

# ALEXIS LEWIS

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## OBJECTIVE

Detail-oriented Digital Media student specializing in Web Development, graduating May 2nd, 2025. Skilled in UX/UI, front-end development, SEO, AI Prompting, and digital content writing, eager to apply creativity and technical skills to a dynamic team.

## EDUCATION

***Bachelor of Science in Digital Media***  
Gulf Coast State College, Panama City, FL  
**Graduation: 2025**

***Associate of Science in Digital Media***  
Gulf Coast State College, Panama City, FL  
**Graduation: 2022**

## PROFESSIONAL EXPERIENCE

### Kerigan Marketing Associates

2022-2024

#### *Web Maintenance Specialist*

- Conducted keyword research, implemented on-page SEO, developed link-building strategies, performed technical audits, analyzed site performance with Google Analytics, and ensured ADA compliance for digital content. Maintained previous duties.

#### *Web Development Assistant*

- Assisted in developing and maintaining responsive websites using HTML, CSS, and JavaScript, optimized performance, implemented SEO and accessibility best practices, and integrated analytics tools for tracking user behavior. Maintained previous duties.

#### *Web Development Intern*

- Assisted in developing and maintaining responsive websites with HTML and CSS, optimized performance, ensured cross-browser compatibility, collaborated with project managers, and performed website maintenance tasks.

## SKILLS

- **WordPress**
- **Brand Development**
- **Client Communication**

## LANGUAGES

- **HTML**
- **CSS**
- **JavaScript**