

228.798 Project proposal - Marking Rubric (weighting 5%)			Assesor:		Student:	
Level	Below expectations	Meets some expectations	Meets expectations	Exceeds some expectations	Exceeds expectations	
Criteria	0	1-2	3	4	5	
Title is provided Background is described Aim and objectives identified (20)	Title does not reflect the theme of the project or is absent Background not described at all and summarised in terms of business context Background not summarised in terms of scientific context An aim is unclear None of the objectives are specific, measurable and achievable, very poorly defined.	Title reflects little of the theme of the project Background somewhat described and summarised in terms of business context Background has little summary in terms of scientific context An aim is somewhat clear Few objectives specific, measurable and achievable	Title mostly reflects the theme of the project Background mostly well described and summarised in terms of business context Background mostly summarised in terms of scientific context Aim mostly clearly defined Some objectives specific, measurable and achievable	Title reflects well the theme of the project Background well described and summarised in terms of business context Background well summarised in terms of scientific context Aim very clearly defined Most objectives specific, measurable and achievable	Title very well reflects the theme of the project Background very well described and summarised in terms of scientific/ business context Aim very clearly defined All objectives specific, measurable and achievable	(x4)
Key resources listed and requirements identified (40)	Less than 10% of the key resources identified (example technology, research area, materials, equipment, project scope, risk , key performance criteria, key stake holders..etc) Less than 10% of the key activities and milestones are listed to achieve objectives Work plan not logical and systematic if present	A few of the key resources identified (example technology, research area, materials, equipment, project scope, risk , key performance criteria, key stake holders..etc) A few of the key activities and milestones are listed to achieve objectives Work plan shows attempts to be logical or systematic	Several of the key resources identified (example technology, research area, materials, equipment, project scope, risk , key performance criteria, key stake holders..etc) Several of the key activities and milestones are listed to achieve objectives Work plan shows attempts to be logical or systematic	Most of the key resources identified (example technology, research area, materials, equipment, project scope, risk , key performance criteria, key stake holders..etc) Most of the key activities and milestones are listed to achieve objectives Good logical and systematic work plan	All key resources relating to the project identified (example technology, research area, materials, equipment, project scope, risk , key performance criteria, key stake holders..etc) All key activities and milestones are list to achieve objectives Excellent logical and systematic work plan	(x8)
Timeline proposed and provided (10)	No time plan has been provided. Time taken for assessment components not considered	Time has not been allocated well e.g. milestones and activities have not been put into plan Time taken for assessment components considered but not well planned	Time allocated to achieve the milestones and activities is less than realistic and needs further planning Time taken for assessment components considered and somewhat planned for	Time allocated to achieve the milestones and activities is mostly realistic and a good plan is achieved. Time taken for assessment components considered and reasonably well planned for	Time allocated to achieve the milestones and activities realistic and well planned Time taken for assessment components considered and very well planned	(x2)
Budget provided (10)	Budget not present	Budget somewhat accurate, not well researched and few significant elements costed Budget contains few details in terms of consumables &	Budget mostly accurate, fairly well researched and some significant elements costed. Budget contains some details in terms of	Budget mostly accurate, reasonably well researched and most significant elements costed Budget contains most details in terms of	Budget accurate and well researched and all significant elements costed Budget contains all details in terms of consumables, simulation software,	(x2)

		simulation software, hardware, equipment usage	consumables & simulation software, hardware, equipment usage	consumables, simulation software, hardware, equipment usage frequency	hardware, equipment usage frequency, extra costs	
Communication with sponsors proposed Communication with supervisors (10)	No communication plan is included Little communication has occurred with supervisor and sponsor Communication with the supervisor and sponsor has been less than professional	An inadequate communication plan with sponsor and supervisors is included Student has not discussed with the supervisor or sponsor the outline of the proposal before submission Communication with the supervisor and sponsor has been less than professional	A reasonable communication plan with sponsor and supervisors is included Student has showed some attempt to discuss some of the relevant details with the supervisor and sponsor the before the submission deadline Communication with the supervisor and sponsor has been mostly professional	A good communication plan with sponsor and supervisors is included Student has discussed most of the relevant details with supervisor and sponsor details of the proposal, a little ahead of the submission deadline. Communication with the supervisor and sponsor has been professional	A very good communication plan with sponsor and supervisors is included Student has discussed all of the relevant details with the supervisor and sponsor, well ahead of submission deadline. Communication with the supervisor and sponsor has been very professional	(x2)
Language is appropriate References and citation (10)	Very poor grammar and spelling requiring a complete rewrite Very poor sentences with little coherency, and sentence and paragraphs poorly linked. Writing style not succinct or academic; very unclear and very confusing. References are not relevant and no citation	Poor grammar and spelling with many corrections required. Poor sentences with some coherency, and sentence and paragraphs poorly linked. Writing style not succinct or academic, unclear and confusing References are provided. Citations are used.	Good grammar and spelling with some corrections required Sentences are reasonably coherent; and sentences and paragraphs are connected with mostly appropriate conjunctions. Mostly has a succinct (at times not succinct) and academic writing style References are provided. Tables, figures or graphs are mostly referenced in the text. Some citations are used throughout the paper.	Very good grammar and spelling with minor corrections required Sentences are mostly coherent, appropriate conjunctions used between sentences and paragraphs. Minor corrections. Very good succinct and academic writing style. References are provided Tables, figures or graphs are referenced in the text. Citations are mostly integrated appropriately throughout the paper.	Excellent grammar and spelling with no corrections required Sentences are very well written, coherent, appropriate conjunctions used between sentences and paragraphs. No corrections. Excellent succinct and academic writing style. References are provided. Tables, figures or graphs are referenced in the text. Citations are integrated appropriately throughout the paper	(x2)
					TOTAL	

Grade **Marks**

A+	>90	A	85-89
A-	80-84	B+	75-79
B	70-74	B-	65-69
C+	60-64	C	55-59
C-	50-54	D	<50