

What is ZocDoc

ZocDoc is a free service that helps patients find a local doctor who accepts their insurance, see real-time availability, and instantly book an appointment online via ZocDoc.com or the free ZocDoc App for iPhone or Android.

Patients can find the right doctor for their needs by searching by insurance, specialty, location, gender, or languages spoken. They can also see verified reviews, doctor qualifications, and photos of the doctors and their facilities. Most ZocDoc patients see a doctor in 24 – 72 hours, which is much faster than the average 18+ day wait time patients across the US experience. ZocDoc also sends email and text message reminders about upcoming appointments, as well as frequent wellness reminders to help patients better manage their health. ZocDoc en Español, a Spanish-language version of the website and mobile app, makes it easier for Spanish-speaking patients in the US to use ZocDoc's service.

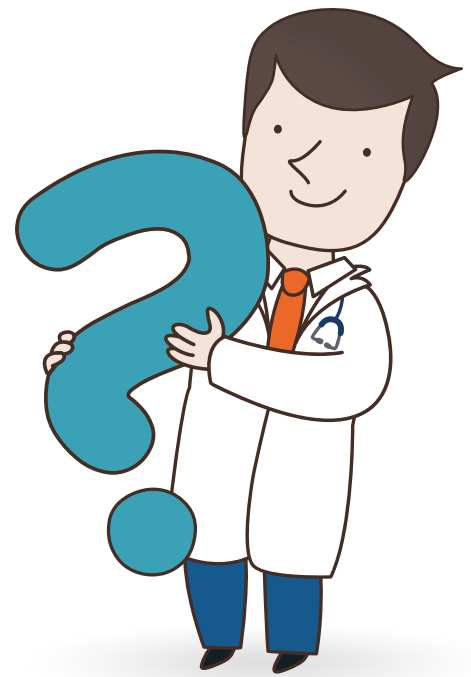
ZocDoc Check-In

In 2012, ZocDoc introduced its first major product since the company's inception – ZocDoc Check-In. This feature allows patients to fill out their medical forms online in advance of their visit and saves the information for future visits as well. This capability, which was the #1 most requested feature to date, improves accuracy and convenience for patients and doctors alike.

A screenshot of the ZocDoc 'Check-In Online' web form. The form is titled 'Check-In Online' and has a progress bar with four steps: 1. VISIT INFORMATION, 2. MEDICAL HISTORY, 3. LIFESTYLE, and 4. CONFIRMATION. The current step is 'Medical History'. The form includes sections for 'Hospitalizations & Surgeries' with fields for 'DESCRIPTION' and 'DATE/TIME', and 'Have you ever been hospitalized?'. There are also checkboxes for 'Do you currently have or use any of the following?' with options for 'Pacemaker/Artificial Heart Valve' and 'Defibrillator'. A 'Continue' button is at the bottom. A small cartoon character is visible on the right side of the form.

Key Stats

- More than 5 million patients use ZocDoc each month.
- ZocDoc serves 40 percent of the U.S. population across 2,000+ cities
- ZocDoc offers appointments across 42 different physician specialties.
- 40% of appointments take place within 24 hours; 60% within three days.
- 38% of ZocDoc appointments are booked while the doctor's office is closed.
- ZocDoc has secured more than \$95 million in funding.

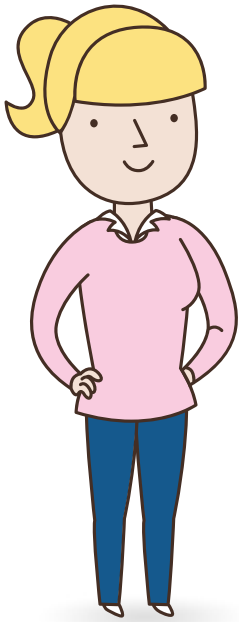


Humble Origins

The idea for ZocDoc came to Cyrus Massoumi soon after he took a cross-country flight with a sinus infection. Upon landing, his eardrum burst. He was in pain and badly needed medical care, but it took Cyrus four days to finally see a doctor in New York City. He realized there had to be a better way to find doctors and quickly secure appointments. ZocDoc was born in 2007.

How It Works

ZocDoc reveals a hidden supply of medical appointments – including the 10 to 20 percent of appointments that are cancelled last-minute – and makes these timeslots instantly available to patients. In doing so, ZocDoc improves efficiency for doctors and patients alike and vastly improves patients' timely access to care. ZocDoc is free for patients, and doctors pay a fee to use the service.



How ZocDoc Benefits Patients...

Take 'aches and pains' out of finding a doctor. Patients can effortlessly find a doctor who is perfect for their individual needs, from insurance carrier and location to specialty, gender, languages spoken, and more.

Secure faster access to care. Most patients are able to book an appointment that takes place in 24 to 72 hours.

Give power to the patients. Allows patients to choose appointment times that work best for them, rather than negotiating with the front desk staff for a convenient time.

Arm patients with information. From verified doctor reviews and doctor qualifications to comprehensive practice information, ZocDoc is a one-stop shop that empowers patients to intelligently vet potential healthcare providers.

Book an appointment 24/7. Patients don't have to remember to make an appointment during office hours, while busy at work; ZocDoc allows them to book an appointment whenever and wherever they desire.

How ZocDoc Benefits Doctors...

Deliver high volume of patients. Doctors tell us that ZocDoc is their top source of new patients.

Ensure better outcomes. Seeing a doctor sooner is better; ZocDoc also helps patients manage their care with appointment and wellness reminders, helping reduce appointment no-show rate and encourage preventive care.

Reduce patient leakage. Access is one key reason patients seek out alternate doctors and practices. Giving patients real-time, 24/7 access to booking appointments via ZocDoc mitigates that risk.

Heighten patient satisfaction. Patients love the experience of seamlessly finding a doctor online and being able to book anytime, anywhere.

Increase efficiency. ZocDoc helps free up staff from the phone and allows them to allocate that time to other office and patient needs.



Core Values

There are seven – Patients First; Great People; Speak Up; Own It; Us Before Me; Work Hard; Make Work Fun.

Investors

Investors in ZocDoc include DST Global, Goldman Sachs, Founders Fund, Khosla Ventures, Jeff Bezos, Marc Benioff, and Ron Conway. Total investment in the company has reached \$95 million to date.

Awards

Time Magazine's 50 Best Websites, 2012

Business Insider's App 100: World's Greatest Apps, 2013

Fortune Magazine's Best Small & Medium Workplaces, 2012, 2013

Crain's Best Places to Work in NYC, 2010 (#1), 2011, 2012, 2013

Modern Healthcare's Best Places to Work, 2011, 2012, 2013

Arizona Business Magazine's Most Admired Companies, 2013

Social Media

Facebook
[Facebook.com/ZocDoc](https://www.facebook.com/ZocDoc)

Twitter
[@ZocDoc](https://twitter.com/ZocDoc)

Youtube
[Youtube.com/ZocDocVideo](https://www.youtube.com/ZocDocVideo)

Google +
<https://plus.google.com/+zocdoc>

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