

UX/UI DESIGNER

ALEX ANDREA

BIOGRAPHY

I am a Seattle-born UX/UI designer skilled in user-centric design research; prototyping, wireframing, and UI development; and web prototyping and development. I have a research focused degree from UW, and a UX/UI Design certification from UC Irvine.



ORANGE COUNTY, CA



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[HTTPS://ALEX-ANDREA.IO](https://alex-andrea.io)

SKILLS INCLUDE

i. User-Centric Design Research:

- Qualitative & Quantitative Research
- User Experience Interviewing
- Proto-Personas
- Insight Synthesis
- Google Analytics, Hotjar, UsabilityHub

ii. Prototyping, Wireframing, and UI Development:

- Adobe Photoshop & Illustrator
- Sketch
- Axure
- InVision
- Storyboarding
- Decision Mapping
- Atomic Design
- UI Grids and Composition
- Color & Typographic Theory
- Heuristic Metric Creation

iii. Web Prototyping and Development:

- HTML/CSS
- Bootstrap
- JavaScript
- JQuery

EDUCATION

University of California, Irvine (2018)
UX/UI Bootcamp Certification

University of Washington, Seattle (2014)
Bachelor of Science in Physiology

WORK EXPERIENCE

Pharmacy Assistant, Seattle
Bartell Drugs Pharmacy
(Apr 2016 - Nov 2017)

Freelance UX/UI Design
(Jan 2019 - Present)