

#### disQover

The AI tool to find, analyze and evaluate startups

#### TEAM:

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#### PROBLEM

### VC INVESTING FEELS TOO MUCH LIKE GAMBLING AND TOO LITTLE LIKE INFORMED DECIDING

#### Investing relies too much on:



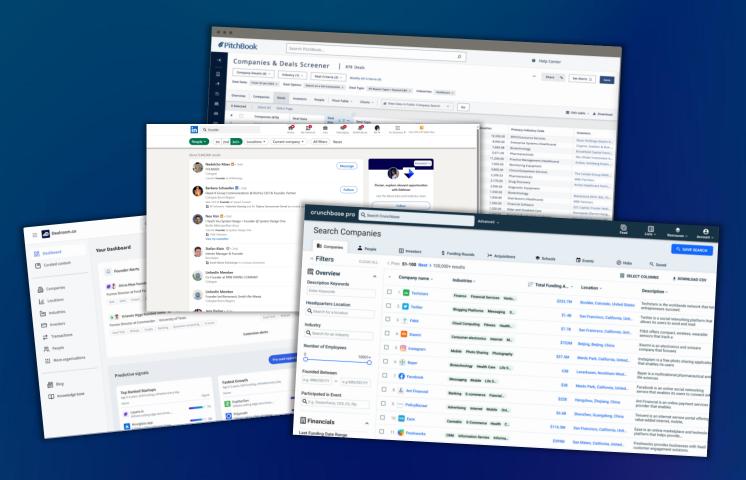
Incomplete data



Missing benchmarks



Imperfect criteria weighting



#### SOLUTION

#### WE HELP INVESTORS MAKE BETTER DECISIONS

### Startup Data Input

- Pitch Deck
- Financials

Individual Observations

### Al Agents & Crawlers



LinkedIn



News



Financial Data



Web Search Data

### Overview & Recommendations



Target Data
Overview



Data Explanations



Investment

Recommendation

#### SOLUTION

#### WE ANALYZE INVESTMENT POTENTIAL

#### **TARGET ANALYSIS**

#### **Startup Data**

Pitch Deck Financials Individual data

#### **Crawled Data**

Social Media GitHub Databases

#### **INDUSTRY ANALYSIS**

Crawled Public Data

Crunchbase dataset analysis

**Expert Benchmarks** 

VC investors chosen KPIs

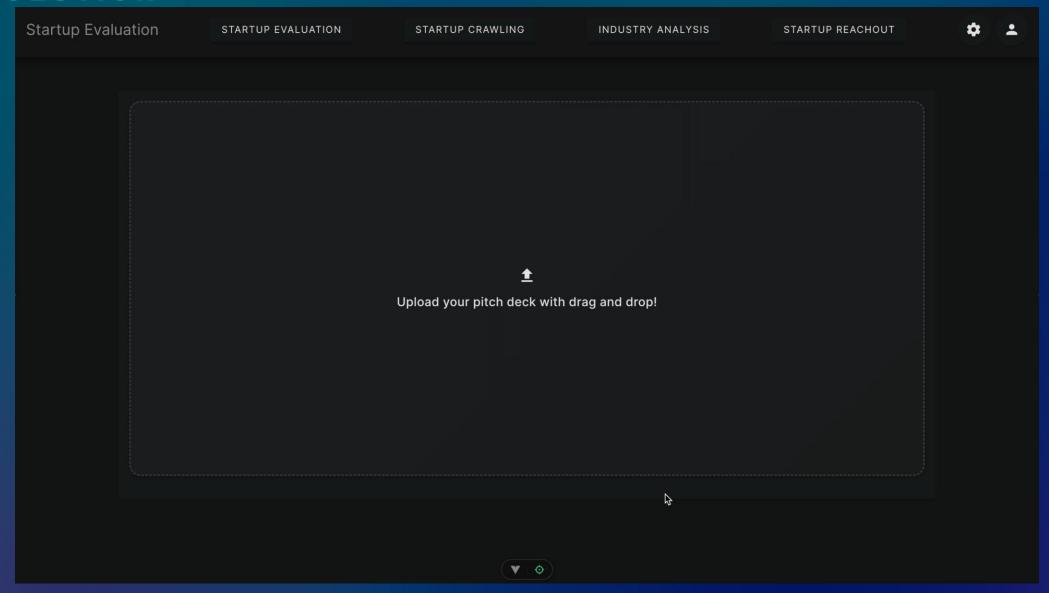
#### TARGET EVALUATION

Overview of Target KPIs vs. Industry Benchmarks

LLM Background Explanations

Investment Recommendation

#### SOLUTION



#### COMPETITION

#### LACK OF DATA AND AI DRIVEN EVALUATION TOOLS

**PAYABLE** Pitch Feedback for Startups (mostly LLM based) Evalyze. StartupOS SSHORTHAND mindpal |Peachscore®+ **Papermark** 

**Startup Overview** for VCs (data based) dealroom.co crunchbase **#**PitchBook **O**Tracxn

Startup Overview and Evaluation for VCs (data and LLM based)

**DISQOVER** 

Best of both worlds

USP: Based on actual data, not just LLMs

#### MARKET

#### THE MARKET IS HUGE AND ALLOWS TO SCALE

**\$801.8m** 

Full VC Suite incl. Evaluation, Outreach, Market Reports, Tax...

Worldwide Adoption

\$120.3m

**Evaluation Tool** 

**Worldwide Adoption** 

soм \$**18.0m** 

Evaluation Tool

Adoption in Germany

#### BUSINESS MODEL

#### WE HAVE A SCALABLE, INTUITIVE SAAS MODEL

#### FREE TRIAL

one week

**0€** per user

- √ 3 evaluations
- ✓ Basic Scoring

#### BASIC

monthly

69€ per user

- √ 10 evaluations/month
- ✓ Complete scoring
- ✓ Industry deep dives

#### **PREMIUM**

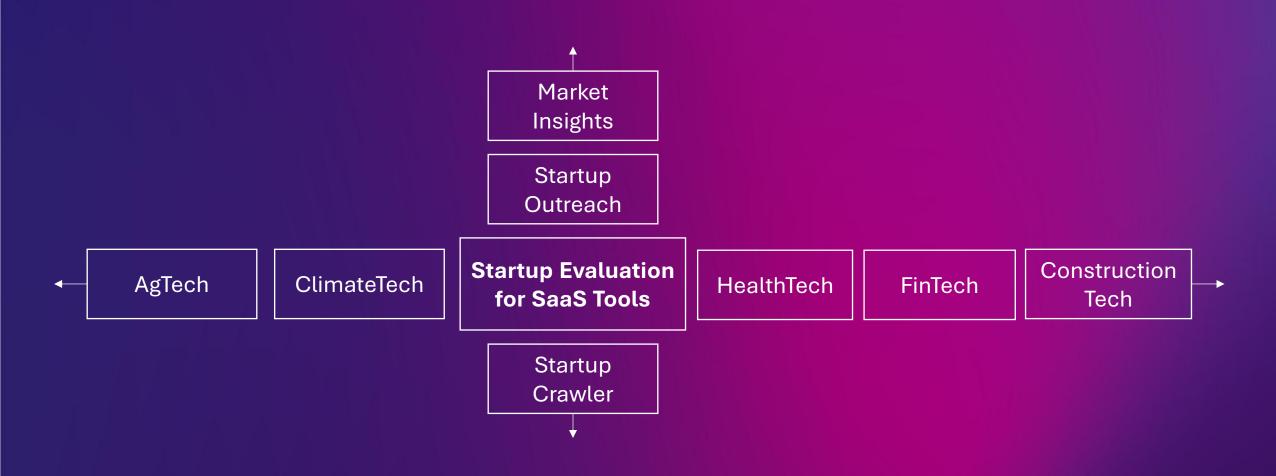
monthly

2690€ per company

- ✓ Unlimited evaluations
- ✓ Industry deep dives
- ✓ Dealflow-Integration (CRM)
- ✓ Investment Recommendations

#### MARKET

#### WE CAN SCALE HORIZONTALLY AND VERTICALLY



#### NEXT STEPS

#### WE BUILT A SOLID BASIS, BUT WE COULD DO EVEN MORE

#### **Data Extraction**

- ✓ Pitch Deck
- ✓ News Search
- ✓ Web Search
- ✓ LinkedIn

#### **Basic Evaluation**

- ✓ Evaluation Algorithm
- ✓ Industry Benchmarks
- ✓ Dashboard Overview

#### **Pro Evaluation**

- □ NeuralNetwork
- ☐ Paid Database APIs

#### **Market Analysis**

- ✓ Competitor Analysis
- ✓ First UX Check with former investor
- ✓ Modelling of Pricing and Financials

#### **Advanced Extraction**

- ☐ Extending the agent pool
- ☐ Adding new info sources
- VC portfolio analyzer

>11

years of full-stack coding experience

year of VC experience >11

years of startup experience



**COSIMA** FALLER Design & med. Doc.















FALLER Management

**FLORIAN** 



**ALEXANDER** HALLER Development











OLIL VALIYAVEETTIL Development



**DEMYAN** KURBATOV Development

are companies we worked at

## Analyze

## Evaluate

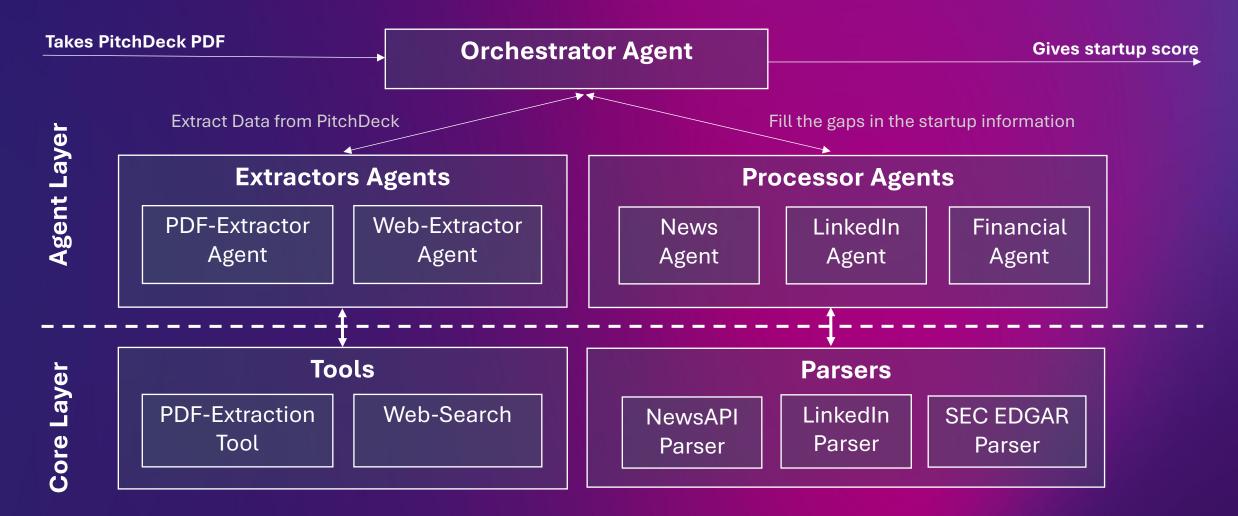
## Decide

## Invest

## DISQOVER

We find, analyze and evaluate startup deals for VCs.

#### MULTI-AGENT-ARCHITECTURE



# LIVE DEMO



#### **NEWS AGENT - RAW NEWS**

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√ 15 ^ ∨
"query": "Tesla scandals OR accidents OR recalls OR lawsuits OR investigations OR controversies",
"totalResults": 10843,
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   "author": "Richard Lawler",
   "title": "The FBI launched a task force to investigate Tesla attacks",
    "description": "A report in the New York Post on Monday revealed the existence of a new 10-person FBI task force focused on vandalism ?
   "url": "https://www.theverge.com/news/635091/fbi-tesla-task-force-terrorism",
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    "content": "The FBI is reportedly looking into incidents of vandalism and arson, and tracking the planned Tesla Takedown protests.\r\nl
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    "title": "17 Teslas destroyed following blaze at Rome dealership",
    "description": "The cause of a fire at a Tesla dealer in Rome early on Monday remained under investigations, firefighters told BI.",
    "url": "https://www.businessinsider.com/tesla-fire-rome-dealer-damage-firefighters-elon-musk-2025-3",
    "publishedAt": "2025-03-31T14:20:14Z",
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   "author": "Andrew J. Hawkins",
    "title": "Tesla Takedown: all the news about the protests roiling the automaker",
    "description": "Since early February, Tesla has been the target of protesters opposed to CEO Elon Musk's unprecedented takeover of the
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    "publishedAt": "2025-03-25T15:52:25Z",
    "content": "Since early February, Tesla has been the target of protesters opposed to CEO Elon Musks unprecedented takeover of the feder
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#### **NEWS AGENT - PRE-PROCESSED NEWS**

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 "Testa's latest typertruck has longer range and the cheapest price yet",
 "Will Meta Really Have to Sell Instagram and WhatsApp?",
 "Elon Fiddles While Tesla Dealerships Burn"
"description": [
 "A report in the New York Post on Monday revealed the existence of a new 10-person FBI task force focused on vandalism and other activit
 "The cause of a fire at a Tesla dealer in Rome early on Monday remained under investigations, firefighters told BI.",
 "Since early February, Tesla has been the target of protesters opposed to CEO Elon Musk's unprecedented takeover of the federal governme
 "Tesla released its first quarter financial earnings today, offering another peak into the crisis currently enveloping Elon Musk's compa
 "Tesla has shared new images of its first retro drive-in restaurant location in Los Angeles.",
 "A Tesla Supercharger station was severely damaged in a possible explosion in Lacey, Washington.",
 "Tesla has a new entry-level Cybertruck with longer range, and it's the cheapest model yet at $69,990 before the federal $7,500 credit."
 "On this episode of \"Uncanny Valley,\" we unpack the trial between Meta and the FTC.",
 "Someone set fire to a Tesla dealership in Rome and destroyed 17 vehicles."
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#### **NEWS AGENT - FINAL OUTPUT**

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