# Clustering+Categorical+Data+-+Exercise

January 27, 2021

# 1 Clustering Categorical Data

You are given much more country data. Using the same methodology as the one in the lecture, group all the countries in 2 clusters.

Already done that? Okay!

There are other features: name and continent.

Encode the continent one and use it in the clustering solution. Think about the difference with the previous exercise.

## 1.1 Import the relevant libraries

```
[1]: import pandas as pd
import numpy as np
import seaborn as sb
import matplotlib.pyplot as plt
from sklearn.cluster import KMeans
```

#### 1.2 Load the data

Load data from the csv file: 'Categorical.csv'.

```
[2]: data = pd.read_csv('Categorical.csv')
  data.head()
```

```
[2]:
               name Longitude
                                 Latitude
                                               continent
     0
              Aruba -69.982677
                                12.520880
                                           North America
     1
       Afghanistan 66.004734
                                33.835231
                                                    Asia
     2
             Angola 17.537368 -12.293361
                                                  Africa
     3
           Anguilla -63.064989
                               18.223959
                                           North America
     4
            Albania 20.049834
                               41.142450
                                                  Europe
```

Remove the duplicate index column from the dataset.

```
[3]: data['continent'].unique()
```

```
[3]: array(['North America', 'Asia', 'Africa', 'Europe', 'South America', 'Oceania', 'Antarctica', 'Seven seas (open ocean)'], dtype=object)
```

# 1.3 Map the data

Use the 'continent' category for this analysis.

```
[4]:
                          Longitude
                                      Latitude
                                                continent
                  name
     0
                 Aruba
                        -69.982677
                                     12.520880
     1
           Afghanistan
                          66.004734
                                     33.835231
                                                         1
     2
                Angola
                          17.537368 -12.293361
                                                         2
     3
              Anguilla -63.064989
                                     18.223959
                                                         0
     4
               Albania
                                                         3
                          20.049834
                                     41.142450
                                                         5
     236
                 Samoa -172.164851 -13.753243
     237
                 Yemen
                          47.586762 15.909280
                                                         1
     238
          South Africa
                                                         2
                          25.083901 -29.000341
                Zambia
     239
                          27.774759 -13.458242
                                                         2
     240
              Zimbabwe
                          29.851441 -19.004204
                                                         2
```

[241 rows x 4 columns]

#### 1.4 Select the features

```
[5]: x = data_mapped.iloc[:,3:4]
x.head()
```

[5]: continent
0 0
1 1
2 2
3 0
4 3

# 1.5 Clustering

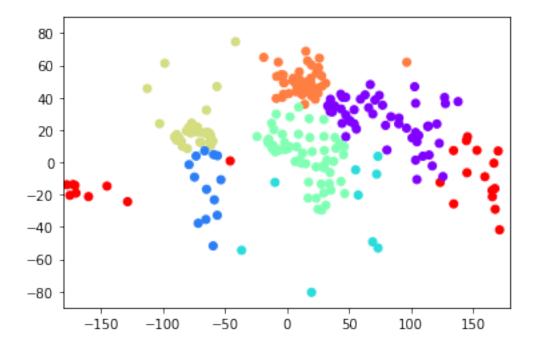
Use 4 clusters initially.

```
[12]: kmeans = KMeans(7)
[13]: kmeans.fit(x)
```

[13]: KMeans(n\_clusters=7)

## 1.6 Clustering results

```
[14]: identified_clusters = kmeans.fit_predict(x)
      identified_clusters
[14]: array([4, 0, 3, 4, 5, 5, 5, 0, 1, 0, 6, 2, 6, 2, 4, 6, 5, 0, 3, 5, 3, 3,
             0, 5, 0, 4, 4, 5, 4, 5, 4, 4, 1, 1, 4, 0, 0, 3, 3, 5, 1, 0, 3, 3,
             3, 3, 6, 1, 3, 3, 4, 4, 4, 4, 0, 0, 5, 5, 3, 4, 5, 4, 3, 1, 3, 3,
             5, 5, 3, 5, 6, 1, 5, 5, 6, 3, 5, 0, 5, 3, 3, 3, 3, 3, 5, 4, 4, 4,
             6, 1, 0, 2, 4, 5, 4, 5, 0, 5, 0, 0, 2, 5, 0, 0, 5, 0, 5, 4, 5, 0,
             0, 0, 0, 3, 0, 0, 6, 4, 0, 5, 0, 0, 0, 3, 3, 4, 5, 0, 3, 5, 5, 5,
             0, 4, 3, 5, 5, 3, 2, 4, 6, 5, 3, 5, 0, 5, 0, 6, 3, 3, 4, 2, 3, 0,
             3, 6, 3, 6, 3, 4, 6, 5, 5, 0, 6, 6, 0, 0, 4, 6, 1, 0, 6, 6, 5, 4,
             0, 5, 1, 0, 6, 0, 5, 5, 3, 3, 0, 3, 3, 3, 0, 2, 2, 6, 3, 4, 5, 3,
             3, 4, 5, 3, 1, 5, 5, 5, 3, 4, 2, 0, 4, 3, 3, 0, 0, 0, 0, 6, 4, 3,
             0, 0, 3, 3, 5, 1, 4, 0, 5, 4, 1, 4, 4, 0, 6, 6, 6, 0, 3, 3, 3])
[15]: data with clusters = data mapped.copy()
      data_with_clusters['Cluster'] = identified_clusters
      data_with_clusters.head()
[15]:
               name Longitude
                                  Latitude
                                            continent Cluster
               Aruba -69.982677
                                 12.520880
        Afghanistan 66.004734 33.835231
      1
                                                    1
                                                             0
      2
              Angola 17.537368 -12.293361
                                                    2
                                                             3
      3
            Anguilla -63.064989 18.223959
                                                    0
                                                             4
      4
             Albania 20.049834 41.142450
                                                    3
                                                             5
     1.7 Plot the data
[16]: plt.scatter(data_with_clusters['Longitude'], data_with_clusters['Latitude'],__
```



Since you already have all the code necessary, go back and play around with the number of clusters. Try 3, 7 and 8 and see if the results match your expectations.

Simply go back to the beggining of the Clustering section and change kmeans = KMeans(4) to kmeans = KMeans(3) . Then run the remaining cells until the end.