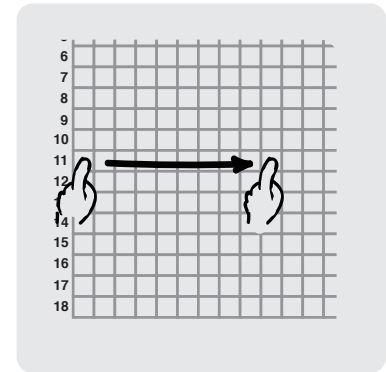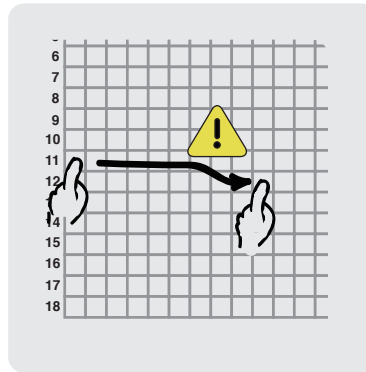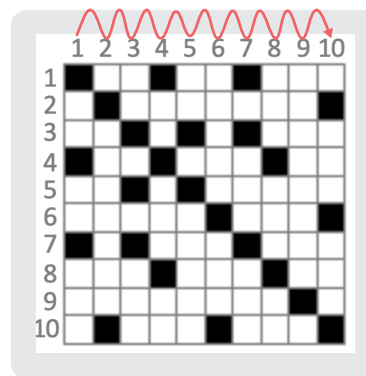# Pitfalls

## Follow a row

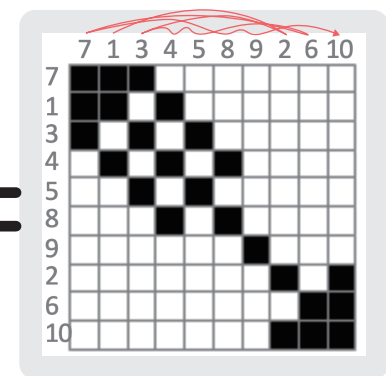Be careful when following a row (or column), to not change into a neighboring one!



## Row and column order

The order of rows and columns can matters.
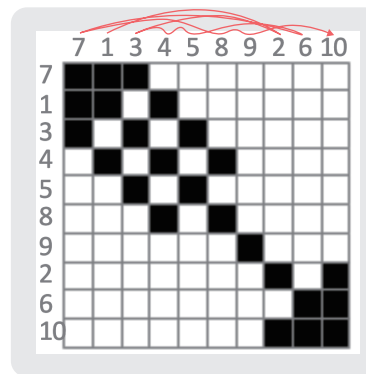Sometimes if you don't see any visual pattern, they may exist after reordering!

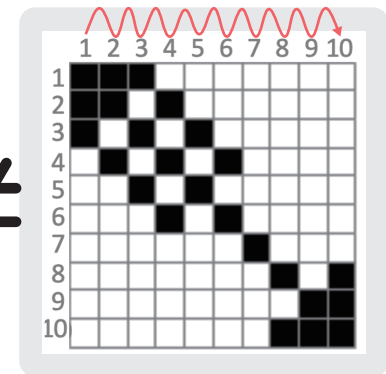Matrices here look different, but present the same data set.



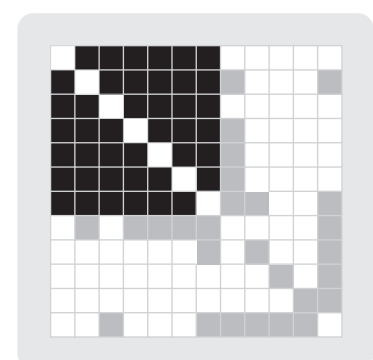Matrices here look similar, but present different data sets!



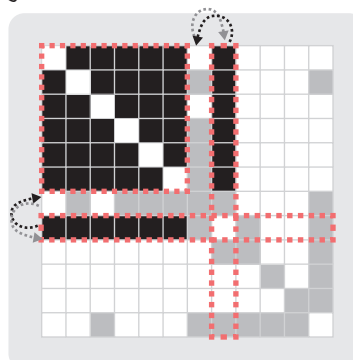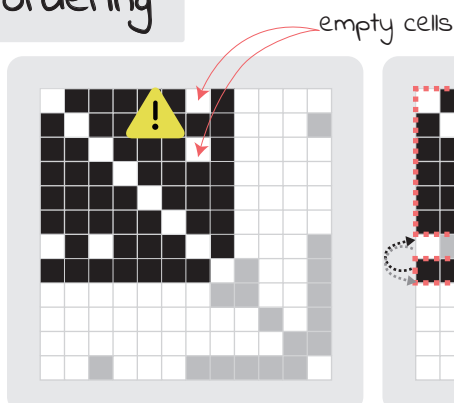## Cliques and ordering

Cliques can appear smaller than they are: sometimes, empty cells within a cluster prevent us from seeing cliques.

empty cells



Reordering can make a large clique appearing!