# Dynamic Text typeface for Google

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| | | | | | | | |
|---|---|---|---|---|---|---|---|
| NO THANKS | AGREED! | ANNOYING | ARE YOU THERE? | BREAKFAST | BUSY | CALM DOWN | COME ON! |
| HAPPY SATURDAY | HAPPY SUNDAY | HEADACHE | HEY GIRL | HOLA | HOORAY | INTERESTING... | I LOVE YOU MORE |
| OOF | OOPS! | MEH | OUCH | PERFECT | SMH | TRUE | TRUTH |
| NOT FUNNY | WHERE ARE YOU? | WHERE ARE YOU? | WHEW | WOOHOO! | NOTHING | FINGERS CROSSED | TELL ME |
| SURE! | YIKES | YUP! | GREAT | SCARED | YAY | NO THANKS | WHO KNOWS! |
| WHOA | YEAH RIGHT... | YES SIR! | YO! | NO WAY! | tea | THANK GOD | I'M FINE |
| CAN'T WAIT! | DANG | EH? | EH. | FOR REAL | FOR SURE | HAPPY THURSDAY | HOWDY |

ACDEGHIL
NORSTUY'
adei

SATURDAY HELLO THERE

ARE YOU HOLA SENOR

SERIOUSLY DUNNO DUDE

HEALTHY THAT'S RAD

NOTHING INDEEEEEEED

SOUNDS RIDICULOUS

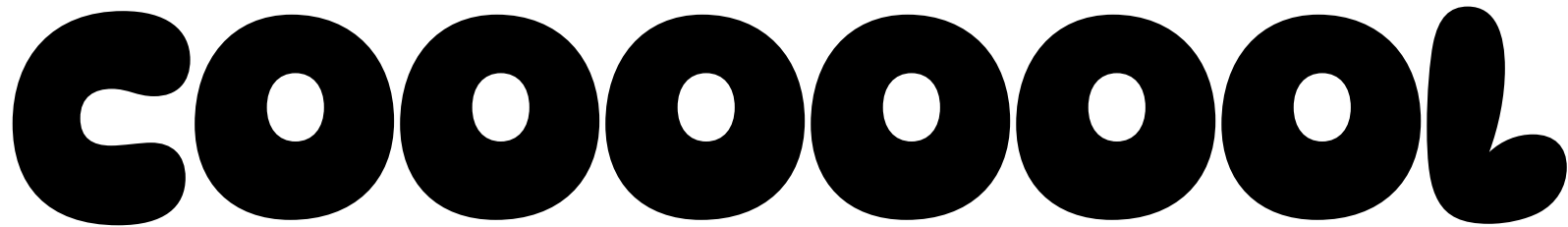I GOT YOU GOOD NIGHT

# Proposal:
# Pseudo randomness

Without Pseudo-randomness

COOOOOOL

With Pseudo-randomness

COOOOOOL

Without Pseudo-randomness

COOOOOOOL

(It's actually cycling through alternates in set order)

COOOOOOL

alt 1  alt 2  alt 3  alt 4  alt 1  alt 2
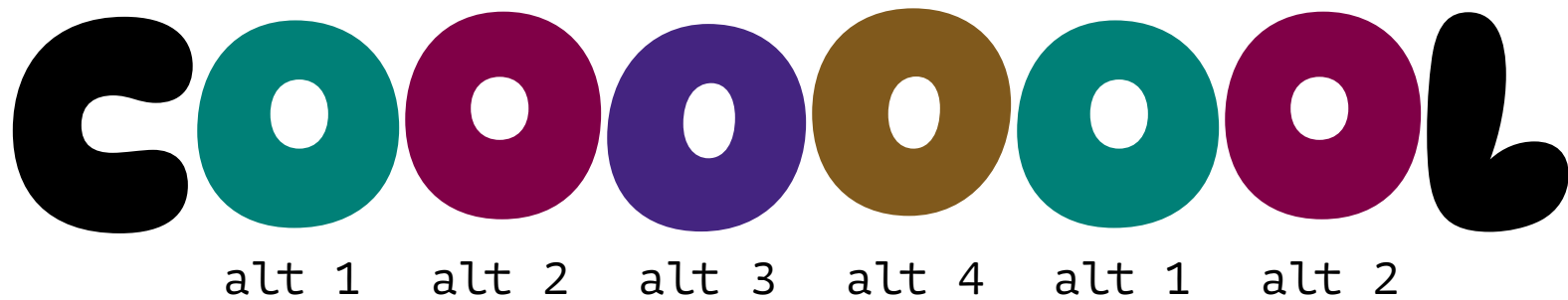
Pseudo randomness makes the text look more handwritten. It's not variable font, but OpenType.

**Notes:**
- For this to work, each letter needs to come in multiple variations (four in this case. Budget increase unnecessary).
- The composing app (e.g. After Effects, browser, messenger) needs to support OpenType features. We need to check if the behaviour can be reproduced.

Thanks!