

ALESSIA FUCILI

Visual designer

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CONTACT

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ABOUT

As a post graduate student I am seeking a position aiming my skills as a:

Visual Designer to create branding projects from the ground up, develop campaigns, provide quality art and creative direction, and design apps, websites, and onsite digital experiences, and/or an

Art director using my creativity to develop products, such as advertising campaigns, determine how best to represent a concept visually, which photographs, art, or other design elements to use, develop the overall look or style of a publication and product packaging.

I have got first-hand experience as a **Brand Designer** to create designs to satisfy clients' goals, manage various projects simultaneously while working closely with clients and other designers managing the company's visual brand identity, developing marketing materials, such as logos, brochures, website designs, and advertising campaign

EDUCATION

2023-Ongoing

Master's Degree in Systemic Communication Design

ISIA Roma design

Rome, Italy

2020-2023

Bachelor's Degree in Design

ISIA Roma design

Rome, Italy

2017-2020

Bachelor's student in History of Art Studies

La Sapienza University

Rome, Italy

2013-2017

Liceo Artistico (Art High School) Diploma

IISS Caravaggio in Rome

Rome, Italy

WORK

2022-Now

Graphic Designer
Rome
Italy

Freelance graphic design

- Graphic design for corporate events
- Graphic design of corporate gadgets
- Design and processing of motion graphics for company presentations
- Design and development of flyers
- Creation of an email signature for a professional studio

Sep 2024-Dic 2024

55 minuti event ISIA collaboration with MAXXI

- Visual identity of the event
- Social communication for the event
- Creation of gadgets for the event

Visual Designer
Rome
Italy

2021-2024

Open House volunteer for ISIA Roma Design

- Organization of the guided tour inside the structure
- Welcoming of visitors inside the structure
- Guided tour inside the structure
- Tutor and event coordinator

Tour Guide and Tutor
Rome
Italy

Gen 2023-Gen 2024

Museo do Caffè

- Search for references relating to wayfinding
- Search for references relating to pictograms
- Concept wayfinding

Visual Designer
Rome
Italy

Mar 2022-Oct 2022

Participation in the contest “Espressamente” for the Sant’Eustachio coffee

- Elaboration of the communication for one of the products offered on the market
- Proposal for a new reworked logo

Visual Identity Designer
Rome
Italy

SKILLS

SOFTWARE

ILLUSTRATOR

Graphic tools

PHOTOSHOP

Photo editing

INDESIGN

Editorial layout

PREMIER

Video editing

AFTER EFFECT

video animation

BLENDER

3D animation and design

FIGMA

Design and development

FIGJAM

Shared workspace

MIRO

AI-based collaboration platform

PROCREATE

Illustration and animation 2D

LANGUAGES

ITALIAN

Native

ENGLISH

Basic

INTERESTS

SPORT

Field Hockey