WRITE THE DOCS

Write the Docs 2014 North America

Portland, Oregon

May 5-6, 2014

Write the Docs Sponsorship

Write the Docs (http://conf.writethedocs.org/) is a **two day conference** focusing on documentation systems, tech writing theory, and information delivery. Our inaugural event was held last year in Portland, Oregon and it was met with rave reviews. We are excited to be able to do it again this year!

There will be over **350 attendees**, drawing primarily from the Pacific Northwest and the San Francisco Bay area. We expect to sell out quickly once tickets go on sale.

Sponsorships are limited. Since this is a community event, the only purpose of the sponsorship funds is to fund travel expenses for the speakers and to provide an amazing educational and fun experience for the attendees. As soon as these needs are covered, we will not accept any more sponsorship proposals.

Concept

Writing and maintaining documentation involves the talents of a multidisciplinary community of technical writers, designers, typesetters, developers, support teams, marketers and many others. This group of people can be collectively referred to as "documentarians".

Write the Docs creates a time and a place for this community to share information, discuss ideas, and work together to improve the art and science of documentation.

For Writers

Documentation is how you share your creations with the world. If you want people to benefit from your work, they have to be able to use it. We believe it should be easy for people to start writing documentation. There should be straightforward guides to getting started with good tools.

For Students

People who want to learn should be given the best possible tools for the job. We want to raise the standard of documentation to make it easier for people to learn about the things they want to do. We believe that there should be best practices around documentation. They should be simple, concise and easy to follow practical guidelines.

For Everyone

We believe that knowledge should be available to all people, regardless of their language of choice. Documentation should be written in a way that allows it to be translated easily.

We invite all those who write the docs to spread the word: **Docs or it didn't happen!**

Inquiries

Please direct all inquiries to **Eric Holscher**:
- eric@ericholscher.com
- @ericholscher
- +1 (757) 705 0532

Discount

If you are interested in sponsoring both the North American and European conferences, we are offering a **20% discount** from the price of each package.

Packages

All benefits are optional. We can be flexible to work around any budget or preferences, just let us know what sounds good.

Publisher ($6000)

The **Publisher** package includes all benefits of the **Editor** package plus:
- Logo on every recording
- Five (5) tickets
- Space for copy in welcome/goodbye emails to attendees
- Sponsorship branding, one of the following:
  - Name the lunch (2 available)
  - Name the track (2 available)
  - Name the party (1 available)

Editor ($3000)

The **Editor** package includes all benefits of the **First Draft** package plus:
- Physical logo at the event (eg. banners, badge, stickers, etc)
- Two (2) tickets
- Address audience during a break
- Sponsorship branding, one of the following
  - Coffee stand
  - Lanyards

First Draft ($1500)

The **First Draft** package is affordable enough for any organization. You'll get:
- Logo on the event page
- One (1) ticket
- Honorable mention online and during announcements