## Determine your potential earnings per new patient

**Enter** Your Cost Per Patient

This number is for blahablah blah blahlahablha. We suggest \$170.00

**Enter** Your Revenue Per Patient

This number is for blahablah blah blahlahablha. We suggest \$170.00

Enter Your Visits Per Year

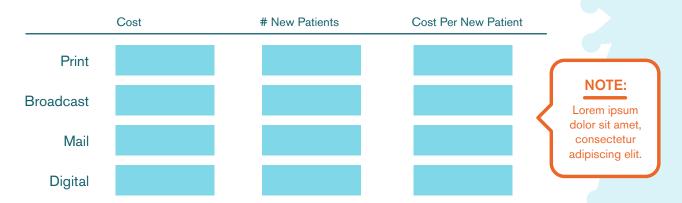
This number is for blahablah blah blahlahablha. We suggest \$170.00

Enter Your Number of Years Seen

This number is for blahablah blah blahlahablha. We suggest \$170.00



## Compare your potential cost per expected patient across marketing channels



## **Calculate your ROI**

Marketing Type	Lifetime Value	Marketing Cost	Marketing Cost	ROI
Print	(	-	) /	=
Broadcast	(	-	) /	=
Mail	(	-	) /	=
Digital	(	-	) /	
Digital	(	-	) /	