

The following stories are fictional creative interpretations of our brand. Obviously.

1902

NEW YORK'S BEST SNACKS™

FORGET ABOUT IT? I DON'T THINK SO...

NYBS™

EVERYTHING BAGEL CASHEWS

WHAT COULD BE MORE NEW YORK?

LAWSUIT ALLEGES EVERYTHING BAGEL

ANYTHING BUT WHITE PLAINS, NY - A Nebraska man claims his experience on a recent visit to New York left him shocked and dismayed. He filed a lawsuit Monday morning. Upon learning that everything bagel seasoning did not, in fact, contain everything, Paul Ducray of Omaha filed suit with the New York State Supreme Court in Westchester County. Ducray alleges that the emotional distress of the ordeal left him unable to work or go about his daily functions. "I was looking forward to eating some real weird stuff, like pennies and tires, but instead it was just normal food things," said Ducray through an attorney. "I was devastated."

"I have trouble seeing this case moving ahead in New York courts," said former prosecutor William Sueya, "After all, New York Juries are well known to distrust suits brought by foreigners."

For many area residents it was a surprise to learn that Omaha was a place and not just something said in football games.



NYBS Everything Bagel Cashews IRL

NON
GMO

Grain
Free

16g*
Protein

4g*
Fiber

*Per 100g serving

NET WT 3.5 oz (100g)

RUFF TIMES: NYC ELECTS FIRST
CANINE MAYOR

New York, NY - NYC voters made history Tuesday, electing their first canine mayor, Rufus. The six-year-old Cocker Spaniel's shocking landslide victory marks a political turning point, as voters, voiced their full-throated support for the self-proclaimed "goodest boy." Rufus pledged to hit the ground running on his anti-cat agenda, promising that his first 90 days in office would be, "the most productive 172 years in recent memory."

FOOD & LIFESTYLE: 5 MIN RECIPE
A recipe blog promises recipes in 5 minutes, gives life story instead. Pg 6

CULTURE: THE MET TO HOST
SILENT DISCO IN THE CLOISTERS

Medieval monastic serenity meets EDM bass drops. In a break with tradition, the Metropolitan Museum of Art is hosting an evening of headphones and glow sticks. Pg 4

