

# ALEX TSAI

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## EDUCATION

**Carnegie Mellon University '17**  
Information Systems, B.S.  
Human-Computer Interaction, B.S.  
Minor in Design  
Cumulative GPA: 3.66/4.00  
Dean's List

## SKILLS

Sketch 3  
Adobe Creative Suite  
(Ae, Ai, Id, Ps\*)  
Programming  
(CSS, HTML, Javascript\*,  
SQL, Ruby on Rails\*)  
Rapid Prototyping  
(Keynote, Framer.js\*, Origami\*)  
Storyboarding  
Mandarin (Conversational)

\*denotes beginner

## ACTIVITIES

Alpha Kappa Psi  
Asian Christian Fellowship  
Carnegie Mellon Student Life  
International Justice Mission

## PORTFOLIO

<http://alextsai.me>



## PROFESSIONAL EXPERIENCE

**Product Design Intern, Groupon**  
June 2015 - August 2015 | Palo Alto, CA

- Create storyboards for user research on potential new features.
- Prototype task flows and user interfaces with Framer.js and Origami.
- Redesign mobile purchase flow across the different types of offerings available on Groupon Getaways.
- Evaluate and provide feedback at weekly design reviews.

**67-250 Teacher's Assistant, Carnegie Mellon University**  
January 2015 - May 2015 | Pittsburgh, PA

- Introduced prototyping tools, design principles, and business strategy during class and TA office hours for over 60 freshmen students.
- Evaluated and provide critical feedback on assignments and projects
- Consulted the professor on how to restructure the course for fresh-

**Interaction + Visual Design Intern, Woomoo Inc.**  
June 2014 - July 2014 | Taipei, Taiwan

- Collaborated with founder on selecting 7 key performance indicators
- Visualized data for investor presentations and internal decision-making
- Designed and prototyped interactions for the KPI metrics dashboard
- Ideated user experience improvements for their iOS and Android Apps

## LEADERSHIP

**Coordinator, Asian Christian Fellowship**  
May 2015 - Present | Pittsburgh, PA

- Determine and lead the direction of a fellowship of over 70 students
- Coordinate and conduct meetings for the central leadership team
- Manage logistics and operations for over 30 events throughout the year
- Train and develop current and future leaders for our fellowship

**Orientation Counselor, CMU Student Life**  
August 2014 | Pittsburgh, PA

- Mentored academic and social growth for 33 first year students
- Promoted the cultural, academic, social, recreational and spiritual opportunities available in Pittsburgh
- Collaborated with Residence Life Staff for Orientation Week