



MY
ORDER



MY
SCHEDULE



MY
PAYMENT

Welcome

Christian Newswander

LOG OUT

MY REVOLUTION

SIGN UP NOW and click your way to clean clothes. No credit card information is required until you place an order. Please note, that we can only service you if you are currently within our [service area](#).

Already have a password?

[Log In Now](#)

Click your way to clean clothes. Sign up now for a fresh new way to do your laundry!

Already have a password?

[Log in now.](#)

Name & Address

Title

* First Name

* Last Name

Address Type



residential



commercial

If residential is selected,
the Company form field is
blanked out.

Company Name:

Building Name:

*Street Address:

Street Address:

Apt / Ste:

*City:

*State:

*Zip Code:

*Is this a doorman building?



Yes



No

[learn more about our doorman service](#)

*Home Phone:

Ext

Primary



Work Phone:

Ext



Mobile Phone:

Ext



MY SITE ACCESS

*E-mail Address:

*Repeat E-mail:

*Password:

*Repeat Password:

*Where Were You Born:

(to unlock password)

MY ANSWERS

Optional

How did you hear about us?

Please Select

Random Question #1

Please Select

Random Question #2

Please Select

Was somebody kind enough to
show you the way to fresh new
laundry, please enter your referral
code here:

CUSTOMER AGREEMENT

Lorem ipsum dolor sit amet consectetur nonummy lorenzino. Interdum
volgus videt, est ubi peccat. Si veteres ita miratur laudatque poetas, ut
nihil anteferat, nihil illis comparet, errat.



* I have read and agree to the Customer Agreement.

[Click here for printable version.](#)

CANCEL/RESET ENTRIES

I Agree to the Customer Agreeemet. Sign me up!

UI Narrative

1. Account Creation

Description

This page is a large form that collects registrants information during initial sign-up to the site.

Page Validation

- Fields marked with an asterisk (*) are required.
- The form should use client-side validation prior to submission to check that all required fields are filled by the user.
- The registrant must select the check box under "Customer Agreement" that they have read and agree to the Customer Agreement.
- The form should use client-side validation prior to submission to check that the registrant agreed to the Customer Agreement.
- All submission errors should be bulleted at the top of the page upon invalid submission.
- All submission error messages should be displayed next to the invalid form input, in red text.
- Upon invalid input of the form, all of the fields should retain the data input by the user with the exception of the invalid fields. The invalid fields should be reset to a NULL value.

My Name & Address

- The "Address Type" in "My Name & Address" is drop-down using javascript.
- If "Commercial" is selected, the drop-down displays a "Company Name" field. If "Residential" is selected, the "Company Name" field disappears.
- When adding phone numbers, the user has the ability to select which number is primary. By default, the "Home Phone" is the primary phone, but this is alterable by the user.

My Site Access

- "Password" and "Repeat Password" fields are password input fields.

My Answers

- The "My Answers" section contains 3 survey questions. The first survey question will always be static "How did you hear about us?", while "Random Questions 1 & 2" will be dynamically generated and populated from the database.
- The referral code input field is just a simple text input. The information gathered in this field will be processed manually on the administrative side.

MY FRESH SHIRT

YOUR ONLINE DRY CLEANERS

ABOUT US

HOW IT WORKS

PICKUP & DELIVERY

PRICES

INFO/FAQS

YOUR ACCOUNT

CONTACT US

MY ORDER

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MY SCHEDULE

\$

MY PAYMENT

Welcome

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LOG OUT

MY DASHBOARD

MY ORDER HISTORY

MY ACCOUNT INFO

MY PREFERENCES

In order to better serve you, we ask many questions up front so that we will better know you as a customer. Once you have set your preferences, you will no longer need to define or describe each order, however, if you so choose, the options will always be available.

I will:

☐ Do It Now

☒ Do It Later

If you choose not to set your preferences, we will leave it up to the cleaning professionals to decide what is the best cleaning preferences for your clothing.

CONTINUE TO SCHEDULING

UI Narrative
<div>2. Set Preferences Yes/NO</div> <div><div>Description</div><p>Once the user submits his information during Account Creation, he will be taken to the "Set Preferences Now" page. This page describes (in text format) what the user can expect by setting his preferences, and gives him the option to either set the preferences now, or to set them later.</p><ul style="list-style-type: none">The user has two buttons to select from "Do It Now" or "Do It Later".The "Do It Later" button, will be highlighted by default.The "Do It Now" button is by default not selected. Clicking on "Do It Now" will toggle this button to the selected state.The toggle state of the buttons is dependent on which is last clicked. The logic is that only the last clicked button is selected, and the other button is not selected. Thus, only one selection is ever made at a time.At the bottom of the page is a link to "Continue to Scheduling". This is effectively the form's submit button. When the user is satisfied with whether to set preferences "Now" or "Later", clicking the "Continue to Scheduling" button will take the user to the next page.If the "Do It Later" button is highlighted, the user is taken to the Build Order Preferences Later page.If the "Do It Now" button is selected, the user is taken to the Set Preferences page.</div>

order_build.graffle > Order Build > Set Preferences Now

Thu Mar 13 2008 Modified: Tue Apr 15 2008



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MY ORDER HISTORY

MY ACCOUNT INFO

MY PREFERENCES

CHANGE IT NOW

LATER

If you choose not to set your preferences, we will leave it up to the cleaning professionals to decide what is the best cleaning preferences for your clothing.

MY CLOTHES

Laundered Shirts

Dry Cleaning

Starch

☒ Yes

☐ No

Starch

☒ Yes

☐ No

MY TAGGING

Find out more on our [tagging processes](#)

Permanent

☐ [Sample](#)

Temporary

☐ [Security & Insurance Information](#)

MY PLEDGE TO THE ENVIRONMENT

I would like to automatically donate to the [Carbon Buyback program](#)

☒ Yes

☐ No

I would like to automatically donate to the [Water Well Endowment](#)

☒ Yes

☐ No

MY NOTIFICATIONS

Day Before Notification

☐ E-mail

☐ Sms

☐ None

Day Of Notification

☐ E-mail

☐ Sms

☐ None

SAVE MY PREFERENCES NOW

MY ORDER

CUSTOMIZE ORDER

CONTINUE TO SCHEDULING

☒ Yes

☐ No

[Price List](#)

If you choose not to set your preferences, we will leave it up to the cleaning professionals to decide what is the best cleaning preferences for your clothing.

MY DIRTY LAUNDRY

Choose what you have



WASH & FOLD



LAUNDERED SHIRTS



ALTERATIONS



DRY CLEANING



SHOES



OTHER

[Price List](#)

Tool tip goes here on mouse over

lorem ipsum dolor sit

MY ITEMIZATION

Do you want to [itemize](#)?

If you need special handling (for instance, I need stains removed, I have delicate fabrics, I don't want creases) please itemize your order.

ITEM	QUANTITY	NEEDS SPECIAL HANDLING
Shirt Dry Clean	<input type="text"/>	<div><div><div>Special Handling</div><div>Color: <input type="text"/> Choose Brand: <input type="text"/> Size: <input type="text"/></div><div>Instructions: <input type="text"/></div><div>Remove</div></div></div>
Shirt Silk / Linen / Rayon	<input type="text"/>	<div><div><div></div></div></div>
Blouse	<input type="text"/>	<div><div><div></div></div></div>
Sweater	<input type="text"/>	<div><div><div></div></div></div>

CONTINUE TO SCHEDULING

UI Narrative

3. Build Order

Description

If the user opted to "Set Preferences Now", this page will display the drop-down form with preference settings above the "Build Order" form. If preferences remain at the default setting of "later", this page displays the standard Build Order form, and allows users to select if their order is "Customized". If the order is "Customized" the user will be prompted to "itemize" items in this order and add "Special Handling" instructions. If the order Is Not "Customized", he can navigate to the next stage of the order process "Scheduling".

- **My Preferences**
- **The first heading, "My Preferences" is set to a default state of "Later".**
- If the user navigated to this page by Clicking "Do It Now" from the "Set Preferences Yes/No" page, "My Preferences" is set to a default state of "Now", and displays a form where preferences can be set.
- If the user selects the "Now" at the top of the "Build Order" page, the preferences drop-down form is displayed, allowing the user to set his preferences.
- The default state for "My Notifications" will be "email".
- If the user is already signed in to his account, and navigates to this page, his preferences will pre-populate the form (if he has any preferences set).
- Text links to find out more information will open a pop-up window with the respective information.
- After the user chooses his preferences, he has the choice of "Save My Preferences and take me to My Account Page" or to "Continue to Ordering".
- If the user chooses "Save My Preferences and take me to My Account Page", his preferences are saved, and he is directed to his Account Page.
- If the user chooses "Continue to Ordering", his preferences are saved, and he is brought to the Build Order Preferences Now page.

- **I Have**
- Underneath the "I have" heading, the user has the option to select 5 different service types. The default state for these services is "not selected".
- When the user clicks on a service type in the "I Have" section, it becomes selected.
- A tool-tip with information on each service type will appear when the user scrolls over each of the service types.

- **Customize My Order**
- If the user selects "Customize My Order", an additional form drops-down below the "I Have" section.
- The additional "Customize" form allows users to identify the quantity of each type of clothing included in his order.
- The user can input integers in each of the itemization text input fields.

- **Needs Special Handling**
- If the user selects the "Add" button to the right of an item which "Needs Special Handling", a new form drops-down below that item type.
- The "Needs Special Handling" form only drops-down if the user has input an integer in the item's quantity field.
- If the user selects "Needs Special Handling" without having quantified the number of items first, the quantity field turns red and a message prompts the user to "First add the quantity for the item(s) you wish to add special handling for".
- The new "Special Handling" form allows the user to input: "Color, brand, size, instructions, premium service".
- The user can add as many of these "Needs Special Handling" forms as he has specified in the item's quantity.



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MY DASHBOARD

MY ORDER HISTORY

MY ACCOUNT INFO

Return to Order Description

Your building has been registered with My Fresh Shirt

Your building has a special pick up date:

SUN

Feb 24

Before 10 am

Your building has a special delivery date:

SUN

Feb 24

After 5 pm

Picking these times will help us be more efficient and friendly to the environment by allowing us to make less trips and less stops, as a reward, you will receive 100 points. [Learn More About our Doorman Service.](#)

My Pick Up

THU Feb 21	FRI Feb 22	SAT Feb 23	SUN Feb 24	MON Feb 25	TUE Feb 26	WED Feb 27
<div>8-10 am</div>	<div>8-10 am</div>	<div>8-10 am</div>	<div>8-10 am</div>	<div>8-10 am</div>	<div>8-10 am</div>	<div>8-10 am</div>
<div>x 10-12</div>	<div>10-12</div>	<div>10-12</div>	<div>10-12</div>	<div>10-12</div>	<div>10-12</div>	<div>10-12</div>
<div>x 12-2 pm</div>	<div>12-2 pm</div>	<div>12-2 pm</div>	<div>12-2 pm</div>	<div>12-2 pm</div>	<div>12-2 pm</div>	<div>12-2 pm</div>
<div>x 2-4</div>	<div>2-4</div>	<div>2-4</div>	<div>2-4</div>	<div>2-4</div>	<div>2-4</div>	<div>2-4</div>
<div>x 4-6</div>	<div>4-6</div>	<div>4-6</div>	<div>4-6</div>	<div>4-6</div>	<div>4-6</div>	<div>4-6</div>
<div>6-8</div>	<div>6-8</div>	<div>6-8</div>	<div>6-8</div>	<div>6-8</div>	<div>6-8</div>	<div>6-8</div>
<div>8-10</div>	<div>8-10</div>	<div>8-10</div>	<div>8-10</div>	<div>8-10</div>	<div>8-10</div>	<div>8-10</div>
<div>10-12</div>	<div>10-12</div>	<div>10-12</div>	<div>10-12</div>	<div>10-12</div>	<div>10-12</div>	<div>10-12</div>

Time windows highlighted in green are our "Green Leaf" delivery windows. If possible, choosing those timeslots will pool your pick up and delivery with a neighbor and allow us to make less stops and travel back and forth less. All this is in our efforts to help the environment. [Click Here](#) to learn more.

X = Delivery slot full

My Delivery

Delivery Charge: \$4.99

THU Feb 21	FRI Feb 22	SAT Feb 23	SUN Feb 24	MON Feb 25	TUE Feb 26	WED Feb 27
<div>8-10 am</div>	<div>8-10 am</div>	<div>8-10 am</div>	<div>8-10 am</div>	<div>8-10 am</div>	<div>8-10 am</div>	<div>8-10 am</div>
<div>x 10-12</div>	<div>10-12</div>	<div>10-12</div>	<div>10-12</div>	<div>10-12</div>	<div>10-12</div>	<div>10-12</div>
<div>x 12-2 pm</div>	<div>12-2 pm</div>	<div>12-2 pm</div>	<div>12-2 pm</div>	<div>12-2 pm</div>	<div>12-2 pm</div>	<div>12-2 pm</div>
<div>x 2-4</div>	<div>2-4</div>	<div>2-4</div>	<div>2-4</div>	<div>2-4</div>	<div>2-4</div>	<div>2-4</div>
<div>x 4-6</div>	<div>4-6</div>	<div>4-6</div>	<div>4-6</div>	<div>4-6</div>	<div>4-6</div>	<div>4-6</div>
<div>6-8</div>	<div>6-8</div>	<div>6-8</div>	<div>6-8</div>	<div>6-8</div>	<div>6-8</div>	<div>6-8</div>
<div>8-10</div>	<div>8-10</div>	<div>8-10</div>	<div>8-10</div>	<div>8-10</div>	<div>8-10</div>	<div>8-10</div>
<div>10-12</div>	<div>10-12</div>	<div>10-12</div>	<div>10-12</div>	<div>10-12</div>	<div>10-12</div>	<div>10-12</div>

SCHEDULE MY DELIVERY LATER*

*May incur a fee, please read [more info!](#)

My Order Schedule Summary

My Pick Up TUESDAY 10am-12pm

My Delivery THURSDAY 2pm-4pm

Continue to Payment

UI Narrative

4. Schedule

Description

This page allows the user to select a pickup and delivery date/time. It displays which time slots are available for selection, and which time slots are "preferred" time slots.

- Registered Building** - If the user's building already has time slots scheduled for pickup or delivery, these time slots are displayed at the top of the page.
- My Pick Up** - The user's address saved in his account profile will be displayed.
- The user is presented with a 7 day calendar view of the time slots available in which he can schedule a pick-up.
- Time slots that are filled or not serviced, will not be selectable, and instead of a radio button to select that time slot, an "X" will appear.
- Time slots in which another customer in the same building as the customer placing the order has scheduled a pick-up, will be highlighted in green. These are the "preferred" time slots for scheduling a pick-up.
- My Delivery** - the user's address saved in his account profile will be displayed.
- The user is presented with a 7 day calendar view of the time slots available in which he can schedule a delivery.
- Time slots that are filled or not serviced, will not be selectable, and instead of a radio button to select that time slot, an "X" will appear.
- Time slots in which another customer in the same building as the customer placing the order has scheduled a delivery, will be highlighted in green. These are the "preferred" time slots for scheduling a delivery.



MY

ORDER



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SCHEDULE



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PAYMENT

Welcome

Christian Newswander

LOG OUT

MY DASHBOARD

MY ORDER HISTORY

View details & edit your current order and pending orders, print invoices, view previous orders, and resolutions.

MY ACCOUNT INFO

View & edit your current Address, Password, Username

MY PAYMENT INFO

MY PAYMENT

View details & edit your current order

Card

Please Select

Expiration:

Billing Address:

Building Name:

Street Address:

Street Address:

Apt / Ste:

City:

State:

Zip Code:

Is this a doorman building?

☒ Yes

☐ No

Home Phone:

ENTER PASSWORD

MY FRESH CASH

View & edit your MY FRESH CASH

I Have Accumulated This Much

MY FRESH CASH:

\$

33

DOLLARS

I would like to apply

MY FRESH CASH to all orders, the

remaining balance will be paid with

my chosen payment method.

☒ Yes

☐ No

There are 54 PEOPLE in my Network.

VIEW

I HAVE EARNED:

To Date:

\$3082

Year To Date:

\$382

This Month:

\$82

I HAVE USED:

To Date:

\$3082

Year To Date:

\$382

This Month:

\$82

Continue to Checkout

UI Narrative

5. Payment

Description - This page allows the user to choose a payment method, input promotional codes, and use his accumulated "Green Dollars".

- If the user has a balance of "Green Dollars", he has the option of applying these dollars against the order's total. For each "Green Dollar" applied against the order's total, \$1 will be subtracted from the total price of the order.
- The user will be prompted able to add a credit card for billing under the "New Payment Information" heading.
- If the user has a coupon or promotional code, he can enter it in the text field beneath the heading "Promotion".
- The promotional code will be parsed against valid codes in the database. If the promotional code is valid, its discount will be applied to the order.



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MY ORDER HISTORY


MY ACCOUNT INFO

Order Summary

Qty	Service	Pick-up	Delivery	Price	Total
1 ×	Service Name XXXX 4/24/08	4/20/08		\$10.00	\$10.00
Subtotal:					\$10.00
Fresh Cash:					-\$5.00
Taxes:					\$0.90
Total:					\$5.90

Change My Order


ADD SPECIAL ITEMS



Reusable Laundry Bag
\$5.00

Quantity


Choose



Reusable Garment Bag
\$6.50

Quantity

Choose



MY FRESH Detergent
100fl. oz / 64 Loads / 2x
High Efficiency
\$17.99

Quantity

Choose

UPDATE MY ORDER

My Preferences

MY CLOTHES

Laundered Shirts	Starch	Change My Preferences
Dry Cleaning	Starch	

MY TAGGING

Find out more on our tagging processes	Permanent	Change My Preferences
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MY PLEDGE TO THE ENVIRONMENT

I would like to automatically donate to the Carbon Buyback program	Yes	Change My Preferences
I would like to automatically donate to the Water Well Endowment	Yes	

MY NOTIFICATIONS

Day Before Notification	E-mail	
Day Of Notification	E-mail	Change My Preferences

My Schedule

My Pick Up	TUESDAY 10am-12pm Reschedule	My Delivery	THURSDAY 2pm-4pm Reschedule
------------	---	-------------	--

My Address

Customer Name

Street Name, Apt #

New York, NY 10000

Payment

Change My Payment Method

Visa xxxxxxxxxxxx-0000

Expires 12/2010

Green

Recycle your bags and hangers with us

☒

no

☐

yes

[Bonus Points]

Donate your old clothes with us

☒

no

☐

yes

[Bonus Points]

Place Order

UI Narrative

6. Order Summary/Confirmation

Description - This page displays the order's summary, including: Order details, Preferences, Scheduled Pick-up & Delivery time slots, whether a recurring order has been set, the payment information, and options to recycle bags/hangers and/or to donate old clothes. Each section of the confirmation page will allow the user to navigate back and modify the respective settings described in that section.

Order Summary

- This section displays the services purchased in the order as well as any itemization or special handling instructions.
- A Link to add "Special Items" opens a drop-down form that allows the user to select items to be purchased with this order.

My Preferences

- This section displays the preferences set by the user for this order.
- Pickup & Delivery Summary**
- This section displays the order's scheduled pickup and delivery day/time(s).
- The user will have the opportunity to "Reschedule" the order's pickup and delivery day/time(s).
- If recurring orders have been set, these day/time(s) will also be displayed.
- If recurring orders have been set, the user will have the opportunity to "Cancel" or "Reschedule" these recurring orders.

Payment Summary

- This section will display the user's payment method, as well as the amount of "Green Dollars" being applied to the order.
- Green**
- This section will allow the user to select if he wants to Recycle bags/hangers, and/or donate old clothes.
- The default states of these two options are "No".