

# Swarm intelligence for counting the degrees of separation in Social Networks

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## Abstract

This is a great project and therefore it has a concise abstract.

**Keywords:** Swarm Intelligence, Ant Colony Optimization, Twitter, Degrees of Separation.

## 1. Problem statement and goals

One of the most important features of humans and in general, of lots of animals, is the sociability. The ability of communicating each other in order to share knowledge. Human social relationships form a network where everyone is connected with those that communicates often (considered as friends).

The theory of the six degrees of separation was originally set out by Frigyes Karinthy (Karinthy, 1929) and explains that everyone is connected to any other person in the world by six degrees. That means, if you want to meet someone in the world, you will need to pass by other five persons, as maximum, between you and your objective so the last one will be the one you are trying to reach. During these last decades, the six degree theory has been used in many fields like economy, social networks and markets and is a known property of small-world networks where most nodes are not neighbours of one another, but most nodes can be reached from every other by a small number of steps.

Twitter is one of the biggest social networks, that is over 200 million users and over 400 million tweets (the 140 character messages that are the main feature of this social network) every day <sup>1</sup>. The main idea is to create shorts messages of the 140 characters in order to express your ideas or opinions in a shorten way. Moreover, Twitter have introduced some concepts that are very popular now such as the *hash-tag* which is a way of tagging the messages i order to find all the related ones.

We also used another dataset acquired from BlogCatalog, a social blog directory which manages the bloggers and their blogs. In this case, the edges are the friendships among the bloggers. The dataset we have has 10K nodes and over 300K edges and is available on (Zafarani and Liu, 2009).

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1. Information by March of 2013: <https://blog.twitter.com/2013/celebrating-twitter7>

The main objective of this work will be to estimate the degrees of separation in Foursquare and if it is computationally possible, in Twitter and see if it is possible to obtain six degrees of separation between two random people. In order to do this task, it will use some ideas of the Computational Intelligence like Swarm Intelligence. In particular we are going to use Ant Colony Optimization (ACO) (Colorni et al., 1991) for Shortest Path finding (SPACO) (Angus, 2005).

## 2. Previous work

The previous work is based on these ideas:

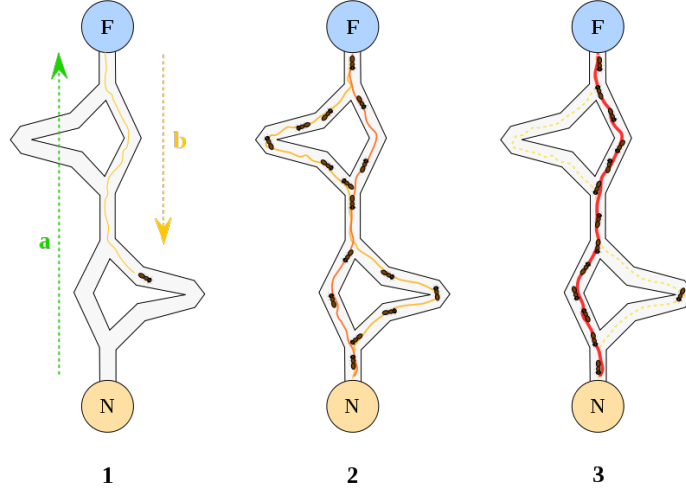
- ACO original (Colorni et al., 1991): Explain the algorithm of the Ant Colony Optimization.
- General theory (Watts and Strogatz, 1998): Explain the general theory about the six degree.
- On Twitter as (Cheng, 2010): Explain the six degree on the Twitter network.
- On other social nets such as

## 3. The CI methods

Swarm intelligence is a natural method based in the behaviour of the decentralized individuals who obtain solutions in some problem as result of their interactions. These agents normally are simple, with a few capabilities and follow simple rules. It includes ACO, flocking of the birds, bacterial grow or some on.

As it is mentioned previously, we will use the ACO algorithm in order to obtain the degree of separation of two random person in a graph. This algorithm is inspired on the way ants have to solve the problem of finding the best path to achieve a goal such as going from the nest to the found food. The ants cannot communicate with the others and only use the trace of pheromone as a probabilistic method in order to obtain the choice when they have different options. When a ant travels through two points it leaves a few of pheromone on the trail. The other ants around these points feel the pheromone and try to follow this path. The paths with few pheromone will have less probability than the path with high pheromone. As shows the figure 1, the path of the ants converge to the shortest path between two points and this is the main characteristic of this method. We will use this idea of the shortest path between two points, as a minimum degree between two person in Foursquare and Twitter networks. In the appendix A, it will be shown how the algorithm works in details.

Some considerations needed to take into account are the parameters of the algorithm. These are: the amount of pheromone leaved by each ant, the number of ants of the system, the dissipation of the pheromone and the number of epochs the algorithm will run.


Figure 1: ACO algorithm<sup>2</sup>

NUM_ANTS	Maximum number of the ants in the system
ITERATIONS	Number of the experiments
DECAY	Factor of evaporation of the pheromones
INCREMENT	Number of the increment of the pheromones
ANTS_PER_TURN	Number of ants at each turn that appears
MAX_EPOCH	Number of the iterations at each experiment

Table 1: Table of the parameters description of the algorithm

#### 4. Results and Discussion

In order to perform the tests we used three different datasets and with different configuration of the execution. Remember as parameters the algorithm have the following:

The next table 2, shows the number of the nodes and edges at each dataset.

Dataset BlogCatalog from (Zafarani and Liu, 2009)

#### 5. Extensions, strengths and weaknesses

The need to choose a relative small dataset is a weakness of the our experiment and the our work. The method has high computational cost and the files of the big dataset are very heavy. We try to execute the algorithm in big datasets with standard personal com-

	Number of the nodes	Number of the edges
Twitter		
Twitter		
BlogCatalog		

Table 2: Table of the experimental dataset

puter but the algorithm should need very days of computation or better machines. The big problem does not reside in the code if not in the large dataset that the size is around the gigabytes. As a extension, could be very interesting if we can execute this code in these major datasets which contains millions of nodes. In the Internet you have access to these dataset in a easy way. However, with this small dataset we obtained better results and the method was strong in this type of datasets. So, we think that the algorithm also should obtain better results in this large datasets but we cannot ensure now.

Other extension can be introducing more ants in the system. The number of the ants can be proportional to the size of the dataset and the large datasets can be use more ants than the small datasets. We could compared the influence of this parameter depend on the size the dataset and estimate the correct number to use it. Remember that our aim in this algorithm is not to find the better parameters of the Ant Colony Optimization problem in order to find the most optimal configuration. It is only a first approach to the six degree theory with ACO in order to see how this method works to obtain the degrees of separation.

Finally we could modified the code in order to approximate more to the real case of the ants with the age in the ants that can be influence the capacity to follow the pheromone or introduce more realistic behaviour of the life (ants can be died with some probability).

## 6. Conclusions

To sum up, the algorithm of the Ant Colony Optimization works pretty well in order to obtain the degrees of the separation in these social networks dataset as the table of results shows. The difficulty to codify the algorithm is not harder but you can obtain better results.

Also, as the algorithm try to mimic a real case of the ants it is more easy to understand the steps and how the algorithm works because you have real cases in the nature. It curious as these animals that have limited capabilities and do not communicate between them, obtain the shortest path between two points. This type of behaviour is named by emergence system and more animals in the nature have this behaviour like birds, fishes or ants.

Finally, we took a wonderful experience and also we learned a lot about these methods based on the ants. However, we have a thorn stuck because we have not been able to execute this algorithm with a graph based on millions of the nodes. Despite this, it is a motive to continue this project.

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## Appendix A. Implementation details

The application has been coded using Python 2.7. The system uses NetworkX library in order to represent the graph. Additionally, in order to create an small dataset based on twitter, we used Twython implementation of the Twitter API in order to acquire the data and again, NetworkX in order to save the resulting graph.

We based the code in the next basic pseudo-code algorithm of the ACO:

iput here pseudocode!

Next to the pseudo-code we want to enter a few detail of some parts of the code and how this parts had been coded.

- **Pheromone:** The pheromone is the most important part of the our problem and our code. Remember that the ants try to follow the path which contain high quantity of pheromone. However the pheromone effect disappears with the time. For this reason, the algorithm need to define two parameters in order to determine the quantity of the pheromone that leaves the ant and the quantity of the pheromone disappears at each turn. The table 1 explain both parameters in detail.
- **Start and final points of the ants:** The algorithm selects always randomly the start and the final point of the ants using the standard random methods of the python library.
- **Ants at each turn:** The algorithm does not start with all the ants in the start point. At each turn, the algorithm add more ants in the start point.