

# ALESSIA NOBILE

## UX/UI DESIGNER

### INFO

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**City**

Como

**Phone**

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**Website**

alessianobile629283579.wordpress.com

### EDUCATION

2017 - 2019

**M.Sc., Theory and Technology for Communication, Università degli Studi di Milano-Bicocca**

**Thesis title:** *User Experience in online banking: the importance of trust*

2014 - 2017

**B.Sc., Communication Science, Università degli Studi di Catania**

**Thesis title:** *Human-Computer Interaction: reactions to the use of some guidelines and the Microsoft Bob case*

### EXPERIENCE

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2019

**User Experience Intern**

*Illimity bank, Milano*

Worked on the design of the app and the website for the product launch of the first Italian digital bank.

**Responsibilities:** UAT, UX, UI

2018

**Ambassador**

*Milano Digital Week, Milano*

Worked as part of the digital promotion team of the event.

**Responsibilities:** SMM, Promoting

### SKILLS

Sketch

Adobe Photoshop

Wireframing

Principle

InVision

User Acceptance Testing

Adobe Illustrator

### SOCIAL

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**LinkedIn**

*Alessia Nobile*



**Skype**

*aleessia.nobile*

### PROJECTS

2018

**Donato**

Designed in a competition a virtual assistant to improve customer experience at the IRCCS Galeazzi Orthopedic Institute of Milano. *Awarded the 1st place.*

2018

**SPALS**

Designed a Social Platform to empower women in Legal Studies at the ASLA Legal Hack event. *Awarded the 3rd place.*

2017

**Smart bill**

Designed the pilot project for a new generation, user-oriented electrical bill (collaboration with the Engie company).