

Alexander Franklin

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DOB: 11/22/1983

Education: **Waubonsee Community College**

Sugar Grove, IL

Associate's Degree—Graphic Communication

Dean's List Fall 2002 - Winter 2004, 2008

College for Creative Studies

Detroit, MI

Courseworks towards Bachelor's Degree of Industrial Design

College for Creative Studies Excellence Scholarship

Dean's List Fall 2005

Highlights: Expert in HTML5, CSS3, SASS, Javascript.
Proficiency with email marketing campaigns and mobile-first responsive design.
Extensive experience with Bootstrap, Bootstrap-React, Foundation, and Material UI.
Utilizes build tools and preprocessors such as Grunt, Gulp and Compass.
Fluent knowledge of JS frameworks, such as Knockout, React, jQuery and LowDash.
Installs Data Visualization Solutions through D3, MetricsGraphics, and Highcharts.
Typographical specialist with scrupulous eye for details.
Produces clean, standards-compliant code easily comprehended by other developers.
Tests and refactors production code for performant optimization.
Familiar with development life-cycles and User Acceptance Testing.
Excellent team player that promptly converts ideas and problems into creative solutions.

Software Skills: Adobe Creative Suite 6, Facebook and Google APIs, WAMP, CLI, Zend Studio, Server, and Framework, Eclipse, knowledge of Python and PHP, Django, MySQL, and Wordpress CMS.

Experience: **Full-time Employment**

Mirus Research

Normal, IL

User Interface and Interaction Developer

Jan 2014 - May 2016

Work with backend programmers in determining proper toolsets for interfacing front and backend data and output.

Sketch, mockup and prototype user interfaces.

Build responsive interfaces utilizing and extending frontend frameworks.

Maintain team code repositories as the lead front end developer.

Format and display data from databases using MVC methodology in conjunction with data visualization frameworks.

Work directly with clients to guide ideas and end-states into projected user experience life spans, and convert life spans into user-states.

Replaced several javascript functions with CSS3 solutions, reducing dependency on JS and further abstracting front and backend code.

Documented style and pattern guides detailing the methods used to maintain a consistent frontend codebase.

Retrofit past projects with responsive device solutions, as well as creating functionality for modern and mobile browsers.

Consistently delivered integration-ready polished solutions ahead of schedule.

Citizen's Equity First Credit Union (CEFCU)

Peoria, IL

Interactive Web Designer

May 2013 - Sept. 2013

Performed updates on intranet and public-facing .com sites.

Used Adobe CS6 software and wrote code in PHP, Javascript, jQuery, CSS, and HTML within Zend framework.

Worked within team development environment, interfacing with programmers and analysts to develop intuitive and attractive interfaces.

Experienced fast-paced, multi-stage workflow incorporating User Acceptance Testing (UAT) requiring prioritization and minimal management.

Coded a web-first responsive sweepstakes microsite utilizing HTML5, Bootstrap front-end framework, and jQuery validation library within a Zend framework application.

Created several promotional pages in partnership with and in conformance to Visa branding guidelines.

Developed look and feel of promotional pages.

Performed Site Analysis of CEFCU.com in areas of performance, visibility, accessibility, content, typography and layout.

Created interactive web tool that suggests products based on customer input.

Completed Zend Studio training course under the tutelage of Zend Evangelist Adam Culp.

Girl Scouts of Northern Illinois

Elgin, IL

Website/Internet Manager

Oct. 2009 - Nov. 2012

Promoted upon merger of councils to Website Manager in October 2009.

Exercised proficiency in HTML, CSS, and Javascript in a WAMP environment.

Ensured optimal web visibility through SEO and community Chamber promotions.

Hand-coded e-newsletter templates weekly in addition to urgent messages and updates.

Recorded and edited council video, photography, and audio assets.

Administered and populated council YouTube page with video assets.

Installation and administration of Google Analytics and Webmaster Tools.

Assured browser compatibility among over 95% of user base.

Solely responsible for maintenance and yearly website redesign.

Provided mockups and user interface testing prior to site and page launches.

Worked with Director of Communications to develop branding strategy.

Developed marketing strategy through e-mail, podcast, text, and RSS campaigns.

Fox Valley Girl Scouts Council

Sugar Grove, IL

Communications Specialist

May 2008 - Oct. 2009

Redesigned council website using HTML and CSS.

Developed graphic materials and site mockups using Adobe CS4.

Utilized SEO and Webmaster Tools to enhance web visibility.

Tracked user patterns, traffic, and browser share using Google Analytics.

Ensured browser compatibility amongst all major browsers.

Promoted from internship to full-time position in October 2008.

Mindwave Design

Aurora, IL

Intern, Web/Production Designer

June 2006 - March 2007

Promoted from internship to full-time position December 2006

The Newsroom and Taste Lounge of Minneapolis, MN

Developed website mockups and graphics using Adobe CS4, HTML and CSS.

Programmed site structure and managed files on remote server using FTP interface.

Midwest Environmental Consulting

Storyboard and mockup designs for company website using Adobe CS4.

Site structure and remote server programming using HTML and CSS.

Urban Influence Magazine

Programmed and updated website monthly using HTML and Dreamweaver CS4.

Created HTML forms for event registration.

Created online photo galleries for events using Javascript library.\

Freelance Graphic/Web Design and Development

Baitmaker

Website Designer/Developer

Yorkville, IL
Jan. 2013 - April 2013

Create custom javascript application module
Photograph and optimize site products and graphics
Provide page mockups to client utilizing Adobe CS4
Design and develop site map and theme using HTML and CSS
Tested site structure and functionality across all major browsers
Implemented SEO techniques and Google Analytics for tracking and visibility
Install and style e-commerce shopping cart

Countyline Pub & Grill

Website Design and Marketing

Sandwich, IL
Feb. 2013 - March 2013

Develop site mockups using Adobe Illustrator and Photoshop CS4
Design company logo using Adobe Illustrator CS4
Layout newspaper ads and menus using consistent brand management in InDesign CS4

Johnny K's Hot Dogs

Website Design and Marketing

Sandwich, IL
Jan. 2012 - July 2012

Provided site mockups utilizing Adobe CS4
Develop local business website using HTML, CSS, and Javascript
Tested site structure and functionality across all major browsers
Implemented SEO techniques and Google Analytics for tracking and visibility
Install Facebook API for limited client Content Management

JLG Brickpaving

Website Design and Implementation

Somonauk, IL
May 2011 - July 2011

Provided site mockups utilizing Adobe CS4
Develop local business website using HTML, CSS, and Javascript
Tested site structure and functionality across all major browsers
Implemented SEO techniques and Google Analytics for tracking and visibility

Yingling Landscaping

Website Design and Implementation

Sandwich, IL
April 2009 - June 2009

Provided site mockups utilizing Adobe CS4
Develop local business website using HTML, CSS, and Javascript
Tested site structure and functionality across all major browsers
Implemented SEO techniques and Google Analytics for tracking and visibility

Harry Otto Printing Company

Freelance Web Developer

Elburn, IL
Sep. 2008 - Nov. 2008

Repair Active Server Page script to restore functionality to shopping cart
Post Christmas product online to dynamically generated shopping cart
Update outdated Flash video using Adobe Flash CS4

Flyware

Illustrator

Chicago, IL
May 2008

Developed logo for startup fishing apparel company in Illustrator and Photoshop CS4
Illustrate outdoor scene for use on apparel utilizing Illustrator and Photoshop CS4

Reel Pro Video

Freelance Web Developer

Batavia, IL
Dec. 2007 - March 2008

Provide site mockups to client created with Adobe CS4
Created sitemap and theme using HTML, CSS, and Javascript
Optimized site for Search Engine Optimization
Tested compatibility among major browsers
Installed Google Analytics and Webmaster Tools