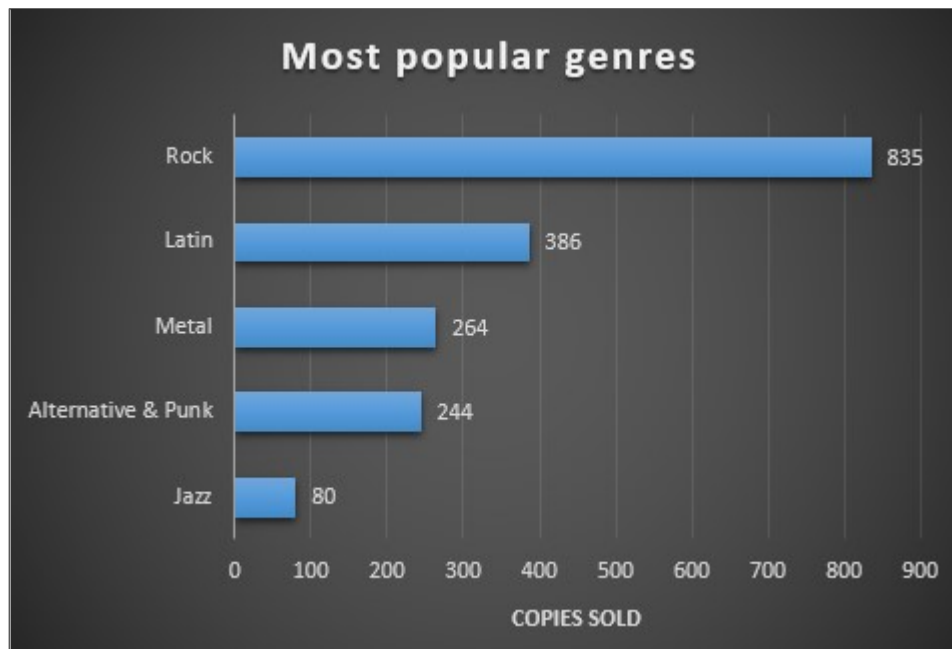


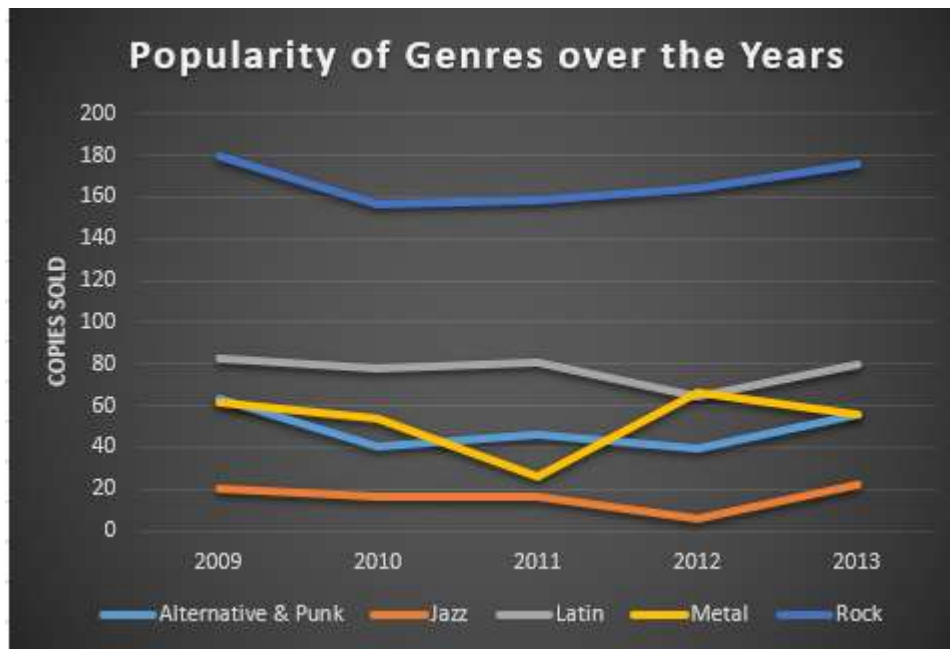
What are the most popular genres in the music store?



Here are the top five genre based on the number of copies of tracks sold for that genre.

Clearly, Rock is the most popular genre overall by over 100% than the next one Latin which is then followed by Metal, Punk and Jazz, all of which have sold under 400 copies.

How have the top genres fared over the years ?



We compare the popularity of the top 5 genres (previous slide) in the Chinook music store during the years from 2009-2013. From the adj. line plot we see Rock has been the most popular genre over the years.

Metal witnessed a major fall in 2011 but bounced back up becoming the second most popular genre in 2012 whereas in the same year we see that genres Alternative&Punk, Jazz, Latin were at their lowest.

World Map of Jazz Popularity



In here we examine the popularity of Jazz based on the number of copies of tracks sold in different parts of the world.

Jazz is very prominent in North America as in the USA and Canada whereas in South America there is a mild interest in Argentina. In Europe it has some popularity in Western Europe with France being on the top. The jazz popularity is bypassed in the rest of the world i.e. Asia, Africa and Australian continent with the exception of India.

Favorite Genre by State



In here, we focus on states within the US and their favorite genre based on the highest number of copies of tracks sold for the given genre in that state.

Interestingly we haven't sold a single copy in many states (38 states). However, if we look into states where we have sold at least one copy, then once again Rock is a clear favorite in most states with the exception of Florida and Massachusetts. Florida has Metal as their favorite genre and Massachusetts likes Latin music the most.