#### Education

Masters Degree cum laude in Visual and Multimedia Communication Design, IUAV University of Venice | Interaction design curriculum, thesis supervisors Gillian Crampton Smith and Philip Tabor [Venice, 2010 - 2013]

Visiting Student, MIT Senseable City Lab [Boston, Aug - Nov 2012]

Bachelor Degree cum laude in Modern Literature, Università degli Studi di Padova [Padua, 2010]

High School Diploma in humanities, Lyceum Tito Livio [Padua, 2005]

### Experience

Carlorattiassociati S.r.l. (interaction design team leader) [Turin, Sept
2014 - currently]

Lift-Bit | Triennale di Milano [Milan 2016]

Design and development of the Lift-Bit website and modular configurator software (Processing.js), study and simulation of possible configurations and controlling algorithms, motion graphics and editing of the Lift-Bit teaser video;

Free Pixel | Artemide [Milan 2014]

Project management, exhibit design, study and development of an algorithm for random pattern generation and positioning, copywriting;

Future Food District | Coop, EXPO [Milan 2015]

Concept design, mockup and motion graphics of interactive shelves and data visualization;

Makr Shakr S.r.l. (interaction design team leader, user interface design, data visualisation, graphics, web design, social media marketing, communication) [Turin, Sept 2014 - currently]

Makr Shakr app | Royal Caribbean [2014-currently]

UX, UI design, prototyping, development coordination and debugging;

Makr Shakr data viz | Royal Caribbean International [2014-2016]

UX, infographics design, development coordination and debugging;

Makr Shakr data analytics dashboard | Internal [2014-2016]

UI design, development in JAVA (Processing);

Makr Shakr website | Internal [2014-2016]

UI Design, development in Html, CSS, Javascript based on Wordpress CMS, video editing:

**Hic Locative Media** S.r.l. | Founder and CEO. (project management, product design, communication, business development, marketing) [Oct 2013 - Sept 2014]

**TechPeaks** - The People Accelerator | Selected participant in the 6-months international startup incubation and acceleration program [June - Dec 2013]

Lago Film Festival 2012 | Design and development of the official iOS
application for Lago Film Festival [May - June 2012]

Adobe Systems Inc. | Design and development of the official iOS
application for Adobe Design Achievement Awards 2012 [Dec 2011 - March
2012]

Indipendent game developer | Design and development of mobile games Blue
Pond (iOS / Android) and Quantum Lake (iOS / Android) [2014-2016]

Freelance web designer | Concept and development of various brand graphic guidelines and websites [2010-2016]

Freelance videomaker | Concept and realisation of various web, TV advertisements and explainer videos [2011-2015]

Damiano Gui curriculum vitae

#### Awards

Lucky Strike Talented Designer Award, winner of category 'Web, graphics and apps' with the project Terrarium - living maps [Bari, May 2014]

Interaction Awards, finalist in the 'Optimising' category, with the project Terrarium - living maps [Amsterdam, Feb 2014]

MIT Innovators Under 35 by MIT Technology Review Italy [Paua, May 2013]

Adobe Design Achievement Awards, finalist in the mobile design category, with the team project Whispering Reeds [Taipei, Oct 2011]

#### Talks

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MapTime Milano [Milan, Jan 2017]
Wearable Tech Torino [Turin, Nov 2016]
Internet of Things - nuove tendenze e nuove sfide @SUPSI [Manno, Sep 2015]
Mobility, Behaviours: Apps @Push [Palermo, Nov 2013]
OpenStreetMap Summit [Rovereto, Oct 2013]
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#### Publications

```
Delta Landscape 2100 (contributor) - Professionaldreamers, Trento, 2012

Alberto Savinio and Cinema, an Ongoing Mythology - AAM · TAC Arts
and Artifacts in Movie - Technology, Aesthetics, Communication - An
International Journal, Fabrizio Serra Editore, Pisa - Roma, 2012

Write Not Die (co-author) - Cleup, Padova, 2011
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## Workshops

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Machine learning for artists and designers [Milan, Nov 2016]

Invisible Cities | OpenDot [Milan, Nov 2016]

UX, map styling, web design

Mind the Bridge Startup School [San Francisco, Feb 2014]

Summer School Delta del Po [Taglio di Po, Aug 2011]

Filming and editing techniques [Dec 2008-Feb 2009]

Film directing and screenwriting workshop [Padua Jan-June 2008]
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# Language

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Mother tongue Italian

Professional written and spoken English | IELTS Score 8.5/9
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#### Technical Skills

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Digital graphics (Sketch, Adobe InDesign, Photoshop, Illustrator)
Interactive prototyping (Invisionapp, Framer.js)
Data Visualization (Processing, Processing.js)
Physical prototyping (Arduino, basic electronics, laser-cut)
Web design (basic front-end development in Html, CSS, Javascript)
Video making and editing (DSRL use, Final cut Pro)
Motion graphics (Apple Motion)
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