## Data Intake Report

Name: Going to Market strategy insight for Cab Investment firm

Report date: 12/05/2022 Internship Batch:LISUM16

Version:1.0

Data intake by: Alex Downer Data intake reviewer: Alex Downer

Data storage location: "https://github.com/DataGlacier/DataSets"

## Tabular data details:

| Files                 | Total number of observations | Total<br>number of<br>files | Total number of features | Base format of the file | Size of the data |
|-----------------------|------------------------------|-----------------------------|--------------------------|-------------------------|------------------|
| 1. Cab_Data.csv       | 359392                       | 1                           | 7                        | .csv                    | 20.1 MB          |
| 2. City.csv           | 20                           | 1                           | 3                        | .csv                    | 0.004 MB         |
| 3. Customer_ID.csv    | 49171                        | 1                           | 4                        | .csv                    | 1.00 MB          |
| 4. Transaction_ID.csv | 440098                       | 1                           | 3                        | .csv                    | 8.58 MB          |

## **Assumptions:**

- 1. Four individual data-sets
- 2. Time period of data is from 31/01/2016 to 31/12/2018.
- 3. Datasets contains information on 2 cab companies
- 4. Data within each dataset are accurate and comes from a credible data source