

# Privacy Policy

Last Updated: 22-09-2025

## 1. Introduction and Scope

We respect your privacy and are committed to protecting your personal data. This policy describes how we collect, use, disclose, and protect personal data through our website. Global laws increasingly require businesses to inform users about data practices; therefore this policy applies to visitors from India and all other jurisdictions where our services are accessible.

## 2. Information We Collect

Contact and identity information - name, company, job title, postal address, telephone number, email, or other identifiers you provide voluntarily.

Usage and technical data - IP address, browser type, device identifiers, pages visited, referring URLs, and cookies.

Transactional data - purchase information, order history, payment details, and shipping info.

Recruitment data - CVs, cover letters, and other employment-related details.

Other voluntary information - testimonials, survey responses, or support requests.

We do not knowingly collect data from children; if you believe a child has provided personal data, please contact us so we may delete it promptly.

## 3. Purpose and Legal Basis

We only process personal data when there is a lawful basis to do so. Our purposes include fulfilling contracts, responding to enquiries, marketing communications, analytics, compliance, and legal obligations. Depending on your jurisdiction, we rely on consent, legitimate interests, contract

performance, or legal obligation.

#### 4. How We Share Information

We may share personal data with service providers, affiliates, regulators, legal authorities, or prospective buyers. We do not sell personal data. Consent will be requested when required by law.

#### 5. Cross-Border Data Transfers

Bonton Cables operates from India but may store or process data on servers outside your jurisdiction. Safeguards such as contractual clauses and adequacy decisions are applied.

#### 6. Data Security

We implement encryption, access controls, secure servers, and employee training to protect personal data. No system is 100% secure; if a data breach occurs, we will notify relevant authorities and individuals as required.

#### 7. Data Retention

We retain personal data only as long as necessary or legally required. Data is securely deleted or anonymized after retention periods expire.

#### 8. Your Rights

Depending on applicable laws (DPDP Act, GDPR, etc.), you may have rights including access, rectification, deletion, consent withdrawal, objection, restriction, portability, and complaint filing.

#### 9. Cookies and Similar Technologies

We use cookies and similar technologies to improve site performance, personalize content, and analyze traffic. You can manage cookies via browser settings or our cookie banner.

## 10. Children's Privacy

Our services are not directed to children under 18. If we discover data collected from minors without consent, we will promptly delete it.

## 11. Links to Other Websites

Our website may contain links to third-party sites. We are not responsible for their privacy practices. Please review their policies before sharing data.

## 12. Contact Us

Bonton Cables (India) Pvt. Ltd.

DLF Epitome Tower, 18th Floor, Building No. 5B,  
DLF Cyber City, Phase III, Gurugram, Haryana - 122002

Email: [marketing@bontoncables.com](mailto:marketing@bontoncables.com)

Mobile: +91 8130299001

## 13. Updates to This Policy

We may update this privacy policy to reflect changes in practices or legal requirements. Updated policies will be posted here with a new "Last Updated" date.

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