

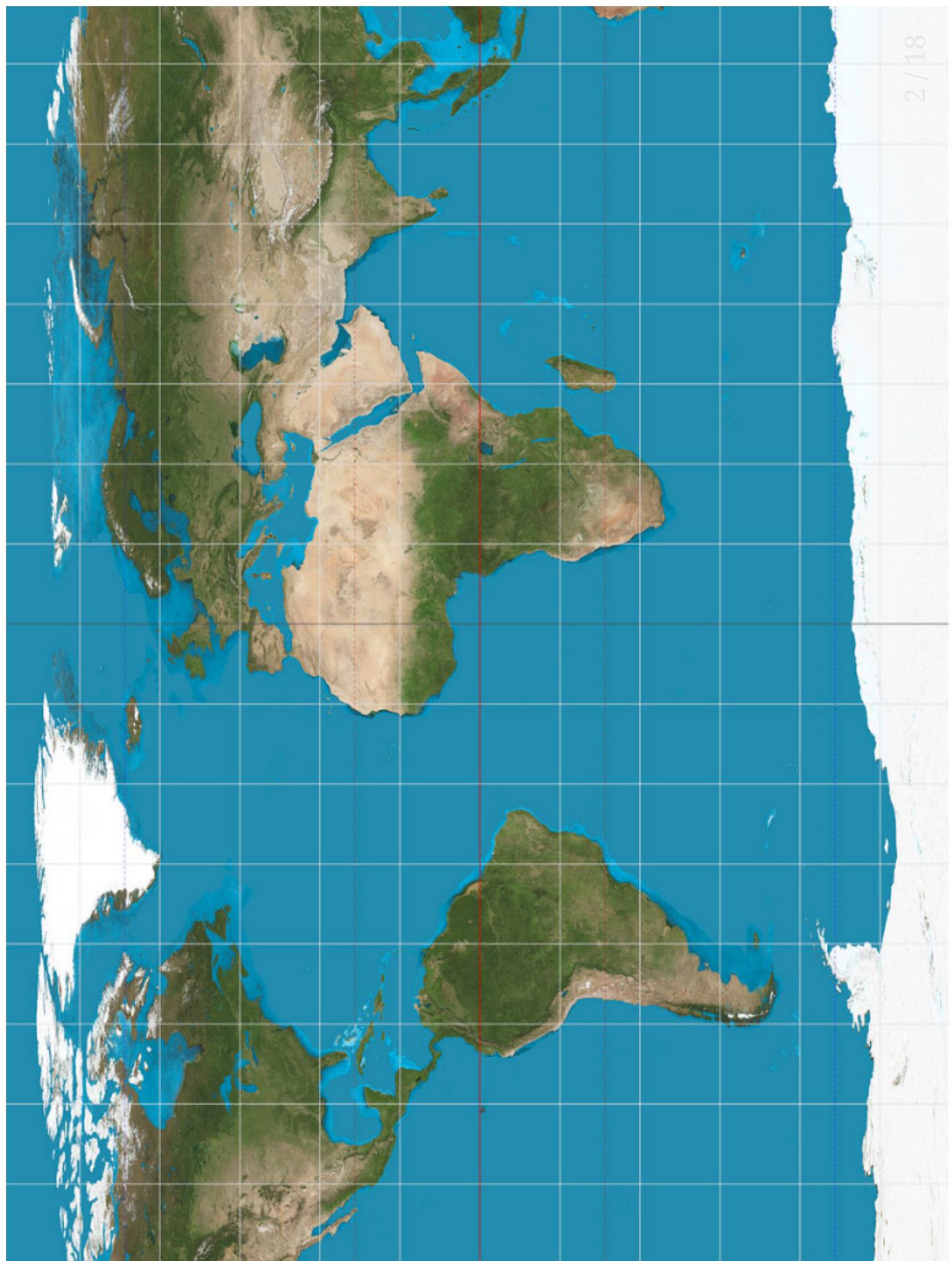
**"Do one thing
every day that
scares you"**

R & Python

Ariel Levy
Luciane Alcoforado

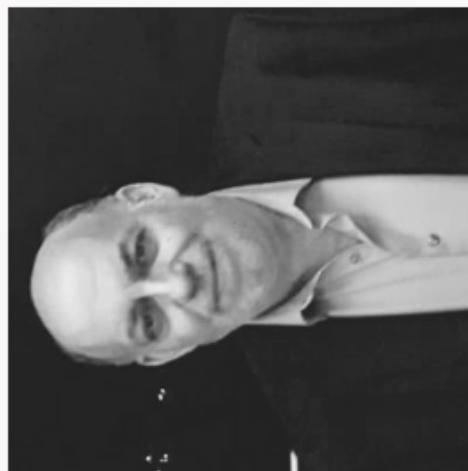
WWW.SER.UFF.BR





SPEAKERS

Do one thing every day that scares you.



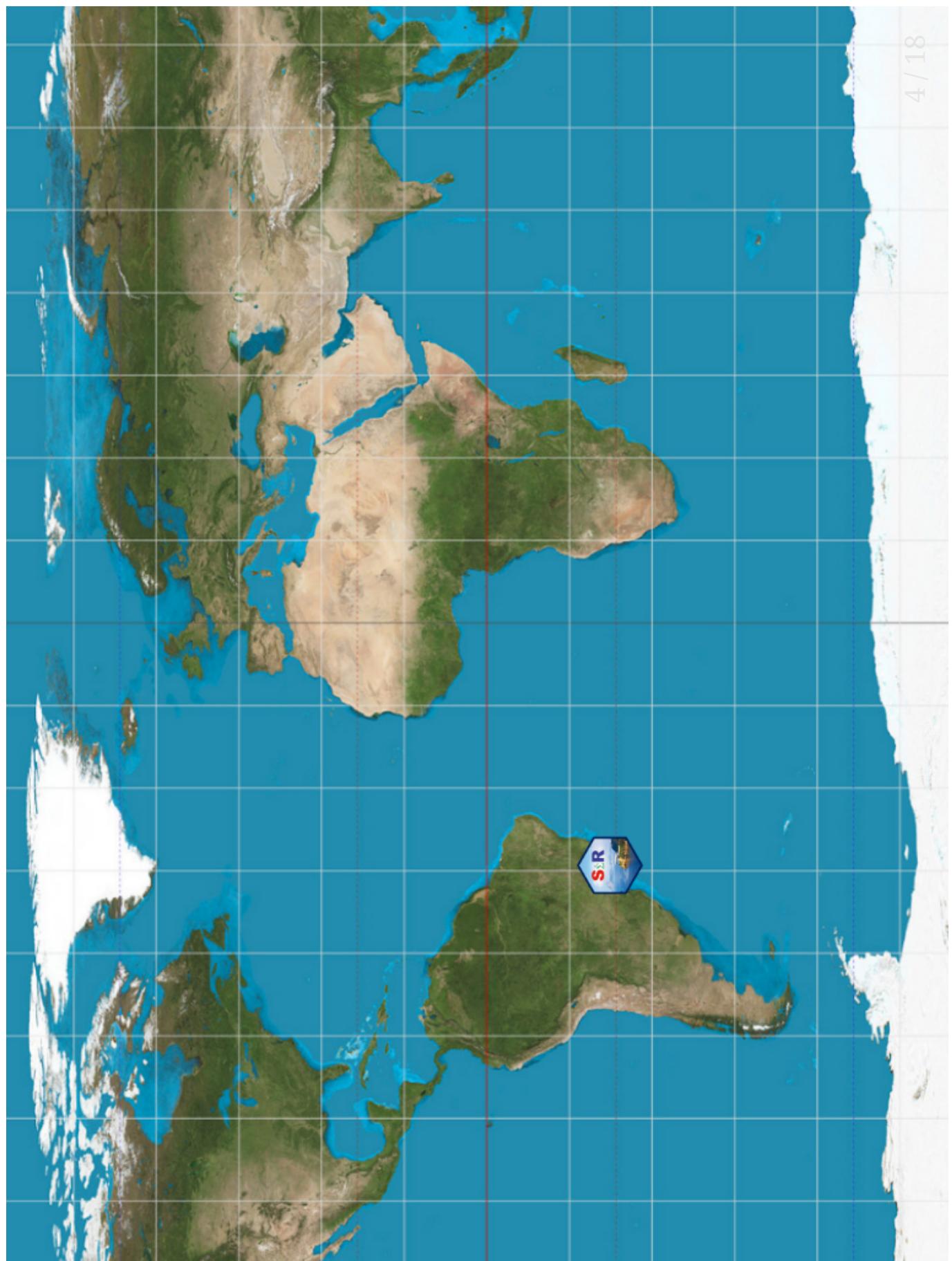
ARIEL LEVY
ADMINISTRATION
UFF

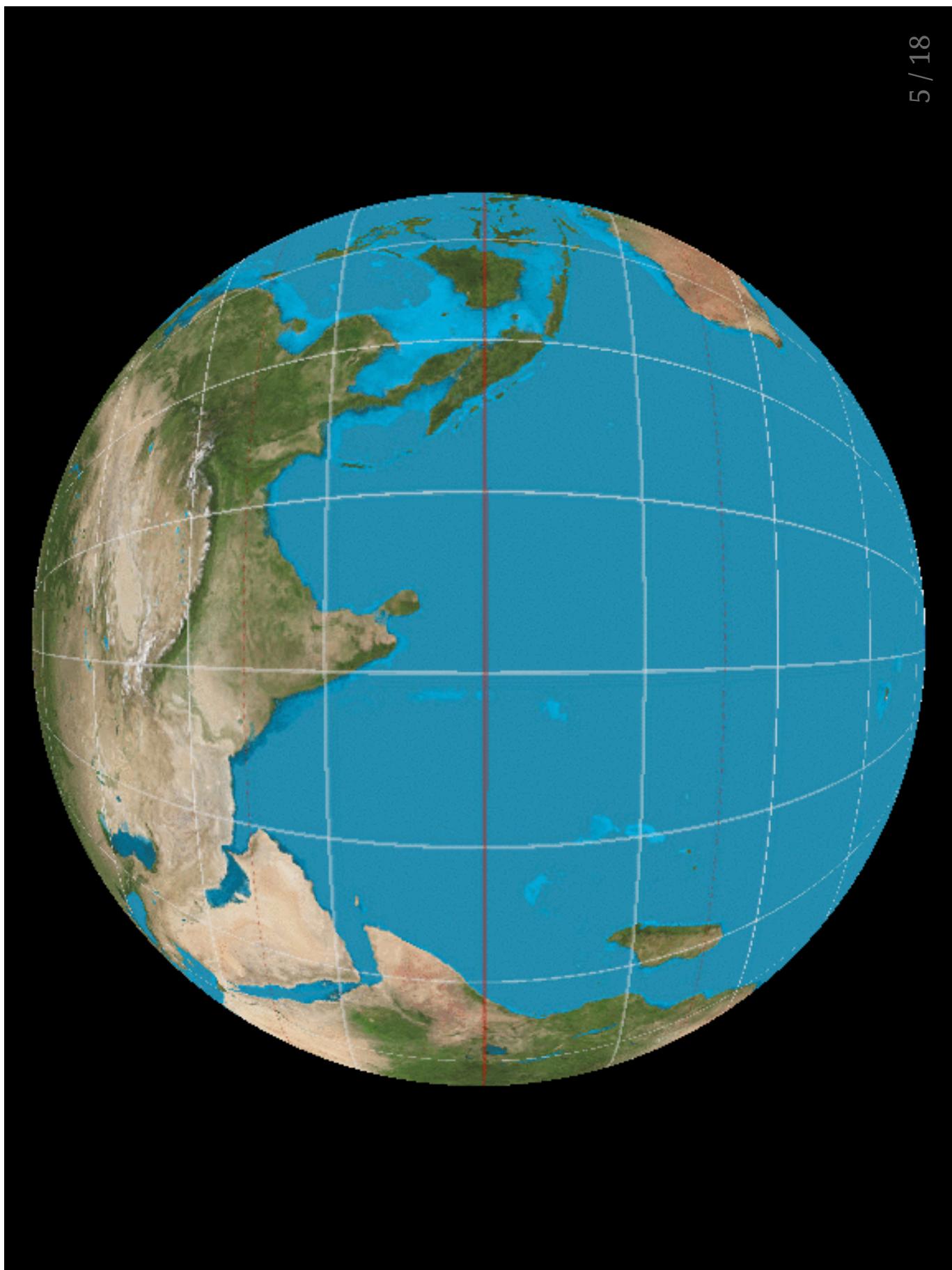


**LUCIANE F.
ALCOFORADO**
STATISTICS UFF

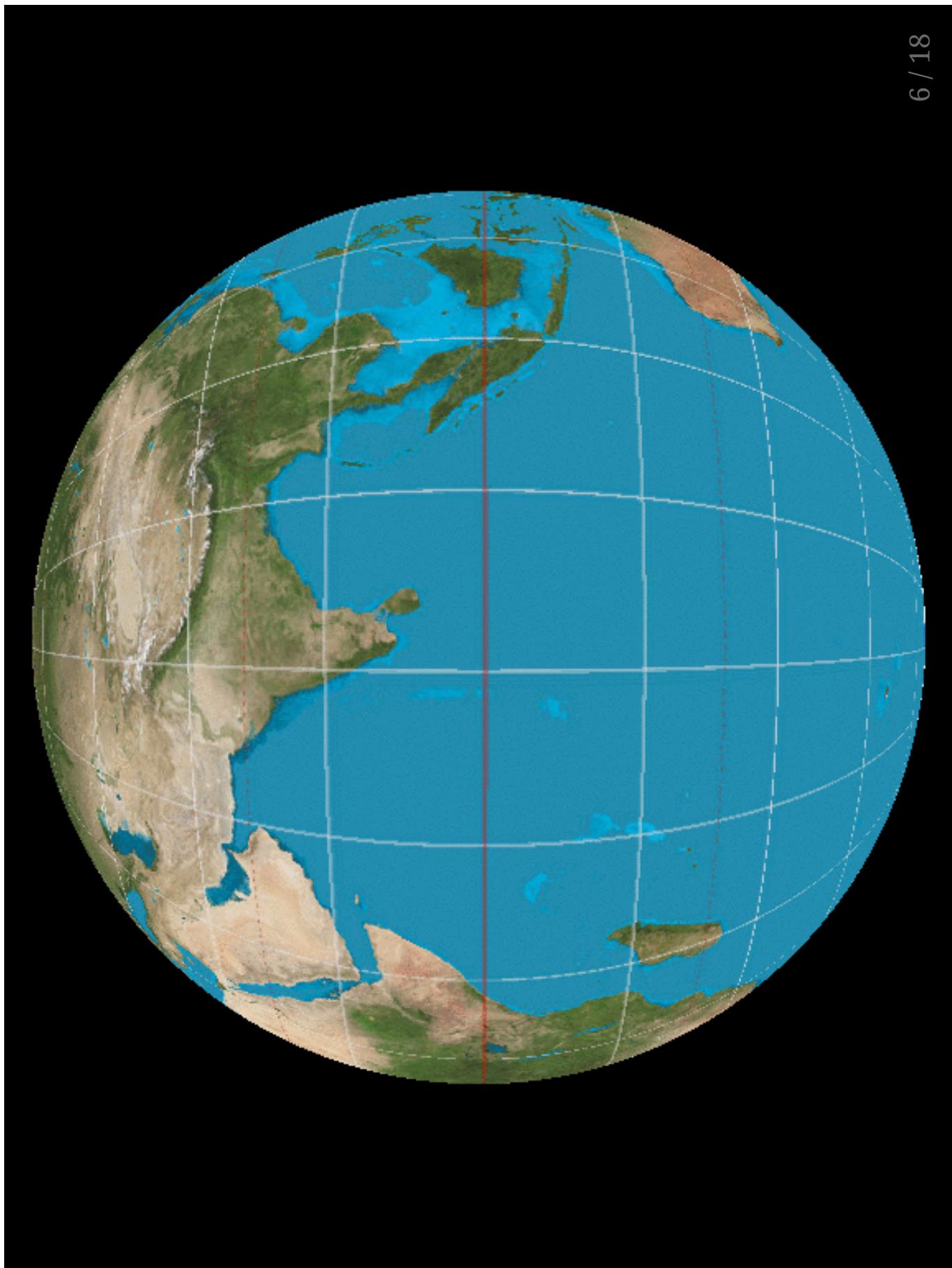


YOU
SPECIAL GUEST

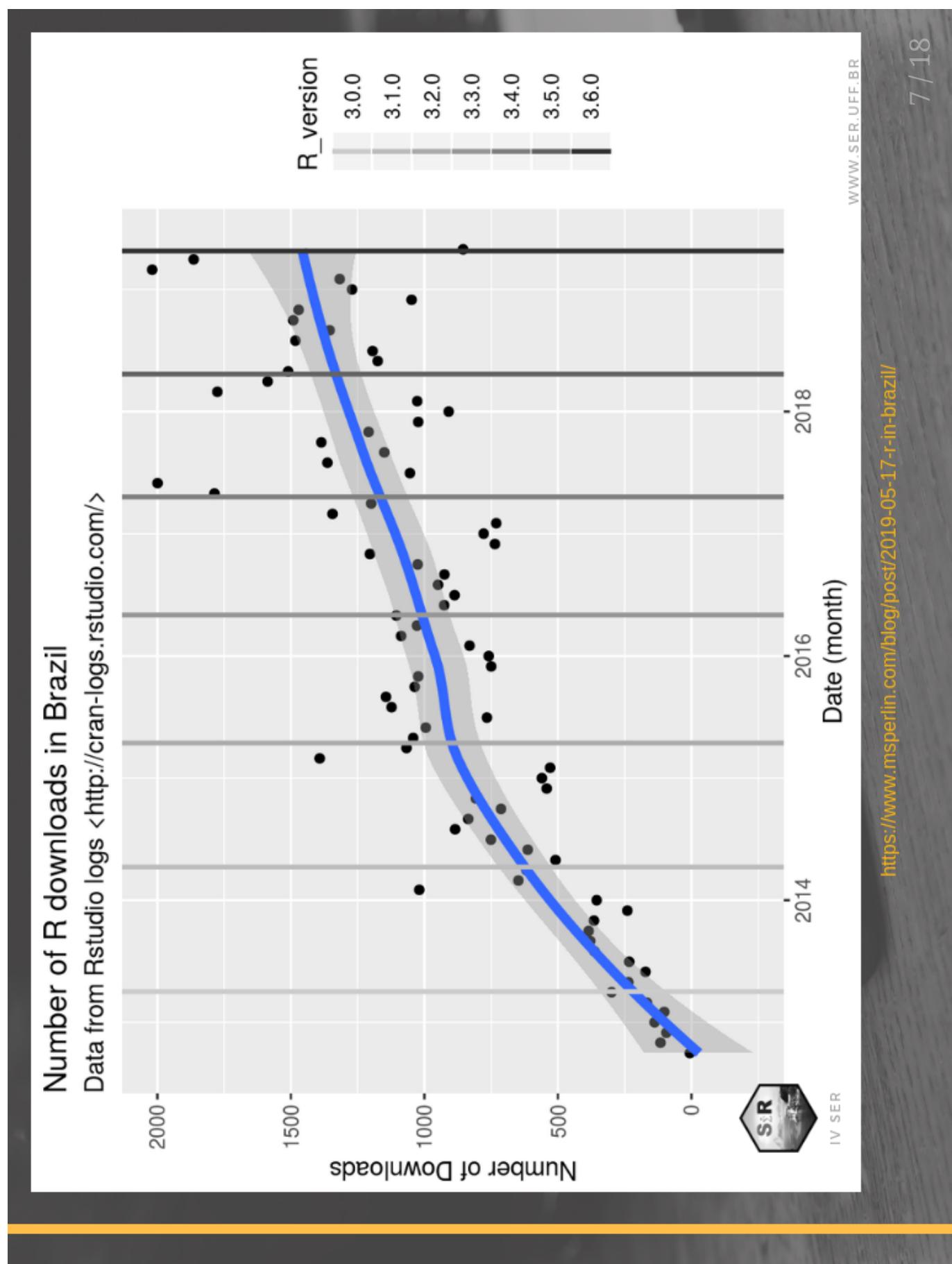




5 / 18



6 / 18





CHAPTER 1

#rstats

Is it necessary
to introduce R?

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It's so hard to share my ideas publicly.

WARREN NEWMAN, ENTREPRENEUR ADAPTED

I have ideas but I don't know how to attract or build an audience.

LAURA HUGHES, DATA ANALYST

It's so hard to share my code publicly.

adapted from Warren Newman, Entrepreneur

I have ideas but I don't know how to express them in code.

adapted from Laura Hughes, Data Analyst



IV SER



CREATE

SHARE

CONNECT

Whatever it is, just go
do your thing!

Then go and share it
with the world.

Maximize your posts
to make friends,
and **success!**



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A lot of people fail at maximizing results.

What are some of the reasons?

- INCONSISTENCY
- MISUSING RESOURCES
- TRY BY ITS OWN



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HOW TO FIND AND BE FRIEND THE PEOPLE
WHO CAN CONTRIBUTE TO YOUR CONTENT?
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12 / 18

Let's try our first Kahoot quiz.

Which social media is your preferred?

4THSER_1

WWW.KAHOOT.IT

YOUR NICKNAME MUST BE YOUR TAG NUMBER.



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13 / 18

CHAPTER 2

FINDING YOUR AUDIENCE

How to find and befriend the people
who can contribute to your project?



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HOW TO FIND YOUR AUDIENCE

According to Google, social media are websites and applications that enable users to create and share content or to participate in social networking.

**SOCIAL MEDIA HAS AFFECTED
THE WAY YOUTH
COMMUNICATE, BY
INTRODUCING NEW FORMS OF
LANGUAGE.**

Wikipedia



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CHAPTER 3

OUR LOGO CHALLENGE

with R & Python



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THANK YOU!

Have a nice SER!

Credits

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Gif elaboration and coding: Andrea Ugohlini & Ariel Levy

Presentation: Ariel Levy & Luciane Alcoforado

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