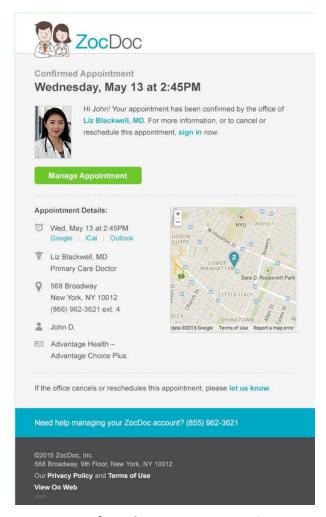
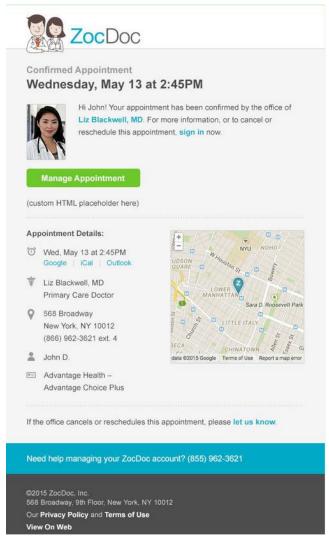


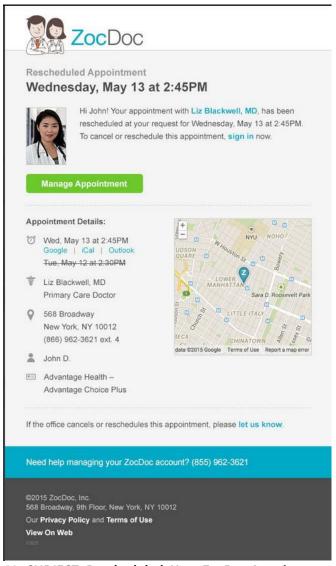
- 1. SUBJECT: Pending: Your ZocDoc Appointment on Wednesday, May 13 at 2:45PM
- 2. Pending Appointment Wednesday, May 13 at 2:45PM
- **3.** Hi John! Your appointment on Wednesday, May 13 at 2:45PM with **Liz Blackwell, MD**, has been booked. You'll receive a detailed confirmation email soon.
- **4.** For more information, or to cancel or reschedule this appointment, **sign in** now. If you need to contact the office directly, call (555) 555-5555.
- 5. Button: Manage Appointment
- **6.** If the office cancels or reschedules this appointment, please **let us know**.
- 7. Hi John! Your appointment on Wednesday, May 13 at 2:45PM with [a resource] under the supervision of Liz Blackwell, MD, has been booked. You'll receive a detailed confirmation email soon.
- 8. Need help managing your ZocDoc account? (855) 962-3621
- 9. ©2015 ZocDoc, Inc. 568 Broadway, 9th Floor, New York, NY 10012
- 10. Our Privacy Policy and Terms of Use
- 11. View On Web



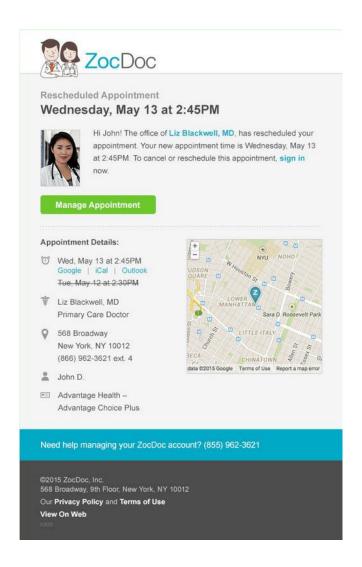
- 12. SUBJECT: Confirmed: Your ZocDoc Appointment on Wednesday, May 13 at 2:45PM
- 13. Confirmed Appointment Wednesday, May 13 at 2:45PM
- **14.** Hi John! Your appointment has been confirmed by the office of **Liz Blackwell, MD**. For more information, or to cancel or reschedule this appointment, **sign in** now.
- 15. Button: Manage Appointment
- **16.** Appointment Details:
- 17. If the office cancels or reschedules this appointment, please let us know.
- 18. Jane McResource under the supervision of Liz Blackwell, MD, Primary Care Doctor
- **19.** Note that this procedure may not be covered by insurance.
- 20. Dental Consultation
- **21.** ZocDoc Clear Price \$1.00 with no insurance coverage
- **22.** Your credit card will be charged for the provider's services after your appointment time. If you choose to receive additional services, your provider may charge more than the price listed for this appointment.
- 23. Illness
- **24.** ZocDoc does not process your credit card transaction. It is processed by our partner, Stripe, subject to **Stripe's terms**.
- **25.** Want to save time at the office? Fill out your **registration forms** in advance and bring them to your appointment!
- 26. Button: Download Forms



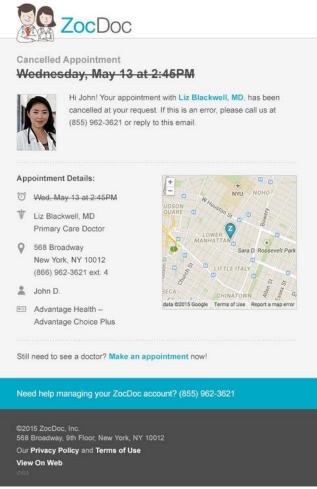
- 27. SUBJECT: Confirmed: Your ZocDoc Appointment on Wednesday, May 13 at 2:45PM
- 28. Confirmed Appointment Wednesday, May 13 at 2:45PM
- **29.** Hi John! Your appointment has been confirmed by the office of **Liz Blackwell, MD**. For more information, or tocancel or reschedule this appointment, **sign in** now.
- 30. Button: Manage Appointment
- 31. Appointment Details:
- **32.** If the office cancels or reschedules this appointment, please **let us know**.
- **33.** Note that this procedure may not be covered by insurance.
- **34.** Dental Consultation
- **35.** ZocDoc Clear Price \$1.00 with no insurance coverage
- 36. Jane McResource under the supervision of Liz Blackwell, MD, Primary Care Doctor
- **37.** Your credit card will be charged for the provider's services after your appointment time. If you choose to receive additional services, your provider may charge more than the price listed for this appointment.
- 38. Illness
- **39.** ZocDoc Clear Price –\$1.00 with no insurance coverage
- **40.** ZocDoc does not process your credit card transaction. It is processed by our partner, Stripe, subject to **Stripe's terms.**



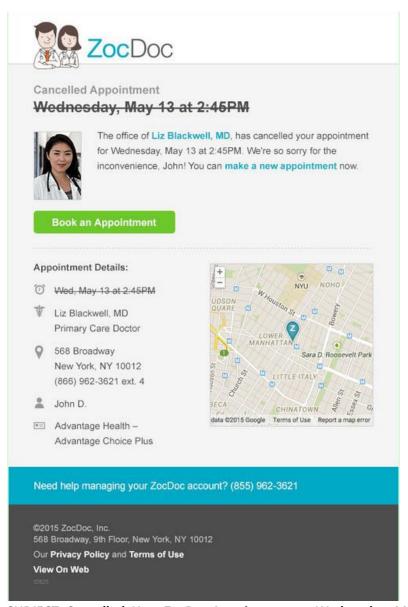
- 41. SUBJECT: Rescheduled: Your ZocDoc Appointment on Wednesday, May 13 at 2:45PM
- 42. Rescheduled Appointment Wednesday, May 13 at 2:45PM
- **43.** Hi John! Your appointment with **Liz Blackwell, MD**, has been rescheduled at your request for Wednesday, May 13 at 2:45PM. To cancel or reschedule this appointment, **sign in** now.
- 44. Button: Manage Appointment
- 45. Appointment Details:
- **46.** If the office cancels or reschedules this appointment, please **let us know**.
- **47.** Hi John! Your appointment with the office of Dr. Liz Blackwell, MD, has been rescheduled at your request for Wednesday, May 13 at 2:45PM.



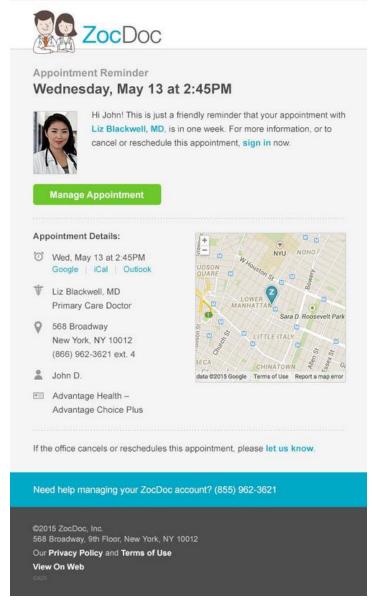
- 48. SUBJECT: Rescheduled: Your ZocDoc Appointment on Wednesday, May 13 at 2:45PM
- 49. Rescheduled Appointment
- **50.** Hi John! The office of Liz Blackwell, MD, has rescheduled your appointment. Your new appointment time is Wednesday, May 13 at 2:45PM. To cancel or reschedule this appointment, sign in now.
- 51. Button: Manage Appointment



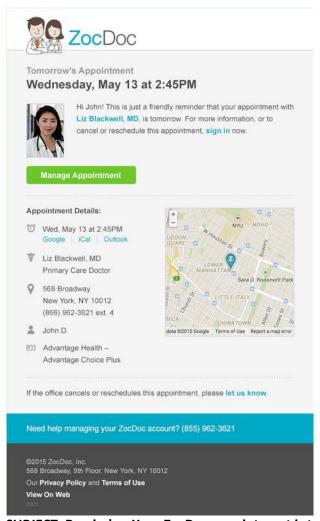
- 52. SUBJECT: Cancelled: Your ZocDoc Appointment on Wednesday, May 13 at 2:45PM
- 53. Cancelled Appointment Wednesday, May 13 at 2:45PM
- **54.** Hi John! Your appointment with **Liz Blackwell, MD**, has been cancelled at your request. If this is an error, please call us at (855) 962-3621 or reply to this email.
- 55. Appointment Details: Wed, May 13 at 2:45PM
- **56.** Still need to see a doctor? **Make an appointment** now!
- **57.** Your appointment with the office of **Liz Blackwell, MD**, has been cancelled at your request.



- 58. SUBJECT: Cancelled: Your ZocDoc Appointment on Wednesday, May 13 at 2:45PM
- 59. Cancelled Appointment Wednesday, May 13 at 2:45PM
- **60.** The office of **Liz Blackwell, MD**, has cancelled your appointment for Wednesday, May 13 at 2:45PM. We're so sorry for the inconvenience, John! You can **make a new appointment** now.
- 61. Button: Book an Appointment



- 62. SUBJECT: Reminder: Your ZocDoc Appointment is Wednesday, May 13 at 2:45PM
- 63. Appointment Reminder Wednesday, May 13 at 2:45PM
- **64.** Hi John! This is just a friendly reminder that your appointment with **Liz Blackwell, MD**, is in one week. For more information, or to cancel or reschedule this appointment, **sign in** now.
- 65. Button: Manage Appointment
- 66. Appointment Details:
- **67.** If the office cancels or reschedules this appointment, please **let us know**.
- **68.** This is just a friendly reminder that your appointment with the office of **Liz Blackwell, MD**, is in one week.
- 69. Jane McResource under the supervision of Liz Blackwell, MD, Primary Care Doctor
- **70.** Note that this procedure may not be covered by insurance.
- **71.** Do you love clipboards? Neither do we. **Check in now** to complete your medical forms and save time at the office!
- 72. Button: Check In Online



- 73. SUBJECT: Reminder: Your ZocDoc appointment is tomorrow, Wednesday, May 13 at 2:45PM
- 74. Tomorrow's Appointment Wednesday, May 13 at 2:45PM
- **75.** Hi John! This is just a friendly reminder that your appointment with **Liz Blackwell, MD**, is tomorrow. For more information, or toc ancel or reschedule this appointment, **sign in** now.
- 76. Button: Manage Appointment
- **77.** Appointment Details:
- **78.** If the office cancels or reschedules this appointment, please **let us know**.
- **79.** This is just a friendly reminder that your appointment with the office of **Liz Blackwell, MD**, is tomorrow.
- 80. Jane McResource under the supervision of Liz Blackwell, MD, Primary Care Doctor
- **81.** Do you love clipboards? Neither do we.**Check in now** to complete your forms and save time at the office!
- 82. Button: Check in Online



Missed your appointment?

Hi John,

The office of Jamie McSmith, MD, just let us know that you may have missed your appointment on Tue July 1, 2014 at 11:30 AM. Is this a mistake? If so, please reply to this email or call us at (855) 962-3621.

Your account may be suspended if you miss several appointments. We want to make sure that doesn't happen! To cancel or reschedule an appointment, just sign into your account. Please let us know if you need assistance – we're here to help!

Be well!

Your friends at ZocDoc

Need help booking online? (855) 962-3621

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- D906
- 83. Hi {{Model.PatientFirstName}},
- 84. The office of {{Model.Appointment.Professional.FullName}}, {{Model.Appointment.Professional.Degree}}, just let us know that you may have missed your appointment on {{Model.Appointment.Date}} at {{Model.Appointment.Time}}. Is this a mistake? If so, please reply to this email or call us at (855) 962-3621.
- 85. Your account may be suspended if you miss several appointments. We want to make sure that doesn't happen! To cancel or reschedule an appointment, just sign into your account. Please let us know if you need assistance we're here to help!
- 86. Be well!
- 87. Your friends at ZocDoc
- 88. Our Privacy Policy and Terms of Use
- 89. View On Web



- 90. We make it easy to get the care you need.
- **91.** We noticed you began looking for a doctor, {{Model.User.FirstName}}, but never booked an appointment. Don't worry we're still here for you!
- 92. Click here to finish booking your appointment: ({{Model.User.ActivationUrl}})
- **93.** Due for an annual physical? Been meaning to have your teeth cleaned? ZocDoc makes routine appointments a snap. Just search local providers in your network and book instantly any time. You can even check in online!
- **94.** ZocDoc does not provide medical advice, diagnosis, or treatment. Please discuss all medical questions and concerns with your healthcare provider.
- 95. Check out the ZocDoc app!
- 96. Make appointments on the go, right from your smartphone, with our top-rated mobile app.



Missed your appointment?

The office of Jamie McSmith, MD, just let us know you didn't attend your appointment on Tue July 1, 2014 at 11:30 AM.

Is this a mistake? Please reply to this email or call us at (855) 962-3621 to help us understand what happened. Until then, your ZocDoc account will be suspended. Thank you for understanding.

Be well!

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10906

- **97.** Missed your appointment?
- **98.** The office of {{Model.Appointment.Professional.FullName}}, {{Model.Appointment.Professional.Degree}}, just let us know you didn't attend your appointment on {{Model.Appointment.Date}} at {{Model.Appointment.Time}}.
- **99.** Is this a mistake? Please reply to this email or call us at (855) 962-3621 to help us understand what happened. Until then, your ZocDoc account will be suspended. Thank you for understanding.



Rate your appointment, get a gift card!

Hi John,

Would you recommend the office of James McSmith, MD? We would love your feedback!

Leave your review within 48 hours and we'll send you an Amazon Gift Card!

Leave Feedback

Be well!

Your friends at ZocDoc

Didn't see the doctor? Please reply to this email and let us know.



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IDGO

- **100.** Hi {{Model.PatientFirstName}},
- **101.** Would you recommend the office of {{Model.PractitionerFirstLastName}}, {{Model.PractitionerTitle}}?
- **102.** Leave your review within 48 hours and we'll send you an Amazon Gift Card: ({{Model.Urls.Feedback}})



Rate your appointment.

Hi John,

Would you recommend the office of James McSmith, MD? We would love to get your feedback!

Rating your appointment only takes a moment, and it's a great way to help other patients choose the right doctor.



Be well!

Your friends at ZocDoc

Didn't see the doctor? Please reply to this email and let us know.







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ID90

- **103.** Hi {{Model.PatientFirstName}},
- **104.** Would you recommend the office of {{Model.PractitionerFirstLastName}}, {{Model.PractitionerTitle}}?
- 105. Click here to leave feedback: ({{Model.Urls.Feedback}})
- **106.** Rating your appointment only takes a moment, and it's a great way to help other patients choose the right doctor.