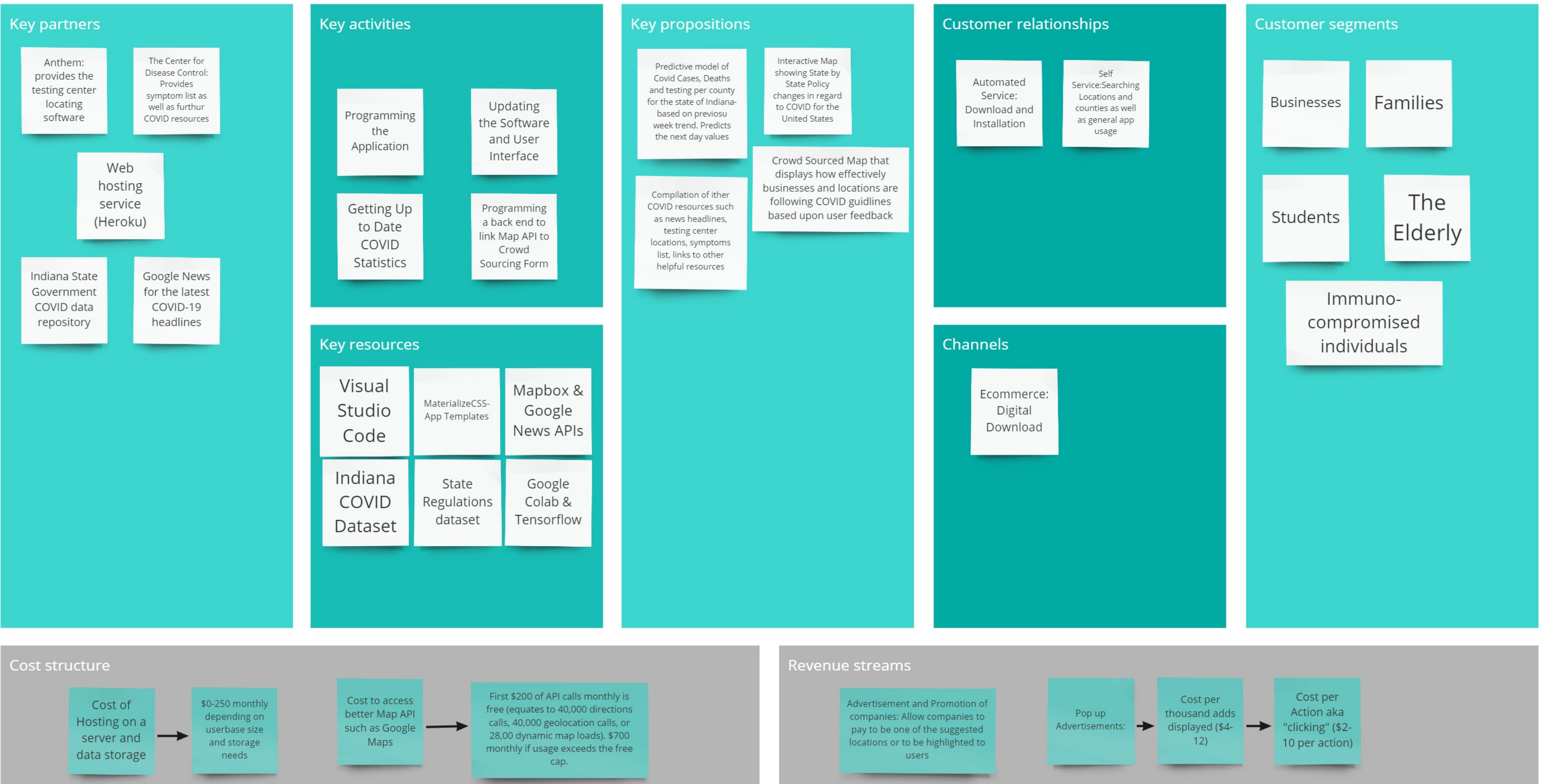
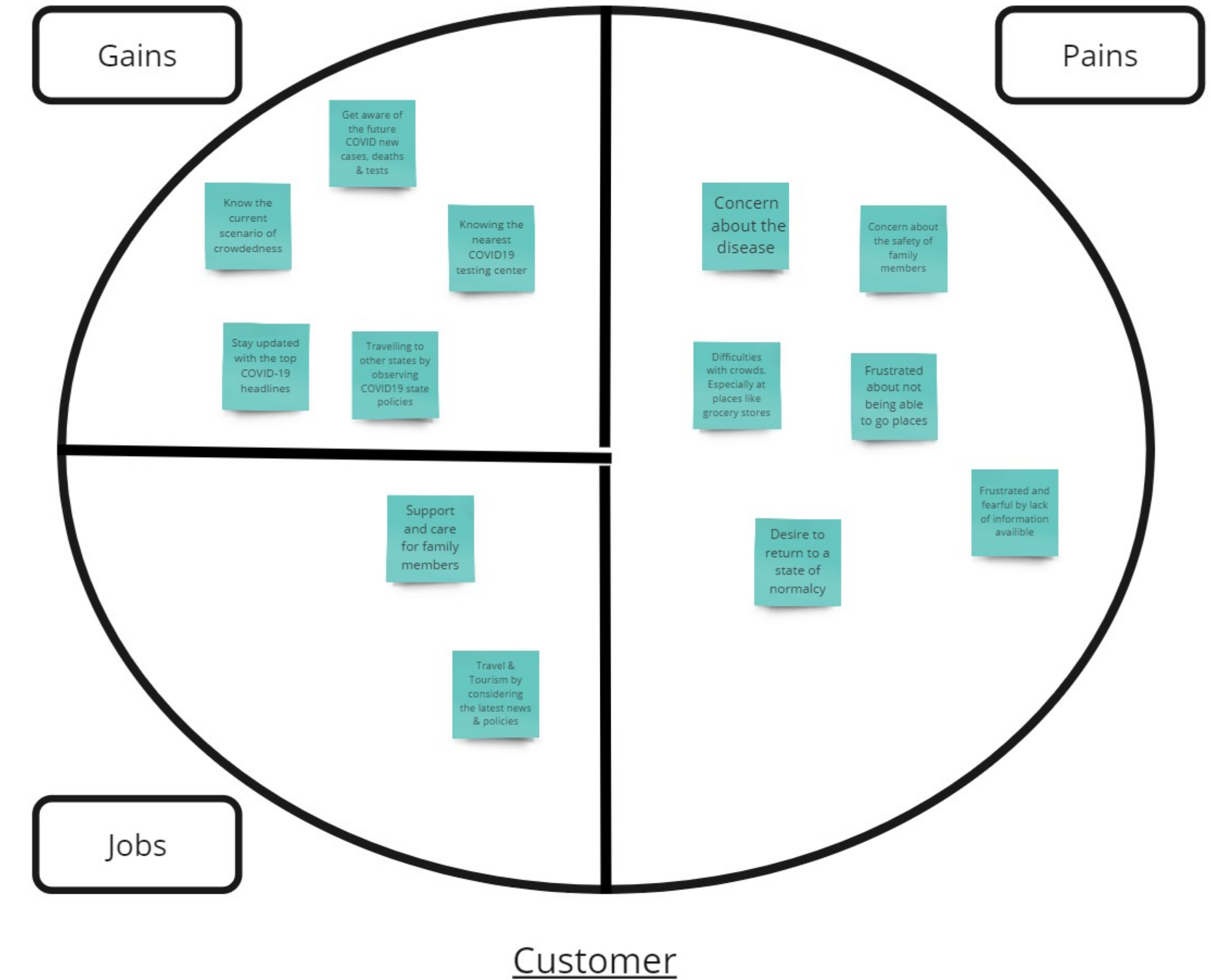
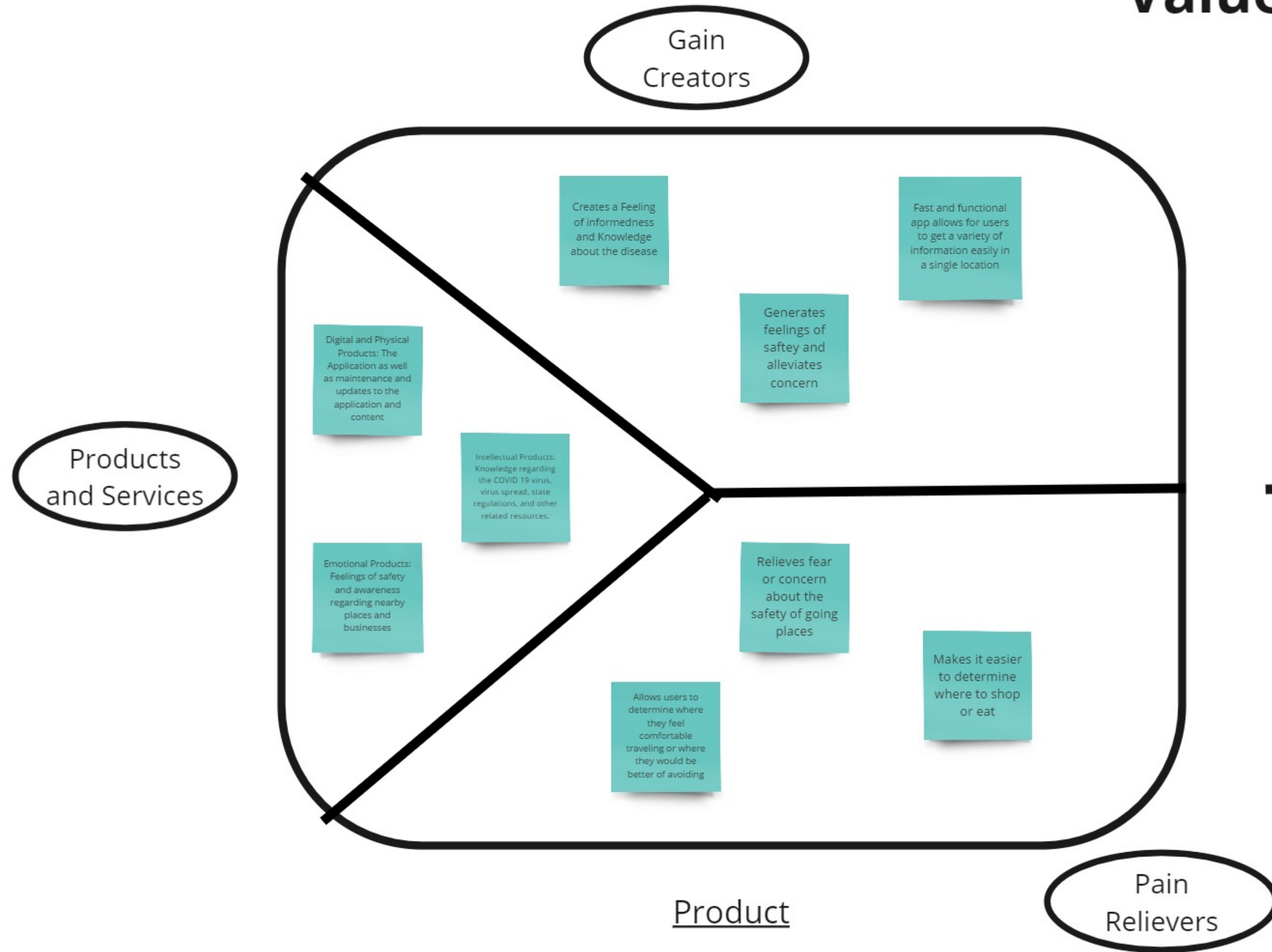


# Business Model Canvas





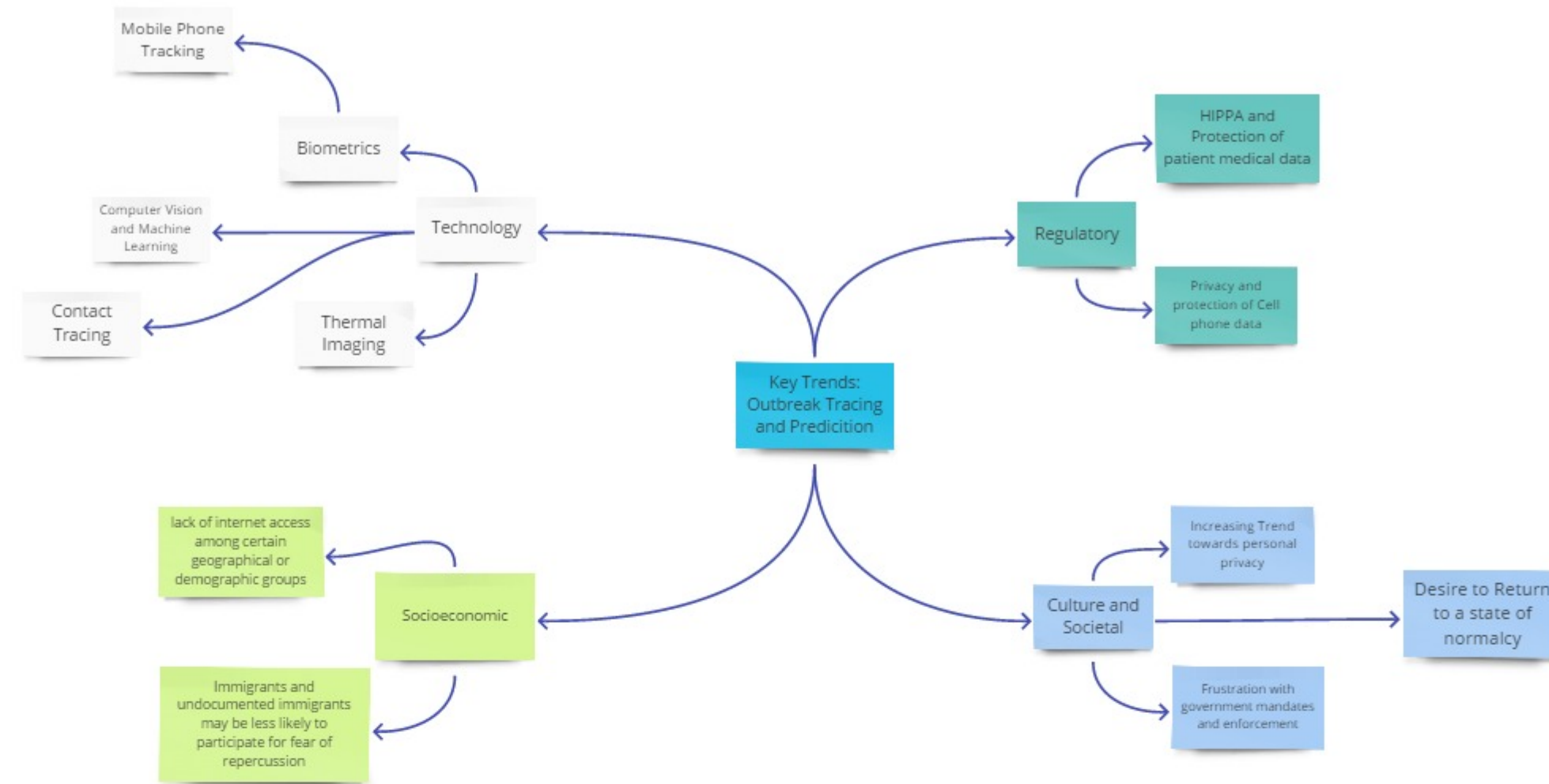
# Value Proposition Map



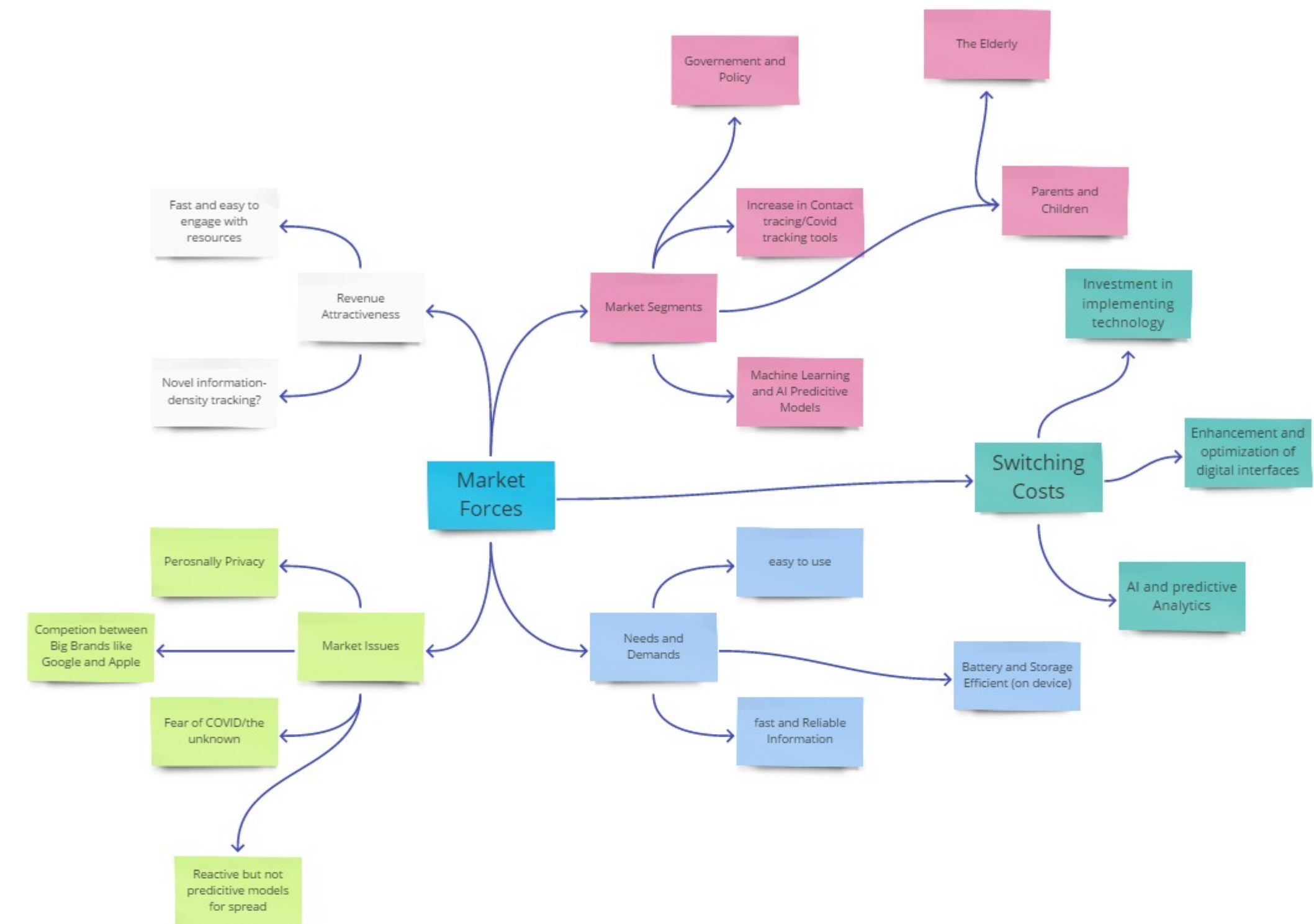


# Environmental Analysis

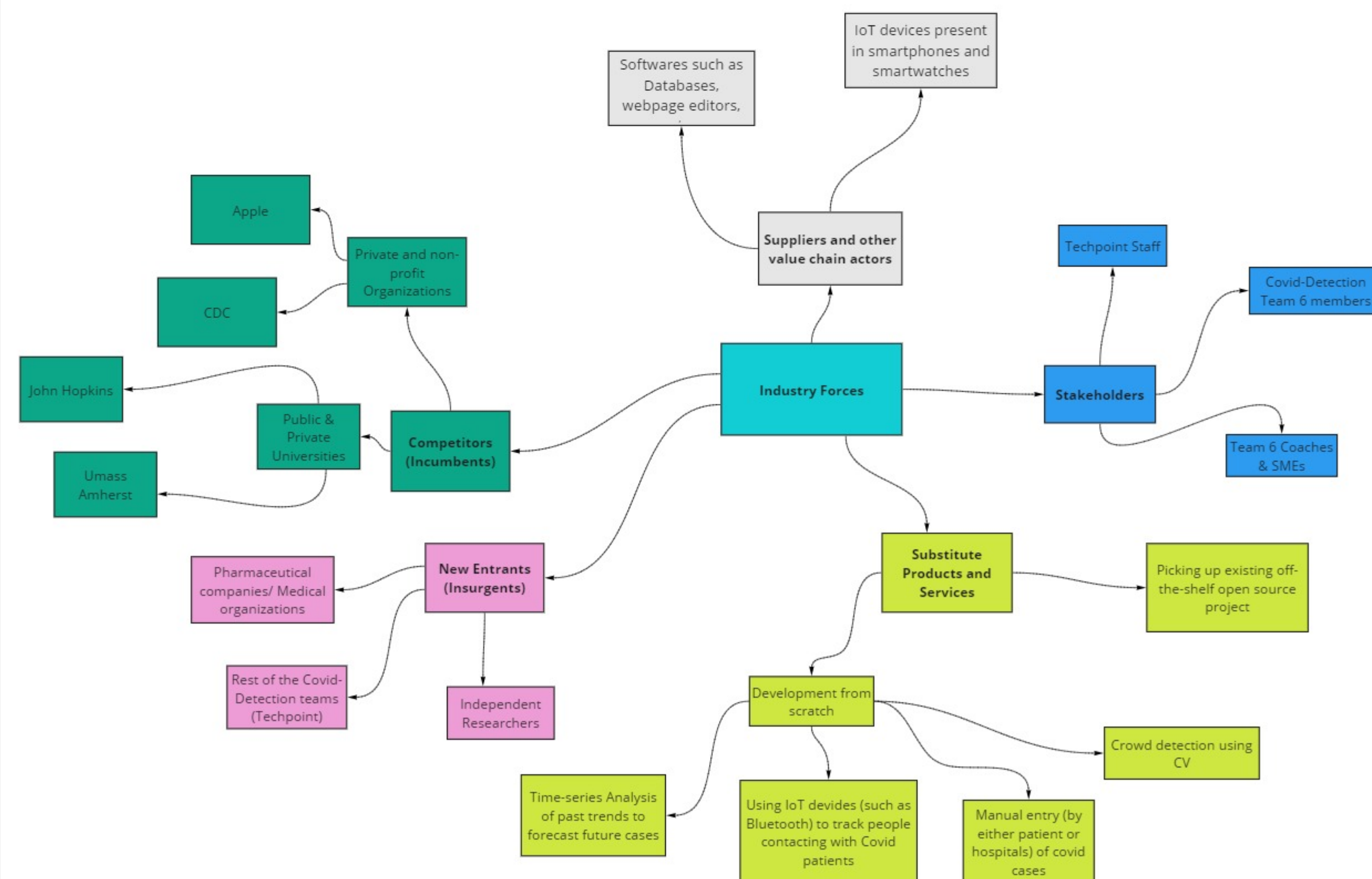
## Key Trends



## Market Forces



## Industry Forces



## Macro-Economic Forces

