

ALESSIA DOMENICA NOBILE

UX/UI DESIGNER

INFO

City

Montreal

Portfolio

alessianobile.github.io

E-mail

alessiadnobile@gmail.com

SKILLS

Usability testing

Information architecture

UAT (User Acceptance Testing)

Wireframing and Prototyping

Interaction Design

Web & App Design

Design Sprints

Sketch

InVision

Adobe XD

Miro

Adobe Photoshop

Principle

Zeplin

HTML/CSS

SOCIAL



LinkedIn

Alessia Domenica Nobile



Twitter

@Lexiee442

EDUCATION

2017 - 2019

M.Sc. Design

Università degli Studi di Milano-Bicocca

2014 - 2017

B.Sc. Communication Sciences

Università degli Studi di Catania

EXPERIENCE

2021

UX/UI Designer

UX Boutique, Florence

Re-design of digital experiences for prestigious companies, ranging from fashion giants to awarded startups:

- Conduction of usability tests of the AS-IS
- Creation of site maps, wireframes and hi-fi interactive prototypes
- Design thinking and benchmark evaluation
- Recommendation of alternative solutions based on technical and non-technical limitations
- Presentation of UX and UI design concepts to stakeholders

2020

UX/UI Design Intern

Banco BPM, Milan

Design of the new apps for investors and regular clients:

- UAT to test the developed concepts
- Presentation of new solutions based on the existing product

2019

UX/UI Design Intern

Illimity Bank, Milan

Design for the product launch of the first Italian digital bank:

- Work organization in design sprints
- Evaluation of user requirements in collaboration with the research team
- Design thinking and benchmark evaluation
- Creation of site maps, wireframes and hi-fi interactive prototypes
- Development and communication of clear design guidelines, patterns, libraries, assets
- Presentation of concepts for review
- UAT in close contact with developers