

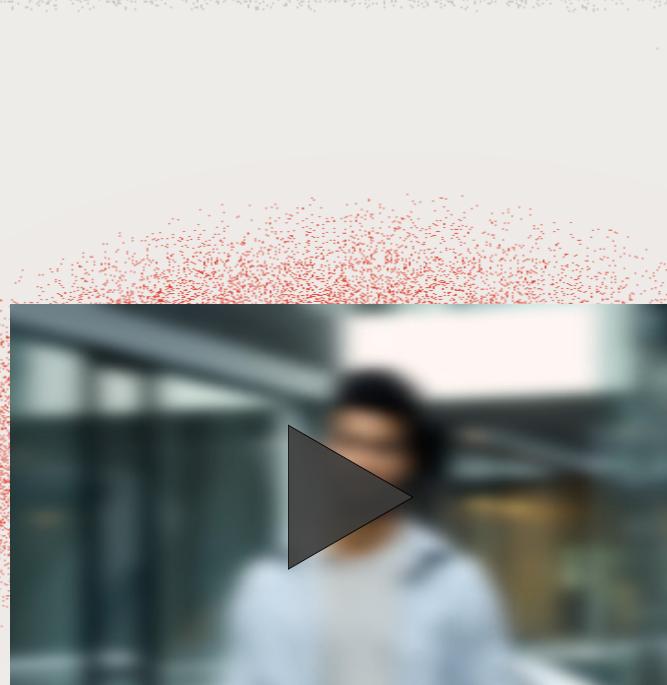


ALESSIO BLASER

07 / 06 / 2002

I'm a 1st year Multimedia Producer
Bern, Switzerland.

apprentice based in



This Is Me - introduction video (2021)

Interactive PDF - Click
outlined boxes and other
marked areas.

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Experience

Skills

Motivation Letter

Portfolio

CONTACT

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EXPERIENCE**Multimedia Producer Way-Up EFZ**

Swisscom AG, full-time
Aug 2021 - Present

Multimedia Producer

Free lance
2020 - Present

Language exchange

Marketing and logistics, napkinproducer "Le Nappage",
23 Jun - 12 Jul 2019
Strasbourg FR

EDUCATION**Berufsbildungszentrum Biel-Bienne**

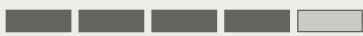
EFZ, Multimedia Production
2021 - Present

Gymnasium Neufeld

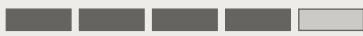
Matura, Biology & Chemistry
2016 - 2021

TECHNICAL SKILLS

Editorial Design



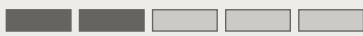
Photography



Videography



Animation



Illustration

**NOTABLE**

Art

Creative Direction

Microsoft Suite

HTML & CSS

Social Media

Sound Design

SOFTWARE

90% 80% 40% 60% 50% 80% 30%

LANGUAGE

German

Native language

C2

English

Fluent

C1 Advanced

French

Fluent (grew up talking french until 12, especially good listening comprehension)

B2/ C1 Advanced

REFERENCES**Alexandra Rupp**

Coach and Training Consultant
OSA Internal Production Partners
+41-58-223 57 86
Alexandra.Rupp@swisscom.com

Adrian Burkhalter

Coach Next Generation
+41-58-221 64 10
Adrian.Burkhalter@swisscom.com

Why Blue

Blue caught my eye because I was looking for a project that is more independent of Swisscom. I wanted to be a part of Swisscom from a different and more target-oriented perspective. It also seems fitting since I love sports. The ability to redefine and improve features and processes in smaller teams seems very intriguing to me.

My Motivation

I fell in love with what the future might hold (mainly because of science fiction movies (:) and always try to implement new ideas in what I do. My thought process usually goes: How can this be simplified and optimized? Or just: What new things are there in our world? Which usually leads me to consuming all kinds of technological trends. For example: Did you know there is a Company 3D printing fully operational rockets?!

Expertise

Currently I work at OSA Learningcenter where I am improving my skills, most notably: Working with clients, animation, CI/ CD, video production and illustration. At the moment my major assignments are the whole production process of a nine minute video about electrical safety including animations and an A3 OSA poster illustration.

I have experience in all basic fields of multimedia and my skills are diverse. One of my strengths lies within Editorial Design/ Layout Design where I directed and designed a 120-page long fashion and art magazine as my in 2020. In that project I directed several photo shootings and was able to improve my photography, videography and sound design skills by a lot. Since then, I started freelancing for different smaller clients like a boxing gym (introduction video) or music artist (cover art, photography and assisting videography).

Furthermore, I took additional art classes in gymnasium and therefore am well versed in fine arts, theory of creativity, crafts and more.

Personal Strengths

Living alone with my dad made me an independent person always open for new things. I love connecting and working with people. In my opinion working in groups enables me to advance way faster since you learn from each other's mistakes. That's how I try to improve.

I am looking forward to hearing from you and meeting you in person :)

PORTFOLIO

MULTIMEDIA PRODUCTION

ALESSIO BLASER

EDITORIAL DESIGN 003

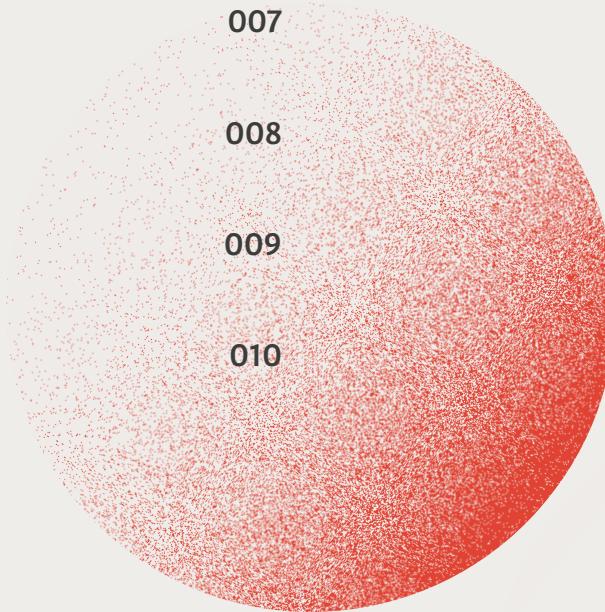
PHOTOGRAPHY 005

VIDEOGRAPHY 007

ILLUSTRATION 008

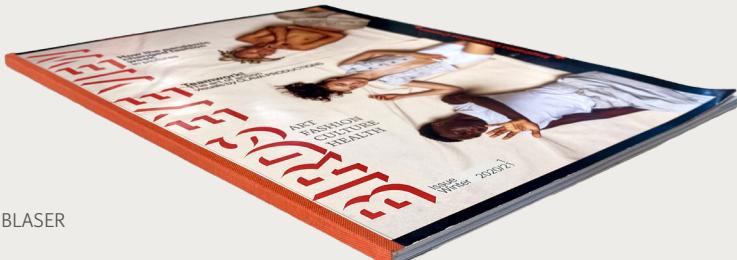
ANIMATION 009

OTHER 010



BIRDS-EYE-VIEW MAGAZINE

As my maturity thesis I directed and designed a 120-Page and printed it. Most noteworthy it includes three photo shoots. The goal was to look at fashion magazines from a different perspective inspired by the brutalist aesthetic of the magazine 032c.



ALESSIO BLASER

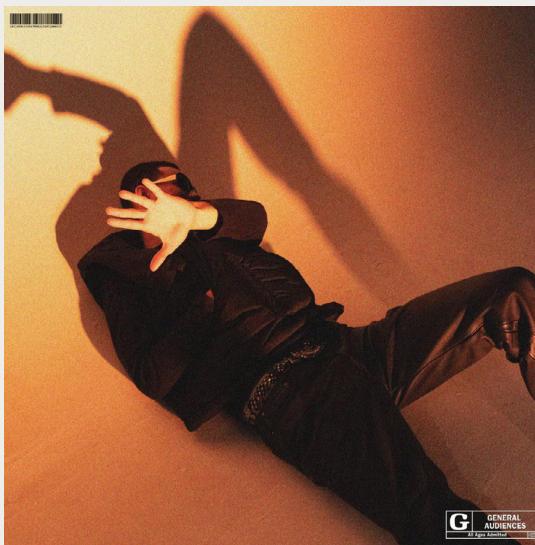


PORTFOLIO

ALBUM COVER



I directed the creative process and assisted in videography for the music video of the release of the upcoming artist CBaby.



IMPRESSIONS



VIDEOPGRAPHY

I am experienced in video production, especially post production.
Right now I am working on a major video production where I will shoot whole day with a small team.
My biggest finished project is my own introduction video linked on the front page. The boxing scenes are a part of a free lance project for the presentation of a boxing gym.



ILLUSTRATION



ALESSIO BLASER

PORTFOLIO

ILLUSTRATION

I am well versed in Illustrator and am able to design simple illustrations, icons, designs, etc.

I am currently working on a A3 OSA poster illustration. At OSA we have workshops and various projects illustration where I will be/ am a part of.

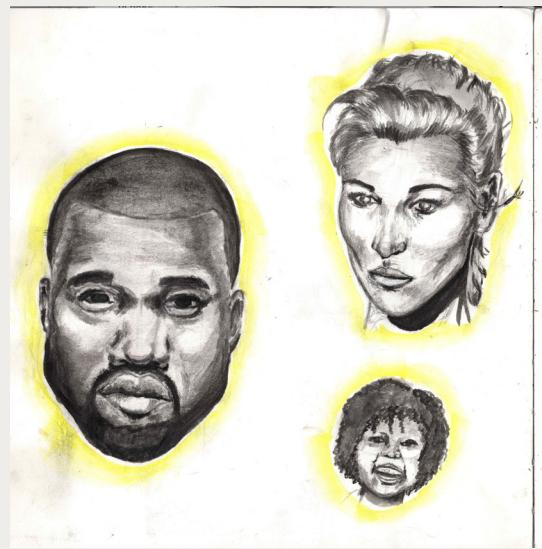
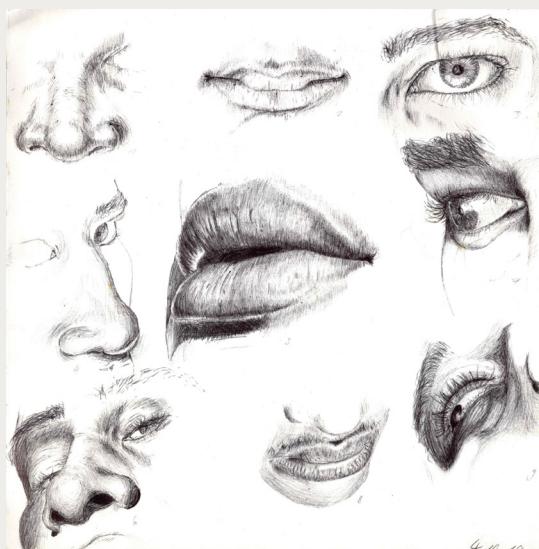
ANIMATION

I have not been able to work on major animation projects yet. Nevertheless I know After Effects well and am able to animate basic illustrations, movements and text.



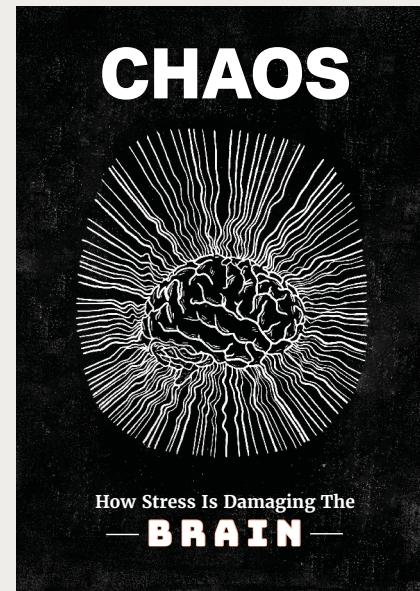
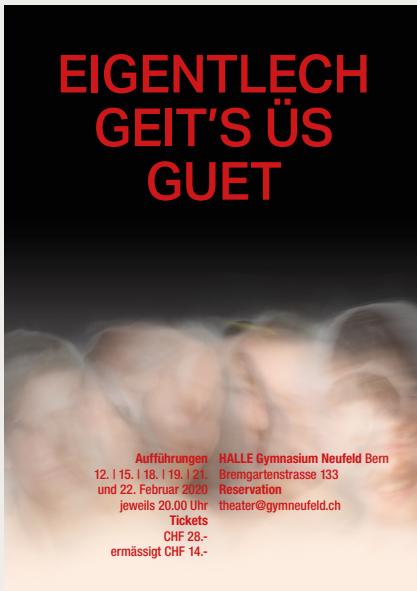
ARTWORKS ANALOG

A few impressions of my sketchbook.



ARTWORKS DIGITAL

Digital and hybrid projects (posters) for the local school theatre.



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+41 79 868 19 29