News CorpContent Picker

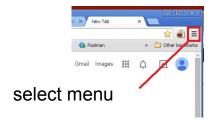
November 2014

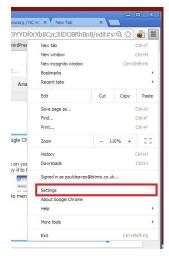
Content Picker Overview

- The picker allows content from WSJ, NYPost and other News Corp titles to be 'picked' and 'staged' in a canonical form external to that of each of the title's origin CMS systems.
- For sites that have paywall protected content you will need a valid subscription
- The picker is currently implemented as a Chrome Extension
- Picked articles are sent to an internal CMS system for approval
- Chrome browsers running on either Mac OSX or Windows are supported
- Picking of WSJ articles containing photo galleries is supported
- The following sections describe installing and using the picker.

Picker Installation

- The picker is currently distributed as a Zip file
- Unzip the file to a convenient location on your hard disk
- Note the path to the location (e.g. copy it to the clipboard)
- Launch the Google Chrome browser and select the Menu / Settings

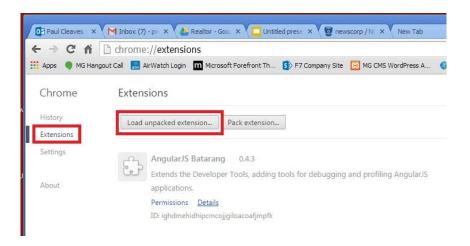




select settings

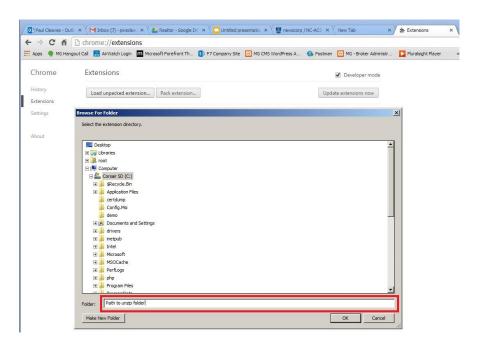
Picker Installation (cont'd)

On the settings menu select Extensions and click on Load unpacked extension



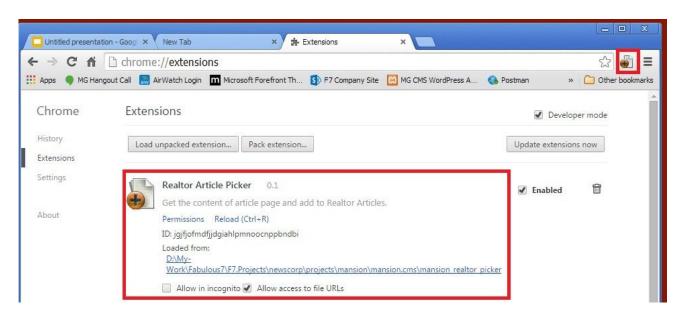
Picker Installation (cont'd)

• Select the location where you unzipped the picker zip file

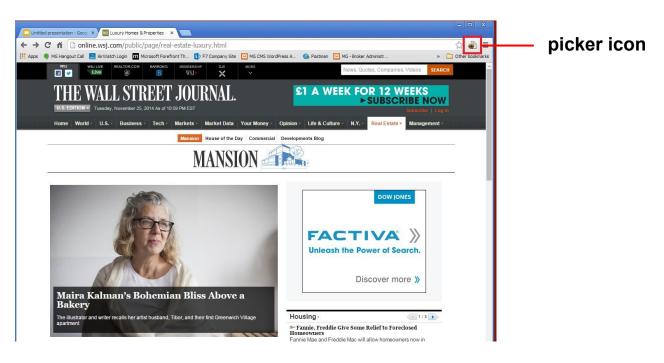


Picker Installation (cont'd)

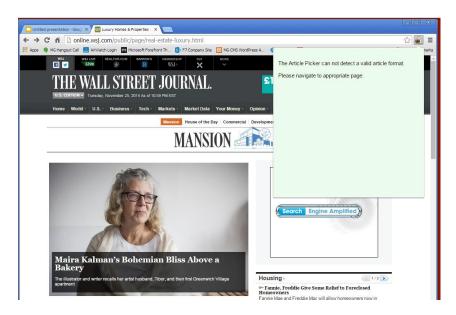
- The picker should install and present the relevant summary information.
- A brown + icon should appear in the top right hand side next to the menu button



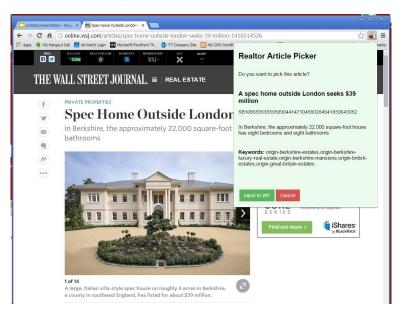
- Once the picker is installed you can navigate to an article page and begin 'picking'
- To pick an article press the brown + icon in the top left hand corner of the browser



 Note: You must be on an article page to successfully pick an article. If the picker cannot detect that you are on a valid article page it will display the message illustrated below



- When you pick an article the following summary dialog is presented showing the title, article ID and stand-first that the picker has extracted from the page.
- Once you are happy that these details are correct and reflect the article you want to pick select Ingest into WP



• If you try and ingest the same article again you will receive the following message

