_1 = \alpha_2 = 0.5$ and subsequently $\alpha_3 = 0.025$.

4.1.3 Converging towards a global optima

Now let's address the issue of how to reach a global optima. The algorithm has its specific way of finding an optimal allocation that is derived from evolutionary theory. The idea is that each of the original portfolios are tested, but only the best ones will survive to the next period. These ones will evolve in modifications of the original portfolios and will face the challenge of surviving against a new random generation of portfolios. More specifically the procedure is the following:

- First N portfolios are randomly generated. The bigger N the more extensive the search and higher the probability of actually finding an optimal point. This of course comes at a larger expense of optimization time.
- Each portfolio is evaluated through the fitness function, so that portfolios can be ranked based on this score.
- then a **selection** step is enforced. Only the best k% of the portfolios survive, these portfolios will make it to the next optimization round. k is usually in the 20-50% range, and we will stick to a 30% value. Moreover, these portfolios are selected to breed a new generation.
- The new generation is created through the process of **mutation**, that means that each portfolio is generated as a little variation of one of the best pre-existing portfolios. An alternative here is **crossover** that mimics the dynamics of reproduction in the human world. In this case two portfolios would be "mixed" to give birth to a new portfolio. Here we have different alternatives of how to create the crossover, one can just average to portfolios, or select some genes randomly from the two portfolios and so on. For our case we believe mutation works better as we need a faster and simpler method to generate portfolios. Moreover averaging or mixing portfolios would bring us towards almost equally weighted portfolios that we want to avoid since we really want to force our algorithm to search for more extreme and exotic combinations.
- The remaining part of the set is generated again in a random fashion and the loop starts again.

This procedure will hopefully bring to an optimal portfolio. We need to decide how to define an optimal point, or in other words establish when should the op-

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timization terminate. There are many different ways to establish a termination condition, common ones are to stop once a certain performance criteria is reached (i.e a minimum Sharpe Ratio), or to stop the optimization after a fixed amount of time/iterations. Our procedure will be a bit more complex, we will let the evolutionary process continue until a minimum number of iterations will have been done and the improvement in the top portfolios is not that relevant so that it is worth carrying the optimization on.

4.2 Model 2 - An enhanced risk-parity

Here we propose an alternative model, here we look for something more controllable, interpretable and less computationally heavy. The idea is to oppose the genetic learner with something particularly different.

If we look at the drawbacks of Genetic Portfolios described in section 4.1, we will be able to overcome them here. In fact, the computational power required is much lower, the solution is exact in the sense that there is no randomness here but moreover there are very few parameters in the algorithm, and the dependency on these parameters is not that relevant.

Let's dig a bit in how this portfolio is going to be built. As an alternative to the genetic portfolio, we will start from the same point, that is a given allocation of strategies for a given week. We will try to achieve a minimum variance approach, of course for all the reasons outlined above we will not try to use directly a Markowitz approach (even though this will be considered as a benchmark). Given an allocation we will try to minimize the risk by looking for similar strategies and penalizing their weight in production to avoid having a portfolio that has an excessive exposure to a certain sector/region/asset-class. This should ideally give a well-diversified portfolio. We will at last look at the sharpe ratio to tilt the weight towards better performing strategies.

More in detail our approach will be:

- Get the strategies in production, look at their PnL history and reduce them with a PCA to n_{dim} dimensions.
- Use this reduced data to cluster the strategies based on their PnL. In this way we avoid the use of correlation that is tricky and numerical error-prone. The algorithm that will be used to perform this clustering is detailed in the next section. The good thing about this algorithm is that we don't need to set a parameter for the number of clusters to create.
- Apply equal weights to each cluster, that means that if there is a big cluster of many similar strategies, these will be put with a low weight to keep the

portfolio diversified.

- Tilt the weights based on the sharpe ratio.

4.2.1 Clustering the strategies with affinity propagation

4.2.2 Allocating risk

Results

Appendix

Shapiro-Wilks normality test

As suggested by the name, the Shapiro-Wilks test checks if a sample is drawn from a normal distribution. More precisely, given a sample it tests H_0 (normality) versus the alternative hypothesis of non-normality. This test is ideal for our case as it doesn't require too much data to come to a conclusion. The test is non parametric and starts with sorting the data. Once the data is sorted, the test statistic can be computed:

$$W = \frac{\left(\sum_{i=1}^N a_i x_{(i)} \right)^2}{\sum_{i=1}^N (x_i - \bar{x})^2}$$

Each element has its specific meaning:

- \bar{x} is the sample mean of the data.
- $x_{(i)}$ is the i -th order statistic.
- a_i are tabulated coefficients coming out of the distribution of order statistics of a normal standard distribution.

The larger the statistic the more "normal" the data. This comes from the idea that the test wants to measure the similitude of the ordered statistics to those of a standard normal distribution. The W statistic somehow measures the closedness of these two entities.

Minimum Variance Portfolio

Here we build the foundations of the Minimum Variance portfolio used as a benchmark to measure the relative performance of our weight assignment methods.

Firstly, we set the problem in rigorous terms: given a set of N tradable instruments (in our case trading strategies) we want to find the optimal trading vector $\mathbf{w} = (\mathbf{w}_1 \dots \mathbf{w}_N)$ that represents the composition of our portfolio. This composition will optimally be the one that minimizes the in-sample variance of the portfolio. The latter is measured as:

$$\sigma_\pi^2 = \frac{1}{2} \mathbf{w}^T \Sigma \mathbf{w}$$

This optimization problem is usually solved under the constraint that the sum of the weights should be equal to one. We will solve the problem and then impose that the weights are also positive (it wouldn't make sense to trade strategies with negative weights).

The lagrangean to solve to minimize the variance is the following:

$$\mathbf{L} = \frac{1}{2} \mathbf{w}^T \Sigma \mathbf{w} - \lambda (\mathbf{1}^T \mathbf{w} - 1)$$

Where $\mathbf{1}$ is a vector made up of ones.

We compute the first order conditions:

$$\frac{\partial \mathbf{L}}{\partial \mathbf{w}} = \Sigma \mathbf{w} - \lambda \mathbf{1} = 0 \quad \frac{\partial \mathbf{L}}{\partial \lambda} = \mathbf{1}^T \mathbf{w} - 1 = 0$$

From the first F.O.C. we immediately find:

$$\mathbf{w} = \lambda \Sigma^{-1} \mathbf{1}$$

We plug this result into the other F.O.C.:

$$\lambda \mathbf{1}^T \Sigma^{-1} \mathbf{1} - 1 = 0 \implies \lambda = \frac{1}{\mathbf{1}^T \Sigma^{-1} \mathbf{1}}$$

Therefore getting a nice analytical closed-form solution for our minimum variance portfolio:

$$\mathbf{w} = \frac{\Sigma^{-1}\mathbf{1}}{\mathbf{1}^T \Sigma^{-1} \mathbf{1}}$$

The beauty of this formula comes with some drawbacks:

- Σ is often not precisely estimated due to the huge number of strategies and the little amount of samples to use to measure standard deviations and correlations. Moreover this matrix is not to invert leading to numerical errors. To partially address these issues we use a *LedoitWolf* covariance matrix whose construction is explained in the next chapter.
- This approach completely ignores transaction costs, leading to a fastly changing and unstable portfolio composition
- The model works making a basic assumption: in-sample correlations and variances will hold out-of-sample with very similar values. Unfortunately this is rarely the case in the real world, making this portfolio sub-optimal in terms of variance.

Ledoit Wolf Covariance Matrix

Random Forest Tree

As outlined before, the decision trees are an all-purpose machine learning algorithm able to be trained on extremely non-linear phenomena. The beauty of these algorithm lies in the simplicity of the underlying learning process, the data is split in "sectors" in a way that the highest "purity" is achieved. The Random forest algorithm adds robustness to this process. Let's first explore in detail the training process for a simple decision tree.

- Given an m-dimensional set of data with an output feature (we are in the case of supervised learning) examine all the possible splits on one feature.
- Evaluate each split based on the purity of the splitted areas. This is done through the *Gini* impurity measure: $I_G = \sum_{i=1}^N p_i(1-p_i)$, where N is the number of labels/classes in the data.

This measure indicates how often a randomly chosen element from the set would be incorrectly labeled if it was randomly labeled according to the distribution of labels in the subset. This comes clear with the fact that the tree assigns probability to labels.

- The purest split gives rise to a new node.
- From this split others are generated until the highest purity or the maximum number of splits is achieved.

As it might emerge from this brief explanation, decision trees tend to overfit the data, as they learn very complex non linear-features. This behaviour is described in the context of the bias-variance trade-off where decision trees stand more in favor of variance rather than bias. Random forest try to overcome this issue by averaging many trees.

Once we understood how a general decision tree is trained we can explore in depth the training of a random forest algorithm:

- Generate M different trees.
- Each tree is trained (as a normal decision tree) on a random subset of the features. This number is usually believed to be a fraction \sqrt{n}/n where n is the number of features.
- The results from all the trees are averaged, that means that for each point the final label will be given by the average of all labels given by the different M trees.

This robust procedure is useful to train powerful regressors or classifiers, but might be used as well to measure the forecasting ability of the input features. If a feature has real predictive power, it will be used in many bootstrapped samples to produce splits in the data, therefore being used many times. Computing the number of times each feature is used to produce a split will give a ranking of feature importances.

Figures and Tables

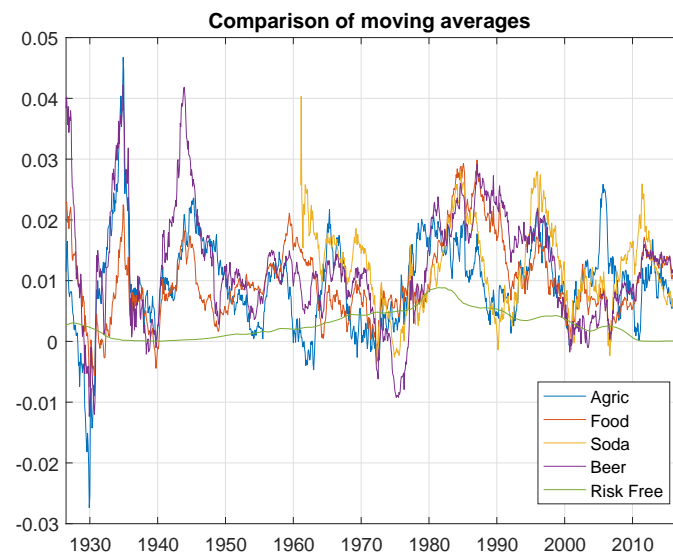


Figure 10: Rolling average of the returns for 4 industries and R_f

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	Means	Geom. means	Std	Skewness	Kurtosis
Agric	0.006451	0.003692	0.076022	1.7264	26.0881
Food	0.0069678	0.0057469	0.04943	0.077403	8.7436
Soda	0.0068588	0.0047807	0.064507	0.12859	7.1141
Beer	0.0092485	0.0065	0.076231	1.7631	23.2572
Smoke	0.0084513	0.0067035	0.05917	0.058214	6.4513
Toys	0.0074909	0.0026382	0.10341	2.8551	39.81
Fun	0.0095897	0.005225	0.094034	0.78908	13.3382
Books	0.0079547	0.0048241	0.080439	0.92906	9.9586
Hshld	0.0065486	0.0047023	0.060793	0.42088	15.2228
Clths	0.0060539	0.0042022	0.061084	0.3378	8.0408
Hlth	0.0063989	0.0024131	0.088659	-0.051356	5.1869
MedEq	0.0085827	0.0065211	0.064113	-0.087466	4.829
Drugs	0.0082751	0.0065093	0.05951	0.25836	10.1244
Chems	0.0075114	0.0055249	0.063286	0.41702	10.0373
Rubbr	0.0087101	0.0055448	0.083538	2.942	36.8028
Txtls	0.0065236	0.0039416	0.072826	0.91155	12.1285
BldMt	0.0070339	0.0047173	0.068393	0.44272	9.2266
Cnstr	0.0081537	0.0035854	0.0973	0.97382	10.0288
Steel	0.0066718	0.0033381	0.083934	1.6211	18.1863
FabPr	0.0025337	0.00015952	0.068503	-0.15752	4.2258
Mach	0.0075694	0.0049435	0.072975	0.59482	10.6562
ElcEq	0.0091851	0.0062135	0.077686	0.66236	11.8235
Autos	0.0081455	0.0051196	0.079195	1.2523	17.8642
Aero	0.011515	0.0069837	0.096852	0.94405	10.5309
Ships	0.0061779	0.0030093	0.080616	0.83866	10.6221
Guns	0.0067447	0.0043901	0.068531	-0.02446	4.7082
Gold	0.00679	0.0015985	0.10367	0.86529	9.1785
Mines	0.007037	0.0047254	0.068158	0.24924	7.0303
Coal	0.0095471	0.0047871	0.10352	2.8884	32.3239
Oil	0.0078142	0.0059628	0.061188	0.35	7.2215
Util	0.005967	0.0043107	0.05746	0.16329	10.6922
Telcm	0.0054578	0.0043998	0.046062	0.072809	6.2862
PerSv	0.0070072	0.0026022	0.096456	1.5402	16.2761
BusSv	0.0068864	0.0042772	0.072464	0.59962	13.4179
Hardw	0.0094668	0.0066327	0.075198	0.12849	7.706
Softw	0.0046885	-0.0030951	0.12684	0.7773	6.6936
Chips	0.0086475	0.0046374	0.08987	0.44638	8.6589
LabEq	0.0081403	0.0056075	0.070703	-0.23438	4.7707
Paper	0.01152	0.002686	0.16655	9.7625	158.7706
Boxes	0.007713	0.0057721	0.062435	0.24969	8.8003
Trans	0.0061721	0.0035677	0.073288	1.1642	16.4832
Whlsl	0.0052253	0.0023087	0.076574	0.69512	14.5684
Rtail	0.0074503	0.0055177	0.062017	0.046815	8.6814
Meals	0.0074474	0.0050969	0.067913	-0.34348	5.5525
Banks	0.0098968	0.0073329	0.071629	0.19938	8.2083
Insur	0.008158	0.0052558	0.077097	1.2091	19.8734
RIEst	0.0053157	0.00069534	0.096949	0.77275	9.5831
Fin	0.0086179	0.0055558	0.078608	0.59824	12.733
Other	0.0048273	0.0019969	0.07497	0.084923	6.7771