ALEXANDER LEVINE

(917) 648-8908 | alexmlevine@gmail.com

EXPERIENCE

GENERAL ASSEMBLY (June 2014 – Sept 2014)   New York, NY
Participated in General Assembly's 13 week Web Development Immersive Program
    Junior Full Stack Developer
- Utilized Ruby, Rails, Active Record, and Postgresql to build back-end logic/structure of web applications
- Built dynamic front-end web interfaces utilizing JavaScript, JQuery, AJAX, and Backbone.js
- Facilitated easy log-in process and collected user data using LinkedIn and Facebook APIs
- Used Amazon and TMDB APIs to generate search results and allow users to purchase items
- Worked both independently and in teams on several projects using agile software development methodologies

SHORE GROUP ASSOCIATES LLC (July 2012 – Dec 2013)   New York, NY
Start-up technology consulting and web/mobile development firm
    Product Manager
- Managed e-commerce website and mobile application designed to provide gift recommendations based on shopper's personality using proprietary gift ranking algorithms
- Supervised Gift Research team and liaised with e-commerce affiliates to enhance gift suggestions and user experience
- Launched several mobile utility applications including allergy tracking, karaoke, and ETF research applications
- Worked closely with designers and developers to successfully launch mobile products on both iOS and Android platforms accumulating over 250,000 total downloads to date
- Utilized intimate knowledge of entire product lifecycle including idea exploration, wireframing, UX/UI design, development, usability testing, and post launch strategy
- Initiated web and mobile product upgrades based on competitive analysis, user feedback, industry trends, and application KPIs via Google Analytics
- Employed social media marketing to promote products via Facebook, Twitter, blogs, and other media
- Designed and implemented models to project app revenue based on customer discovery, industry data, and ad metrics

PERMAL GROUP INC. (April 2006 – June 2012)   New York, NY
Fund of Hedge Funds, Subsidiary of Legg Mason Inc., with over $20 Billion in assets under management
    Operations Manager (August 2009 – June 2012)
- Managed U.S. Client Services group reporting directly to the Director of Global Operations and working closely with the Chief Operating Officer
- Responsible for activity reporting to investment team and executive committee as well as providing support to sales and new/existing clients
- Oversaw and worked closely with transfer agents and related parties to facilitate and maintain high performance standards and quality control
- Liaised with global sales heads to ensure execution of sales initiatives and business objectives
- Participated in contract negotiations across several business functions ranging from agreements with distributors to agreements with service providers

    Operations Analyst (April 2006 - August 2009)
- Provided operational support to global sales forces covering the U.S., Americas, EMEA, and Asia
- Directed various group initiatives geared towards improving group processes and efficiency through the use of VBA and Access tools
- Provided high level activity reporting to investment team and executive committee
- Liaised regularly with offshore transfer agents and administrators

EDUCATION

COLGATE UNIVERSITY (2001 - 2005)   Hamilton, NY
    Bachelor of Arts, concentration in Economics
- Dean's Award for Academic Excellence received 2002 - 2005
- Studied Abroad in Venice, Italy Summer - Fall 2003

ADDITIONAL

- Portfolio website including products developed and managed: www.alexanderlevine.co
- Knowledge of HTML, CSS, JavaScript, Ruby, Rails, Sinatra, Backbone.js, APIs , Agile, JQuery, TDD, Rspec, AJAX
- Proficient in Excel, Word, Outlook, PowerPoint, VBA, SharePoint, Adobe Suite, Balsamiq, Axure, Asana, Basecamp
- Interests: mobile product development, chess, travel, baseball, football, basketball, writing, poker, Seinfeld reruns